

# **ARPA Community-Based Budgeting Results**

**May 10, 2023**

# AGENDA

- Background and who has been helped by ARPA so far
  - Projects and Outreach
  - Results
  - Recommendations
- 
- ✓ Approve a Budget Amendment O-4

# ARPA FUNDING PLAN

✓	Community partner funding	\$ 1,000,000	} \$10.7M
✓	Affordable housing and homelessness initiatives	\$ 2,500,000	
✓	Parks and recreation facilities	\$ 2,500,000	
✓	Bike, ped and greenway infrastructure	\$ 1,000,000	
✓	Town facilities	\$ 1,200,000	
✓	Downtown revitalization	\$ 1,000,000	
✓	Digital access	\$ 300,000	
○	Community based projects	\$ 500,000	
✓	ReVive program	\$ 650,000	

# Who has been helped

## Town projects:

- Small businesses
- Downtown
- Cedar Falls Park users
- Greenway users
- Library meeting space users
- Homestead Aquatics Center users
- Affordable housing residents
- Playground and skatepark users
- Teens

## Community partners:

- BIPOC businesses
- Domestic assault survivors
- Food access
- Latino community members
- Low income OWASA customers
- Young children

# Community-Based Budgeting Projects

8 Departments submitted 21 total projects:

- Between \$50,000 and \$200,000
- Complete by 12/31/2024



# Outreach

- English, Spanish and Mandarin
- Peoples Academy graduation
- Public Housing Office poster
- 800+ doorhangers
- Danita Mason-Hogans event
- Public Housing neighborhood popup
- 8 Library office hours
- 12 Downtown popups
- 14 Park popups
- 2 Campus popups
- 6 Let's Talk Town virtual office hours
- Town social media and newsletter



*50+ total hours  
of live events*

## American Rescue Plan Act in Chapel Hill

[www.townofchapelhill.org/arpa](http://www.townofchapelhill.org/arpa)



### How Should the Town Spend Remaining ARPA Funding?

The Town has \$500,000 of American Rescue Plan Act money that can be spent on Town projects. Tell us which projects are the most important to you! Find more information on each project [here](#) in English, Spanish or Mandarin Chinese or find us at [Let's Talk Town events](#). Have questions? Call or email us at 919-969-5009 or [arpa@townofchapelhill.org](mailto:arpa@townofchapelhill.org).

[Learn More](#)

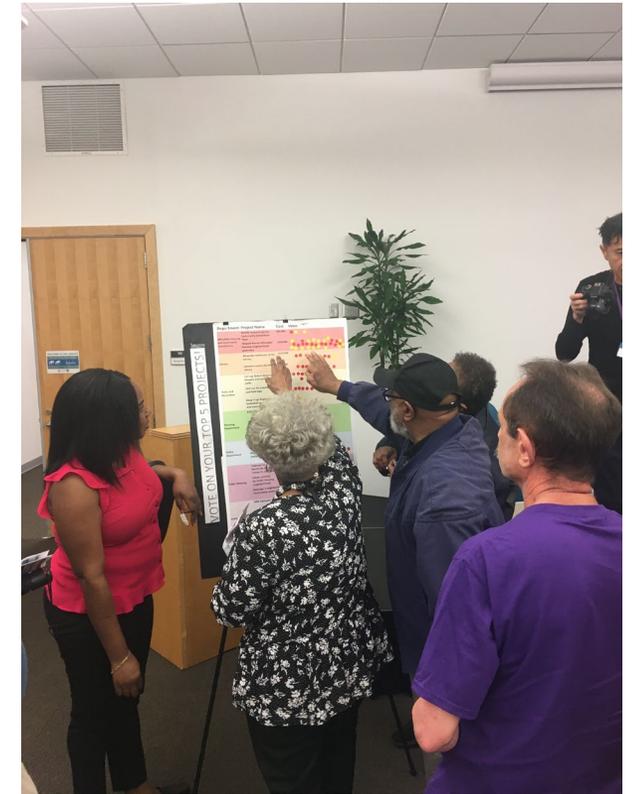
# Observations

- Kids love to vote
- People like projects that last
- Parks, Library and Downtown were especially successful locations
- Takes a lot of time
- Generally positive feedback but can also be frustrating



