

Town Council

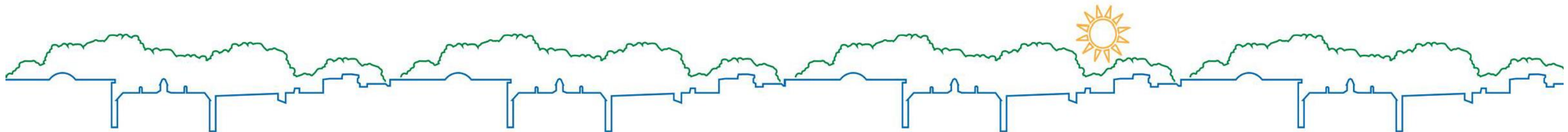
June 19, 2019



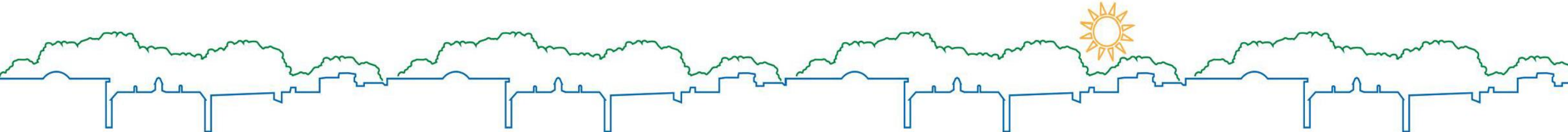
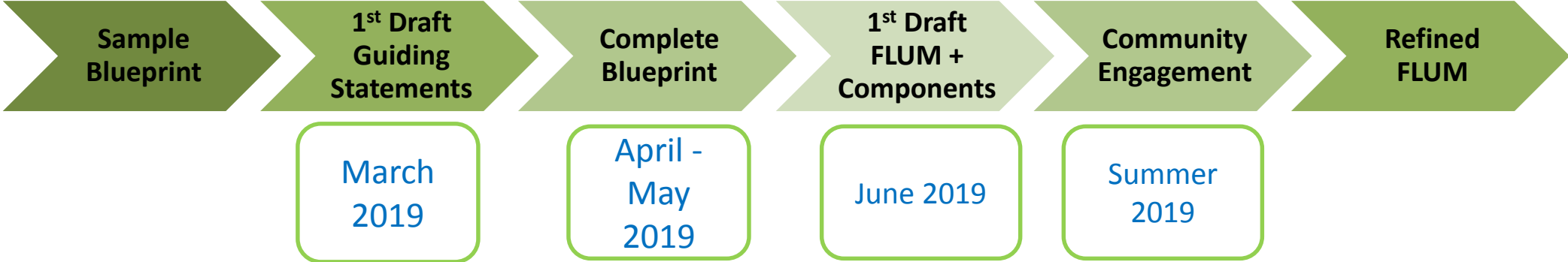
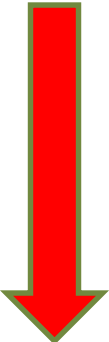
Guiding Statements

Recommendation

That the Council provide feedback on the draft Guiding Statements.



Refined FLUM: Process for Development





Components of the Future Land Use Map

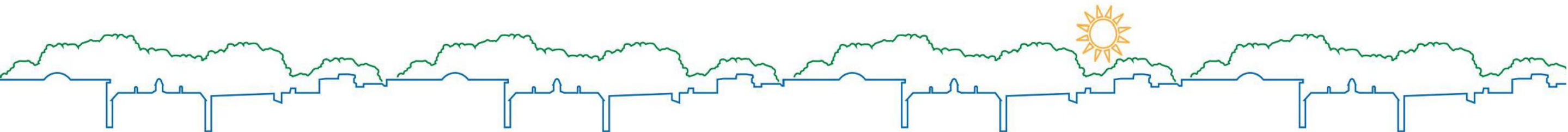
- Explanation of the Future Land Use Map & Its Components
- Guiding Statements
- Map Book
 - Resiliency Assessment Maps (Flooding & Extreme Heat)
 - Existing Habitat & Potential Connections Map
 - Long Term Network Facilities Map (Chapel Hill Mobility & Connectivity Plan)
 - Frontage Map
 - Overall Future Land Use Map
- Individual Focus Area Maps with Focus Area Principles

