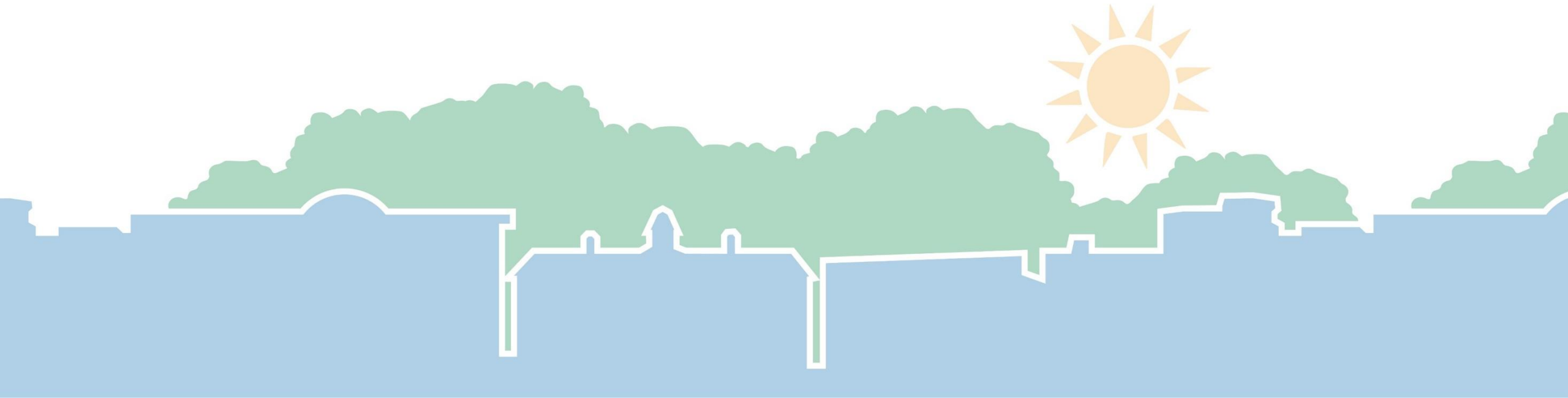


# Town Council

Update on Engagement Efforts and Consideration of  
Revisions to the Draft Focus Area Maps & Principles

**October 2, 2019**



# Recommendation:



That the Council:

- Receive an update on the ongoing engagement efforts on the draft Focus Area Maps and Principles
- Adopt the Resolution authorizing the Town Manager to:
  - Either remove Glenn Heights from South Martin Luther King Jr. Blvd. Focus Area or develop a new Character Type;
  - Investigate and return to Council with options for less prescriptive Character Types; and,
  - Add parcels, adjacent to Meadowmont & Southern Village, to the appropriate Focus Area Maps.



# Engagement Opportunities

- Attendance at events such as Latin American Festival
- Public Meeting & Focus Groups
- Drop In Studio
- Drop In Meetings for Town Boards & Commission
- FLUM Sub-committee of Planning Commission
- Online Engagement





