



**SHAPING OUR FUTURE – A TRANSPORTATION AND LAND USE INITIATIVE
 – PUBLIC HEARING FOR THE ADOPTION OF SHAPING OUR FUTURE A
 TRANSPORTATION AND LAND USE INITIATIVE – UPDATE TO CHAPEL HILL
 2020**

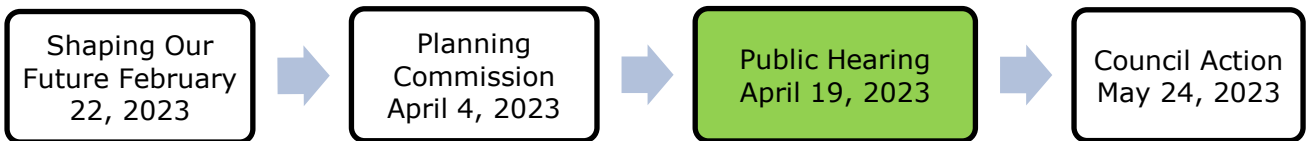
SUMMARY REPORT

TOWN OF CHAPEL HILL
 Brian Litchfield, Director of Transit
 Caroline Dwyer, Transit Planning Manager
 Matt Cecil, Transit Development Manager
 Diedra McEntyre, Principal Planner

DATE MEETING	APPLICANT Town of Chapel Hill
STAFF RECOMMENDATION That the Council open the hearing to update the Town’s Comprehensive Plan with the Shaping Our Future – A Transportation and Land Use initiative and its components, receive public comments, and continue the hearing to May 24, 2023.	
PROJECT OBJECTIVE Chapel Hill Transit was awarded a grant from the Federal Transit Administration (FTA) to develop an equitable Transit Oriented Development (E-TOD) plan and policy recommendations for the North-South Bus Rapid Transit (NSBRT) Corridor. This plan is critical to NSBRT’s continued success and advancement in the federal funding pipeline.	
PROJECT OVERVIEW Chapel Hill Transit’s (CHT) North-South Bus Rapid Transit (NSBRT) project leverages a significant federal investment to meet Council’s Complete Community and Climate Action priorities. The NSBRT enjoys high levels of support, locally and regionally; is a key component of the region’s transportation strategy and long-term vision; and plays a role in the University’s transportation and sustainability plans. NSBRT is also much more than a transit investment; it is an investment in active transportation, safety, congestion mitigation, equity, environmental stewardship, smart growth, and economic development. Specifically, the project includes: <ul style="list-style-type: none"> • A multi-use path (MUP) along most of the corridor • Pedestrian safety improvements (including enhanced sidewalk connections to/from station areas and neighborhoods) • Signal improvements; and • Complete streets elements. In 2020, the Federal Transit Administration (FTA) awarded CHT nearly \$600,000 through the “Pilot Program for Transit-Oriented Development Planning” grant program. CHT	KEY ISSUES <i>Shaping our Future</i> is the culmination of a multi-year, integrated planning effort <i>Shaping our Future</i> promotes best practices supporting more sustainable land use and development <i>Shaping our Future</i> established a long-term (2040) comprehensive vision and strategy for TOD in the NSBRT corridor <i>Shaping our Future</i> guides future policy development, regulatory recommendations, and tests the development capacity of station areas <i>Shaping our Future</i> recommends policy and regulatory tools based on community goals, transit needs, and market feasibility <i>Shaping our Future</i> demonstrates a commitment to implementing meaningful actions promoting TOD DECISION POINTS Does the Council agree with the following steps: <ul style="list-style-type: none"> • Update the Town’s Comprehensive Plan to add the Shaping Our Future – A Transportation and Land Use Initiative incorporating the plan’s recommendations, as appropriate.

initiated Transit-Oriented Development Planning (TOD) planning for the NSBRT corridor in 2022, coordinating with a planned Land Use Management Ordinance (LUMO) update, at the request of Council. *Shaping Our Future: A Transportation and Land Use Initiative* is aligned with, and guided by, previous plans and Council policy directives including the recently adopted Complete Community framework. This initiative is a first step towards integrating best practices for more sustainable land use and development and catalyzing great placemaking in locations with the best transit access. Now complete, *Shaping Our Future* incorporates robust community engagement, a market analysis, an accessibility analysis, illustrative TOD station area concepts, and implementation recommendations providing staff and Council with a starting point for discussions and decisions related to the future LUMO Update.

PROCESS



ATTACHMENTS

1. Draft Staff Presentation
2. Resolution
3. Draft Shaping Our Future Plan, Amendment to Chapel Hill 2020