

COUNCIL MEETING

CONCEPT PLAN

THE RESERVE AT BLUE HILL

June 21, 2023



Chapel Hill Planning I 405 Martin Luther King Jr. Blvd. I townofchapelhill.org



Recommendation

□ Adopt a Resolution, transmitting comments to the Applicant regarding the proposed development (R-16)





Concept Plans

- No Decision; Feedback Only
- ☐ Applicant provides a rough sketch
- ☐ Staff does not conduct a formal review
- □ Community Design Commission preliminary feedback
- □ Discussion of next steps





Project Summary

- ☐ 7.5 acre site, existing zoning R-4
- ☐ Redevelop existing 65 apartments
- ☐ 212 new rental apartments
- ☐ 15% affordable housing proposal
- □ Applicant considering relocation assistance
- ☐ Up to 5 stories
- Surface and structured parking





Long-Range Evaluation

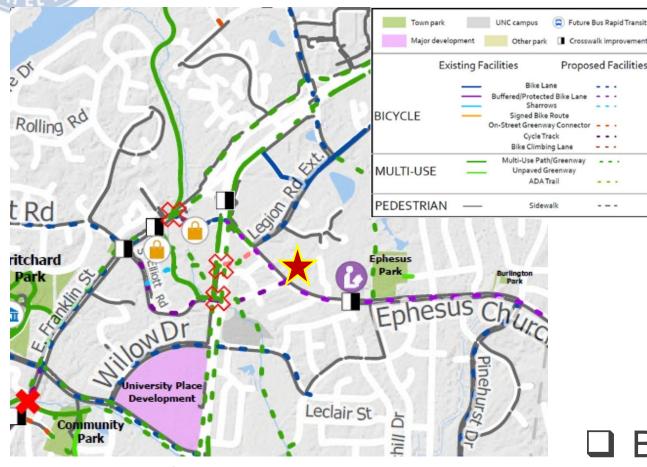
Future Land Use Map

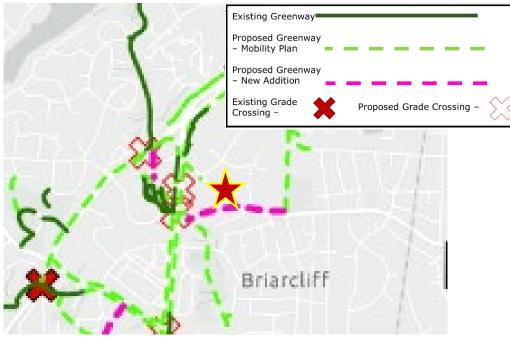
- □ Land Use Category: High Residential
- ☐ Generally 8 to 15+ units per acre
- No height or other guidance outside Focus Areas





Long-Range Evaluation





E2E GREENWAYS

MOBILITY PLAN

□ Bike/Ped facilities along Ephesus Church Rd and Elliott Rd



Long-Range Evaluation

Complete Community Growth Strategies





Urban Designer Comments

- □ Full writeup: pg. 542 of packet
- ☐ Consider additional pedestrian amenities
- ☐ Treat front courtyard as gathering space
- Consider active ground floor use fronting internal roundabout
- □ Demonstrates appropriate massing, green character, and frontage along Ephesus Church Rd



Community Design Comm. Comments

- □ Full writeup: pg. 543 of packet
- ☐ Consider ways to minimize parking footprint
- ☐ Incorporate more green space and amenities
- ☐ Enhance the transition to the north and east through smaller building form, trees, etc
- ☐ Expressed appreciation for protected trees, parking located in the rear, and building materials



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