# Publicity for Engagement Opportunities

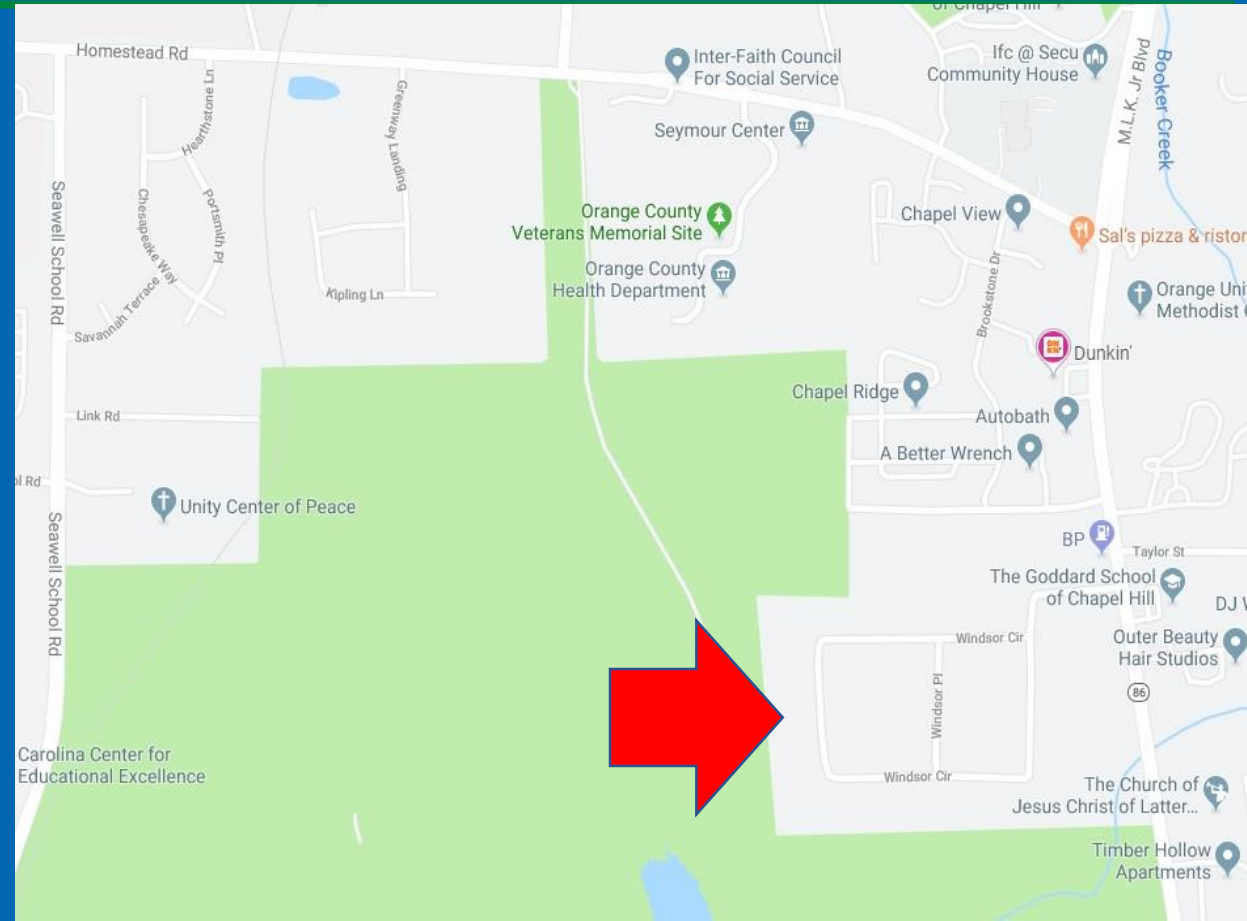
- Door hangers on Town buses
- Peachjar
- NextDoor
- Town Press Releases & Social Media Channels
- Flyers at Seymour Center
- E-mail Blasts





# Initial Feedback – Glenn Heights

Residents of the Glenn Heights neighborhood have petitioned to be removed from the South Martin Luther King, Jr. Blvd. Focus Area

