
Profile

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

bberndt500@aol.com

Email Address

Christine

First Name

S

Middle Initial

Berndt

Last Name

621 Rock Creek Road

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 942-4560

Primary Phone

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Environmental Stewardship Advisory Board: Eligible

Question applies to Environmental Stewardship Advisory Board

Select a Seat Category for the Environmental Stewardship Advisory Board *

Chapel Hill Resident

Which Board is your First Choice? *

Environmental Stewardship Advisory Board

How did you find out about this opportunity? (select all that apply)

Email

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have completed 7 years on the Community Design Commission, including being Vice-Chair for 4 of those years; and one year on the Historic District Commission (filled uncompleted term). Prior to that I served on the Greenways Commission for 7 years, and I was Chair for 5 years. I would continue to advocate for building design which uses the best of modern design principles and incorporates sustainable development/green building practices, while also respecting the context of Chapel Hill's environment and history. I am an advocate of environmentally-based planning which balances appropriate site design with ecological principles. I believe local actions to address climate change are critical, and I support implementation of Chapel Hill's Climate Action Plan. I have experience in regional collaboration and an interest in stormwater advocacy.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have a Master of Regional Planning from the University of North Carolina at Chapel Hill, with concentrations in urban design and housing. I am a retired city planner with 28 years experience, especially in long-range planning, environmental planning, and regional collaboration. I have a good working knowledge of Town processes and ordinances. I work hard to review the materials and prepare for meetings. I hope to build upon what I have learned in my advisory board experiences and to continue to serve the community.

Christine S Berndt

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

If other, please describe:

Please select your age from the following list. *

over 55

retired planner

Occupation

Are you a caregiver for or identify with a disability?

Yes No

Have you participated in the Peoples Academy?

Yes No

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if the outcome of the matter being considered is reasonably likely to have a direct, substantial, and readily identifiable financial impact on the member. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to General Statute 160D-109(d), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

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I Agree *

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Profile

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Public Records Statement

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I Agree

brogshan@gmail.com

Email Address

Shane

First Name

B

Middle Initial

Brogan

Last Name

223 White Oak Drive

Street Address

Suite or Apt

Durham

City

NC

State

27707

Postal Code

Mobile: (919) 741-8295

Primary Phone

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Environmental Stewardship Advisory Board: Eligible

Question applies to Environmental Stewardship Advisory Board

Select a Seat Category for the Environmental Stewardship Advisory Board *

Chapel Hill Resident

Question applies to Parks, Greenways and Recreation Commission

Select a Seat Category for the Parks, Greenways and Recreation Commission *

Chapel Hill Resident

Which Board is your First Choice? *

Parks, Greenways & Recreation Commission

How did you find out about this opportunity? (select all that apply)

- Advisory Board or Council member
- Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify:

Peoples Academy

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I first moved to Chapel Hill just over 20 years ago as an undergraduate at UNC but after graduating I knew this was a special place to live. For the past 16 years I've worked as the Teaching Lab Manger for the Physics & Astronomy department at UNC, where I've used the position to create or help support programs that increase science education and outreach (often with a focus in energy sustainability). For the past three years I've served on the University Employee Forum, serving on the Communications and Public Relations committee. As a long time resident I've lived both as a renter in my early twenties as well as a home owner with my wife (first a townhome near the U Mall and then a single family home just across the Durham county line). My wife (who I met during undergrad) works for UNC Hospital and our goal is to stay residents through retirement, so I'm greatly interested in the long term health and viability of the parks and greenways of the town as well as the environmental health.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I recently completed the Peoples Academy provided by the town. I'm an amateur woodworker and podcaster (ha, I do not know if the last two really counts as relevant)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

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Ethnicity *

Caucasian/Non-Hispanic

Gender *

Male

If other, please describe:

Please select your age from the following list. *

35-54

Teaching Lab Manager, UNC

Occupation

Are you a caregiver for or identify with a disability?

Yes No

Have you participated in the Peoples Academy?

Yes No

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

Shane B Brogan

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree

judy.g-a@outlook.com

Email Address

Judy

First Name

Middle Initial

Gaitens-arneson

Last Name

114 Pinoak Ct

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 968-7822

Primary Phone

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

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If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

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Which Boards would you like to apply for?

