

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

Annie

First Name

Middle Initial

Brayboy

Last Name

abrayboy55@gmail.com

Email Address

512 Lakeshore Lane

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (480) 580-8915

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Grievance Hearing Board (former Personnel Appeals Committee)

Which Boards would you like to apply for?

Justice in Action Committee: Eligible

Grievance Hearing Board: Eligible

Question applies to Justice in Action Committee

Select a Seat Category for the Justice in Action Committee *

Chapel Hill or Carrboro planning jurisdiction

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Internet

Other (provide additional information below)

friend

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

Please provide a brief statement outlining why you wish to serve on the Advisory Board(s), Commission(s), Committee(s) or Task Force(s) to which you are applying.

Recently retired from Public Health Service and moved back to my home state of NC. Interested in learning more about Chapel Hill government and want to give back to the community.

You may upload a supporting document (ex. Resume).
Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

American Indian/Alaskan Native Aleutian

Gender

Female

Please select your age from the following list. *

over 55

Retired

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Profile

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I Agree

Dana

First Name

W

Middle Initial

Mangum

Last Name

dmangum@nccadv.org

Email Address

104 Brookstone Court

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 260-6922

Primary Phone

Home: (919) 956-9124

Alternate Phone

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What district do you live in? *

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If you are a Chapel Hill Resident, How long have you lived here?

None Selected

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Which Board is your First Choice? *

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Which Boards would you like to apply for?

Justice in Action Committee: Eligible

Grievance Hearing Board: Eligible

Question applies to Justice in Action Committee

Select a Seat Category for the Justice in Action Committee *

None Selected

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Internet

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

Please provide a brief statement outlining why you wish to serve on the Advisory Board(s), Commission(s), Committee(s) or Task Force(s) to which you are applying.

I would like to serve on a committee that can serves individual needs of its citizens. Currently the Human Services and Justice in Action committees have no vacancies. However, I believe that this committee is important as it hears out and resolves issues related to individuals. I have held several leadership roles, and resolving employee issues has been an important component of my responsibilities,

[ResumeDanaMangum2017.doc](#)

You may upload a supporting document (ex. Resume).
Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Other

Gender

Female

Please select your age from the following list. *

over 55

Executive Director, NC
Coalition Against Domestic
Violence

Occupation

Are you a Town of Chapel Hill employee?

Yes No

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DANA WHITFIELD MANGUM

104 Brookstone Court, Chapel Hill, NC 27514

919.260.6922

danamangum@gmail.com

SUMMARY OF QUALIFICATIONS: Results-oriented and data-driven statewide non-profit and former multi-national pharmaceutical executive with expertise in building alliances among multiple sectors to scale intimate partner violence initiatives to a statewide and national level.

Duke University, Durham, NC
M.A., Liberal Studies and Health Policy

University of North Carolina at Chapel Hill
School of Medicine
B.S., Radiologic Science, Minor in Nuclear Medicine

NC COALITION AGAINST DOMESTIC VIOLENCE

September 2013- Present

Executive Director

- Direct all aspects of the 501(c)3 statewide non-profit, including state policy, research and programming, Training Institute, grant-making, fund-raising, member services, finance, and development, strategically growing from a staff of 12 to 26 people over 2 1/2 year period.
- Grew and manage a budget from \$2 million to \$4 million in 2 1/2 years specifically through the award of state and federal grants..
- Partner with multiple NC stakeholders including legislators, foundations, researchers, and government contacts for funding prevention and intervention program intimate partner violence to provide grants to colleges and universities, and urban and rural communities to scale intimate partner violence initiatives.
- Grew the eNOugh campaign which initiated as a single county education initiative funded by the Kimble Foundation for Freedom, in honor of their daughter, Jamie Kimble, who was killed by her partner. The campaign is now statewide and serves 6 college campuses with plans to scale to all universities and colleges in the state.
- Serve on Governor-appointed state task forces, NC Domestic Violence Commission (serve as Legislative Co-chair) and NC Child Fatality Taskforce; UNC Chapel Hill Children's Home Society, Duke University PREP for Children Advisory Board; Lecturer at the UNC School of Public Health.
- Engaging AORTA to ensure the institution of equitable policies and procedures to support all populations employed at NCCADV. Will provide equity capacity building as technical assistance to 100 domestic violence service providers to ensure all populations have equitable access to services.

DUKE UNIVERSITY, Center for Health Policy and Inequalities Research

November 2010-September 2013

Executive Director, North Carolina Community AIDS Fund

- Directed all aspects of a university-based statewide non-profit focused on HIV in the South. Provide direct oversight of business planning, strategic direction, board placements, community engagement, marketing, fund development grant-making, finance management, advocacy, employee and volunteer management, and program management and evaluation .
- Developed and maintained a corporate/foundation major gift pipeline (\$10K-\$1,000K) realizing \$180,000 in new non-restricted funds within the first 8 months, while sustaining a large foundation (Kate B. Reynolds Charitable Trust, Blue Cross Blue Shield of North Carolina Foundation, The Duke Endowment, NC Health and Wellness Trust Fund) pipeline averaging \$150,000 in non-restricted funds annually.
- Awarded and provided oversight of a \$3million corporate grant to initiate and manage a large community service project focused on access to HIV care.
- Provided community grants in excess of \$500K over a 3-year period focusing on people living with HIV/AIDS in marginalized conditions, and supporting programs that address sexism, racism, and homophobia
- Managed the NC AIDS United AmeriCorps program, placing members in multiple NC-based organizations conducting sexual health work for marginalized populations.
- Transitioned organization from university-sponsored to its own 501(c)3.

