

Franklin St. Designs - Today and in the Future

(Microsoft Forms Survey Launched 9/27/2022; Results captured 10/7/2022)

We want to know what you think about the current and future of Franklin St. Please complete the brief survey below. All answers will remain anonymous. If you have not viewed the presentation on Franklin St. designs, please do that before completing the survey. You can find it here:

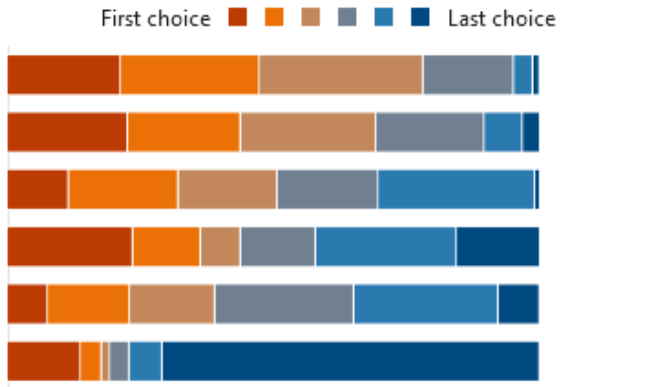
<https://prezi.com/i/fxcgigdaox4q/franklin-st-transfer-decision-matrix>

1. After viewing the presentation on Franklin St. design options (<https://prezi.com/i/fxcgigdaox4q/franklin-st-transfer-decision-matrix>), please drag and drop the options so your favorite is on top and your least favorite on the bottom and other options are ranked in between.

[More Details](#)

Rank Options

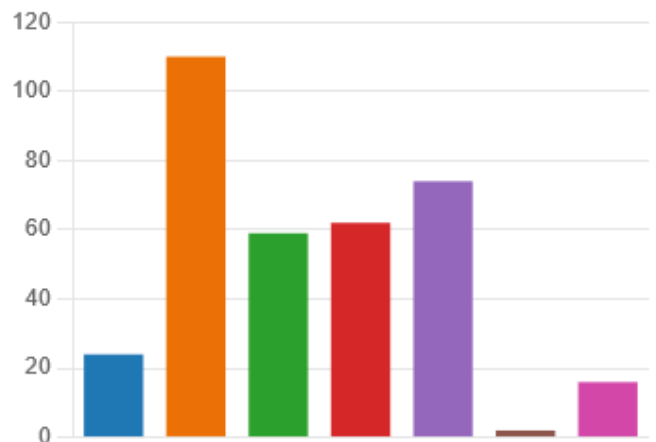
- 1 Bike lanes & innovative pedestri...
- 2 Bike lane & parklets (transfer ma...
- 3 Keep bike lanes & add certain bi...
- 4 Reconstruct Franklin St. (transfer...
- 5 On-street multi-use path (transf...
- 6 Go back to pre-Covid design of ...



2. Do you like the current Franklin St. design (bike lanes, two lanes of traffic, onstreet parking)?

[More Details](#)

- I love it 24
- I like it 110
- I am neutral about it 59
- I somewhat dislike it 62
- I really dislike it 74
- I have not seen it yet 2
- Other 16



3. Please choose all the ways you interact with Franklin St.

[More Details](#)

● I live in or very near to Downtown	174
● I own or work at a business on F...	48
● I own a building on Franklin St.	7
● I walk, bike, or drive through Do...	287
● Other	38



4. Please choose all the ways you travel on Franklin St. normally.

[More Details](#)

● I bike on Franklin St.	99
● I walk on Franklin St.	290
● I drive on Franklin St.	305
● I take the bus on or through Fra...	93
● Other	9



5. How often do you walk, bike, or drive on Franklin St?

[More Details](#)