Environmental Stewardship Advisory Board: Eligible

Question applies to Environmental Stewardship Advisory Board

Select a Seat Category for the Environmental Stewardship Advisory Board *

Greenways Advocate and Chapel Hill Resident

Which Board is your First Choice? *

Environmental Stewardship Advisory Board

How did you find out about this opportunity? (select all that apply)

Email

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

As a recently retired CEO of a small business and an avid outdoors-person, I understand the needs of business and the needs of the environment. I understand the tension between the two, the critical role regulation plays in protecting the environment, and the need for solutions that promote health in all aspects of the biosphere (and the importance of not just preserving biosphere health but actively promoting it). I have been a resident of Chapel Hill for 24 years, a native plants gardener for 5 years, and a volunteer in schools, churches, and neighborhoods for 37 years.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Through my experiences (both professional and volunteer) I have a recognized talent for listening (not only to what is said, but to what is left unsaid), for coming up with multiple possible approaches and solutions (with others and on my own), and for working collaboratively to develop the best possible win-win solution given the context and constraints. I also have experience in program development, volunteer development and retention, and grant writing.

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Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

If other, please describe:

Please select your age from the following list. *

over 55

Occupation

Are you a caregiver for or identify with a disability?

Yes No

Have you participated in the Peoples Academy?

Yes No

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree

anthony.henage@gmail.com

Email Address

Anthony

First Name

Middle Initial

Henage

Last Name

120 Silo Dr.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Primary Phone

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

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If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

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Which Boards would you like to apply for?

Environmental Stewardship Advisory Board: Eligible

Question applies to Environmental Stewardship Advisory Board

Select a Seat Category for the Environmental Stewardship Advisory Board *

Greenways Advocate and Chapel Hill Resident

Which Board is your First Choice? *

Environmental Stewardship Advisory Board

How did you find out about this opportunity? (select all that apply)

- Advisory Board or Council member
- Brochure
- Email
- Internet
- Newspaper

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have lived in Chapel Hill my entire life (38 years). I intricately know all the main areas, have decades of experience with the local Environment. I grew up in Eastwood Lake (LFA) area, and am familiar with all of the woods, trails, rivers, and bodies of water in the majority of greater Chapel Hill. I recognize intuitively, the value of and the threats to much of the Environment, and they have never been greater than right now.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have attended all levels of education in Chapel Hill, including receiving my Undergraduate Degree in Political Science from UNC Chapel Hill. I have years of experience as a landscaper so I understand the basics of water flow and wildlife. I am currently in a career in Videography so I can bring those skills to assist in the objectives of this board.

Anthony Henage

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Ethnicity *

Prefer not to Answer

Gender *

Prefer to self-describe

If other, please describe:

Please select your age from the following list. *

35-54

Videographer and Live
Graphics Operator

Occupation

Are you a caregiver for or identify with a disability?

Yes No

Have you participated in the Peoples Academy?

Yes No

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree

lindsaykellam@gmail.com

Email Address

Lindsay

First Name

Kellam

Middle Initial

Last Name

319 Columbia Place East

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Primary Phone

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

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Which Boards would you like to apply for?

Environmental Stewardship Advisory Board: Eligible

Question applies to Chapel Hill Public Library Advisory Board

Select a Seat Category for the Chapel Hill Public Library Advisory Board *

Chapel Hill Resident

Question applies to Environmental Stewardship Advisory Board

Select a Seat Category for the Environmental Stewardship Advisory Board *

Chapel Hill Resident

Which Board is your First Choice? *

Chapel Hill Library Advisory Board

How did you find out about this opportunity? (select all that apply)

Email

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

Passion, commitment and experience; I believe operate with good judgment, integrity and humility. As a resident of the town for nearly six years, I am invested in making this town even better, stronger, and healthier than it already is. With over 16 years of professional experience working across multiple disciplines including business consulting, operations and marketing, I have lived experiences that give me a solid foundation in strategy, operations and communications. Additionally, I have served on the Board of Directors for the Junior League for three years and the advisory board for the Hill House (Durham). My commitment to this town can be shown by the role I have held for 4 years as a Board member for my community HOA. I would welcome the opportunity to bring by skills, experience and passion to the town advisory boards.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

My love of reading makes the Chapel Hill Public Library one of my very favorite places in the town. Losing the library during the pandemic was the hardest change for me. Serving in an advisory capacity requires understanding, unbiased thinking, and calculated evaluation. I believe that my professional experiences give me a set of perspectives and learned experiences that would allow me to deliver diversity of thought and approach to the work that the advisory board is chartered to do.

