



THE PURPLE BOWL

Purple Bowl has been & remains a central aspect of making Carolina feel like home. To remove Purple Bowl would severely impact the mental health & wellbeing of many UNC students - it would tear down a true cultural aspect of UNC. Besides, what is there not to love about acai bowls?

Sincerely,

A first-year student

Keep Purple Bowl!

Personality + Integrity of Franklin St.

THE PURPLE BOWL



THE PURPLE BOWL

Town Council,

I strongly oppose the development that Longshaw has proposed in this area. Not only does it hold emotional value to Franklin St, but another wet lab is unnecessary for a space like Franklin St - a place meant for college students.

- Sandhya Chandan
UNC 2020



THE PURPLE BOWL

Purple Bowl employs a large number and diverse group of students & residents of Chapel Hill. For me, it's my go to place to hang out with friends and build memories that last a lifetime!



THE PURPLE BOWL

come to purple bowl every ^(almost) Friday breakfast, and it's always the highlight of my week. As a vegetarian, I always struggle to find healthy, yummy food options but purple bowl has never disappointed. It would be a true shame to see such an exciting, welcoming local restaurant leave...



THE PURPLE BOWL

Purple bowl + the other small businesses on Franklin street make Chapel Hill what it is. The loss of this business for the sake of a lab would be devastating to the town atmosphere.



THE PURPLE BOWL

Please don't allow this monstrosity to undermine key facets of the character of Franklin street, including my beloved Purple Bowl!

Neel Heffinger

neelheffinger@lofc.edu



THE PURPLE BOWL

Purple bowl is the best acai bowl place I have ever been to. If you displace them, I will forever be mad and never forgive you. You will make a great mistake trying to get rid of a small business that contributes so much to ^{this} community.



THE PURPLE BOWL

As a member of Greek life,
Purple Bowl consistently
supports our philanthropies
through benefit nights.
We would not have created
as great an impact w/o
Purple Bowl. ♡



THE PURPLE BOWL

Purple bowl is a Chapel
Hill classic destination.
I come to Purple Bowl
so frequently bc it's
delicious + healthy.
It truly adds to our
charm as a college town.



THE PURPLE BOWL

If you stepped inside for
just one minute, you'd see
what a massive disservice it
would be to remove Purple Bowl
from this community.

The evidence is
Irrefutable



THE PURPLE BOWL

Small businesses are so, so
important to Chapel Hill's
character and charm! We
~~love~~ love the Purple Bowl
and we want it to stay!

1/2
BM



THE PURPLE BOWL

Purple Bowl was the first place I went to when I came to Chapel Hill with my mother. It is also the place my first conversation happened with the love of my life. Purple Bowl holds a special place within this community, and the location MEANS something. A lab isn't needed on Franklin Street, it isn't benefiting anyone except THAT business. This is one of the only places that students gather that it is a healthy



THE PURPLE BOWL

The purple bowl is a go to spot for so many UNC students. It is personally my favorite and is the only place to buy acai from on Franklin. We need to support small businesses and putting a 9-story wet lab building will pose so many problems for Chapel Hill including increased traffic. Thank you.

- a UNC student

2/2
BM



THE PURPLE BOWL

Setting. This is one of the only congregating spaces that isn't a bar. Purple Bowl is a safe, and healthy place for UNC students. There is plenty of places more appropriate for research and lab purposes. Purple Bowl and its location is loved by too many to be replaced.



THE PURPLE BOWL

Having a place like Purple Bowl is a necessity for Chapel Hill. Not only does it provide a healthy meal that other places don't, the effect Purple Bowl has had on the community via fundraisers, sponsorships, and general comradery is not comparable to anywhere else. It is important for it to stay home.



THE PURPLE BOWL

Don't please
purple bowl so
good.



THE PURPLE BOWL

Purple Bowl is the
heart of Chapel Hill
and UNC Sports.



THE PURPLE BOWL

please do not
tear down
purple bowl
because their
food is so
amazing

This town is known for its
local places/restaurants. DON'T
deprive us of the best spot for
your business endeavor.

Purple Bowl has
managed to do
what other
places on Franklin
Street couldn't do -
many have failed -
and Purple Bowl
is a classic, a
treasure in the

