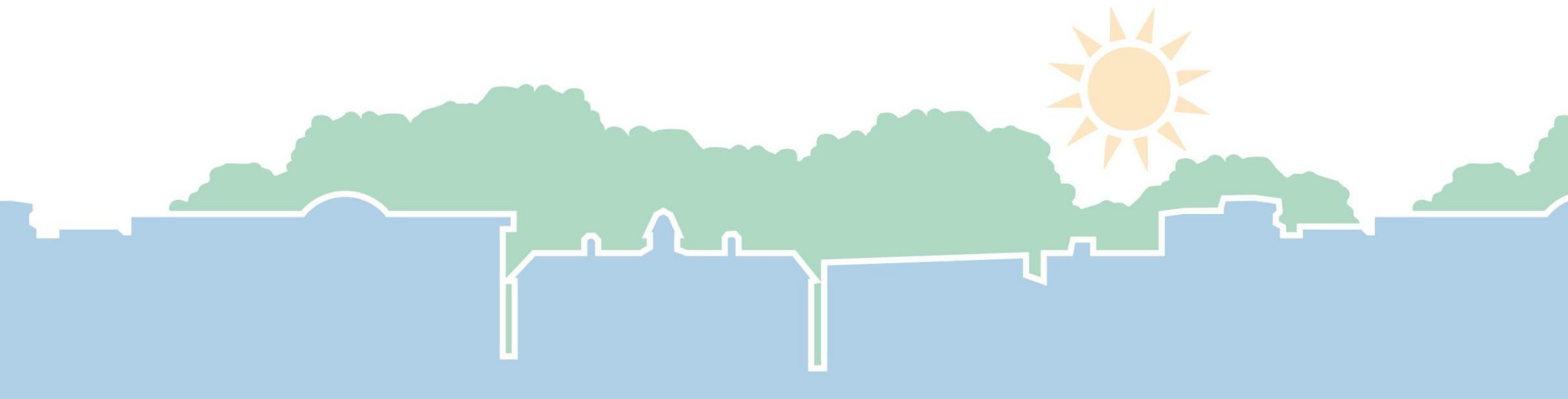


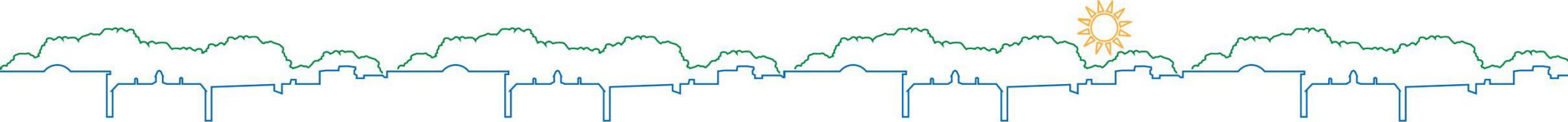
# Town Council

June 20, 2018



# Public Engagement

- Project Kickoff & Idea Exchange
- Show & Tell Sessions

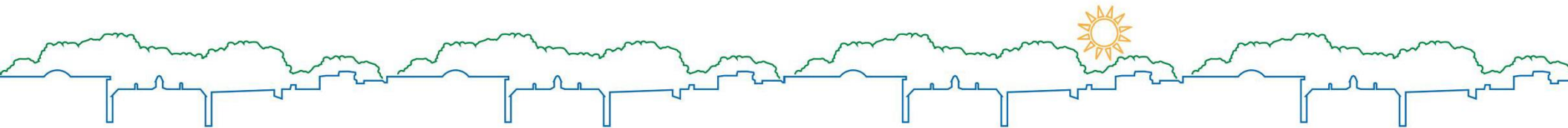


# Preliminary Key Themes & Connections to Strategic Goals



## Vibrant and Inclusive Community – General Land Use Themes

- Focus development around transit nodes & existing commercial centers
- Think intentionally about edges, where land uses or scale changes

