

# UPDATE ON FY24 PENNY FOR PARKS PROJECTS

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**PARKS AND RECREATION**

[www.chapelhillparks.org](http://www.chapelhillparks.org)

**Town Council Work Session**

**May 22, 2024**

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# Agenda

1. Penny for Parks Allocation Overview
2. Highlight FY24 Projects
3. Impact
4. Looking Ahead: Future Spending Strategy
5. Questions

**OVERVIEW  
PENNY FOR PARKS  
ALLOCATION**

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# Penny for Parks Allocation

Penny For Parks allocation has jump started our efforts to address deferred maintenance and initiate plans for the future.

## Started in FY24

Town Council authorized a Penny for Parks Allocation within the approval of FY24 Manager's Recommended Budget

## Additional Funding Sources

PAY GO, Payment-in-Lieu and 2021 2/3 Bonds



## FY24 Allocation

\$971,000

## Type of Projects

Deferred Maintenance, Emergency Maintenance, Capital Projects, and Planning & Design Efforts



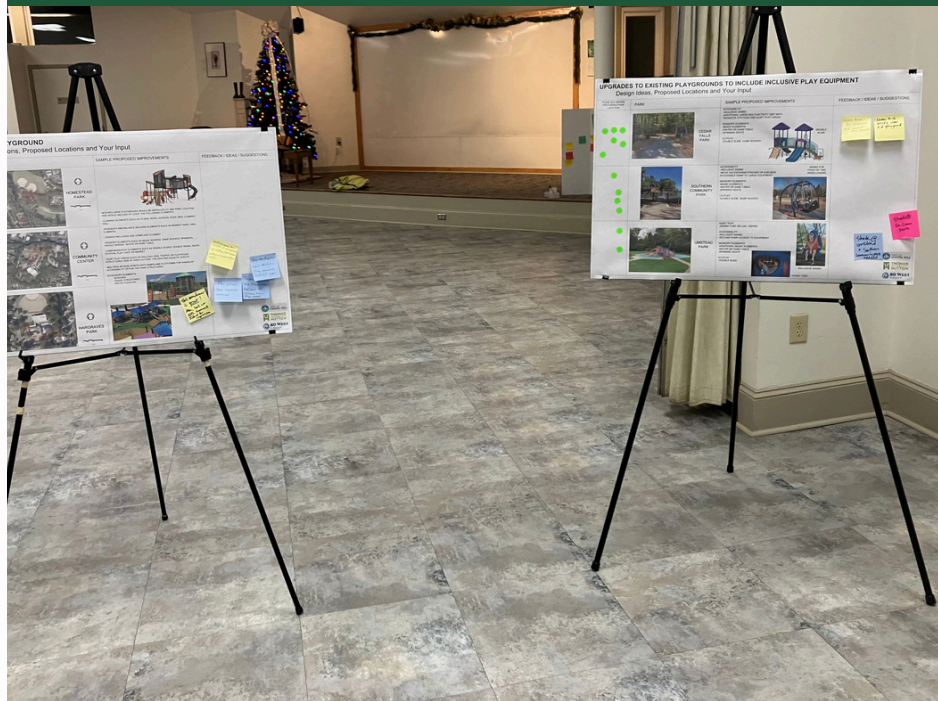
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# FY24 PROJECTS HIGHLIGHTS

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# Project Highlights

## Comprehensive Parks and Recreation Master Plan



Summer 2024 Kickoff

## New Basketball Goal Systems and Curtain Dividers



Enhanced Programming Delivery and Improved Participant Experiences

## Teen Center Renovations



New Lighting, Furniture, Vibrant Painted Walls

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# IMPACT

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# Penny for Parks Impact



Council Goals  
and Initiatives



Safety and  
User  
Experience



Increased  
Staff Morale



Guides Future  
Spending  
Strategy

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# Increased Team Morale

- Staff Teams energized by the opportunity improve parks and facilities.
- Contributes to staff teams efforts to provide quality and rewarding recreation experiences for the Chapel Hill community.
- Increase programming capacity.

Sales

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# Safety and User Experience

- Addressing deferred maintenance issues.
- Responding to Community Interests
- Maintaining and Improving Current Assets

Sales

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**LOOKING AHEAD:  
FUTURE SPENDING  
STRATEGY**

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# FUTURE SPENDING STRATEGY

**FY25**

**Complete Cedar Falls Tennis Courts Reconstruction Project**

**Deferred Maintenance vs. New Amenities**

**Implementation of Comprehensive Parks and Recreation Master Plan**

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# QUESTIONS



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