



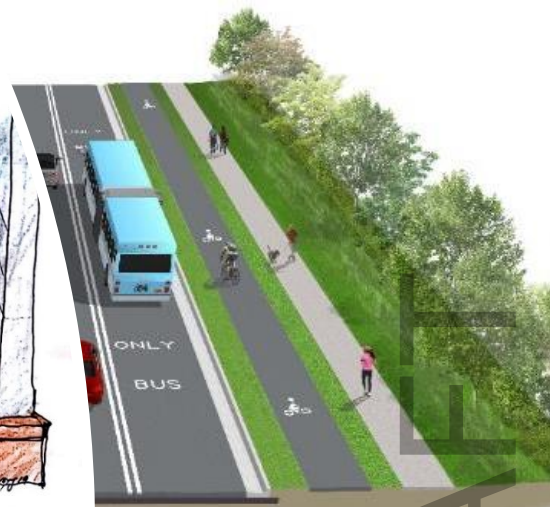
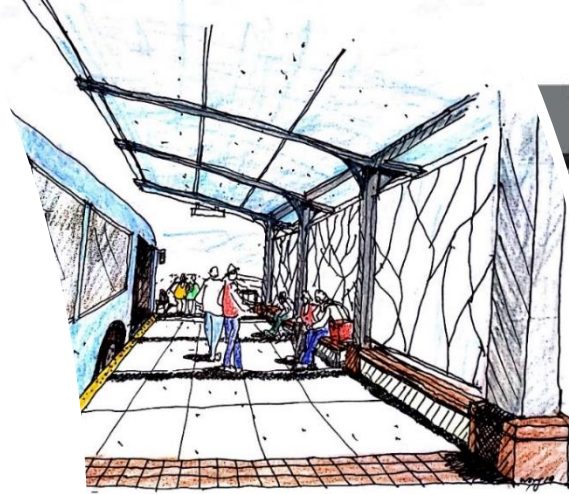
PROJECT UPDATE

January 24, 2024



AGENDA

- Project Team Introduction
- Brief Overview
- Project Update: 60% Design/Engineering & Station Design
- Next Steps
- Discussion



YOUR NSBRT PROJECT TEAM

STAFF



Matt Cecil

Transit Development Manager
& NSBRT Project Lead



Caroline Dwyer, AICP

Transit Planning Manager



Brian Litchfield

Transit Director

CONSULTANT TEAM

AECOM (Prime)