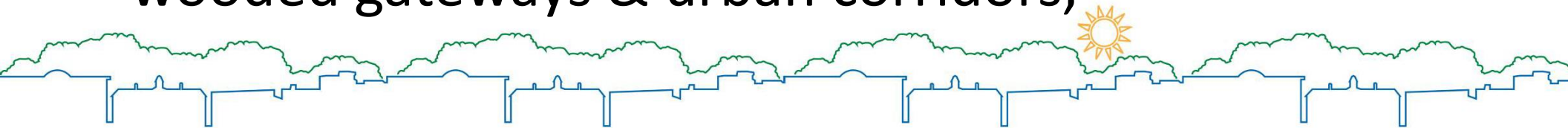


# Preliminary Key Themes & Connections to Strategic Goals



## Vibrant and Inclusive Community – Gateways & Corridors

- Establish a clear vision for the community's primary corridors & gateways
- Identify & create logical transitions between wooded gateways & urban corridors,

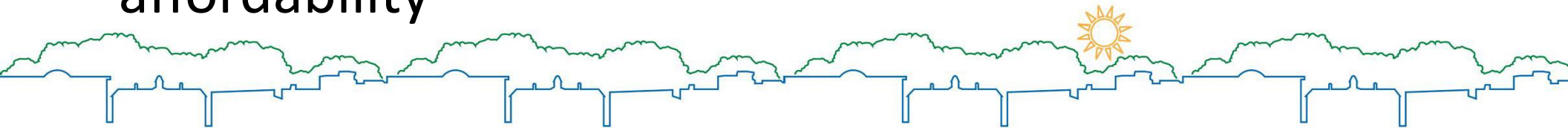


# Preliminary Key Themes & Connections to Strategic Goals



## Affordable Housing

- Think about ways to address the needs of all community groups
- Integrate affordable units into the community fabric
- Focus on a variety of ways to maintain housing affordability

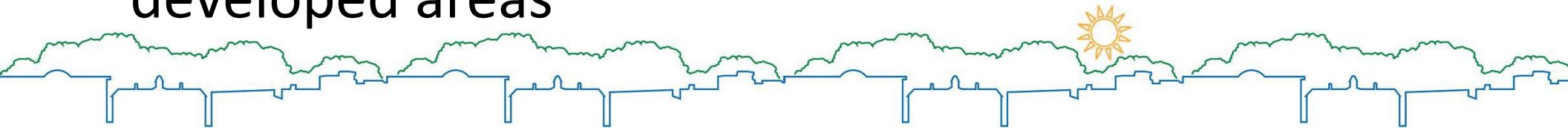


# Preliminary Key Themes & Connections to Strategic Goals



## Environmental Stewardship

- Plan future land uses with an understanding of the impacts to local watersheds, storm water management areas, & flood prone areas
- Preserve and incorporate green space, wetlands, & managed areas as functional amenities within developed areas

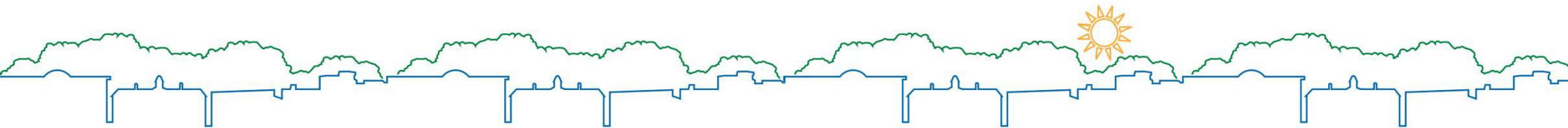


# Preliminary Key Themes & Connections to Strategic Goals



## Connected Community

- Increase multi-modal connections between residential & commercial areas
- Utilize & plan for green infrastructure paths to connect neighborhoods, commercial nodes, schools, city services, & transit stations

