

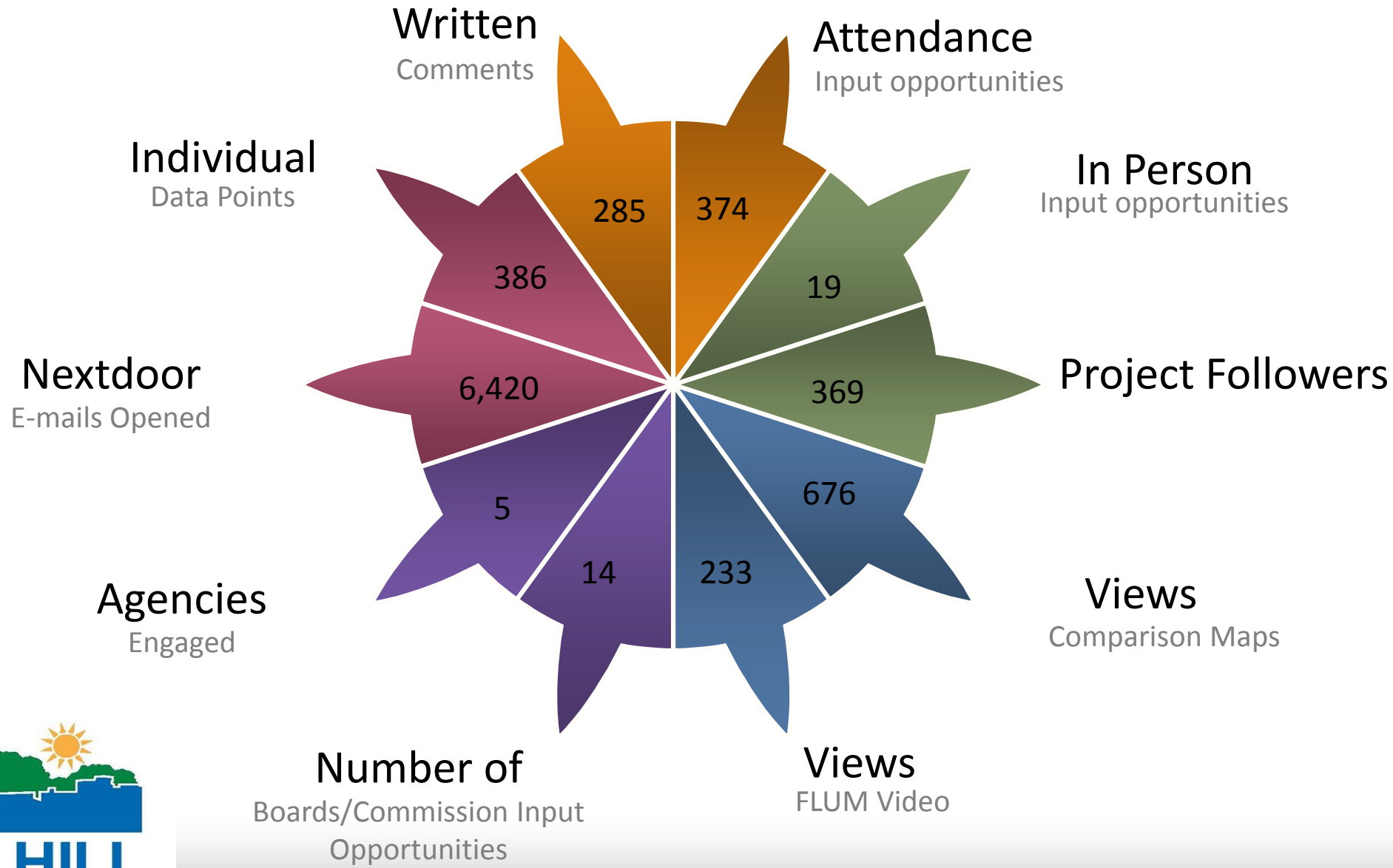
# Town Council

Update on Engagement Results on the Draft  
Focus Area Maps & Principles

**November 20, 2019**



# Draft Focus Area Maps & Principles – Fast Facts on Engagement



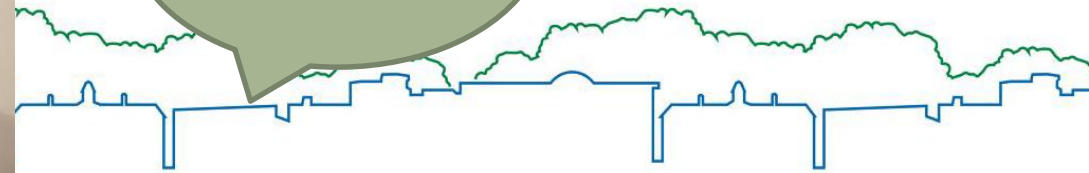
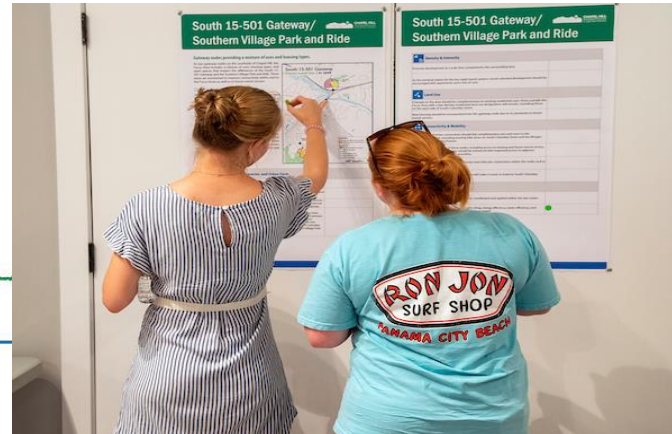
# Areas of Agreement

