

# AMERICAN RESCUE PLAN

Council Work Session – September 21, 2022

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# Agenda

- Remind where we are in the process
- Detail application process
- Share how applications were reviewed
- Present program scores
- Ask these questions:
  - What specific projects or groups of projects are most exciting to you?
  - What other information do you need to make a final decision?

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# Proposed Funding Breakdown

▪ Community partner funding	\$1,000,000
▪ Affordable housing and homelessness initiatives	\$2,500,000
▪ Parks and recreation facilities	\$2,500,000
▪ Bike, ped and greenway infrastructure	\$1,000,000
▪ Town facilities	\$1,200,000
▪ Downtown revitalization	\$1,000,000
▪ Digital access	\$300,000
▪ Community based projects	\$500,000
▪ ReVive program	\$650,000

\$10.7M

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# COMMUNITY PARTNER APPLICATION PROCESS

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# Project Criteria for Community Partners

- Over \$50K and under \$1M
- Definitively ARPA-eligible
- 2 project types went through same application process:
  - A. Big, bold, new programs, not business as usual, not just staffing or normal operations
  - B. Funding the difference between pre- and post-Covid needs

*New or preservation of existing affordable housing  
going through Common Funding Application*

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# Guidance and Training for Community Partners



Completing the application



ARPA categories and eligibility



ARPA reporting requirements



Measuring performance and success

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## 34 Applications received

- 9 in Support public health
- 20 in Address negative economic impact
- 5 in both categories
- 30 different organizations
- 3 applications ineligible and are not included here
- \$6.8M worth of total funding requests

Applications

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# APPLICATION REVIEW AND SCORING

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# Peoples Academy Graduate Reviewers

- 21 volunteered
- 2 trainings provided via Zoom then recordings made available
- 18 submitted scores:
  - 5 identify as race other than white
  - All over 35, 1/3 under 55

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	ARPA Team			Equity Lab	Affordable Housing & Community Connections Staff			Academy Graduate Volunteers		
Pts	ARPA Eligible	Meets Council Interests	Specific to Pandemic Relief	Meets Equity Goals	Benefits a QCT	Cross-Organization Collaboration	Connection to Target Community	General Project Merit	Benefits Affected Communities	Success Measurability
0	Not eligible	Does not meet interests	Not specific to pandemic relief	114-130 score on equity scorecard	Not specific to a QCT	No collaboration	Organization is not connected to the target community	Limited merit	Does not benefit groups identified in application	Unclear how impact can be measured
2	Potentially eligible	Somewhat meets interests	Somewhat specific to pandemic relief	131-147 score on equity score card	QCT part of project	Some collaboration	Organization is somewhat connected	Some merit	Somewhat benefits groups identified in application	Somewhat clear how impact can be measured
4	Eligible	Clearly meets interest	Pandemic relief-specific	148 score or higher on equity scorecard	QCT-specific	Extensive collaboration	Organization is very connected	Strong merit	Specifically benefits groups identified in application	Very clear how impact can be measured

## OVERALL SCORECARD

# EQUITY SCORECARD

Category (Multiplier)	Definition	Limitations
<b>What/How</b>		
<b>Effectiveness (6)</b> <i>High 3, Moderate 2, Low 1</i>	<ul style="list-style-type: none"> <li>How well will the program work?</li> <li>Is this a best practice (best practice-3, evidence based-2, no research-1)</li> </ul>	Estimates involve the uncertain projection of future events.
<b>Efficiency (6)</b> <i>High 3, Moderate 2, Low 1</i>	<ul style="list-style-type: none"> <li>What will we get for our money?</li> </ul>	Measuring all costs and benefits is not always possible.
<b>Administrative Feasibility (6)</b> <i>High 3, Moderate 2, Low 1</i>	<ul style="list-style-type: none"> <li>The likelihood that the agency can implement the program effectively.</li> </ul>	Requires estimate of available resources and leadership. Difficult to anticipate technological change.
<b>Why (External Opinions)</b>		
<b>Strategic Feasibility (6)</b> <i>High 3, Moderate 2, Low 1</i>	<ul style="list-style-type: none"> <li>The extent to which it aligns Council's goals for ARPA funding</li> </ul>	Depends on personalities and economic and political conditions.
<b>Social Acceptability (6)</b> <i>High 3, Moderate 2, Low 1</i>	<ul style="list-style-type: none"> <li>The extent to which stakeholders will accept and support the program.</li> <li>Does it address community input/has community input been sought?</li> </ul>	Depends on saliency of the issues and level of public awareness.
<b>Who (Populations Impacts)</b>		
<b>Liberty (8)</b> <i>Marginalized Pop: Expands 4, Expands/ Restricts All 3, Restricts Marginalized Pop 1</i>	<ul style="list-style-type: none"> <li>The extent to which the program expand or restrict individual rights and choices. Does class impact choices?</li> </ul>	May involve value judgments
<b>Equity (8)</b> <i>Disparities: Reduces 5, Slightly Increases 2, Moderately Increases Disparities 1</i>	<ul style="list-style-type: none"> <li>Who benefits and is burdened by this program?</li> </ul>	Population groups for comparison must be selected, e.g., by age, gender, race/ethnicity, income, rurality

