

ifc | FoodFirst



Help Inter-Faith Council for Social Service
build Dignity through Food and Community

www.ifcweb.org/foodfirst

A letter from our Campaign Co-Chairs

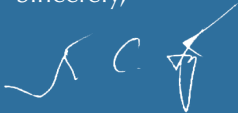
We are both honored to lead the FoodFirst Capital Campaign, which will transform IFC's downtown Carrboro property into a three-story building housing the Community Kitchen, Food Pantry, and Emergency Financial Assistance programs. A member will be able to stop by the new community food hub for a meal and leave with groceries and resources to sustain her family.

In 1963, seven women united their efforts to address the conditions of poverty in Orange County. More than 55 years later and with a robust network of more than 6,000 volunteers, members, donors and residents, IFC is the largest non-profit provider of shelter, hot meals and food pantry services in Orange County.

We invite you to join people like you who have already pledged to this important \$5.3 million campaign. Together, we will galvanize our community's food security efforts. The Community Kitchen will serve more meals to more families with children, and the Food Pantry will stock more groceries, especially more fresh produce.

At IFC, we believe in a community where everyone's basic needs are met, including dignified and affordable housing, an abundance of healthy food and meaningful social connection. If you do too, please consider making a gift today. Every contribution counts.

Sincerely,



Kevin Foy
NCCU School of Law



Robert Dowling
Community Home Trust

Margaret's Story

Margaret knew the refrigerator was empty.

She opened it anyway to check because she hated listening to her kids' bellies rumble when she tucked them in at night. This wouldn't be the first time they went to bed hungry.

Margaret left a housekeeping job to study early childhood education at Durham Tech. She now works in that field and is taking steps to start her own business, but she still struggles to meet her family's needs. As a Food Pantry member, Margaret receives groceries monthly, which allows her to stretch her funds to cover necessities like school supplies and car repairs.

Hunger is not unique to Margaret's story. It's not even unusual in our community. One in seven Orange County residents – including almost one in five children – is food insecure. We need to do more, but IFC's ability to feed hungry families is limited by the challenges of running programs in two aging buildings located one mile apart.

"We try very hard to maximize volunteers' efforts," said Bill Culton, Community Kitchen Manager, "but sometimes we can't fit everybody in the group in the Kitchen." At the Food Pantry, volunteers resort to storing and retrieving donated food from staff offices and back hallways.

Our primary concern, though, is that offering services in two locations burdens individuals and families who are already struggling. We don't feel good about asking a cash-strapped mom with hungry kids in tow to shuttle between two towns so she can access resources to care for her family.

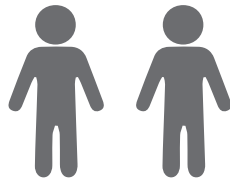
Together, we are IFC. With your investment in FoodFirst, we can create one dignified, accessible space to feed every hungry person who walks through our doors.



Our neighbors go hungry

One out of seven

Orange County residents
is food insecure and
at risk of hunger.



Nearly one out of five
Orange County children
is food insecure and
at risk of hunger.

**Hunger is a daily issue
for too many children,
families and individuals
of all ages.**

The stress of food insecurity lines our neighbors' faces every day. People wait in line for an open chair at the Community Kitchen, which seats 48 diners at a time and serves more than 39,000 free meals a year. Food Pantry volunteers send home more than 13,000 bags of groceries every year.



Together we can feed them



Jim Spencer Architects

IFC's \$5.3 million capital campaign will transform our downtown Carrboro property into a three-story community food hub. We will create:

A BEST PRACTICE FOOD PANTRY. A member-choice pantry recognizes everyone's dignity by inviting members to select food items most useful for their families.

A BIGGER COMMUNITY KITCHEN. The new kitchen will seat 64 people at a time, a significant increase over the current inadequate kitchen and dining area.

WELCOMING COMMUNITY SPACE. Co-located services support individuals and families experiencing poverty or unexpected changes in their financial situation.

www.ifcweb.org/foodfirst

Together we can do more

FoodFirst will feed more hungry neighbors



25% increase in fresh food
for Pantry members due to
increased cool storage



1,000 more hot meals each month
for Community Kitchen diners due to
increased kitchen and seating capacity

"IFC consistently looks for innovative ways to ensure everyone in our community has access to fresh, healthy foods. We're incredibly grateful that, through our combined efforts, we are able to extend our impact."

- Kate Rugani, Farmer Foodshare

"Weaver Street Market's large network of owners and shoppers is raising funds to purchase a wide selection of fresh fruits and vegetables for IFC's Food Pantry members. Everyone involved has a common goal of healthy food choices for ALL families in our community."

- Brenda Camp, Weaver Street Market

Project Timeline

January
2009

IFC Board approved
FoodFirst concept

January
2010

Jim Spencer
Architects engaged

May
2017

Town of Carrboro
approved re-zoning

July
2017

CT Wilson
Construction engaged

Campaign Cabinet

Don Boulton	Honorary Campaign Co-Chair
Robert Seymour	Honorary Campaign Co-Chair
Robert Dowling	Co-Chair, Community Home Trust
Kevin Foy	Co-Chair, NCCU School of Law
Julie Byerley	UNC School of Medicine
John Dorward	IFC Executive Director, Emeritus
Rabbi Jen Feldman	Kehillah Synagogue
Valerie Foushee	NC State Senate
Kathleen Herr	IFC Board President
Mary Beth Koza	UNC-Chapel Hill
Joseph Liegl	Retired Attorney
Mae McLendon	Community Activist
Gordon Merklein	UNC-Chapel Hill
Jay Miller	Shared Visions Foundation
Roger Perry	East West Partners
Bob Saunders	Brooks Pierce Law Firm
Keith Taylor	Keith A. Taylor, DDS
Sharon Van Horn	Chapel Hill Children's Clinic

100% of IFC's Board of Directors and Campaign Cabinet have made lead gifts to the FoodFirst Campaign.

**July
2018**

**Public campaign
phase kicked off**

**June
2019**

**Food Pantry
relocates**

**July
2019**

Construction begins

**July
2020**

Grand opening

Support the FoodFirst Campaign

FoodFirst is IFC's strategic response to our community's call for action in response to widespread food insecurity. With your investment, we can create a dignified, accessible space to feed every hungry person who walks through our doors.

After a two-year analysis, a committee of community and business leaders, volunteers and IFC board members proposed combining the Community Kitchen and Food Pantry into one location to best meet the needs of hungry citizens.

This can't happen fast enough. Margaret's story reminds us that FoodFirst is urgent because too many of our neighbors still go to bed hungry. Together, we can change that stark reality for hundreds of families like Margaret's who live and work among us.

Please consider a gift to the FoodFirst campaign today.

www.ifcweb.org/foodfirst/foodfirstcampaign



110 West Main Street
Carrboro, NC 27510
Campaign office: 919-929-6380, ext. 27

Photos courtesy of Jack Benjamin