

# A BRIEF HISTORY OF SHARED TRANSPORTATION IN CHAPEL HILL

**Shared Transportation** includes bike and scooter share services.

## NOVEMBER 2017

**UNC** launches campus-only bikeshare, **Tar Heel Bikes**

## 2016

**UNC** and **Town** collaborate on RFI for bikeshare services; **Town** did not continue

## FALL 2018

**Town** staff conducts public input process to gauge community interest in shared transportation and finds support for **bikeshare**

## AUGUST 2018

**Bird** scooters are dropped in Chapel Hill without warning; **Town** and **UNC** require them to be removed after 2 days

## Mid 2019 - present

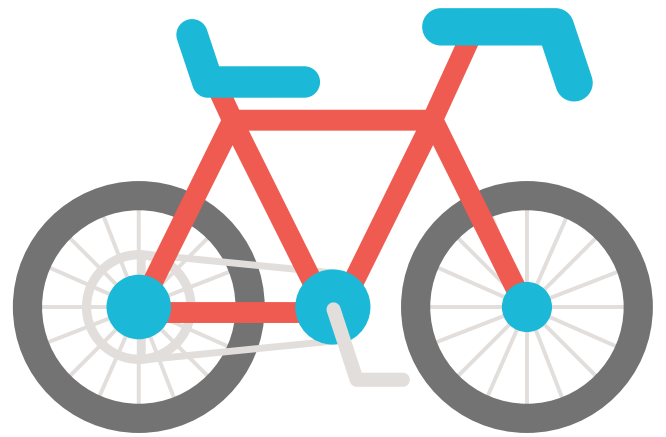
**Town** staff negotiating contract with **Gotcha** (bikeshare provider on campus) jointly with **Town of Carrboro** and coordinating with **UNC** and testing **potential hub locations** with internal and external stakeholders

## JANUARY 2019

**Town** staff present public input findings to Council who also voices support for **bikeshare** as long as it is done in coordination with **UNC** and **Town of Carrboro**

## NEXT: OCTOBER 2020

**Town** staff bring recommended text amendments before Council needed to facilitate bikeshare



### Gotcha contract includes:

- One year pilot program at no cost to the Town
- Gotcha collects user fees and will give \$0.03/ride to the Town
- Approximately 100 bikes will be deployed between the Town and Carrboro in addition to 100 bikes already at UNC
- Bikes can go between municipalities but bikes rented in Chapel Hill or Carrboro cannot be docked on campus at this time

### Next steps:

- Complete contract negotiations
- 3-6 month implementation of bike hubs\*
- One year pilot begins
- Towards the end of one year pilot, Towns assess success of pilot program to determine future of shared transportation

\*Implementation is delayed due to COVID-19 and will likely occur mid- to late-2021