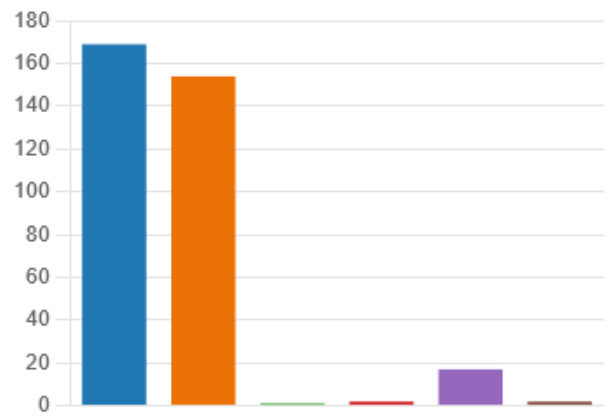
● Every day	87
● Most days	72
● One or a few days per week	125
● Once or twice a month	47
● A few times a year	16



6. What is your gender?

[More Details](#)

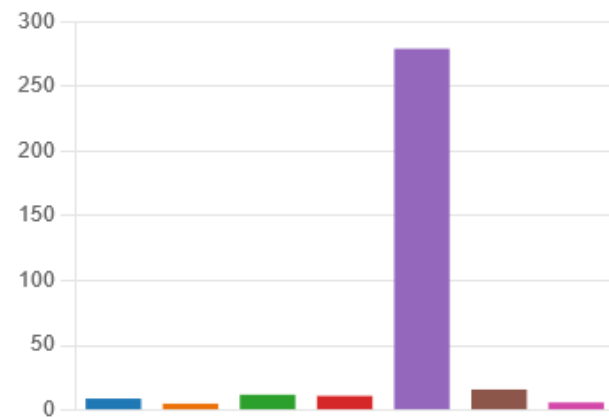
● Woman	169
● Man	154
● Transgender	1
● Non-binary	2
● Prefer not to say	17
● Other	2



7. How would you describe your ethnicity?

[More Details](#)

● African American	9
● American Indian or Alaskan Nati...	5
● Asian or Pacific Islander	12
● Hispanic	11
● White	279
● Other	16
● Unknown	6



8. How old are you?

[More Details](#)

● 17 years old or under	1
● 18-24 years old	29
● 25-34 years old	52
● 35-54 years old	144
● 55 years old or older	114



Franklin St. Designs

(FlashVote Launched 10/5/2022; Results captured 10/7/2022)

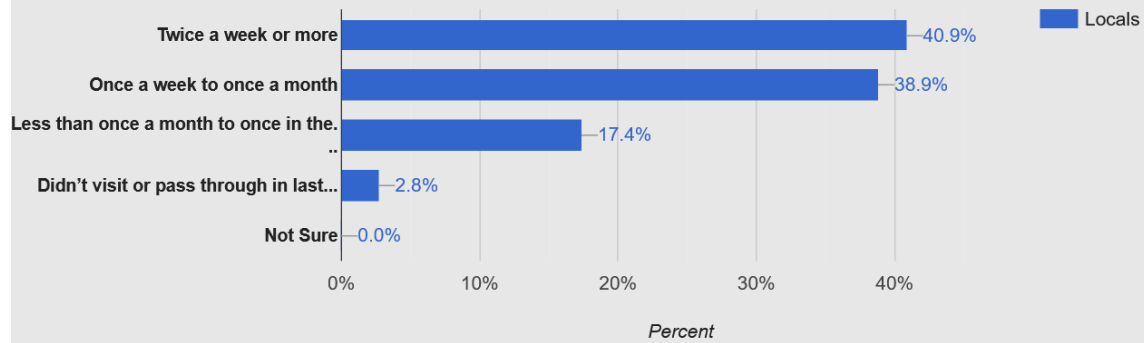
Q1 “Downtown Franklin Street” in Chapel Hill is the 0.9 miles of Franklin Street from Raleigh St./Hillsborough St. (East of Columbia St.) to Merritt Mill Rd. (West of Columbia St.).

In the last 12 months, about how often have you visited or passed through Downtown Franklin Street?