*Subconsultants**

SRF Consulting Group

Kimley Horn & Associates

Alta Planning & Design

CES Group Engineers

Connectics Transportation Group

CH Engineering

Dover, Kohl & Partners

Hamlin Communications

Neighboring Concepts

PR Pros

Public Participation Partners

Terracon

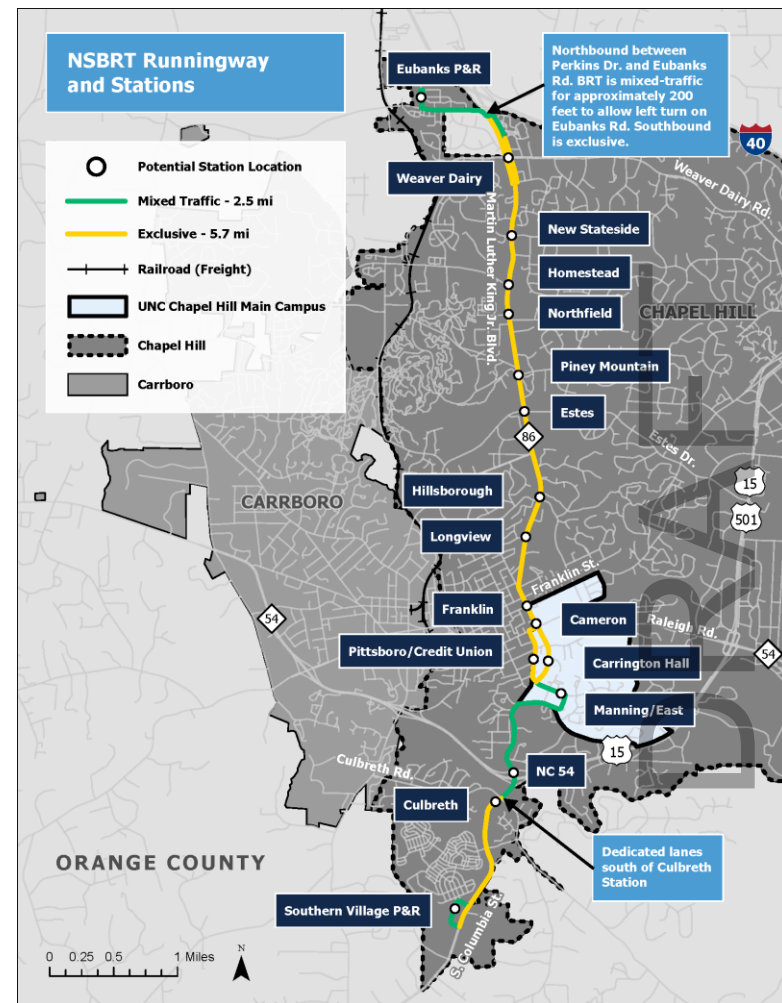
**Available, as needed*

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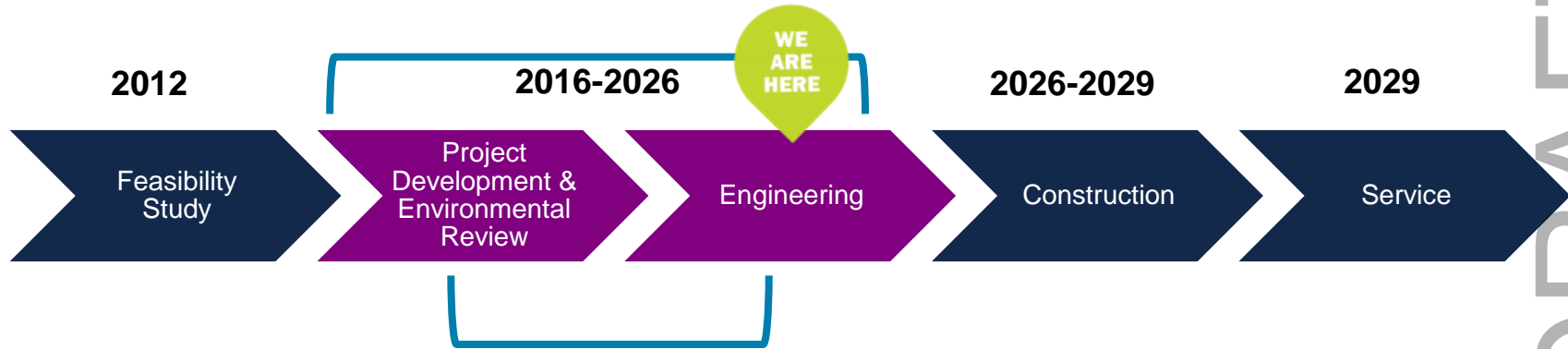
N-S CORRIDOR CONTEXT

More than just “better” bus service, NSBRT is a landmark investment in Chapel Hill’s transportation future.

- 8.2-mile route
 - 5+ miles bus-only
- 17 station areas
- Regional transit service connections
- Transit signal priority (TSP)
- Off-road multiuse path
- Completed sidewalk network and enhanced pedestrian crossings