# APPLICATION SCORES

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Project Name	Partner	Brief Description	Total Request	Equity Scorecard Total	Overall Score
Community Partner's name for their project	Community Partner's name	A short description including whether the project is new, started during the pandemic, expanding, or continuing	ARPA dollars requested	<u>Range: 114-162</u> 114-130 = Red 131-147 = Yellow 148-162 = Green  Total possible: 168	<u>Range: 16-34</u> 16-21 = Red 22-28 = Yellow 29-34 = Green  Total possible: 40

# SCORING OVERVIEW

Project Name	Community Partner	Brief Description	Total Funding Request	Equity Scorecard Total (Out of possible 168)	Overall Score (Out of possible 40)
Transforming Lives and Communities by Meeting Hygiene Needs	Diaper Bank of NC	<u>Expand and refocus</u> distribution of free hygiene products to Chapel Hill families, specifically adult incontinence, open diaper distribution, and period product distributions through several community partners including PORCH.	\$449,446	150	26.56
CSA for All Pilot Program	Farmer Foodshare	<u>New pilot community supported agriculture (CSA) program</u> to provide fresh, locally-grown food to Chapel Hill residents of ALL income levels; collaborating with food pantries and with a sliding price scale based on need.	\$265,164	156	34
Expanded Meal Options	Meals on Wheels	<u>Pilot weekend meal program</u> to expand availability and increase accessibility of weekend meal options based on lessons learned during the pandemic.	\$57,701	142	25.12
Food for Families	PORCH	<u>Continue program</u> to provide healthy, fresh food to food-insecure residents in ways adapted for the pandemic	\$149,000	144	25.78
Marketplace	TABLE	<u>Add a mini mobile farmers market</u> to and <u>expand existing Marketplace</u> program that will travel to low-income apartment complexes and public housing neighborhoods to deliver fresh food.	\$100,000	132	30.89
Food Access to Food Sovereignty: Empowering Refugees to Feed Themselves and Others	Transplanting Traditions Community Farm	<u>Expand and evolve</u> Food Access Program to meet needs of local refugee and immigrant community through food distribution and increasing refugee farmers' capacity to grow produce.	\$80,990	156	31.89

## Support Public Health – Food and Supplies

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Project Name	Community Partner	Brief Description	Total Funding Request	Equity Score (Out of possible 168)	Overall Score (Out of possible 40)
No One Left Behind - Young Adult and Latinx Inclusion	Club Nova Community Inc	<u>Expand existing mental health programming</u> to include a Spanish Speaking/Latinx Initiative and a Young Adult Initiative.	\$150,000	132	25.66
No One Left Behind	Club Nova Community Inc	<u>Restarting mental health programs</u> that stopped during Covid and purchasing equipment and supplies to provide programming differently and serve more members due to the pandemic increasing mental health care needs.	\$325,000	126	25.77
Language Partners	Refugee Community Partners (RCP)	<u>Expand pandemic program</u> to provide non-English speaking patients with "Language Navigators" to ensure refugee and migrant residents receive high quality medical care in their primary language.	\$50,000	150	30.66



Project Name	Community Partner	Brief Description	Total Funding Request	Equity Score (Out of possible 168)	Overall Score (Out of possible 40)
Alternative to Suspension (STRIVE) for Chapel Hill Youth	Boomerang Youth Inc	<u>Expand alternative to suspension program</u> for middle and high schoolers including transportation and therapy to help them understand the issues behind their suspension, and providing goal-setting for school re-entry and opportunities for social-emotional learning.	\$152,600	144	24.89
Lethality Assessment Program for Safety of Survivors of Domestic Violence	Compass Center	<u>Support pandemic-era</u> emergency housing apartment in Chapel Hill with case management services for survivors of domestic violence and their children fleeing abuse	\$120,000	138	25.66
Trauma-Informed Family Centered Counseling	Exchange Club's Family Center of the Central Piedmont	<u>New program</u> to fit unique needs of BIPOC families in child welfare and criminal justice system dealing with increased trauma due to the pandemic, especially around trauma and increased risk factors.	\$338,300	114	21.55
Youth SUD-MH 1st Offender Early Intervention	Freedom House Recovery Center	<u>New 12-week early intervention and education program</u> to reduce high risk behaviors of youth returning to normal life post-pandemic and understand and consider changes in their lives.	\$245,101	136	25.67
By Us for Us - Sexual Assault Services by and for People of Color	Orange County Rape Crisis Center	<u>New wrap-around service model</u> to assist Black survivors of sexual violence in navigating the compounding traumas of violence, the pandemic, and social distress.	\$90,000	132	22.55
Centering our Peace - Sexual Assault Services by and for People of Color	Orange County Rape Crisis Center	<u>New program</u> to connect low-income, under- or un-insured sexual assault survivors with therapists of color, bilingual therapists, and queer/trans therapists, especially to receive trauma-informed care from someone with a shared identity.	\$125,000	126	25.11