# In Person Results

- 296 Respondents
- 1,479 total votes



Tanyard neighborhood connector greenway (154)

ADA sidewalk repairs (114)

Safety cameras at Public Housing neighborhoods (112)

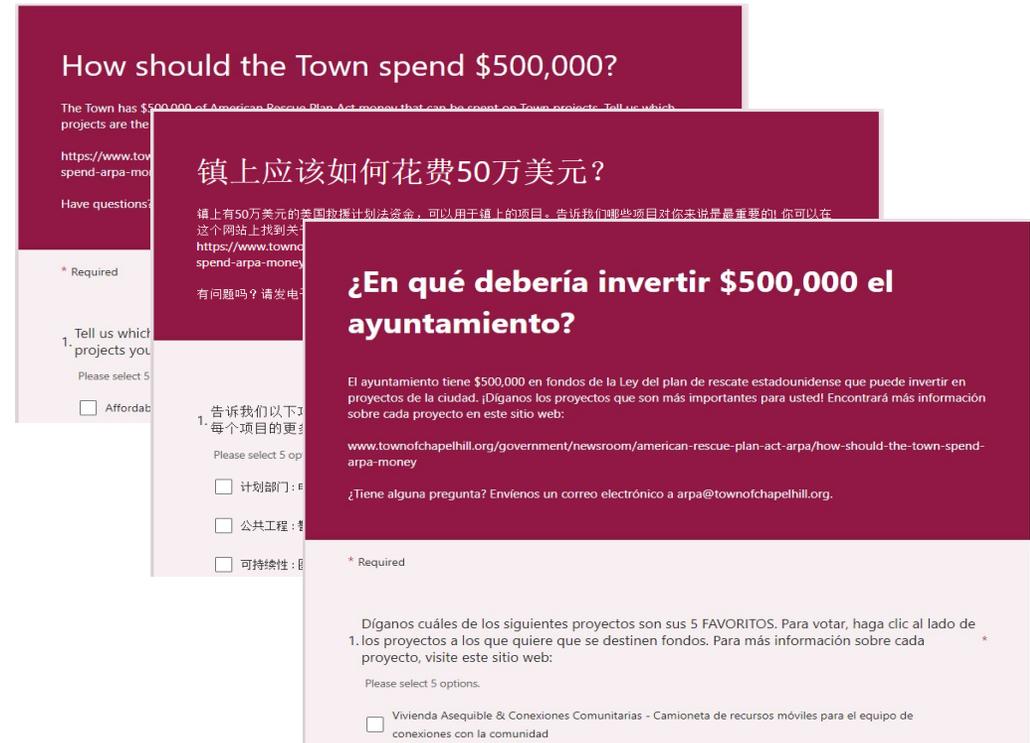
Mobile Crisis Response Team analysis (104)

Redesign 3 Public Housing community centers (97)

## Top 5 Projects

# Online Results

- 1,039 Respondents
- 5,195 total votes



Electric leaf  
blowers and  
mowers  
(524)