[resume-lindsay-kellam-mar-2022.docx](#)

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Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

If other, please describe:

Please select your age from the following list. *

35-54

Marketing - Private Equity
professional services

Occupation

Are you a caregiver for or identify with a disability?

Yes No

Have you participated in the Peoples Academy?

Yes No

Are you a Town of Chapel Hill employee?

Yes No

Lindsay Kellam

Ethics Statement

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I Agree *

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LINDSAY KELLAM

319 Columbia Place East, Chapel Hill, NC 27516 ▪ 704.641.0901(Mobile) ▪ lindsaykellam@gmail.com

PROFESSIONAL SUMMARY

Successful solutions-driven strategic leader, with experience in finance & operations management, marketing, project management, finance transformation and process improvement. Recognized as a results-driven individual with analytical and problem-solving skills and experience in managing financial resource allocation, budgeting, forecasting, and portfolio costs. Strong relationship building skills used to identify and understand root causes and develop innovative and targeted solutions. Highly reliable leader and excellent listener, with the ability to build, manage and positively influence teams.

EDUCATION

University of North Carolina, *Master of Science, Accounting*

University of Michigan, *Master of Arts, Statistics*

Queens College, *Bachelor of Arts, Mathematics (Concentration: English Writing)*

- *Honors: Algernon Sydney Sullivan Award winner, Valedictorian, Dana Scholar, McColl Award winner*

PROFESSIONAL LICENSES

- Certified Public Accountant (CPA)

PROFESSIONAL EMPLOYMENT HISTORY

RSM US LLP

2016 – Present

National Private Equity Marketing Leader

- Deliver national strategic marketing planning, program development, budgeting and tactical execution for private equity services
- Develop content marketing plan in support of private equity business strategy
- Develop and deliver lead generation programs for demand generation and sales team and deliver effective follow through of leads including identify and setting performance metrics to drive growth.
- Establish performance goals and objectives for marketing plans and leverages data analytics to measure performance, communicate results and continually improve performance.
- Execute integrated marketing initiatives including webcasts, lead generation campaigns, internal/external events and tradeshow, internal awareness campaigns and collateral/case study development
- Drive relationship management and optimization with key associations and strategic vendors including national sponsorships to build prominence and relevancy of RSM to middle market firms.
- Partner with COEs to effectively and efficiently deliver high value content relevant to audiences
- Build close relationships with executive team leaders to understand and support growth plans and goals

PricewaterhouseCoopers, LLP

2005-2016

Entertainment, Media and Communications Sector Operations Director

Private Company Services (xLoS), Portfolio Operations Manager

Consulting Services (Organization design and finance process improvement & optimization), Manager

Human Resources (Tour of duty), Senior Associate

Assurance Services (Consumer Industrial Products & Services Sector), Senior Associate

Scope of role and responsibilities over course of career.

- Responsible for managing market level cross-line of service portfolio finances including client profitability, revenue growth, budgeting, forecasting, utilization, billings, and collections
- Implement and oversee completion of strategic portfolio activities including RFP coordination, client satisfaction measurement and account penetration