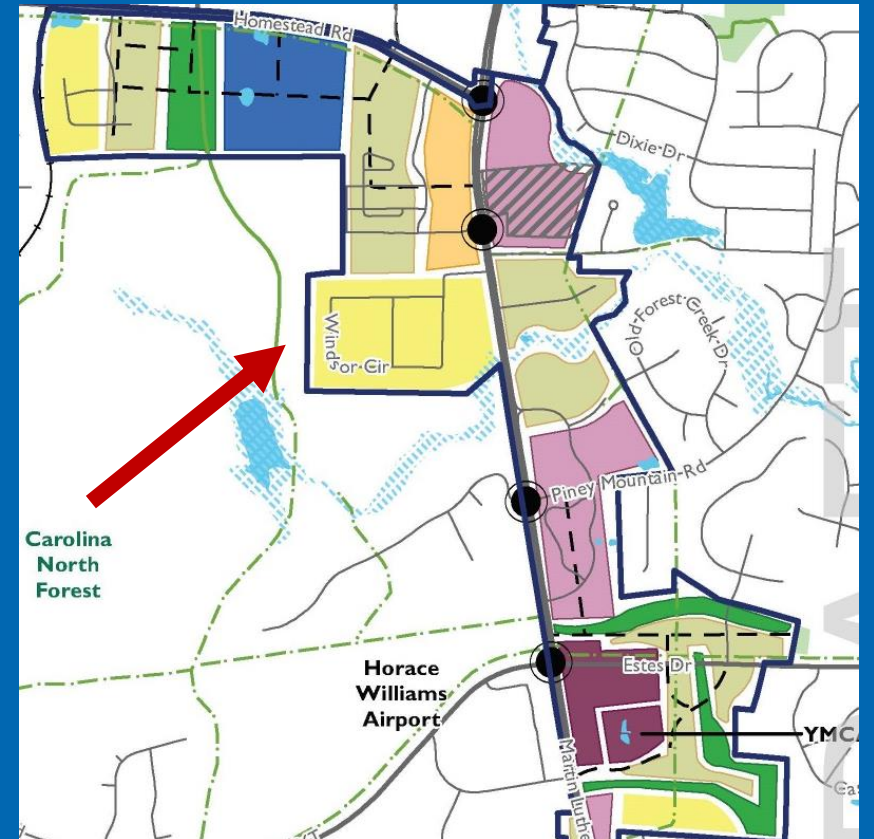


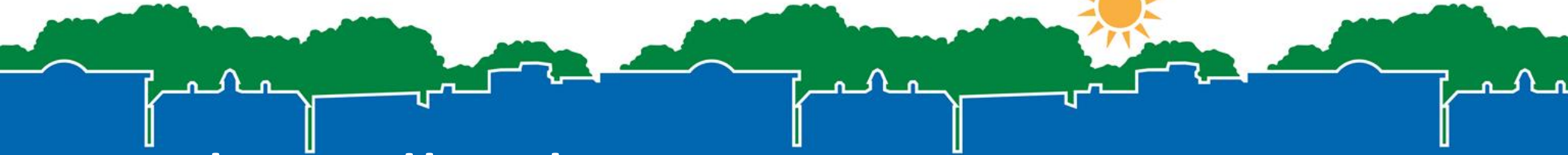


# Initial Feedback – Glenn Heights

## Small Lot Single Family: This Character Type:

- Provides medium-intensity residential opportunity
- Further diversifies housing options within the Town by filling a gap between large lot single-family homes & multi-unit residential buildings.
- Includes homes on small individual lots as well as units clustered together as in a cottage court
- Allows for sensitive infill adjacent to transit