NSBRT PROJECT TIMELINE

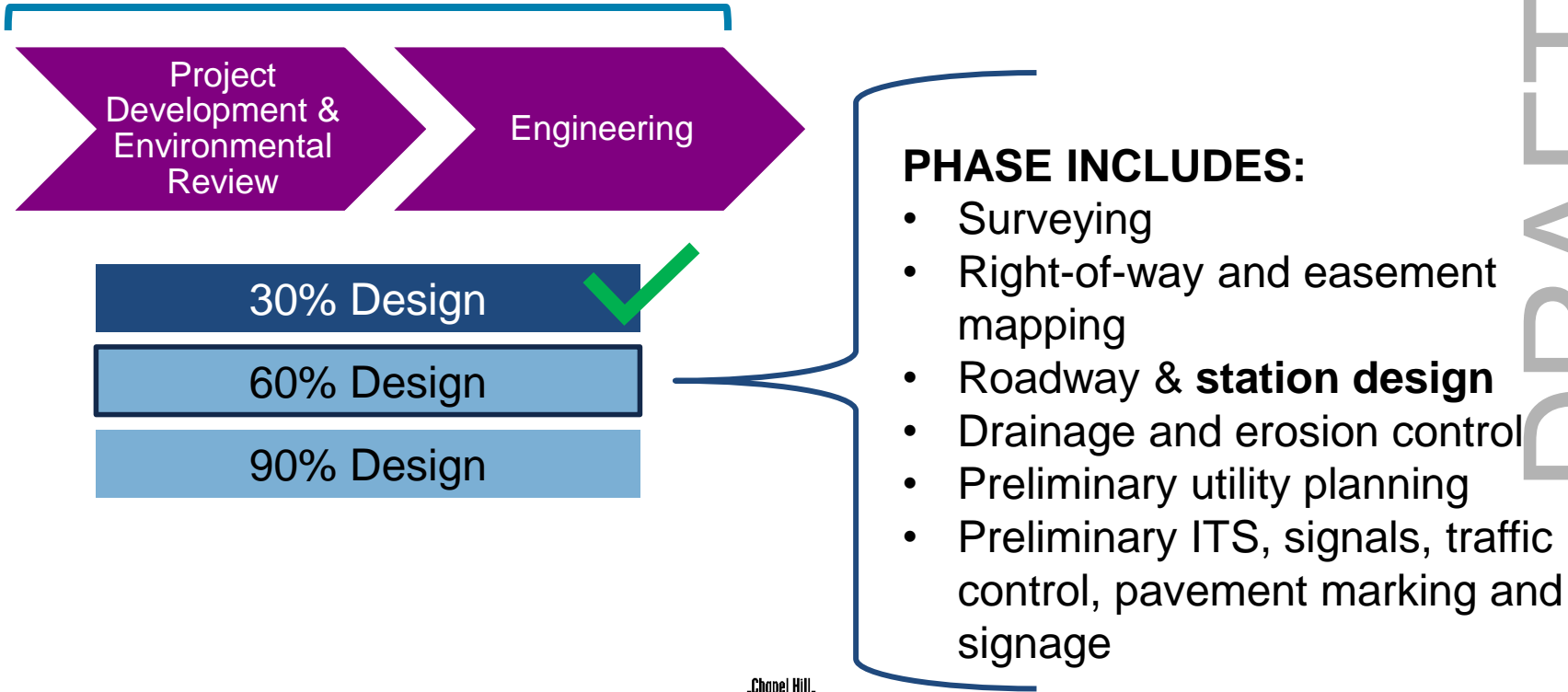


MILESTONES

- 30% design
- **60% design**
- 90% (final design)

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60% DESIGN & ENGINEERING: OVERVIEW



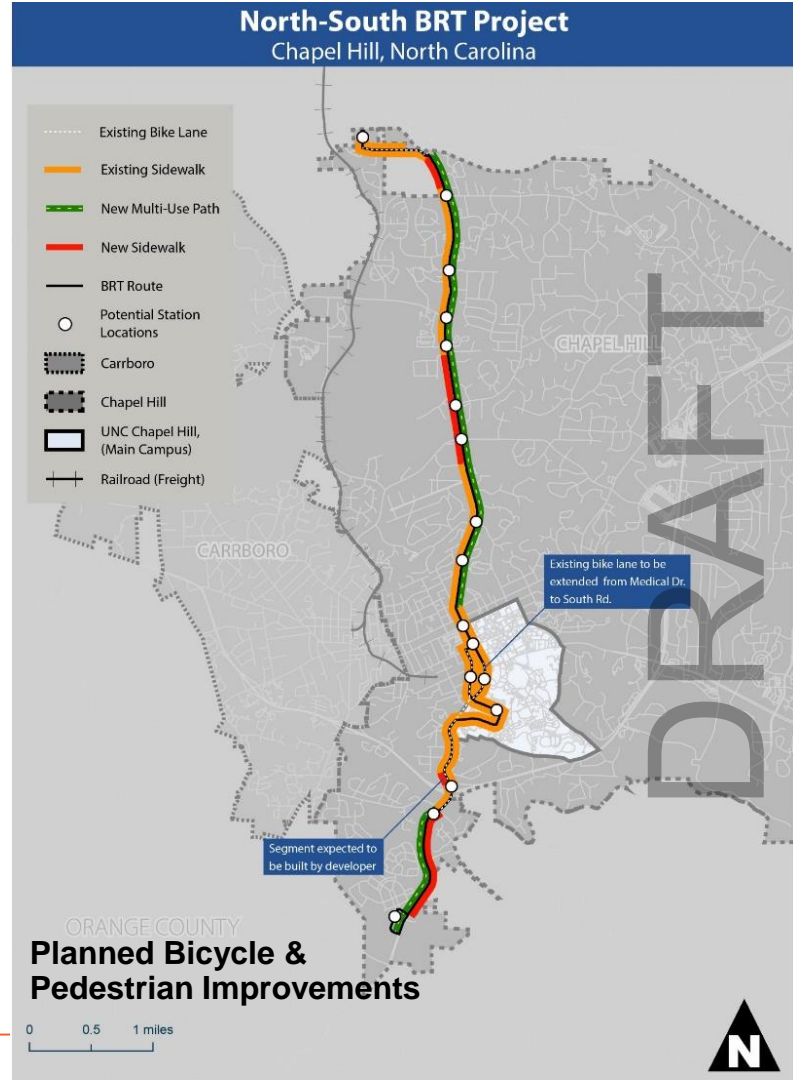
60% DESIGN & ENGINEERING: PROGRESS:

COMPLETED

- ✓ Survey and mapping of corridor
- ✓ Bicycle & Pedestrian Design Guidance Draft Memo
- ✓ Interdepartmental/interagency roadway design review and work session (corridor segments 1 & 2)
- ✓ Station design

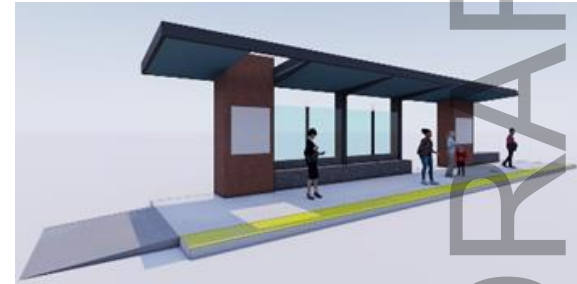
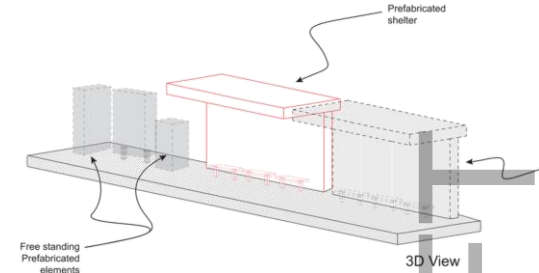
ON DECK

- Utility Coordination Kickoff
- Transit Signal Priority (TSP) Workshop



STATION DESIGN: OVERVIEW

- Iterative, three-phased process developing a design concept for NSBRT stations
- Station design integrated into 60% design & engineering
- Includes station canopy, platform, vertical elements, signage, lighting, and preliminary amenities
- Considers station access and circulation patterns



STATION DESIGN: THREE PHASED PROCESS

July
2023

August
2023

September
2023

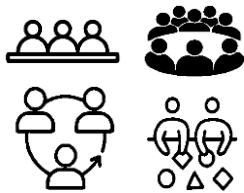
October
2023

November
2023

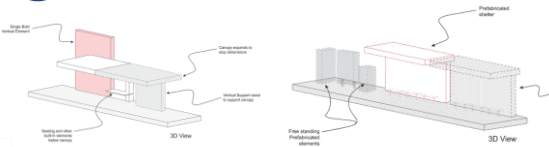
December
2023

Engagement in All Phases - Workshops, Listening Sessions, Pop Ups, Online Surveys

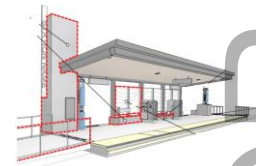
1 INFORMATION GATHERING → 2 DRAFT DESIGN CONCEPTS → 3 DESIGN REFINEMENT



- Precedent Studies
- Site Analysis



- Feedback Analysis
- Reporting
- Introduce Draft Concepts



- Feedback Analysis & Reporting
- Refined Concepts

STATION DESIGN

Engagement in All Phases - Workshops, Listening Sessions, Pop Ups, Online Surveys

WHO:

- Town of Chapel Hill interdepartmental staff group & urban designer
- UNC Chapel Hill
- UNC Hospitals
- NSBRT Technical and Policy Committees
- Town Boards & Commissions
- EZ Rider Committee (accessibility & paratransit)
- Topical focus groups (cyclists, land use, economic development, accessibility)
- Students
- Commuters
- Businesses
- Members of the public
- And more!