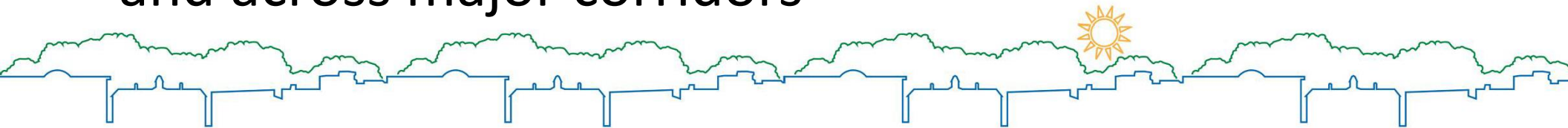


# Preliminary Key Themes & Connections to Strategic Goals



## Safe Community

- Consider the impact of future land uses on traffic operations & bike/pedestrian safety on highly congested corridors & intersections
- Improve the safety of bike/pedestrian facilities along and across major corridors



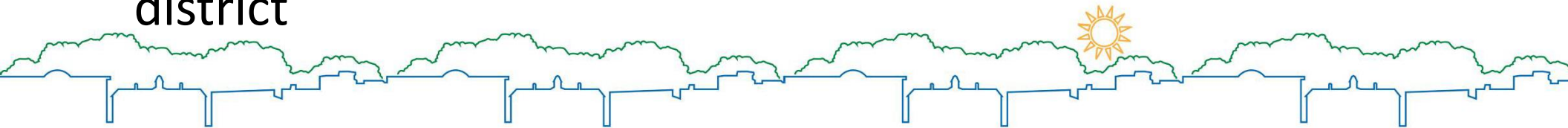


# Preliminary Key Themes & Connections to Strategic Goals

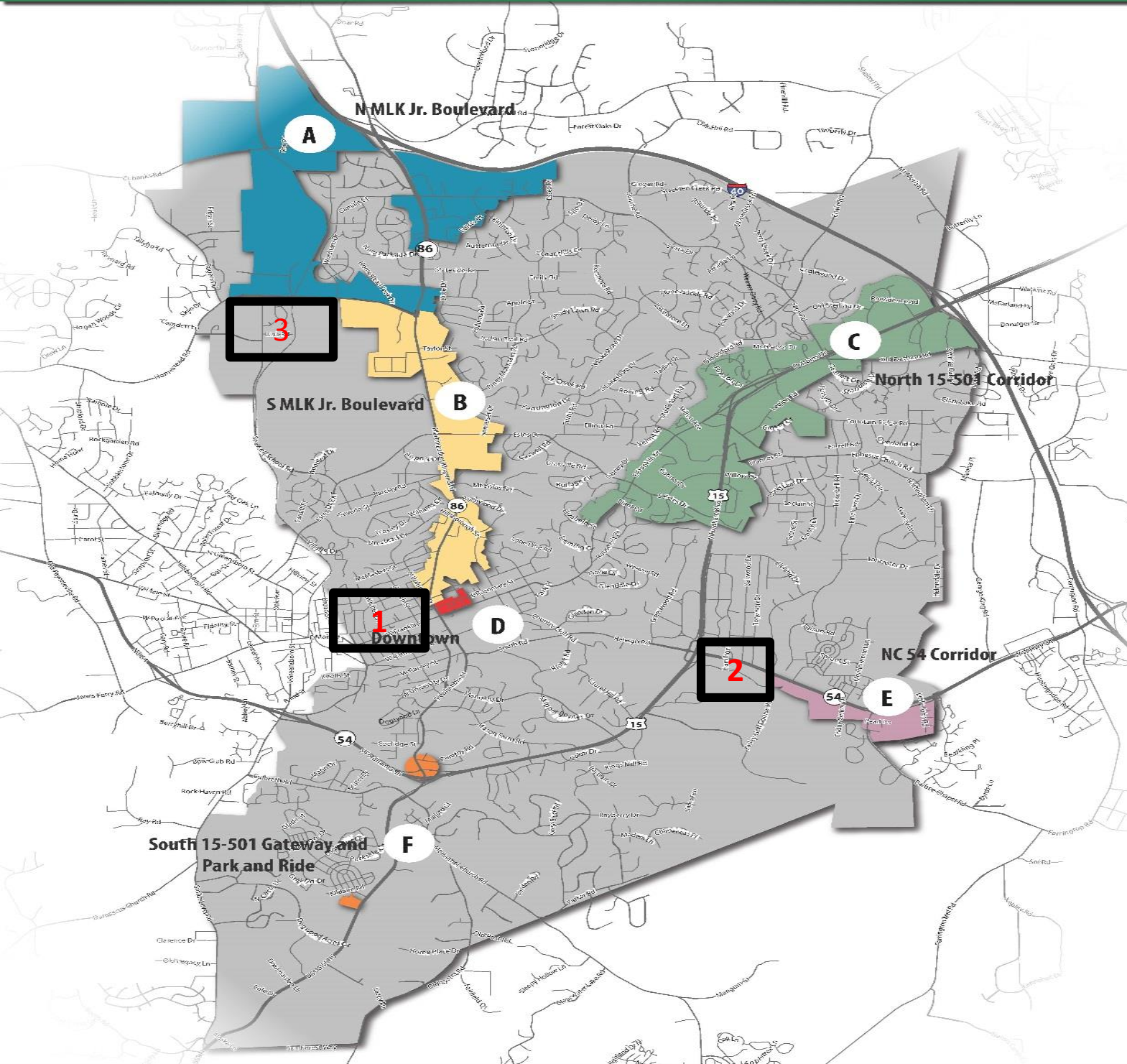


## Economic & Financial Sustainability

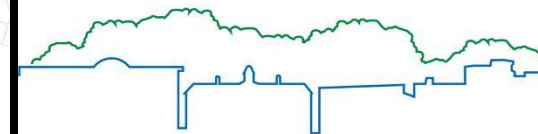
- Identify the correct scale, mix & density appropriate for future housing, commercial, & mixed-use development areas
- Leverage future transit corridors to develop a Transit-Oriented Development
- Identify potential areas for the creation of a local innovation district



