

AMERICAN RESCUE PLAN

Council Presentation - December 1, 2021

Agenda

- ARPA Overview
- What We Have Learned
- Engagement Update
- Project Assessment Approach

ARPA Overview

- Enacted March 11, 2021
- Town will receive a total of \$10,668,497
- Half received May 2021 (\$5,334,248.50)
- Second half expected May 2022
- Funds must be committed by Dec 31, 2024
- Funds must be spent by Dec 31, 2026

Where can we use funding

1

Support
public health

2

Address
negative
economic
impacts

3

Replace lost
Town revenue

4

Provide
premium pay
for essential
workers

5

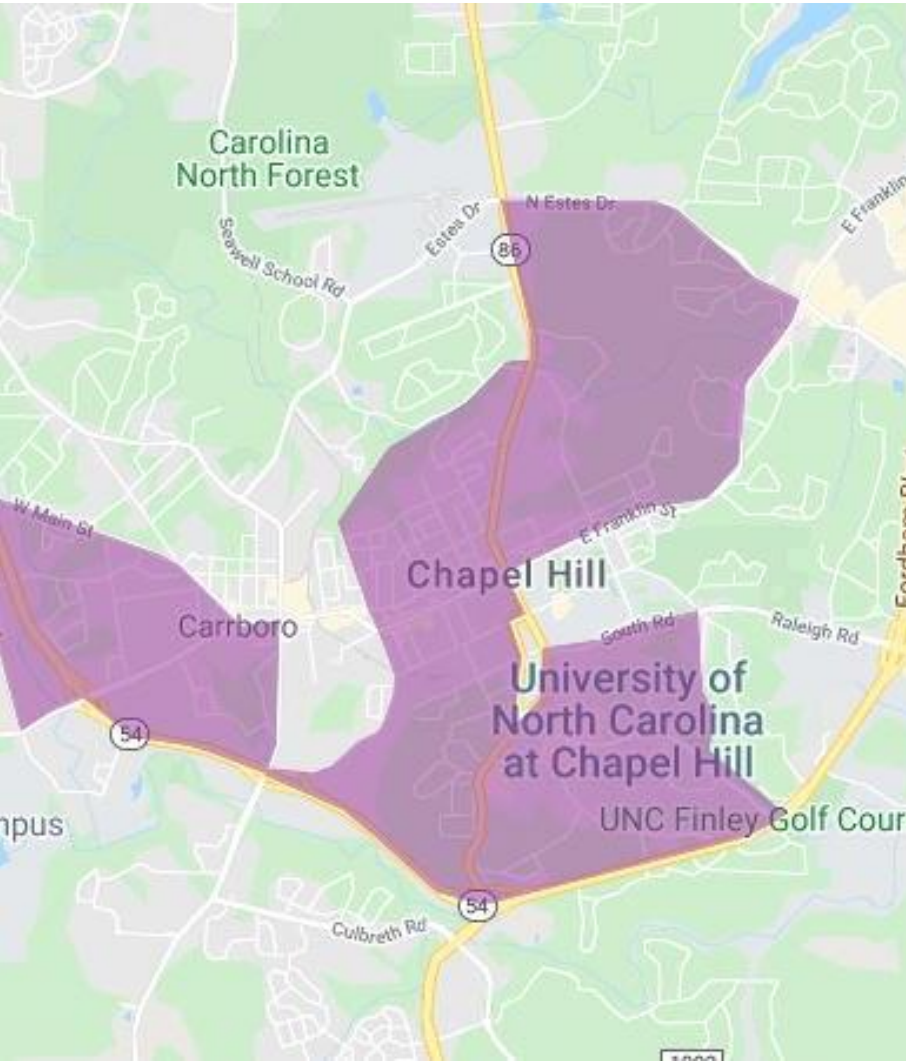
Invest in
water, sewer
and
broadband
infrastructure

What We Have Learned

- School of Government guidance
- Safe harbors
- What other municipalities are doing