PHASE 1: INFORMATION GATHERING

STATION DESIGN GOALS

Operation + Maintenance

- Minimize operational and customer challenges

Local Context

- Reflect community character

Cost

- Maintain cost-efficiency, within project budget

Passenger Experience

- Provide a unique and elevated transit experience

Brand Consistency

- Establish a unique NSBRT brand that complements established CHT brand/identity

Kit of Parts

- Consistent elements can be adapted/ configured based on location

Technology

- Integrate high-tech features

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PHASE 1: INFORMATION GATHERING

STATION DESIGN WORKSHOP #1

Goal: Identify community and stakeholder preferences and priorities for station:

- Materials
- Form
- Amenities

WHAT WE LEARNED:

Community priorities include:

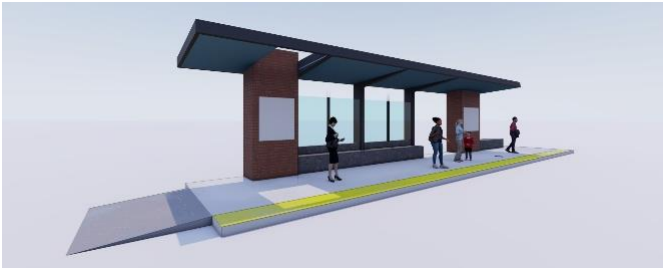
- Context sensitive design and materials (brick, stone, etc.)
- Maximized canopy coverage
- Ample, uniform lighting
- Safety and comfort



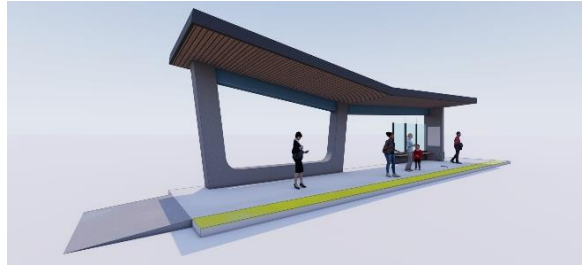
PHASE 2: DRAFT DESIGN CONCEPTS

STATION DESIGN WORKSHOP #2

Goal: Gather feedback and direction for design refinements (materials, form, signage, and more) by responding to three station concepts



CONCEPT 1



CONCEPT 2



CONCEPT 3

WHAT WE LEARNED

Community members and stakeholders preferred a combination of elements from Concept 1 and Concept 3.

PHASE 3: DESIGN REFINEMENT

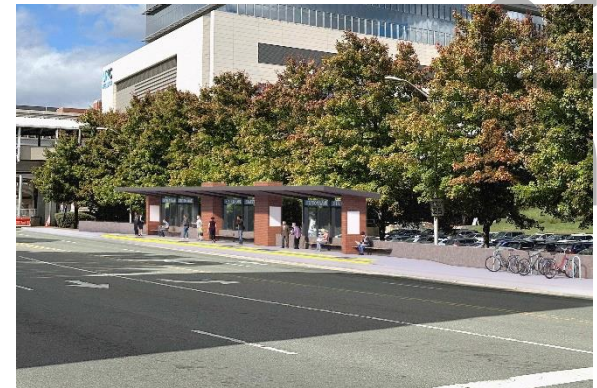
STATION DESIGN WORKSHOP #3

Goals: Review design refinements and identify preferences for lighting, seating, materials, and signage

WHAT WE LEARNED

Preferences include:

- Ample, responsive, context-sensitive lighting
- Context-sensitive materials (including stone, brick, and metal) based on station location
- Comfortable seating
- Well-lit and easy-to-read signage



FINAL STATION DESIGN CONCEPT

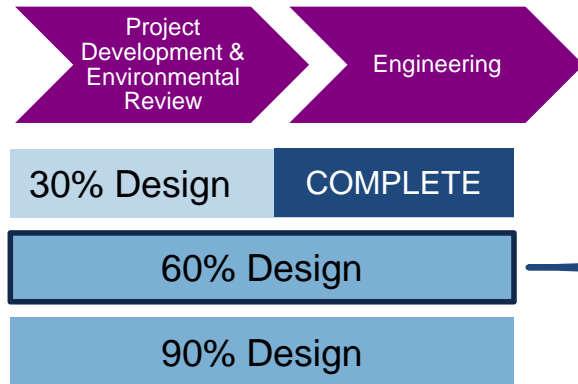
① INFORMATION GATHERING + ② DRAFT DESIGN CONCEPTS + ③ DESIGN REFINEMENT

INSERT FINAL CONCEPT GRAPHIC

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NEXT STEPS

60% design is an iterative process; there will be additional touchpoints with the community and Town Council over the next 12-18 months