## Support Public Health – Trauma, Justice and Violence

Project Name	Community Partner	Brief Description	Total Funding Request	Equity Score (Out of possible 168)	Overall Score (Out of possible 40)
Accelerate the Start and Growth of BIPOC-owned Businesses	Chamber - Black Business Alliance	<u>Provide new programming</u> to connect Black business leaders and empower BIPOC entrepreneurs/business owners with direct access to information, resources, and funding to start and grow their business	\$150,000	138	24.67
Expand and Replicate Summer Careers Academy	Chamber - Summer Careers Academy	<u>Expand</u> Summer Careers Academy by adding more students and replicating the program in other in-demand industries such as healthcare, IT, and cyber security.	\$150,000	156	27.89
BrightPath Solutions (The Series)	EMPOWERment Inc.	<u>Continue pandemic-era</u> strategic business training and micro-grant initiative for minority business owners to fill skills gaps, specifically those that kept them from applying for pandemic loans and grants	\$80,000	156	31.33

**Economic Impact – Part 1**

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Project Name	Community Partner	Brief Description	Total Funding Request	Equity Score (Out of possible 168)	Overall Score (Out of possible 40)
ECH COVID Recovery Initiative	El Centro Hispano	<u>Deepen reach and expand programs</u> that support community members most affected by the pandemic to get back on track with a specific focus on improving health and wellbeing, academic achievement, and economic self-sufficiency	\$378,375	156	30.11
Construction Internship Program for Women and Gender Minorities	Hope Renovations	<u>Expand current program</u> to retrain women and gender minorities to take advantage of jobs in a hard to fill sector (construction) so they can return to work after losing their jobs during the pandemic.	\$64,000	138	23
From Play to Practice	Kidzu	<u>Expand pandemic era physical and virtual offerings</u> to make accessible program options available for low-income and multilingual children and those with disabilities.	\$113,610	150	27.44
Community Interpretation for All	Refugee Community Partners (RCP)	<u>Expand pandemic program</u> to deploy bilingual refugee and migrant young adults as "Community Coordinators", enabling non-English speakers to access and engage with critical institutions, like public services, banking, housing, and healthcare.	\$200,000	162	28.22

Economic Impact – Part 2

Project Name	Community Partner	Brief Description	Total Funding Request	Equity Score (Out of possible 168)	Overall Score (Out of possible 40)
Create Dramatically More Affordable Housing	Chamber - Partnership for a Sustainable Community	<u>Continue and expand</u> the work of the Big Bold Ideas Committee on Affordable Housing with increased employer and stakeholder engagement, innovative workshops, and coalition coordination to deliver 1,500 new affordable units by 2026.	\$150,000	120	20.33
Homebuyer's Program	Community Empowerment Fund (CEF)	<u>Create new</u> program to support 40 low-income households purchasing their first home through Individual Development Accounts (IDAs) style program that pairs homebuyer education with matched savings.	\$209,890	156	27.55
Emergency Housing for Survivors of Domestic Violence	Compass Center	<u>Create new</u> emergency housing apartment in Chapel Hill with case management services for survivors of domestic violence and their children fleeing abuse.	\$132,000	150	30.33
Housing Stability	IFC	<u>Expand existing</u> emergency financial assistance and food for extremely low-income community members to relieve economic harm to those most impacted by the pandemic.	\$446,400	144	26.45

**Affordable Housing-Related**

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Project Name	Community Partner	Brief Description	Total Funding Request	Equity Score (Out of possible 168)	Overall Score (Out of possible 40)
The Gifted Program	Bridging the Gap with DMH	<u>New programs</u> that aim to enhance educational growth, confidence and emotional support of 2nd and 3rd graders and middle and high schoolers who are descendants of enslaved people.	\$771,365	126	19.33
Trauma-Informed Education Consultation	Kidscope (Families and Communities Rising, Inc.)	<u>New Trauma-Informed Education Consultation program</u> , starting at KidSCOpe then expanding to other childcare centers in Chapel Hill, to address teacher, director, and school staff mental health challenges by means of customized sustainable solutions for childcare centers.	\$55,000	138	19.78
Mitigating Early Learning Loss	Orange County Partnership for Young Children	<u>Expand and adapt pandemic-era reading program</u> to support under-resourced families in children’s literacy development to mitigate early learning loss and enhance skills to prepare for the literacy demands of school.	\$139,130	156	28.11
Water Bill Debt Forgiveness	OWASA	<u>New program</u> to pay off all past-due balances accrued by Chapel Hill OWASA customers during the pandemic.	\$123,000	144	26.33
Afterschool and In-School Academic Support for Students Adversely Affected by Virtual Learning	Public School Foundation (CHCCS)	<u>Expand existing</u> writing, reading, and math tutoring program with CHCCS teachers or contractors at elementary schools specific to student and school needs.	\$792,000	126	24.9

Traditionally Not Town Responsibilities

# Action Needed

- Consider the projects presented tonight
- Ask questions about projects of interest
- Prepare to vote on a slate of projects at October 19 Regular Meeting

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