# Initial Feedback

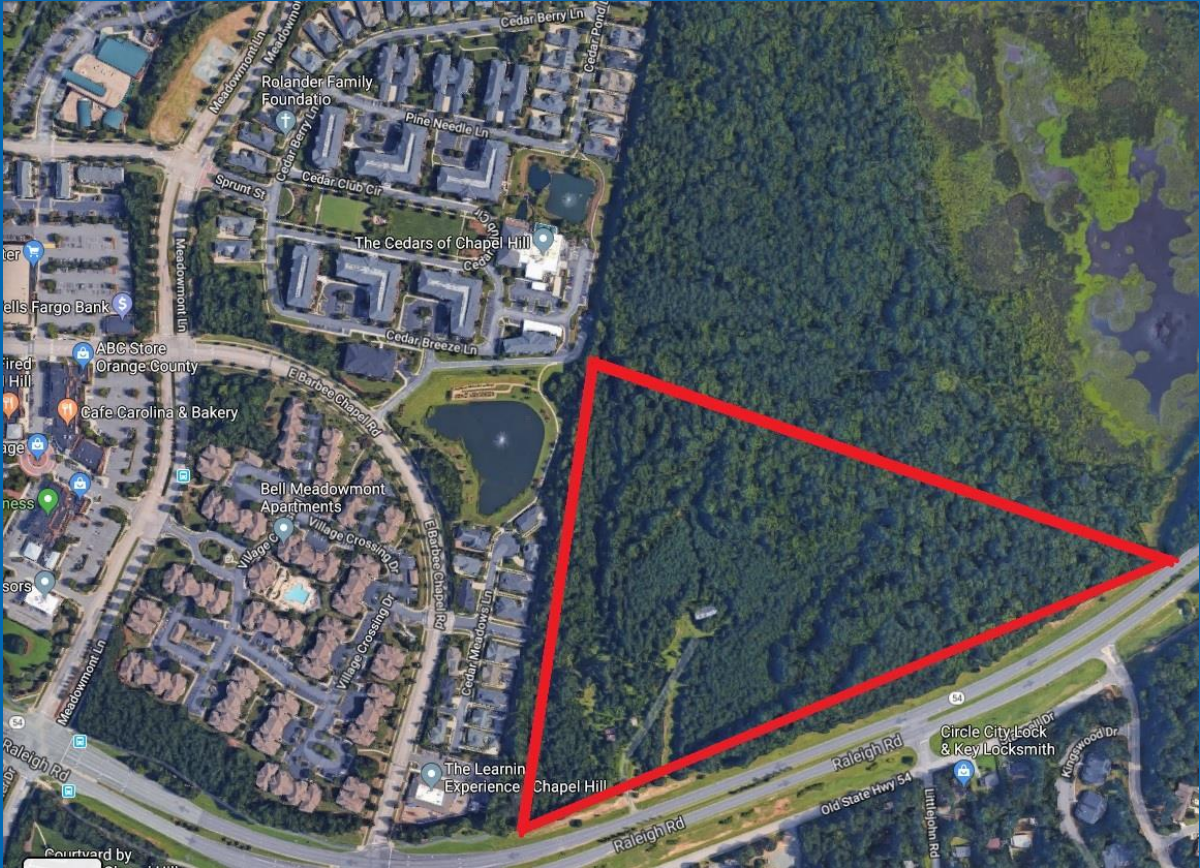
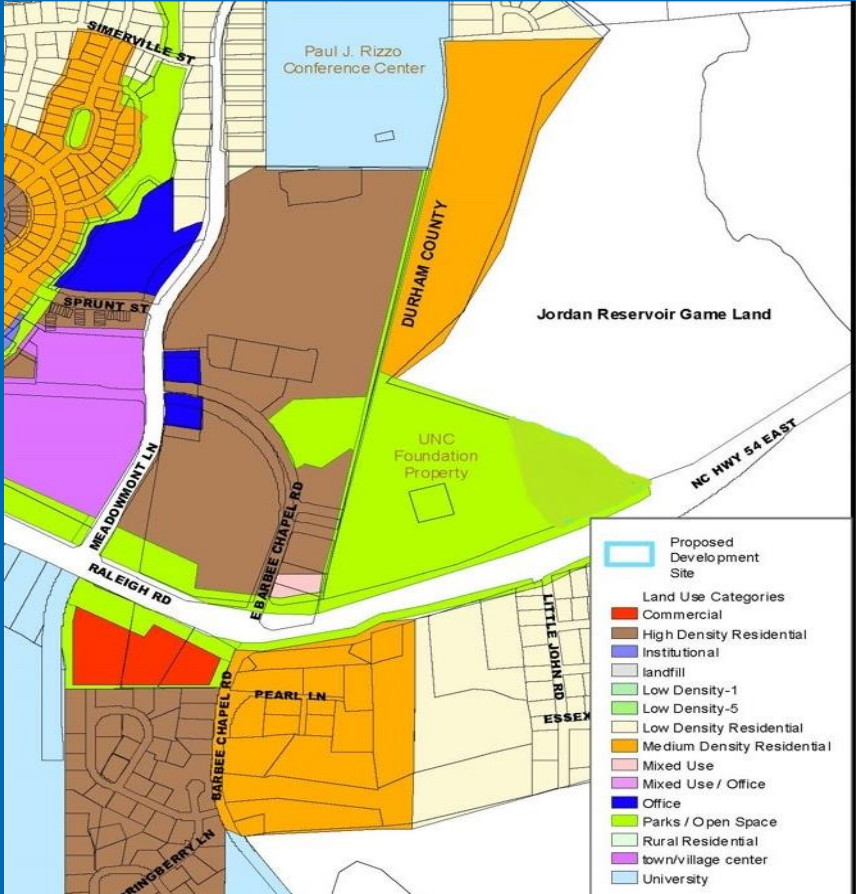
- Less Prescriptive Character Types
- Conflicting Visions of the Town's Future Remain



