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TOWN OF CHAPEL HILL
Planning Department

405 Martin Luther King Jr. Blvd.
Chapel Hill, NC 27514-5705

phone (919) 968-2728 fax (919) 969-2014
www.townofchapelhill.org

Individual Sign Plan Application

Please use this form for individual signs. These signs may be part of a Unified Sign Plan. For assistance with this application, please contact the Chapel Hill Planning Department at (919) 968-2728 or at planning@townofchapelhill.org.

Any persons intending to construct, install, remodel, repair, or alter any property in Chapel Hill, may be required to obtain a Business/Privilege License. The application can be found on the web at the following address: <http://www.townofchapelhill.org/index.aspx?page=1199> Please contact the Revenue Collector, 919-968-2759, if you have any questions.

Section A: Property Information

Property Address:	301-100 Kildaire Road		
Project Description:	Wall Sign & Reface Existing Monument Sign Both are non-illuminated signs.		
Zoning:	NC-C	Part of Unified Sign Plan:	No

Section B: Applicant Information (for contact purposes)

Name:	Elite Custom Signs, Inc		
Address:	5605 Chapel Hill Road, Suite 104		
City:	Raleigh	State:	NC
		Zip Code:	27607
Phone Number:	919-917-7127	E-mail:	tom@elitecustomsigns.com

The undersigned applicant hereby certifies that, to the best of his knowledge and belief, all information supplied with this application is true and accurate.

Signature: Tom Colwell, President Date: 10/24/2019

Property Owner Contract Purchaser

Name:	Medical Day Spa		
Address:	301-100 Kildaire Road		
City:	Chapel Hill	State:	NC
		Zip Code:	27516
Phone Number:	919-656-8204	E-mail:	JuliaS@chfc.net

The undersigned property owner(s) or contract purchaser(s) hereby authorize(s) the filing of this application and authorize(s) on-site review by authorized staff.

Signature: Julia Joy Date: 10/24/2019

Parcel Identifier Number (PIN): **9787044829**

Individual Sign Application

Type of Sign	Zoning District	
	TC-1, TC-2, TC-3	CC, NC, OI-1, OI-2, OI-3, OI-4, MU-V, Ind
Ground sign-maximum area per display surface	8.0 square feet	15.0 square feet
Projecting sign- maximum area per display surface	8.0 square feet	8.0 square feet
Wall Sign-maximum percent of façade coverage	5 % 2.5% internally illuminated	5% 2.5% internally illuminated

Please provide the following information for each item, when preparing a sign application. All applications should be double-sided and complete – incomplete applications will not be accepted.

Section C: Submittal Requirements

- 1. Application Fee ([refer to fee schedule](#))
- 2. Site Plan of entire zoning lot (no larger than 8.5 x 11)
- 3. Dimensional information and spreadsheet
- 4. Digital files – provide digital files of all images, plans, and documents
- 5. Registered Logo and proof of logo registration, if applicable
- 6. If sign is part of a Unified Sign Plan, please provide Unified Sign Plans materials

Fee Paid (\$):

~~100.00~~

\$190.00

Section D: Site Plan

- 7. Location of all existing signs, including ground, wall or projecting signs
- 7. Site Plan including property boundaries, setbacks, streams, RCD boundaries, floodplain, sight distance triangles, easements, and sign location

Section E: Type of Sign

Wall Sign or Awning

The size of a wall sign is determined by percentage of building façade area – width X height. A wall sign cannot be placed above the 2nd floor. Text is limited to name of business, registered logo, trademark, or service mark (LUMO Section 5.14.5(a)). 3" letters or smaller do not count against allocation. A maximum of 15% of window area may be used for signage.

- 8. Image and sign placement (including in digital form)
- 9. Overall sign dimensions
- 10. Materials and colors
 - a) Copy
 - b) Background
 - c) Returns/Raceways
 - d) Trim
- 11. Type of illumination, if any
- 12. Font size and style
- 13. Text

Ground Sign

Ground signs are limited to one per street frontage. Text is limited to name of business, address, and registered logo, trademark, or service mark. Lot must have a minimum of 100 feet of road frontage. Sign must be located outside of the public right-of-way, sight distance triangles, some easements, and the Resource Conservation District. The base must be continuous with the ground (monument-like) and overall height no taller than 8 feet.

