

Meeting the Need: A Strategy for Where and How to Build Complete Communities

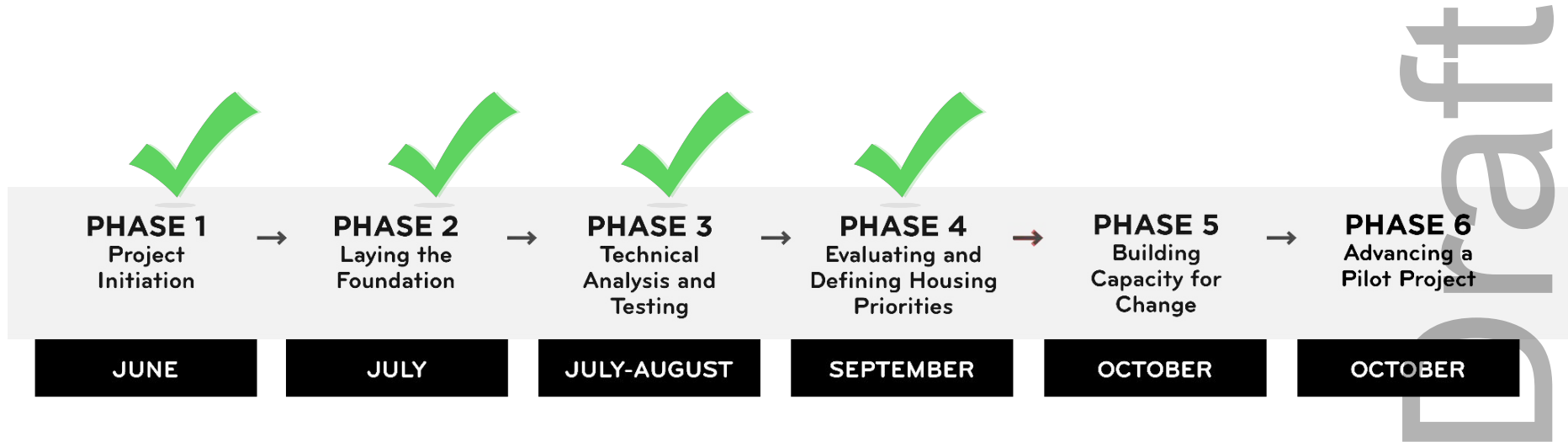
**TOWN OF CHAPEL HILL
Town Council Meeting**

Wednesday, September 28, 2022



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Six Phases over Five Months



Principles of Placemaking Elements of Complete Communities for Chapel Hill



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Capacity Analysis – Rod Stevens

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Pilot Project Evaluative Criteria

#	Criteria (weighted equally)	Description
1	Speed of Implementation	How quickly can the project be implemented? What are the barriers to implementation, and are they easily overcomable?
2	Financial Viability	What is the total cost of the project, and is there a reasonable expectation that it can be funded in the near-term? Does it require other partnerships or stakeholders to provide financial support?
3	Magnitude of Impact	What is the scale of the impact the project will deliver? Is it located on one site or multiple sites?
4	Contribution towards the Creation of Complete Communities	To what degree does the project demonstrate complete communities?
5	Scalability	Is the project (or concept) scalable across the Town?
6	Social Equity Considerations	How does the pilot address the needs of historically marginalized communities?

Long List of Potential Pilot Project Ideas

New Community Recreation Infrastructure

- e.g. Splash Pad, Skateboard Park

New active transportation connections

- e.g. Bike lanes, greenways, approval of a municipal bond

New Development Approval Processes

- e.g. Expedited approvals, MOU on specific project

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Supporting Analysis that is Required To Implement the Complete Communities Framework

#	Requirement	Opportunity/Implications
1	Protected Natural Areas Plan (including waterways and flood plains)	Development applications will be required to confirm to an existing, known, council approved Natural Areas Plan
2	Everywhere to Everywhere Greenway Plan	Need to either update the Mobility Plan or create a Greenways Plan that supersedes the Greenway Plan
3	Integrate Complete Communities Framework into the LUMO	Review is currently underway by Orion; integrate implications of the CCS into the LUMO
4	Integrate Complete Communities Framework into the FLUM	Generate alignment between the capacity analysis recommendations and the FLUM
5	Advance new affordable housing models, such as Rent-To-Own	Critical to delivering on the objective of increasing homeownership among historically marginalized populations
6	Community Infrastructure Strategic Plan	Necessary to reduce the cost of infrastructure delivery, and build trust with the development community
7	Complete Community Checklist for Development Review Process	Recommended to be brought forward to the Planning Systems Evaluation

What comes next?

Consultation

- Ongoing stakeholder interviews
- Focus Groups: 1) Environmental, 2) Developers, 3) UNC/UNC Health
- Second Community Leader Meeting to consider Pilot Projects

Content Development

- Refinement of the capacity analysis based on your feedback
- Refinement of the long list of potential pilot projects
- Matrix: Pilot project evaluative criteria and short list of pilot projects
- Pilot Project Recommendation
- Supporting Analysis recommendation

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