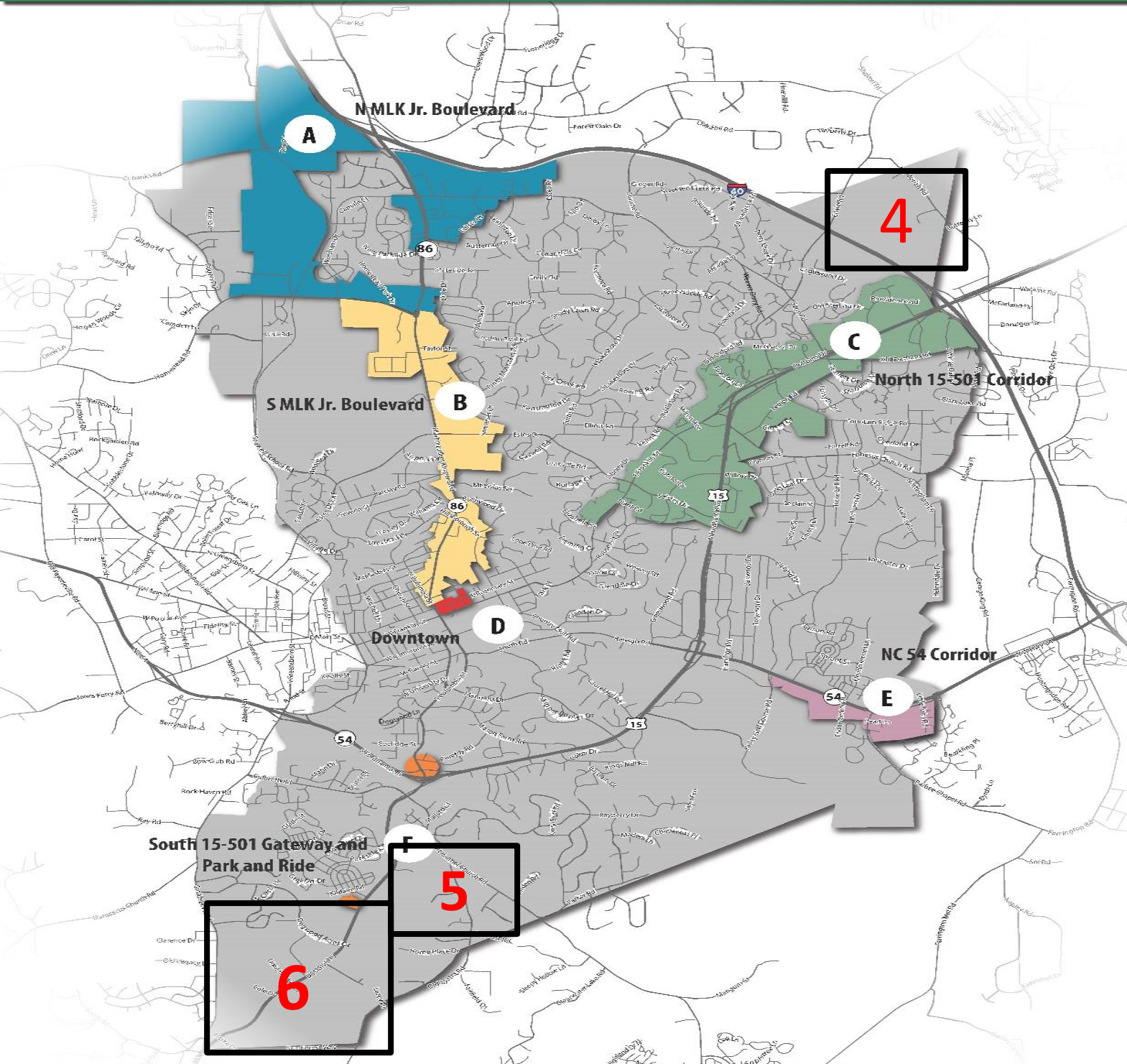
# Focus Areas



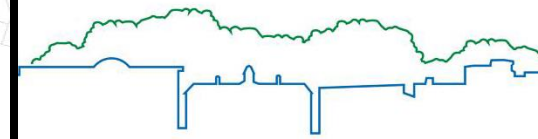