- 14. Sign image with dimensions
- 15. Base Material and dimensions

Projecting Sign

One projecting sign is allowed per business as long as the building is 20 feet wide (except in a TC zoning district). The base of sign must be at least 8 feet above grade and project no more than 4 feet from the building.

- 16. Means of support and materials

SIGN PLAN FACT SHEET

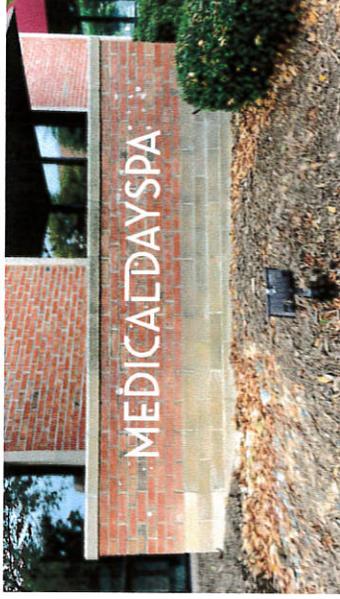
PROJECT NAME: Medical Day Spa

Type of Sign	Ground Sign	Wall/Awning Sign	Projecting Sign/ Window/Other:
Building Dimensions (height x length)		28H x 40W	
Building Facade Area (square feet)		1036	
Permitted Sign Area (5% or 2.5%)	5% - 15 sq. ft.	5% - 51.8 sq. ft.	
Dimensions of Sign (height x length)	24"H x 144"W	36"H x 194"W	
Proposed Sign Area (square feet)	6.4	48.5	
Height of Sign above ground/sidewalk	12"	20'	
Type of Illumination	Non-Illuminated	Non-Illuminated	
Information to be Displayed on Sign	Medical Day Spa	Medical Day Spa Chapel Hill	
Sign Materials	Formed Plastic	Formed Plastic	
Letter Style (font)	Custom	Custom	
Letter Size (inches)	10"	Line 1-21" Line 2 10"	
Background Color	Monument Brick	Wall Brick	
Copy Color	White	Black	

(1) Set of Plastic Form Dimensional Letters



(1) Set of Plastic Form Dimensional Letters



Client:

Medical Day Spa

Date: 10/17/19

Job: Store Front Signage

Notes:

Front Wall Letters
MEDICALDAY SPA are
21"H Black Plastic Form
Dimensional Letters
Surface Mount CHAPEL
HILL are 10"H Black
Plastic Form
Dimensional Letters
Surface Mount
Sign Area is 48.5 Sq. Ft.

Monument Sign Letters
MEDICALDAY SPA are
10"H White Plastic Form
Dimensional Letters
Surface Mount
Sign Area 6.4 Sq. Ft.

Proof #:



5605 Chapel Hill Road
Raleigh, NC 27607
Ph. 919-917-7127

www.elitecustomsigns.com

PLEASE READ PROOF CAREFULLY. ONCE APPROVED, ELITE CUSTOM SIGNS WILL NOT BE FINANCIALLY RESPONSIBLE FOR MISSPELLINGS OR INCORRECT LAYOUTS.

- I have verified my artwork and it is correct.
- I have verified my colors and they are correct.
- I have verified my text and spelling and they are correct.
- I have verified the layout and sign location (if applicable), and they are correct.
- I have verified my final price and it is correct.
- I have read and agree to all disclaimers.
- APPROVED, NO CHANGES REQUIRED**

Signature:

Julia Joy

Date: 10-18-19

Landlord Signature:

Date:

These drawings are the exclusive property of Elite Custom Signs and they are the result of the original work of its employees. They are submitted for the sole-purpose of your consideration to purchase from Elite Custom Signs, a sign that is manufactured according to these drawings. Distribution or exhibition of these drawings to construct a sign similar to the one embodied herein is expressly forbidden.