Research Associate

June 2008-June 2010

- Co-taught and administered Global Health and Health Equity courses to graduate and undergraduate students, providing insight on violence against women.
- Collaborated regularly with class sponsor, Director, Agency for Healthcare Research and Quality (AHRQ) within the US Department of Health and Human Services (HHS).

UN WOMEN

January 2008-May 2012

Board Member and Business Planning Chair, National and North Carolina Chapters

- Developed and executed events generating individual and corporate donations of \$500 to \$10,000.
- Moderated session at the 2011 Annual National UN Women Conference, *'The Role of the Private Sector'* and served on the Conference Planning Committee.
- Developed like-minded state-wide stakeholder relationships to enhance impact on women's health issues.
- Initiate public education initiatives, including policy issues at the state and national level.
- Led volunteers with the development of student internship/mentorship programs at the high-school and university levels.

GLAXOSMITHKLINE PHARMACEUTICALS, INC., Research Triangle Park, NC

1991 – 2008

Area Marketing Information Director, US and Puerto Rico

2002 – 2008

- Led department and consulted directly with regional VPs to provide sales and marketing analysis therapeutic area for the purpose of developing and supporting strategic R&D and Commercial business initiatives.
- Co-developed and implemented a new business model to offshore department capabilities to India.
- Hired, trained managed the analytical support staff (Twelve direct reports) in US and India.
- Diversity Head and Gallup StrengthsFinder Coach for the division.

Head, Global Supply Chain Resource Center Project

2001 – 2002

- Led the research and design recommendations for a technology communications center that provides product supply information to healthcare providers.
- Led a team with members representing Africa, East Asia and Pacific, Europe and Central Asia, Latin America and Caribbean, Middle East and North Africa and South Asia regions.
- Directed the business planning, team selection, market research, and financial planning.

Director, Project and Change Management Office

1999 – 2001

- Co-founder of the PMO, focusing on the resourcing, design and management of executive-sponsored projects in the R&D and Commercial divisions such as corporate merger, external partner selection processes, activities and financial analysis, and company-wide re-structuring efforts.
- Led team of project managers who executed the business planning, organizational development, financial planning, project management, outcomes measurement, knowledge management, IT support, HR and change management, performance monitoring, and reporting to senior leadership.

Project Manager, Pre-Merger Capabilities

1999

- Led a select team of individuals for a company-wide business improvement initiative to address capabilities from drug development through post-product launch. The team represented Medical Affairs, Commercial, and Corporate divisions.
- Led the generation of innovative recommendations and operational efficiencies. The decisions impacted R&D and Commercial practices related to shaping products, marketing and launching products, and developing superior customer insight.
- Participated on the corporate Organizational Development sub-team that planned the readiness and implementation of the operational efficiencies.

Senior Manager, Marketing

1996 – 1999

- Created and executed breakthrough commercial marketing programs for multiple therapeutic divisions, while consistently realizing return-on-investments amounts in excess of \$1million each.
- Created and developed department, providing custom, unique, and diverse marketing solutions for the purpose of patient and investigator recruitment to company-sponsored clinical trials for all therapeutic areas.
- Participated on a company-wide committee to develop a company patient clinical trials registry that was published on a national registry. As a result, GSK was recognized as the first in the pharmaceutical industry to voluntarily provide clinical trial information to the public.

Manager, Marketing

1991-1996

Developed and managed the recruitment, education and training program for an internal call-center responding to clinical trial and product inquiries from healthcare professionals.

UNIVERSITY OF NORTH CAROLINA HEALTHCARE AND DUKE HOSPITALS, North Carolina 1981-1991

Nuclear Medicine Technologist

Administered nuclear medicine procedures for oncology and cardiac patients. Prepared radiopharmaceuticals and conducted radioimmunoassay procedures in the nuclear medicine pharmacy.

LEADERSHIP ACTIVITIES AND AWARDS

NC Community AIDS Fund Board Member, 2012-2014; Non-profit Business Consultant, 2008-2012; UN Women USNC Board Member, 2007-2010; GlaxoSmithKline Diversity Head, 2004; Certified Gallup StrengthsFinder Coach, 2004; GlaxoSmithKline Marketing Business Driver Award, 1999-2000; Red Cross Volunteer, Durham Chapter, 1990-1999; GlaxoSmithKline President's Club Award, 1998; Durham Literacy Council Volunteer, 1990-1995; Mallinckrodt Outstanding Radiologic Student Award

PUBLICATIONS

Mangum D. Intimate Partner Violence Prevention Programs in North Carolina. North Carolina Medical Journal. November/December 2016;77(6): 398-401.

Accepted Paper:

Rivera M, El-Beshti R, Menefee E, Alzuru C, Fulton D, Mangum D, Dooley R, Dills J, Armstead T. Prevention Strategy Case Study: North Carolina Coalition Against Domestic Violence Model Campus Policy Strategy. Centers for Disease Control website.