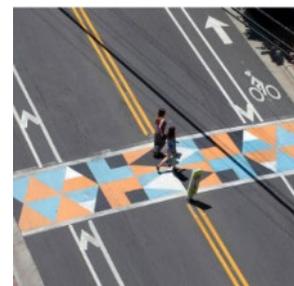




# SHAPING OUR FUTURE

## A Transportation + Land Use Initiative

Staff Presentation to Town Council  
February 22, 2023



## RECOMMENDATION

- Adopt the **Resolution Accepting The Recommendations Of *Shaping Our Future: A Transportation And Land Use Initiative* for the Purpose Of Considering of an Amendment To The Comprehensive Plan (R-09)**
- Adopt the **Resolution Calling A Legislative Hearing For April 19, 2023, To Consider Updating The Town's Comprehensive Plan to Include *Shaping Our Future: A Transportation And Land Use Initiative* (R-10)**

# BACKGROUND

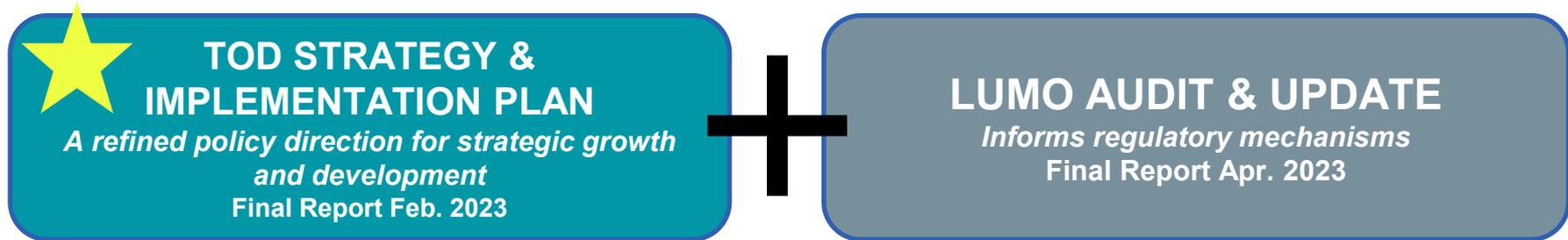


## ***SHAPING OUR FUTURE: A TRANSPORTATION AND LAND USE INITIATIVE***

Supports vibrant, walkable development in areas identified for growth (Focus Areas) across Chapel Hill, including the NSBRT corridor.

Supports homes, services, and jobs; attracts transit riders; connects neighborhoods; and leverages public and private resources to implement the community's vision.

## **SHAPING OUR FUTURE =**



# TOD = COMPLETE COMMUNITY

## Anatomy of a Complete Community



## TOD CHARACTERISTICS



MIX OF USES



DIVERSE HOUSING



ACCESSIBLE



GREEN & SUSTAINABLE



VIBRANT PUBLIC REALM



MULTIMODAL

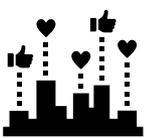


CONNECTED

# SHAPING OUR FUTURE: CONTENTS



**ENGAGEMENT** Focus groups, one-on-one interviews, open houses, webinars, pop-ups, Town Council updates



**MARKET ANALYSIS** Current land uses, land availability, vacancy rates, land prices, rents, price points, stakeholder interviews, development and redevelopment opportunities, gaps between feasible development and available resources



**ACCESSIBILITY ANALYSIS** Missing bike/ped network links and barriers to multimodal travel



**STATION AREA CONCEPTS** Illustrative examples of TOD scenarios guiding policy development, regulatory recommendations, and estimating the potential development capacity



**IMPLEMENTATION RECOMMENDATIONS** Policy and regulatory tools meeting community goals, transit needs, and market projections; starting point for discussions and decisions related to LUMO Update

AFFORDABLE HOUSING

ECONOMIC DEVELOPMENT

EQUITABLE MOBILITY

LAND USE

# QUESTIONS?

**Link to plan:**

<https://publicinput.com/T0273#2>

**Thank you!**

**Project Contact:**

Caroline Dwyer, AICP

Transit Planning Manager

cdwyer@townofchapelhill.org



## RECOMMENDATION

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