



SHAPING OUR FUTURE

A Transportation + Land Use Initiative

Staff Presentation to Town Council
February 22, 2023



RECOMMENDATION

- Adopt the **Resolution Accepting The Recommendations Of *Shaping Our Future: A Transportation And Land Use Initiative* for the Purpose Of Considering of an Amendment To The Comprehensive Plan (R-XX)**
- Adopt the **Resolution Calling A Legislative Hearing For April 19, 2023, To Consider Updating The Town's Comprehensive Plan to Include *Shaping Our Future: A Transportation And Land Use Initiative* (R-XX)**

Draft

BACKGROUND

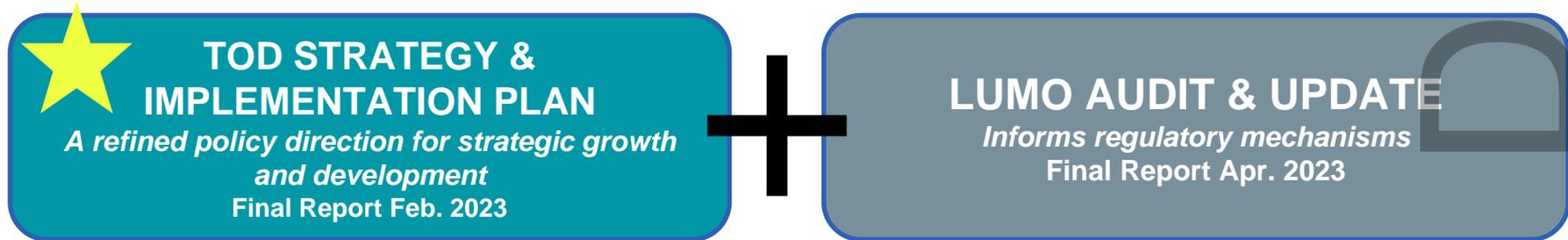


SHAPING OUR FUTURE: A TRANSPORTATION AND LAND USE INITIATIVE

Supports vibrant, walkable development in areas identified for growth (Focus Areas) across Chapel Hill, including the NSBRT corridor.

Supports homes, services, and jobs; attracts transit riders; connects neighborhoods; and leverages public and private resources to implement the community's vision.

SHAPING OUR FUTURE =



TOD = COMPLETE COMMUNITY

Anatomy of a Complete Community



TOD CHARACTERISTICS



MIX OF USES



DIVERSE HOUSING



ACCESSIBLE



GREEN & SUSTAINABLE



VIBRANT PUBLIC REALM



MULTIMODAL



CONNECTED

SHAPING OUR FUTURE: CONTENTS



ENGAGEMENT Focus groups, one-on-one interviews, open houses, webinars, pop-ups, Town Council updates



MARKET ANALYSIS Current land uses, land availability, vacancy rates, land prices, rents, price points, stakeholder interviews, development and redevelopment opportunities, gaps between feasible development and available resources



ACCESSIBILITY ANALYSIS Missing bike/ped network links and barriers to multimodal travel



STATION AREA CONCEPTS Illustrative examples of TOD scenarios guiding policy development, regulatory recommendations, and estimating the potential development capacity



IMPLEMENTATION RECOMMENDATIONS Policy and regulatory tools meeting community goals, transit needs, and market projections; starting point for discussions and decisions related to LUMO Update

AFFORDABLE HOUSING

ECONOMIC DEVELOPMENT

EQUITABLE MOBILITY

LAND USE

Draft

QUESTIONS?

Link to plan:

<https://publicinput.com/T0273#2>

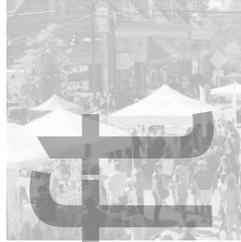
Thank you!

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