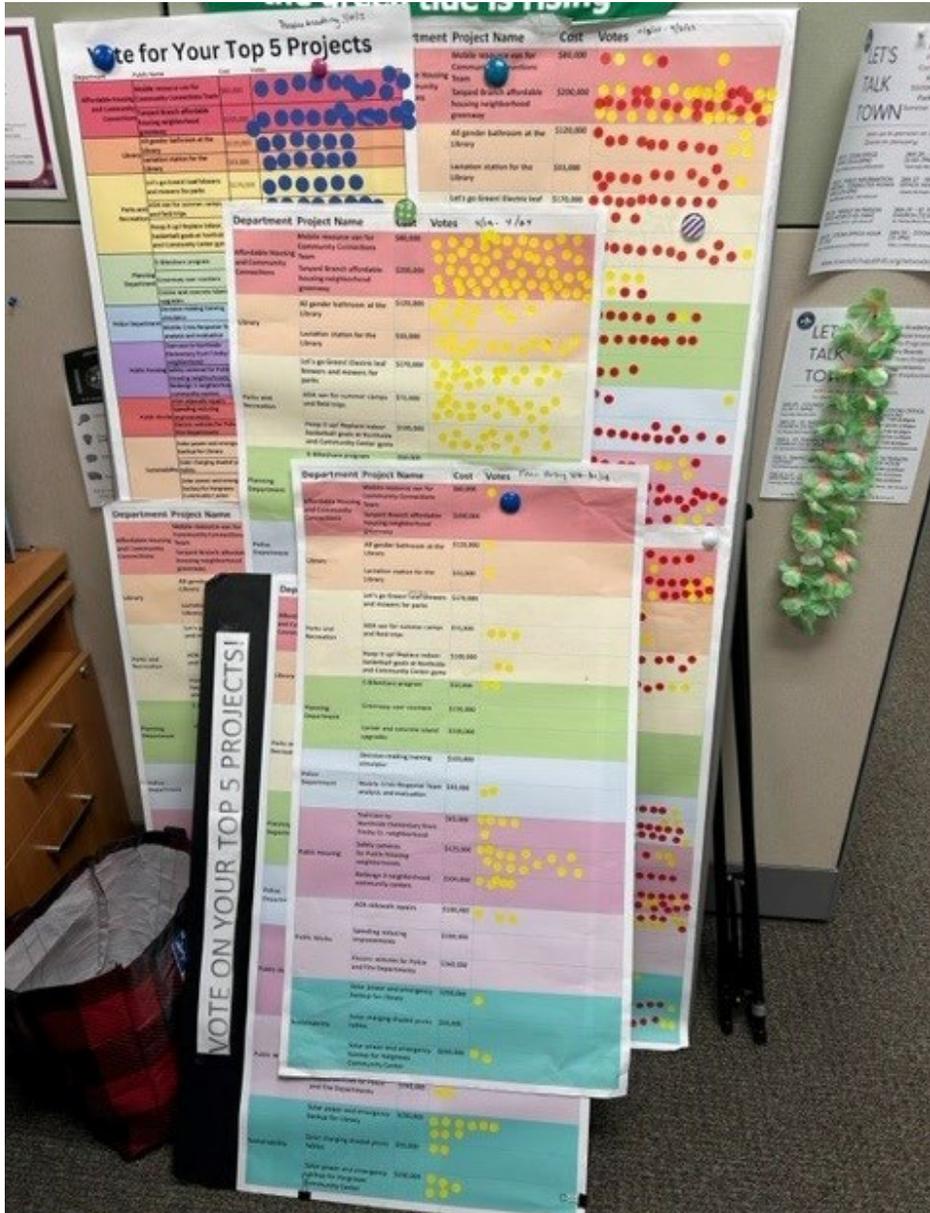
ADA  
sidewalk  
repairs  
(466)

Tanyard  
neighborhood  
connector  
greenway  
(423)

ADA van for  
summer  
camps  
(358)

Electric  
vehicles for  
Police & Fire  
(300)

## Top 5 Projects



# Top 4 Combined Final Votes

Project	Total Votes
Electric leaf blowers and mowers	584
ADA sidewalk repairs	580
Tanyard Branch affordable housing neighborhood greenway connector	577
ADA van for summer camps and field trips	427

# Who has been helped

## Town projects:

- Small businesses
- Downtown
- Cedar Falls Park users
- Greenway users
- Library meeting space users
- Homestead Aquatics Center users
- Affordable housing residents
- Playground and skatepark users
- Teens

## Community partners:

- BIPOC businesses
- Domestic assault survivors
- Food access
- Latino community members
- Low income OWASA customers
- Young children

## Community-based budgeting projects:

- Environmental and noise benefits
- Greenway users in Northside area
- P&R program users with disabilities
- Sidewalk users

# Recommendation

- Enact Budget Ordinance O-4 for:
  - Electric Leaf Blowers and Mowers: \$142,000
  - ADA sidewalk repairs: \$100,000
  - Tanyard Branch AH neighborhood connector: \$200,000
  - ADA van for summer camps and field trips: \$ 72,000
  - Total: \$514,000