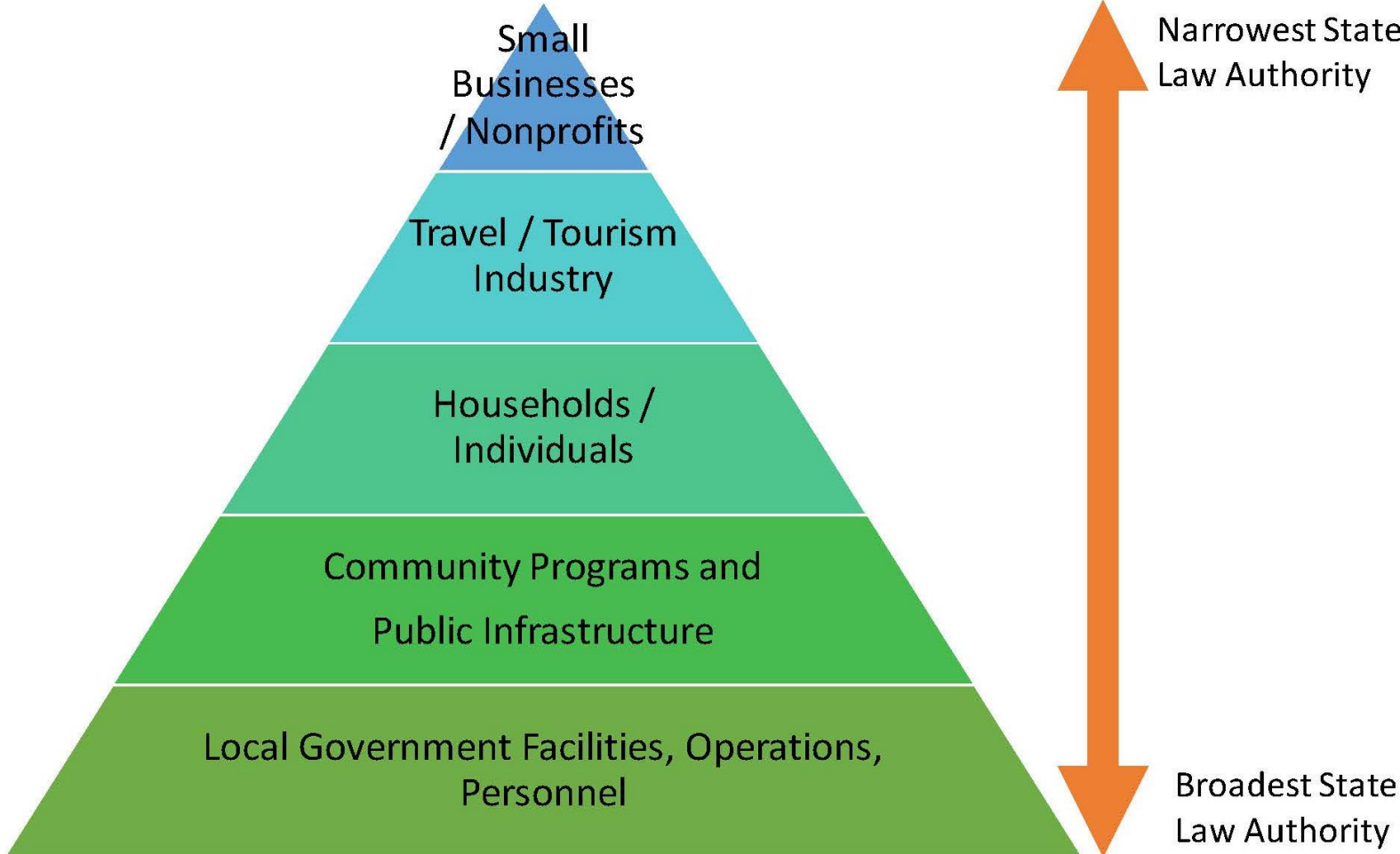


SAFE HARBORS



- Programs and services in Qualified Census Tract, minority and low-income communities, and those most negatively affected by the pandemic
- Stormwater infrastructure
- Revenue "loss" funding
- Premium pay for essential workers
- Pandemic-related infrastructure improvements

