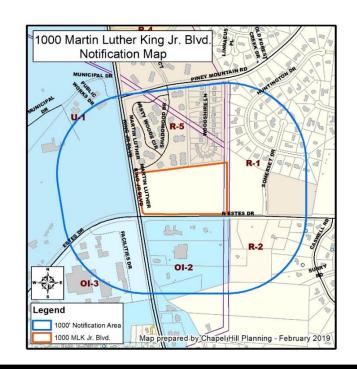


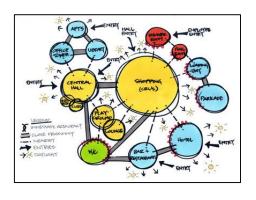
1000 Martin Luther King Jr. Blvd Concept Plan

Town Council Public Hearing

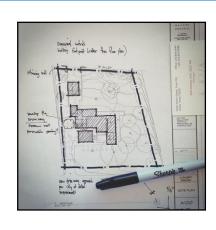
April 17, 2019



Types of Council Decisions

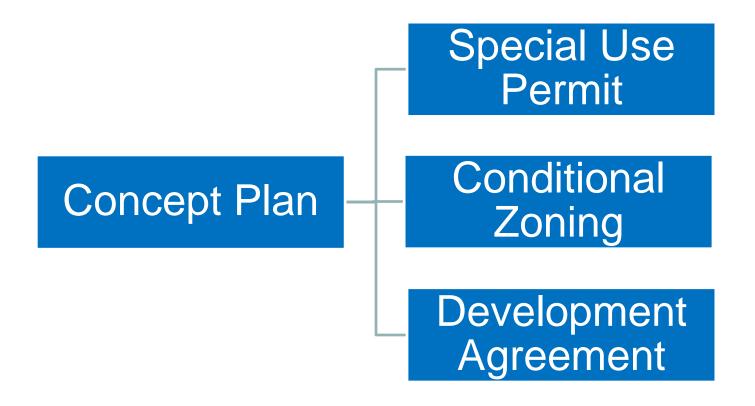


Concept Plans



- No Decision; Feedback Only
 - Applicant presents rough initial sketch
 - Staff does <u>not</u> conduct formal review of concept
 - Instead forwards sketch for preliminary feedback

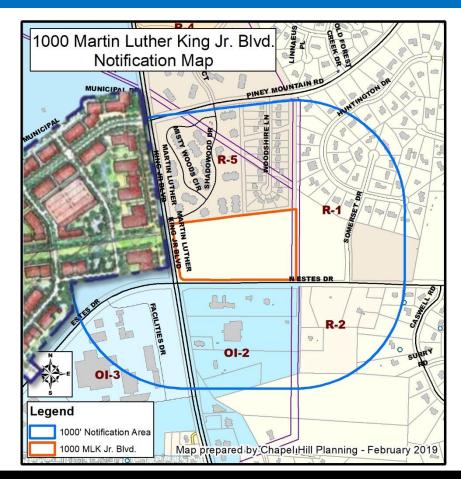
Next Step in Process: Submit Formal Development Application



 Adopt Resolution A, transmitting comments to the applicant regarding the proposed development.

1000 MLK Jr. Blvd - Project Summary

- Mixed-Use Townhomes and Apartments with Office, Retail, and Amenities
- Up to 351,500 SF and 284 Units
- 1,127 parking spaces
- Rezoning from R-1 to OI-3



1000 MLK Jr. Blvd – Existing Conditions



1000 MLK Jr. Blvd – Concept Plan



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1000 MLK Jr. Blvd - Community Design Commission

- Site should serve as a BRT node, encourage public transit
- Need high-quality architecture and gathering spaces
- Consider green buildings and fully wrapping the deck
- Too much parking, too few trees
- Access points are too close to the intersection
- Lack of street activation along N. Estes Dr
- Consider the State provisions regarding forestry permits

1000 MLK Jr. Blvd – Housing Advisory Board

- Affordable units should be between 50-60% AMI
- Important for the 15% affordable units to be on-site
- Recommend accepting housing subsidies/vouchers
- Employees should be able to live on-site
- Create additional recreation space
- Need diversity in residential and commercial units

1000 MLK Jr. Blvd – Recommendation

 Adopt Resolution A, transmitting comments to the applicant regarding the proposed development.