# Initial Feedback



Request to add two properties to the Focus Area Maps - Meadowmont

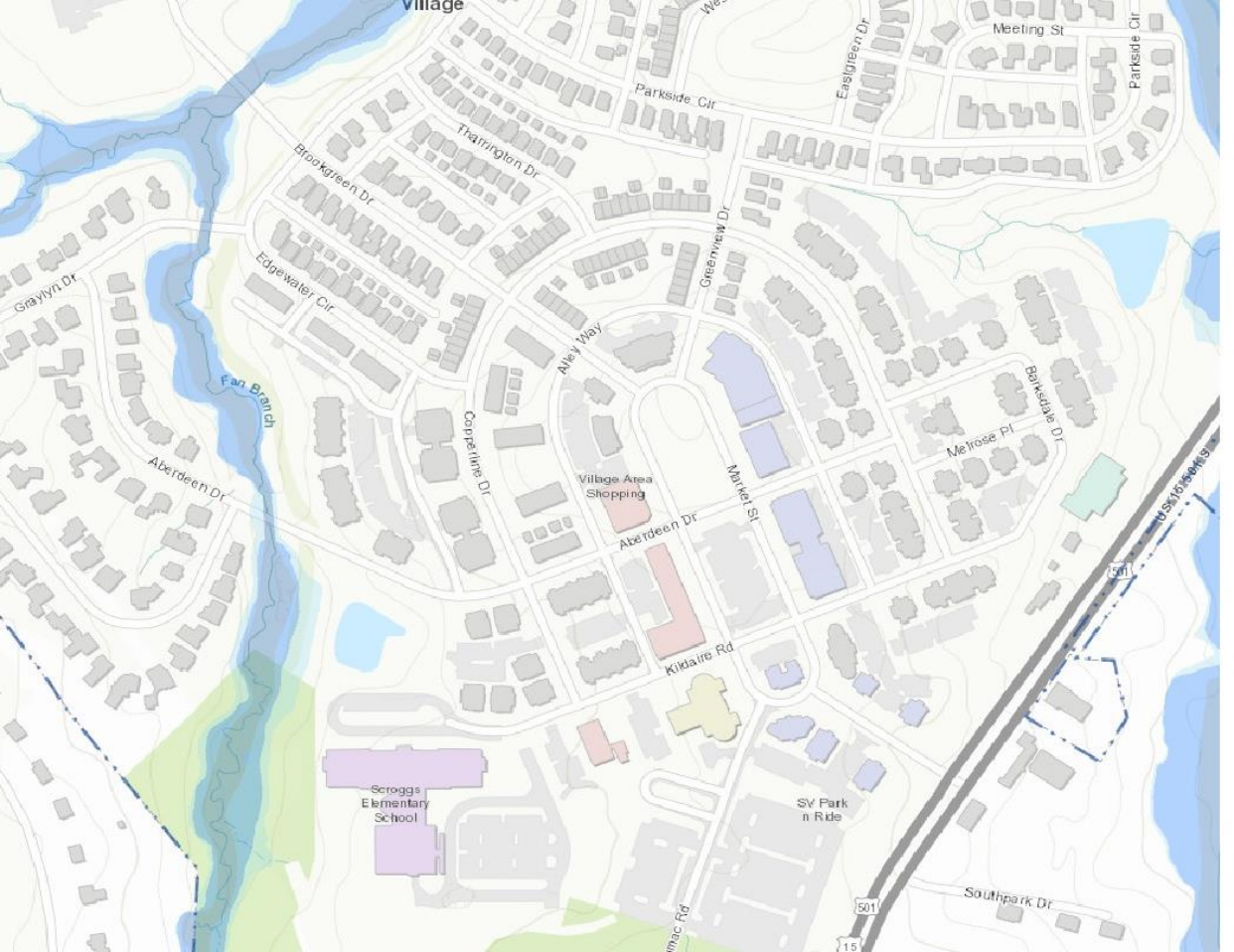
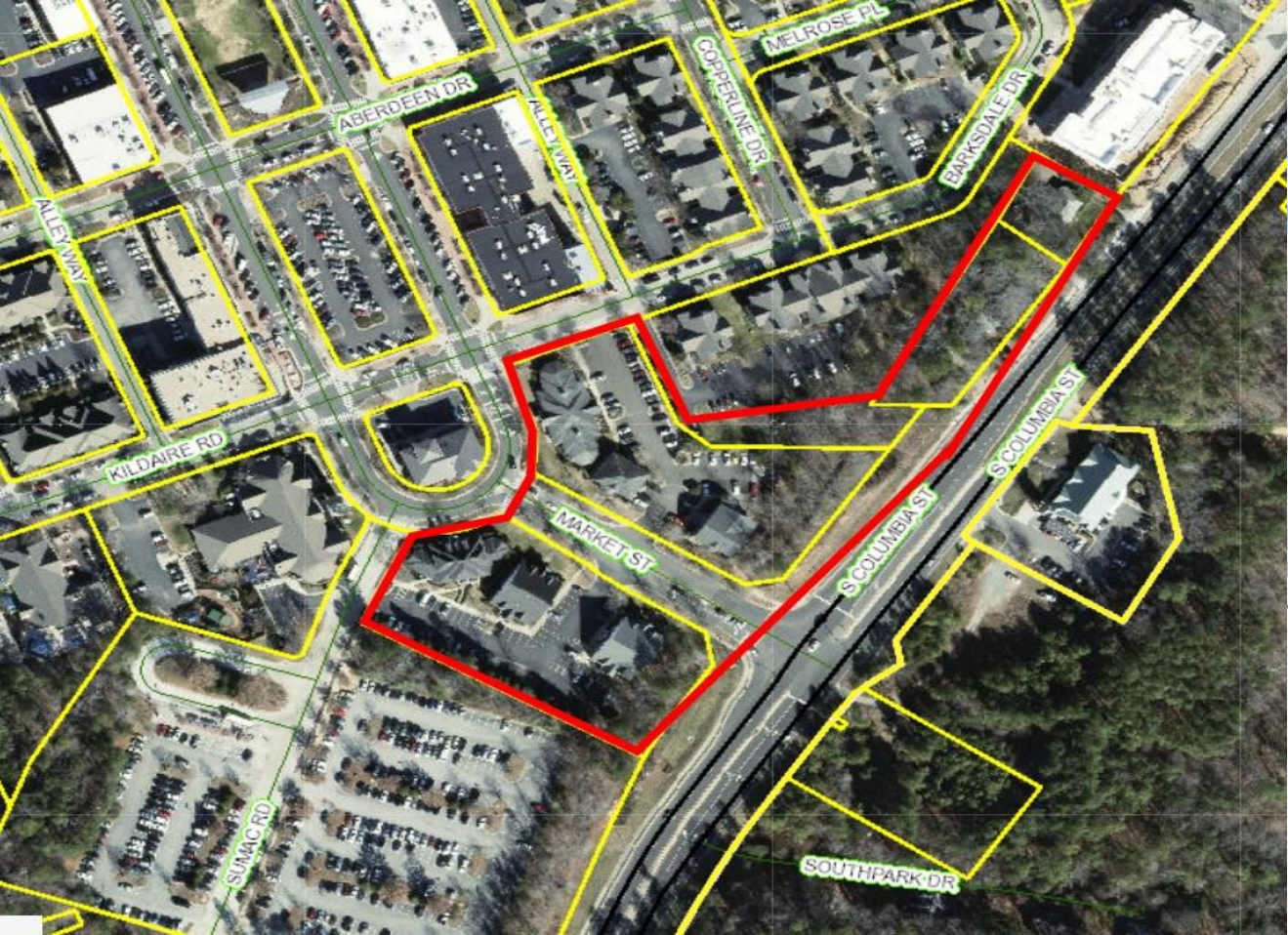