# Focus Areas



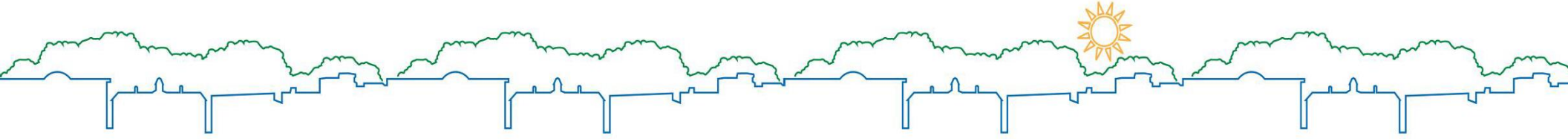
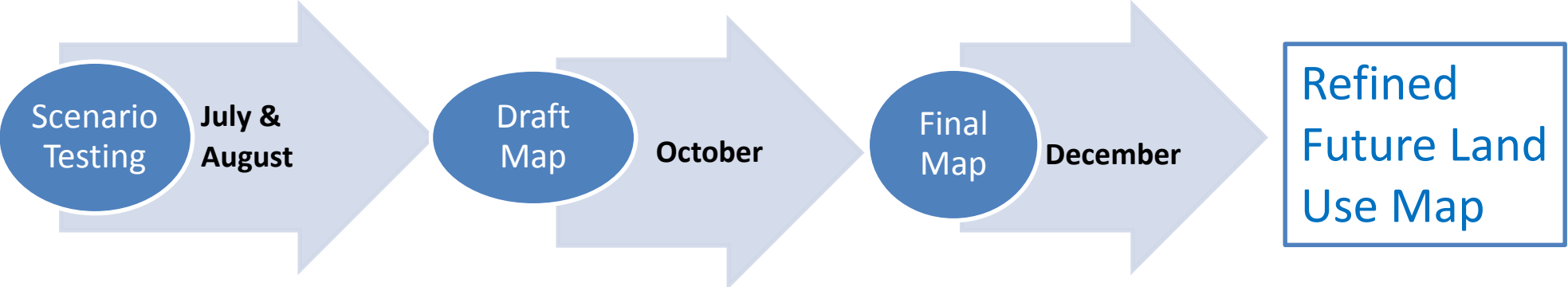
# Focus Areas