Project Beneficiaries

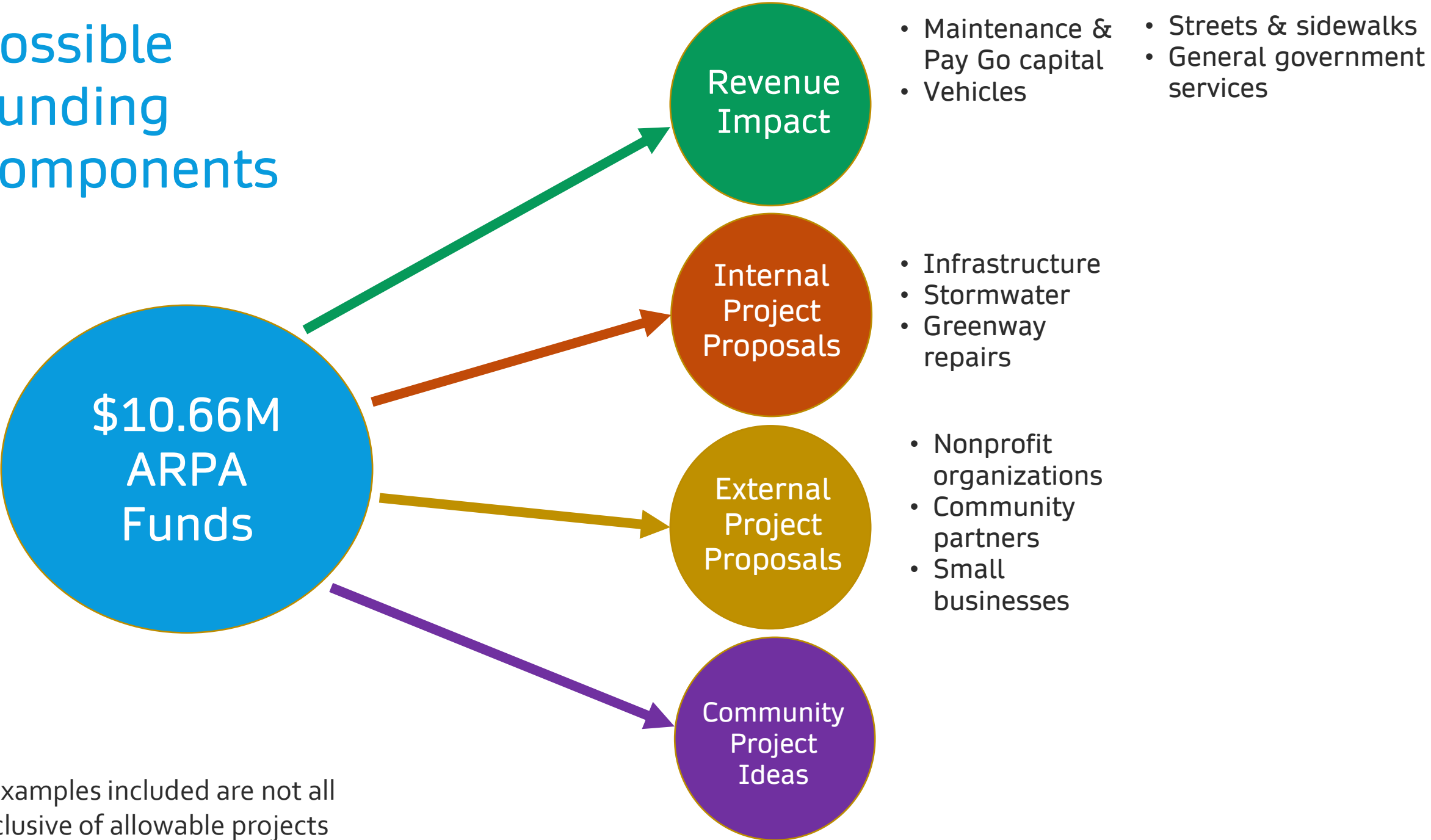


IMPORTANT
CONSIDERATIONS

Revenue Impact

- Funding to provide government services up to extent of reduction in revenue experienced due to pandemic
- Formula looks at what the Town's revenue growth (all revenue sources) would have been if not for COVID-19
- Revenue impact in 2020 = \$ 4,175,298
- Allowable Uses:
 - Maintenance of existing capital
 - Pay Go capital
 - Vehicles
 - Streets & sidewalks
 - General local government programs & services

Possible Funding Components



*Examples included are not all inclusive of allowable projects

PUBLIC PARTICIPATION GOAL

PROMISE TO THE PUBLIC



INFORM

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solutions.

We will keep you informed.



CONSULT

To obtain public feedback on analysis, alternatives and/or decision.

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.



INVOLVE

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.



COLLABORATE

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

We will look to you for advice and innovation in formulating solutions and incorporate your advice & recommendations into the decisions to the maximum extent possible.



EMPOWER

To place final decision-making in the hands of the public.

We will implement what you decide.

INCREASING IMPACT ON THE DECISION



The What, Who, Where, and How of Combined Input Campaign



What:

One stop shop for ARPA, ADA survey, Peoples Academy registration, and Town News survey



Who:

All community members
Nonprofit service providers
Town departments



Where:

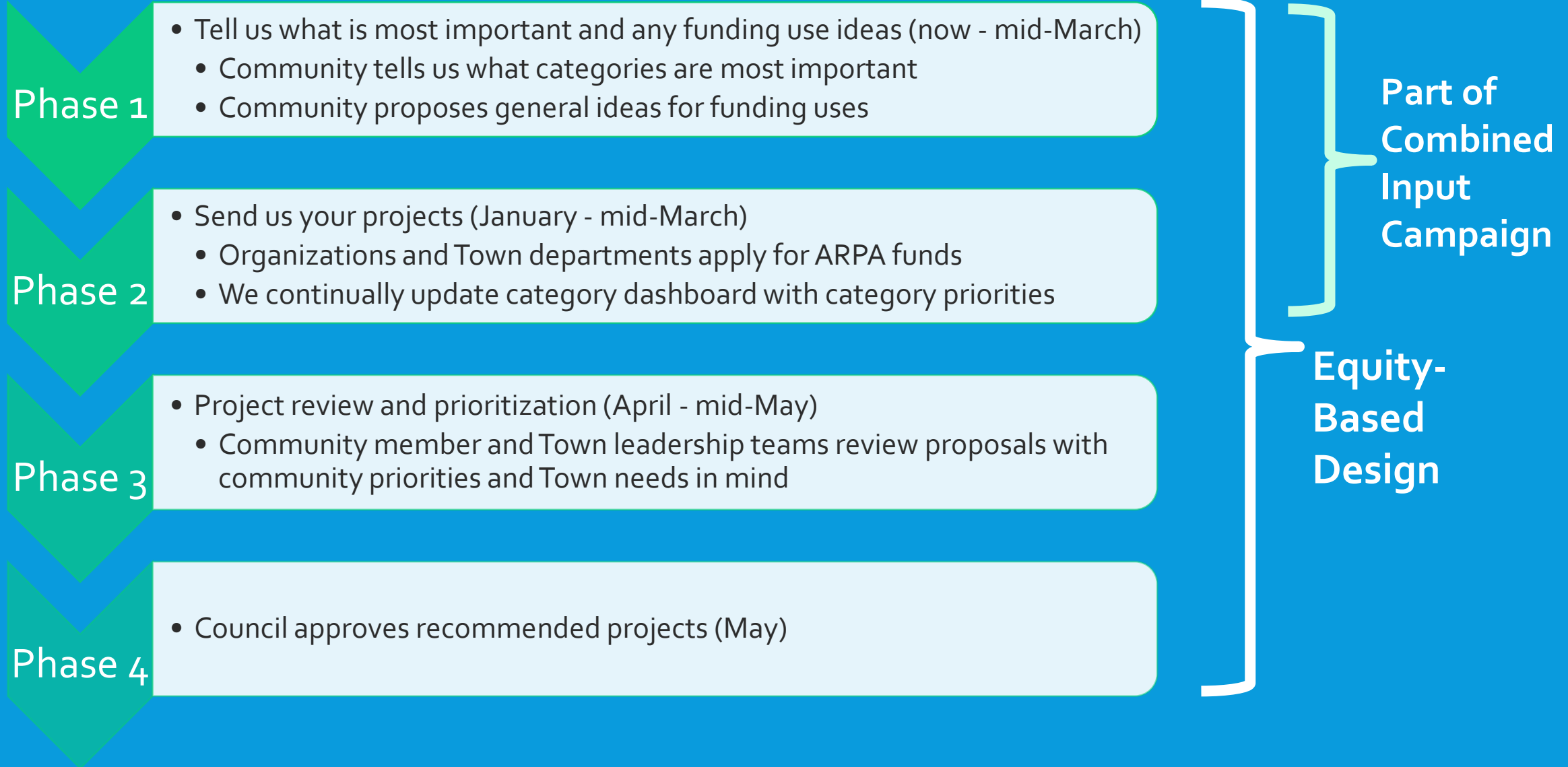
Input cafes
Community meetings and events
Table at popular community places
Peoples Academy and other
Town program grads



How:

In person
Social media and email
Neighborhood newsletters
Food boxes
Doorhangers
Buses
Media and much more!

Engagement Plan



What is Equity-Based Design?

Equity-based questions in applications

Transparency about equity goals

Plain language

Translations and interpreters

Go to where the people are

Provide multiple formats for input

Center voices of those most affected

Childcare, food, other incentives to attending input session

Technical assistance/capacity building to awarded community partners

I have an idea about how to spend ARPA \$

One place for everyone to apply or give input

Town departments

Internal Project Application

Organizations with defined project ideas

External Project Application

Community members with general ideas

General Input Form

Project Application Process



Project Assessment Process

1

Update to Council
December 1

2

Begin Community
Outreach and Open
Applications early
January

3

Close Applications
mid-March

4

Assess Proposed
Projects in
March/April

5

Bring
Recommended
Project List to
Council in May

6

Approved Projects
Awarded Funding
in July

Timeline



TOWN OF CHAPEL HILL

How can we help you today?

- SERVICES
- RESIDENTS
- BUSINESSES
- GOVERNMENT
- THINGS TO DO



- « COVID-19
- TRANSIT COVID-19 UPDATES
- JOBS
- TRASH & RECYCLING
- ARPA FUNDING »