# Initial Feedback

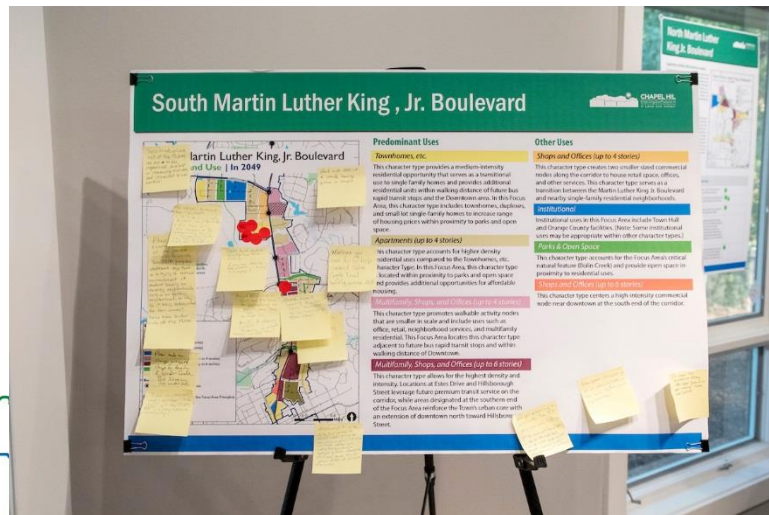


Request to add two properties to the Focus Area Maps – Southern Village



# Next Steps

- Additional engagement Opportunities
- Return to Council before the end of the calendar year with complete results of engagement



# Recommendation:

That the Council:

- Adopt the Resolution authorizing the Town Manager to:
  - Either remove Glenn Heights from South Martin Luther King Jr. Blvd. Focus Area ([Resolution R-4](#)) or develop a new Character Type ([Resolution R-5](#));
  - Investigate and return to Council with options for less prescriptive Character Types; and,
  - Add parcels, adjacent to Meadowmont & Southern Village, to the appropriate Focus Area Maps.