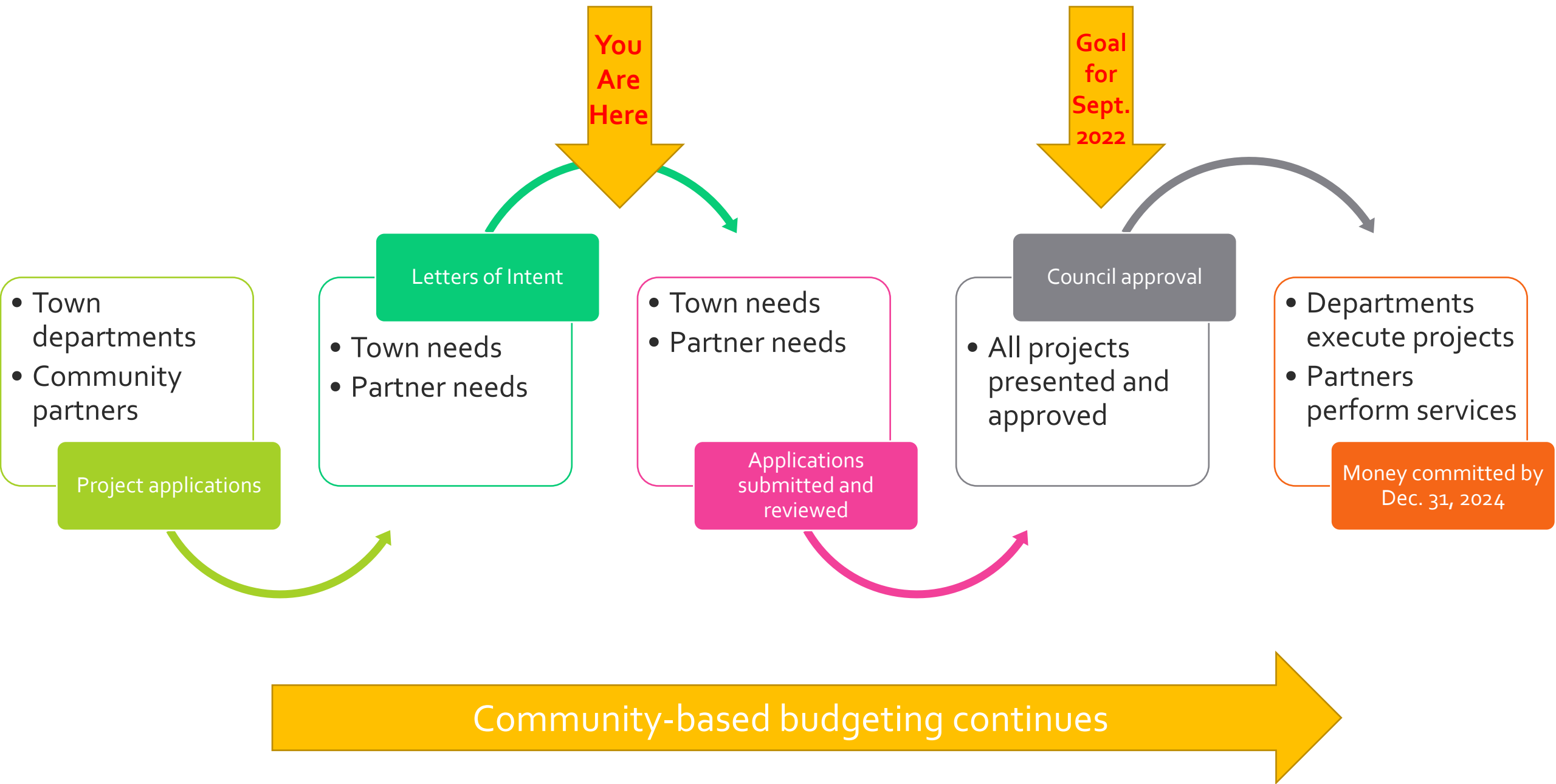


# AMERICAN RESCUE PLAN

Council Business Meeting – June 8, 2022

# Agenda

- Review funding allocation plan and Town projects
- Next steps for departments and community partners
- Questions to consider:
  - Did we capture your Town project priorities correctly?
  - What input do you have on the Community Partner application process?



# Proposed Funding Breakdown

▪ Community partner funding	\$1,000,000	} \$10.7M
▪ Affordable housing and homelessness initiatives	\$2,500,000	
▪ Parks and recreation facilities	\$2,500,000	
▪ Bike, ped and greenway infrastructure	\$1,000,000	
▪ Town facilities	\$1,200,000	
▪ Downtown revitalization	\$1,000,000	
▪ Digital access	\$300,000	
▪ Community based projects	\$500,000	
▪ ReVive program	\$650,000	

# Projects Council Support Moving Forward Now

 Cedar Falls Artificial Turf	\$ 1,150,000
 E Morgan Creek Trail Design	\$ 500,000
 Homestead Aquatics HVAC	\$ 1,200,000
 Library AV System	\$ 300,000