- Manage engagement economics for the portfolios of Attest and Tax partners consisting of a blended booked of business in the Private Equity, IP and Energy sectors
- Oversee monthly revenue and human capital utilization projections and month-end reporting and analysis
- Strategically aligned talent with client needs, including proposal opportunities
- Managed a Finance Organization Assessment at a \$4B (in revenue) motorcycle manufacturer to provide insight and identify opportunities around strategic and organizational alignment, personal leadership and role definition, job responsibilities, business alignment, work capacity, and vision and change agility, including performing high-level finance process reviews and developing a roadmap to design and implement the organization and process recommendations
- Managed the organization design and talent management design phase for an \$8B (in revenue) global medical devices company, including developing competency models, functional profiles, talent management roadmap, career ladder and roles & responsibilities
- Led and project-managed an enterprise-wide organization design assessment for a \$4 billion (in revenue) packaging company which yielded a fixed cost reduction of \$15 million by assessing and developing strategic mission and goals, organization design principles, roles & responsibilities
- Led integration planning projects for multiple companies undergoing mergers and acquisitions. These efforts included preparation of Day One activity lists, integration plans, and synergy business cases and spanned various industries including technology, publishing, and consumer / industrial products
- Coordinated Day 1/Day 100 planning for the finance function prior to a deal in the pharmaceutical industry, focusing on project plan development for transactional accounting, monthly and quarterly close, consolidation, and management reporting, and treasury and cash management as well as executing project management and issue resolution tasks through Day 1 of the acquisition
- Designed an M&A Playbook, including processes, tools and an on-line management tool, for an \$11 billion industrial products manufacturer
- Assessed the financial consolidation and reporting as well as budgeting and forecasting processes for a \$3billion (in revenue) global quick service restaurant and delivered a solution which accelerated earnings release by 2 days
- Managed the design of an enterprise-wide (e.g., C-suite, business unit, segment) business performance management reporting package, including identification of financial and non-financial KPIs, for an \$8B (in revenues) global medical devices company as part of a finance transformation focused on designing and implementing a service delivery model that was strategically organized, agile, high performing and cost effective
- Developed the detailed future state finance process workflows for transactional accounting, technical accounting, regulatory and statutory reporting, FP&A, and treasury and cash management for North America in a centralized SAP environment
- Led and executed core post-merger finance integration activities for a \$2 billion (in revenue) CPG client including P&L and balance sheet transformation workshops and detailed chart of account mapping between two categorically different COAs resident in disparate ERPs
- Examined International Finance organization blueprint for a global A&D client to identify design and deployment gaps; Developed and delivered amended design and deployment roadmap which was more highly integrated with the enterprise strategy and aligned to leading practices

Retail Associate

Jul/2004 – Sept/2005

- Assisted customers with product purchasing decisions
- Conducted sales transactions

Queens University of Charlotte

Charlotte, NC

Full-Time Instructor of Mathematics

Aug/2003 – Aug/2004

- Independently taught twenty-four hour yearly load of mathematics and statistics courses which included *Statistical Methods, Discrete Math, Finite Math, and Precalculus*
- Devoted a minimum of 6 hours weekly to in-office instruction for individualized student help
- Participated in regular faculty responsibilities including but not limited to committee assignments, assessment activities, and curriculum development

University of Michigan

Ann Arbor, MI

Graduate Student Instructor

Sept/2001 – Dec/2002

- Independently led three 35 person discussion sections of *Introduction to Statistics*
- Developed and planned weekly lab activities for 100 undergraduate statistics students
- Evaluated students' performance in statistics
- Consulted with professors to improve the quality of undergraduate statistics labs
- Utilized statistical graphing calculators to teach and analyze statistical methods

Profile

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

michellestewart040722@gmail.com

Email Address

Michelle

First Name

Stewart

Last Name

Middle Initial

113 Carol Street

Street Address

Suite or Apt

Carrboro

City

NC

State

27510

Postal Code

Mobile: (919) 717-9454

Primary Phone

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Carrboro Town limits (Light Pink)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Environmental Stewardship Advisory Board: Eligible

Question applies to Environmental Stewardship Advisory Board

Select a Seat Category for the Environmental Stewardship Advisory Board *

Non-Chapel Hill Resident from Orange, Durham, Alamance, or Chatham County

Which Board is your First Choice? *

None Selected

How did you find out about this opportunity? (select all that apply)

Email

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I've been involved in healthcare education and advocacy for 20 years. I believe it's very important to educate community members regarding environmental justice and what it means to be steward. Our actions as residents affect our families and community.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

My healthcare experience has encouraged an interest in how environmental decisions impact public health. I'm interested in being part of making environmental change in my community as I have done with my own children.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

If other, please describe:

Please select your age from the following list. *

35-54

Associate Vice President _____

Occupation

Are you a caregiver for or identify with a disability?

Yes No

Have you participated in the Peoples Academy?

Yes No

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if the outcome of the matter being considered is reasonably likely to have a direct, substantial, and readily identifiable financial impact on the member. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to General Statute 160D-109(d), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member shall recuse himself/herself from voting on the matter. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.