# Focus Areas



# Project Schedule & Next Steps

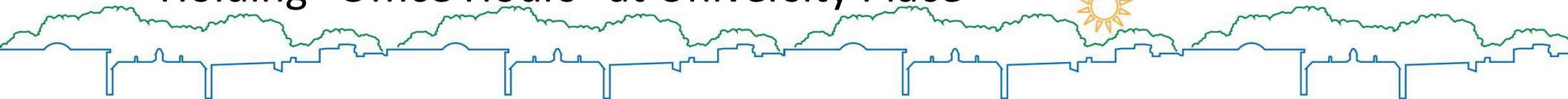




## Communication Plan for Summer Engagement

Promote the availability of the online preference survey by:

- Placing door hangar advertisements in Town buses
- E-mails including a link to the survey
- Use of the Town Social Media Avenues & Communication Channels
- Nextdoor
- Handing out Project information at busy bus stops, recreational sporting events; Town events like Movies Under the Stars; Seymour Center, the Library, Hargraves, the Visitor's Center, etc.
- Holding "Office Hours" at University Place



# Key Issue:

Should the Focus Areas for the Refinement Project be expanded?

Area 1 – Downtown

Area 2 – NC 54

Area 3 – Both sides of Homestead Rd

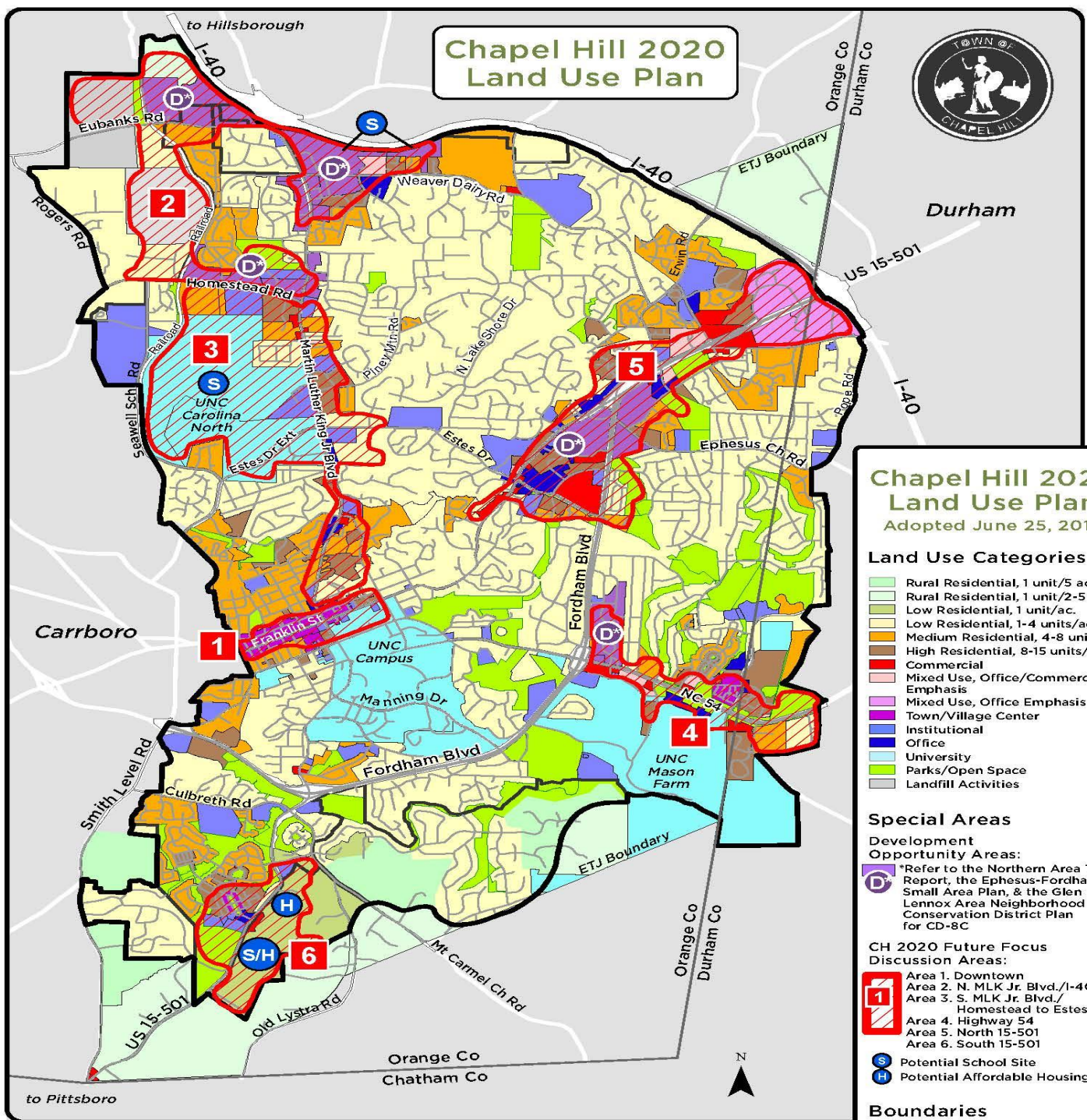
Area 4 – Area North of I-40

Area 5 – Mt. Carmel Church Rd

Area 6 – South of Southern Village



# Chapel Hill 2020 Land Use Plan



### Chapel Hill 2020 Land Use Plan

Adopted June 25, 2012

#### Land Use Categories

- Rural Residential, 1 unit/5 ac.
- Rural Residential, 1 unit/2-5 ac.
- Low Residential, 1 unit/ac.
- Low Residential, 1-4 units/ac.
- Medium Residential, 4-8 units/ac.
- High Residential, 8-15 units/ac.
- Commercial
- Mixed Use, Office/Commercial Emphasis
- Mixed Use, Office Emphasis
- Town/Village Center
- Institutional
- Office
- University
- Parks/Open Space
- Landfill Activities

#### Special Areas

Development Opportunity Areas:

- \*Refer to the Northern Area T.F. Report, the Ephesus-Fordham Small Area Plan, & the Glen Lennox Area Neighborhood Conservation District Plan for CD-8C

CH 2020 Future Focus Discussion Areas:

- Area 1. Downtown
- Area 2. N. MLK Jr. Blvd./I-40
- Area 3. S. MLK Jr. Blvd./Homestead to Estes Dr.
- Area 4. Highway 54
- Area 5. North 15-501
- Area 6. South 15-501

Potential School Site

Potential Affordable Housing Site

#### Boundaries

- Chapel Hill Town Limits
- Urban Services Boundary