Guiding Statements

Creating a vibrant, equitable, economically sustainable, resilient future for Chapel Hill



- ❖ Council Committee on Economic Sustainability consideration on Feb. 8 & March 1, 2019
- ❖ Council consideration on March 13, 2019
- ❖ Advisory Boards & Commissions consideration during March and April 2019



Guiding Statements

Creating a vibrant, equitable, economically sustainable, resilient future for Chapel Hill



Feedback from Boards & Commissions:

- ❖ Housing Advisory Board
- ❖ Community Design Commission
- ❖ Planning Commission
- ❖ Transportation & Connectivity Board
- ❖ Environmental Stewardship Advisory Board

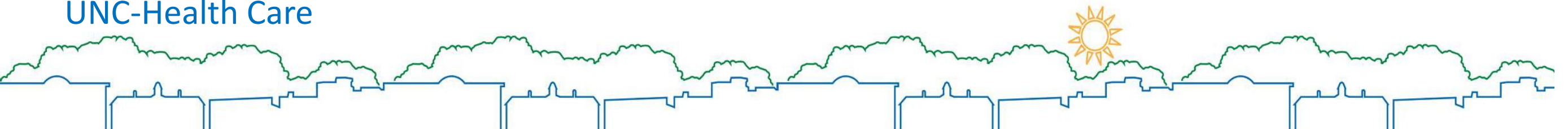


Guiding Statements

Creating a vibrant, equitable, economically sustainable, resilient future for Chapel Hill



- ❖ Demonstrate the Town's commitment to effectively respond to the threats associated with climate change as well as environmental stewardship and resiliency
- ❖ Ensure equitable planning and development
- ❖ Encourage a diversity of housing types
- ❖ Promote distinctive, safe, and attractive neighborhoods
- ❖ Cultivate a vibrant and inclusive community
- ❖ Direct investment along key transportation corridors
- ❖ Support and facilitate economic development, including job creation; innovation; and entrepreneurship, through redevelopment and infill development, in order to expand & diversify the Town's tax base to enable the Town's fiscal resiliency
- ❖ Provide appropriate transitions between land uses
- ❖ Preserve and maintain Chapel Hill's appearance and create the quality of design and development the Town desires
- ❖ Cooperate and collaborate with the University of North Carolina at Chapel Hill as well as UNC-Health Care



Guiding Statements

Creating a vibrant, equitable, economically sustainable, resilient future for Chapel Hill



- ❖ Revisions include:
 - Expanded introduction that explains the purpose of the Guiding Statements
 - Inserted definitions for clarity
 - More emphasis on:
 - Climate change responsiveness
 - The value of the Town's natural environment
 - Increasing & diversifying the Town's tax base
 - Expanded Guiding Statement regarding cooperation & collaboration with UNC & UNC Health Care

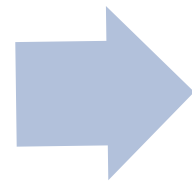


Next Steps for the FLUM

Council Consideration

Rough Draft of
FLUM &
Components

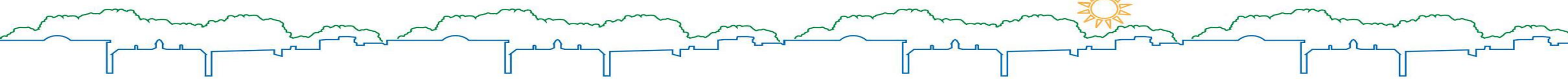
- June 26, 2019



Community Engagement

1st Draft FLUM &
Components

- Summer 2019



Guiding Statements

Recommendation

That the Council provide feedback on the draft Guiding Statements.