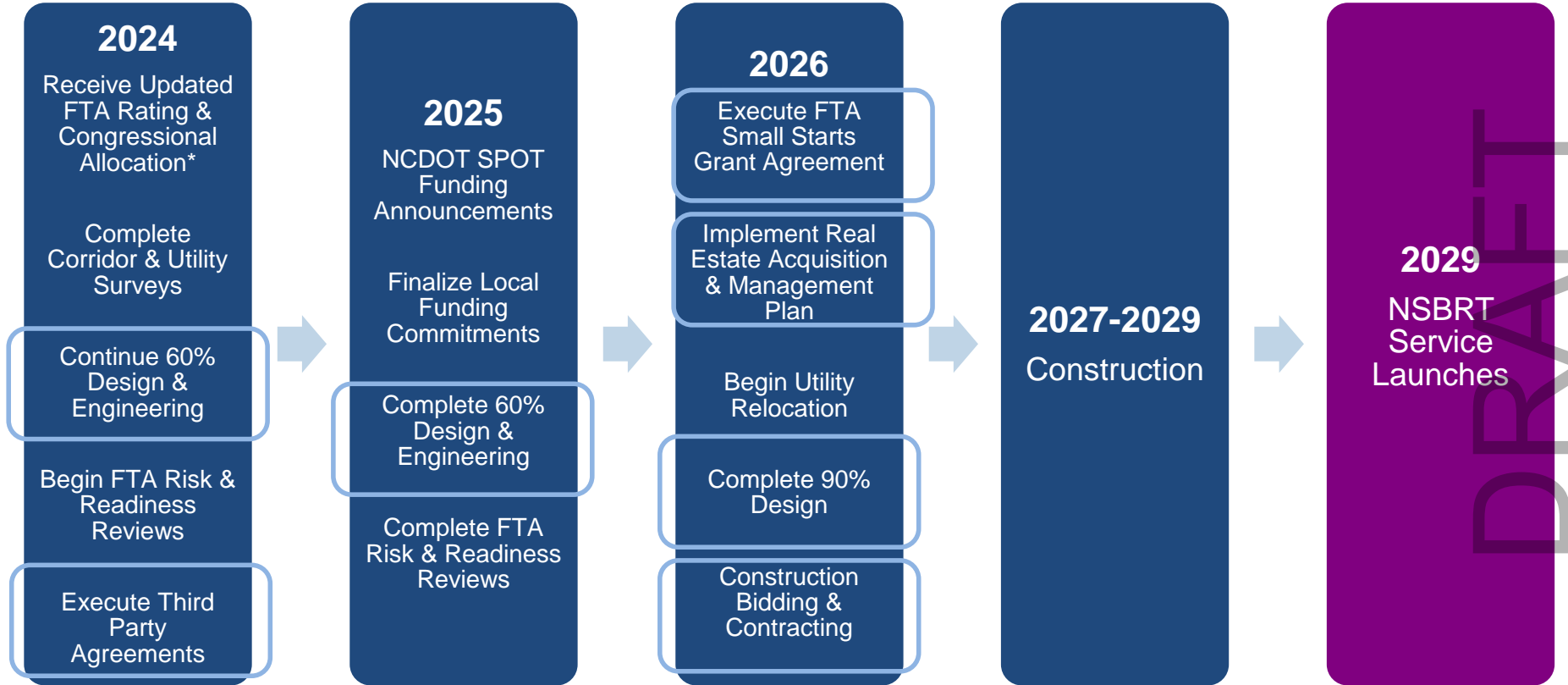


Early 2024

- Coordinate with utility providers
- Technology integration
- Complete surveying/mapping informing ROW design
- Continue interdepartmental and interagency coordination/review

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LOOKING AHEAD



**pending release of President's FY25 budget*

Town Council Approvals

THANK YOU!



STAFF CONTACTS

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