- Great streetscapes
- Mature tree canopy
- Sensitive transitions
- Civic spaces, parks, and opportunities for personal connections
- Creation of a sense of place
- Equitable development
- Multi-modal connectivity
- Environmental sustainability and resiliency best practices

“Design such that people actually want to walk, bike from place to place”

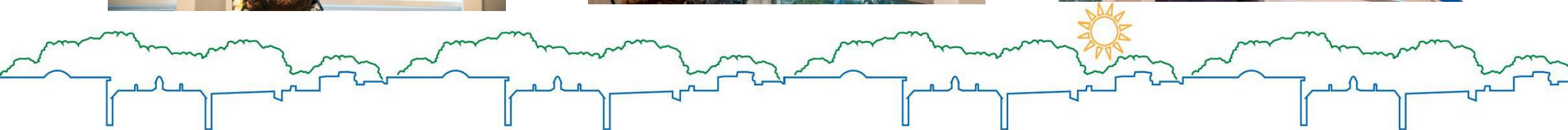
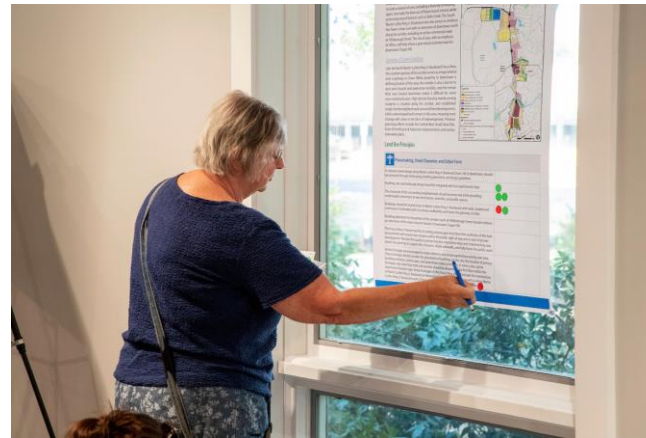
“Please be mindful of the height transitions to the lesser-intensity neighborhoods.”

“Greenspace please”



# Areas of Ongoing Discussions

- Desired population in 2049
- Infrastructure Capacity
- Floodplain/Stormwater Concerns

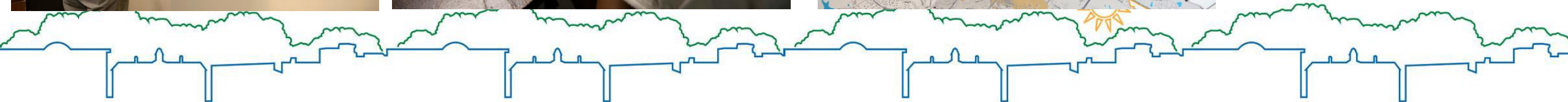


# Areas of Ongoing Discussions – Development Considerations

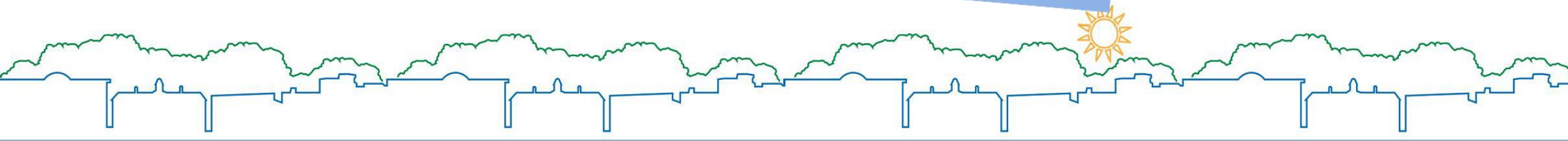
- Downtown
- Lack of Symmetry in Maximum Heights
- Maximum Heights

“I don’t want Chapel Hill to be a...gated community so I’m happy to support compact, dense, mixed use...development”

“High rise, high density apt. are not a solution for a...liveable town...People prefer raising a family in ...neighborhoods,[like Southern Village].”



# Reconciling Differing Visions



# Next Steps

- Return in January 2020 with suggested revisions to the Focus Area Maps and Principles.
- Remaining Future Land Use Map (FLUM) components:
  - ❖ Precedent images of Character Types;
  - ❖ New University-Supportive Mixed Use (USMU) land use category;
  - ❖ Revised Map Book; and,
  - ❖ Revised Guiding Statements.
- Decisions on these remaining items will be necessary prior to Council consideration of the complete FLUM.

