

06-19-2019 Town Council Meeting
Responses to Council Questions #1

ITEM #6: Receive the Chapel Hill Downtown Partnership Annual Report

Council Question: Pg. 70 talks about objectives for placemaking: my understanding of placemaking is a little more involved/includes other elements as well, including creating great, human-scale places that people want to be in, including environmental design, open space, etc. We've talked about these issues for places downtown like 140W, so could you please explain why the scope of this objective is so limited? Is there a strategic reason for this? Is this what you expect to accomplish in the next year, but there are bigger/better placemaking objectives for the longer-term plan??

Downtown Partnership Response: *The Chapel Hill Downtown Partnership's Annual Report is what has been accomplished this past year from July 1, 2018 through June 30, 2019. The format of this report matches the previous reports. Since I (Matt Gladdek) have only been in place for less than half of this year's report, I maintained the previous reporting sections, definitions, and headings.*

Placemaking is a broad term which certainly includes everything you mentioned. Moving into strategic planning this fall is where we hope to identify and prioritize future placemaking projects. Additionally, the Partnership is working on moving forward with a proposal for a Downtown Master Plan to succeed the 2020 Work Plan for Downtown.