

12-05-2018 Town Council Meeting
Responses to Council Questions (#1)

ITEM #3: Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant

Council Question: What kind of incentives are offered to employees who try alternative commutes under the Town of Chapel Hill's Transportation Management Plan for Town employees?

Staff Response: *Town of Chapel Hill employees who try alternative commutes are offered incentives throughout the year including Starbucks Coffee Days, special breakfasts and lunches, and giveaways (whistles, bike lights & bells, vests, etc.). Some years, there are incentive packages that include free bike inspections at the local bike stores, gift cards/coupons, and how-to workshops. Employees also have access to the regional Transportation Demand Management program, [GoPerks](https://gotriangle.org/goperks)¹, which includes an emergency ride home, monthly giveaways, and awards.*

¹ <https://gotriangle.org/goperks>