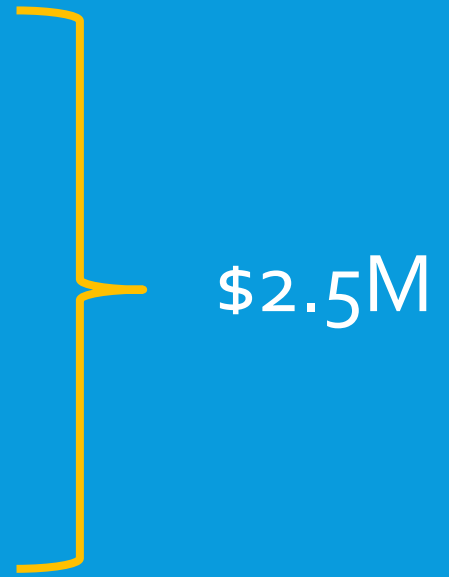


Indicates projects with broad support from Council at the May 11 & June 1 Work Sessions

**\$3.15  
million**


# Parks & Recreation

★ Cedar Falls artificial turf	\$1,150,000
▪ Adaptive playground	\$ 725,000
▪ +Pickleball	\$ 400,000
▪ +Teen Center	\$ 150,000
▪ Skate park	\$ 75,000
▪ Splash pad	\$1,000,000




**\$2.5  
million**

# Bike, Ped & Greenways

- W. Franklin St. resurfacing support \$ 650,000
- Raleigh Road multi-use path \$2,340,000
- Ephesus Church Rd. sidewalk \$ 631,500
-  Morgan Creek Trail – Phase 3 East design \$ 500,000

**\$1.0  
million**

# Town Facilities Needs

- Maintenance needs identified in 5-year Budget \$11.4M
-  Priority project: Homestead Aquatic Center HVAC units \$1.2M

**\$1.2  
million**



# Downtown Revitalization

- Streetscape improvements
- Adopt a Block Phase 2 projects
- Downtown Partnership Clean Team
- Feasibility study for Rosemary Commons
- +Downtown-wide Strategic Plan

**\$1.0  
million**

# Digital Access

- ✦ Library public meeting room AV System \$300,000
- Digital inclusion and literacy programs
- Broadband infrastructure at public housing neighborhoods

**\$300K**

# Community Project Ideas for Town Departments

- Develop a process to receive project ideas from the community
  - Designed over the summer
  - Brought back to Council in the fall
- Town projects and responsibilities only to test participatory budgeting process

**\$500K**

Project criteria

Training opportunity

Application review

Equity plan

Scoring rubric

# Community Partner Projects

# Proposed Project Criteria

- Over \$50K and under \$1M
- Definitively ARPA-eligible
- Unlike Human Services funding
  - Must be COVID-related
  - Minimum project amount higher than typical HS funding
- 2 Need Types:
  - A. Big, bold, new programs, not business as usual, not just staffing or normal operations
  - B. Funding the difference between pre- and post-Covid needs

# Guidance and Training for Community Partners



Completing the application



ARPA categories and eligibility



ARPA reporting requirements



Measuring performance and success indicators

# Community Partner Application Review



## Town Staff will review for:

### ARPA eligibility

Is the project **specific to pandemic relief**

Does the project meet Town **equity goals**



## Community Team will review:

General merit

Benefitting QCTs and/or those most affected

Collaboration and connection to the target community

How impact of funding will be measured



## Community Team members:

Peoples Academy graduate volunteers

Council Member volunteers

Town Budget, Managers Office, DEI, and Affordable Housing & Community Connections staff

# Meeting Equity Goals

DEI Officer has developed a matrix that helps compare the relative equity rating of multiple projects, programs or services. Categories include...

Effectiveness

Efficiency

Administrative feasibility

Strategic feasibility

Social acceptability

Liberty

Equity



	Town Staff			Community Team				
Score	ARPA Eligible	Specific to Pandemic Relief	Meets Equity Goals	Benefits a QCT	Benefits Affected Communities	Cross-Organization Collaboration	Connection to Target Community	Impact Measurability
0	Not eligible	Not specific to pandemic relief	X score or lower on equity scorecard	Not specific to a QCT	Does not benefit Black, Latino, youth of color, 60% AMI	No collaboration	Organization is not connected to the target community	Unclear how impact can be measured
2	Potential eligibility	Somewhat specific to pandemic relief	X-Y score on equity score card	QCT part of project	Somewhat benefits Black, Latino, youth of color	Some collaboration	Organization is somewhat connected	Somewhat clear how impact can be measured
4	Eligible	Pandemic relief-specific	Y score or higher on equity scorecard	QCT-specific	Specifically benefits Black, Latino and youth of color	Extensive collaboration	Organization is very connected	Very clear how impact can be measured

# COMMUNITY PARTNER PROJECT SCORING

# What's Next

- **Community Partner** application process:
  - Affordable unit construction projects proceed with AH Bond and Development Reserve fund application process
  - All other partners proceed with ARPA application process
- **Town Departments** move forward with priority projects:
  1. Cedar Falls artificial turf
  2. Morgan Creek Trail design
  3. Homestead Aquatics Center HVAC
  4. Library meeting room AV system

# Action Needed

- Approve Grant Project Ordinance so Town departments can begin using \$3.15M funding
- Share feedback on community partner application process