(247 responses by locals)

[Touch or click chart bars for details]

Show table view

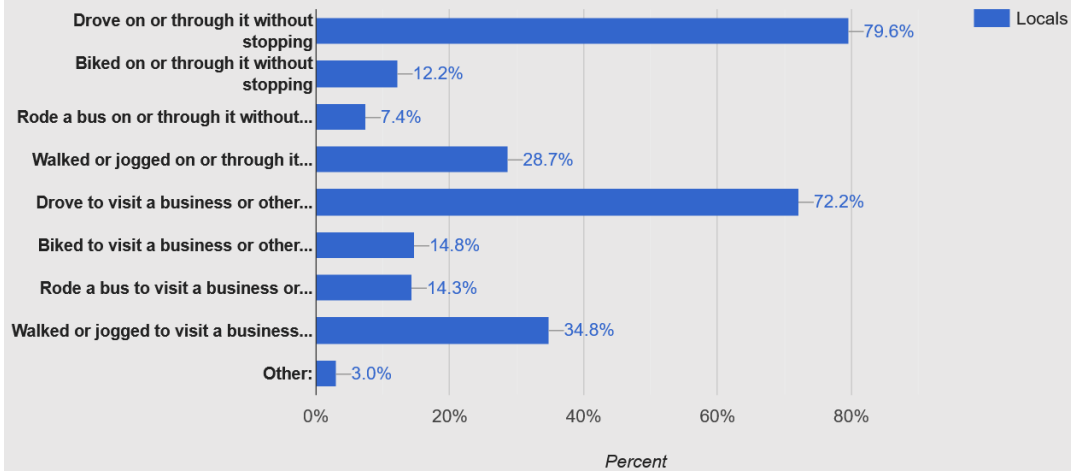


Q2 In the last 12 months, which of the following ways have you visited some or all of Downtown Franklin Street? (Choose all that apply)

(230 responses by locals)

[Touch or click chart bars for details]

Show table view

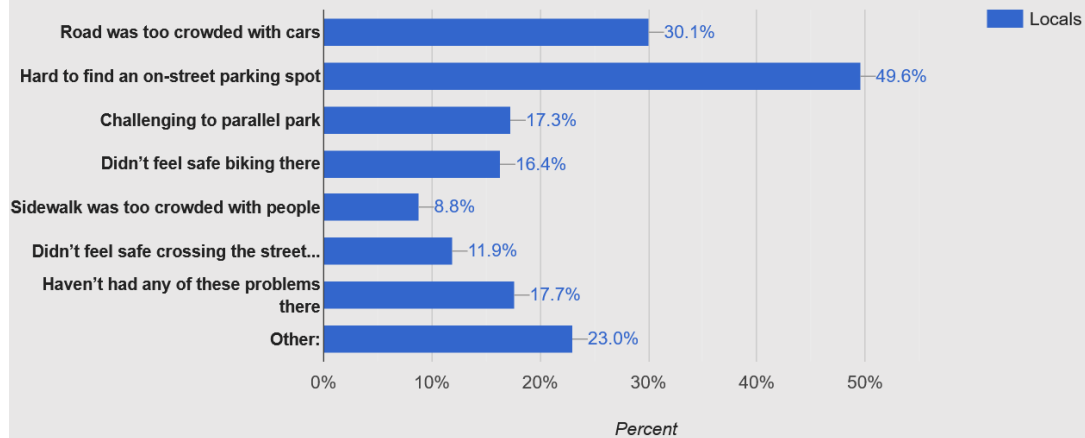


Q3 Which of the following problems have you personally experienced while visiting or passing through Downtown Franklin Street, if any? (Choose all that apply)

(226 responses by locals)

[Touch or click chart bars for details]

Show table view



Q4 Which of the following changes, if any, do you think would improve Downtown Franklin Street the most? (You can choose up to FOUR, if any)

(228 responses by locals)

[Touch or click chart bars for details]

Hide table view

Options	Locals (228)
Make it faster/easier for cars to drive through it	18.4% (42)
Make it safer/easier for bicycles to drive through it	39.5% (90)
Convert some sidewalk space into more parking spaces	7.5% (17)
Convert some parking spaces into more sidewalk space	32.9% (75)
Make the whole road 1 car lane each way like the West end of Downtown Franklin	38.2% (87)
Make the whole road 2 car lanes each way like the East end of Downtown Franklin	15.8% (36)
Add more outdoor art to the area	33.3% (76)
Other:	35.1% (80)

