

## Amy Harvey

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**From:** Jeanette Coffin  
**Sent:** Wednesday, March 07, 2018 4:55 PM  
**To:** David Schwartz  
**Cc:** Allen Buansi; Donna Bell; Hongbin Gu; Jeanne Brown; Jess Anderson; Karen Stegman; Michael Parker; Nancy Oates; Pam Hemminger; Rachel Schaevitz; Toney Thompson; Town Council; Amy Harvey; Carolyn Worsley; Catherine Lazorko; Flo Miller; Laura Selmer; Mary Jane Nirdlinger; Rae Buckley; Ralph Karpinos; Roger Stancil; Ross Tompkins; Sabrina Oliver  
**Subject:** email...RE: Manager Search

Thank you for your correspondence with the Town of Chapel Hill. The Mayor and Town Council are interested in what you have to say. By way of this email, I am forwarding your message to the Mayor and each of the Council Members, as well as to the appropriate staff person who may be able to assist in providing additional information or otherwise addressing your concerns.

If your email is related to a development application or a particular issue being addressed by the Council, your comments will be made part of the record. If applicable, we encourage you to attend any public meetings related to the items addressed in your email.

Again, thank you for your message.

Sincerely,

Jeanette Coffin

Jeanette Coffin  
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-----Original Message-----

From: David Schwartz [mailto:dschwartz1965@mac.com]  
Sent: Wednesday, March 07, 2018 4:14 PM  
To: Town Council <mayorandcouncil@townofchapelhill.org>  
Subject: Manager Search

Dear Mayor Hemminger and Council Members,

Please incorporate the following suggestions in the process you use to hire a new Town Manager.

1. Provide opportunities for the public to meet and question the individuals who are selected as finalists.

2. Direct the consultant to seek out and give preference to candidates who have been recognized by their peers for innovative and effective efforts to involve the public in local land-use planning and government decision-making. The American Planning Association's Excellence Award for Public Outreach is an example of this kind of peer recognition.
3. Direct the consultant to seek out and give preference to candidates who have worked previously and successfully in a University town or in other settings that have characteristics and challenges similar to those of Chapel Hill.
4. Direct the consultant to seek out and give preference to candidates who receive favorable reviews from non-profit civic betterment organizations and neighborhood associations in the cities where they have previously worked.
5. Direct the consultant to seek out and give preference to candidates who can demonstrate a sophisticated understanding of the costs and benefits associated with different forms of development and a track record of producing (or supervising the production of) high quality economic impact analyses to inform land use decision-making.

Thank you.

David Schwartz