

Town of Chapel Hill

Proclamation

WHEREAS, according to the United States Small Business Administration, there are 31.7 million small businesses in the United States; and

WHEREAS, small businesses represent 99.9% of all firms with paid employees in the United States and are responsible for 65.1% of net new jobs created from 2000 to 2019; and

WHEREAS, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business; and

WHEREAS, 65% of U.S. small business owners said it would be most helpful to their business to have their “regulars” return and start making purchases again; and

WHEREAS, consumers who shopped on Small Business Saturday® agree that shopping at small, independently-owned businesses has a positive social, economic, and environmental impact; and

WHEREAS, overwhelmingly, consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

WHEREAS, the Town of Chapel Hill supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, we the Chapel Hill Town Council do hereby proclaim Saturday, November 28th, 2020 as

SMALL BUSINESS SATURDAY

in Chapel Hill and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



GIVEN UNDER MY HAND AND THE SEAL OF
THE TOWN OF CHAPEL HILL, ON THIS THE
EIGHTEENTH DAY OF NOVEMBER IN THE
YEAR TWO THOUSAND TWENTY

Ram Hemms
