

Public Forum: Needs Assessment

Community Development Block Grant (CDBG) Program

DRAFT



Council Business Meeting

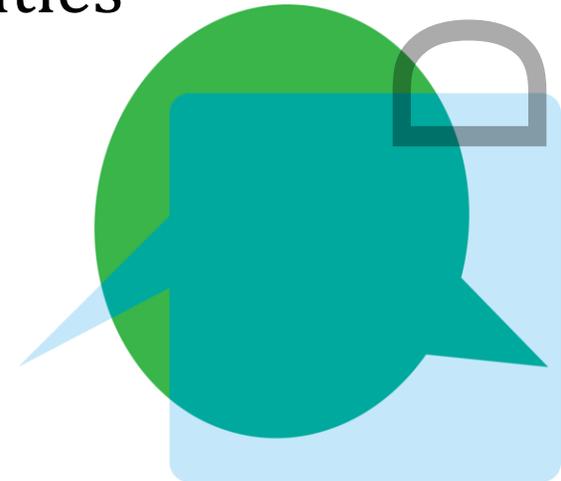
November 13, 2019

Purpose of Tonight's Public Forum

No Council action required

Receive public comment on Town's Housing and Community needs for:

- Use of 2020-2021 CDBG funds
- 2020-2025 Consolidated Plan Goals and Priorities



DRAFT

Affordable Housing Work Plan FY18-20

PROJECTS	FY 2018				FY 2019				FY 2020			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
DEVELOPMENT												
Develop Town-Owned Property at 2200 Homestead Road				★			★		★			
Pursue Affordable Housing on Prioritized Town Properties		★		★			★		★		★	
Acquire Properties for Affordable Housing Development		★										
PRESERVATION												
Implement Manufactured Home Communities Strategy			★	★			★					
Naturally Occurring Affordable Housing (NOAH) Preservation Strategy												
Acquire and Rehab Properties for Affordable Housing Preservation					★							
POLICY												
Explore the Creation of Employee Housing Incentives			★			★						
Participate in the LUMO Re-Write Project							★					
Develop a Payment-in-Lieu Formula for Rental Housing			★									
Update Payment-in-Lieu for Homeownership Units												
Explore Affordable Housing Incentive Options							★					
FUNDING												
Implement Investment Plan for Affordable Housing - Affordable Housing Bond	★	★					★					
Manage the Affordable Housing Development Reserve	★	★	★			★	★	★				
Manage the Affordable Housing Fund												
Jointly Manage the HOME Program				★				★				★
Manage the Community Development Block Grant Program		★	★	★		★	★	★				

Manage the Community Development Block Grant Program

MEASUREMENT & REPORTING												
Provide an Affordable Housing Quarterly Report		★	★	★	★	★	★	★	★	★	★	★
Provide an Annual Housing & Community Report	✓				★				★			
Update the County-wide Affordable Housing Database					✓							
Implement the Loans and Grants Tracking Tool			✓									
COLLABORATIONS												
Expand Collaboration with Developers, Providers, and Regional Partners												
Participate in the Affordable Housing Collaborative		★		★				★				★
Engage UNC, the School System, and UNC Health Care												
Serve as a Partner on the Northside Neighborhood Initiative			★									
COMMUNICATIONS												
Implement a Communications and Marketing Strategy				★								



★ Council Item Scheduled
 ★ Council Item Heard and/or Action Taken



DRAFT

CDBG Program Overview

- U.S. Department of Housing and Urban Development (HUD) created CDBG for the purposes of:
 - Providing decent affordable housing
 - Creating suitable living environments
 - Expanding economic opportunity
- Entitlement community designation

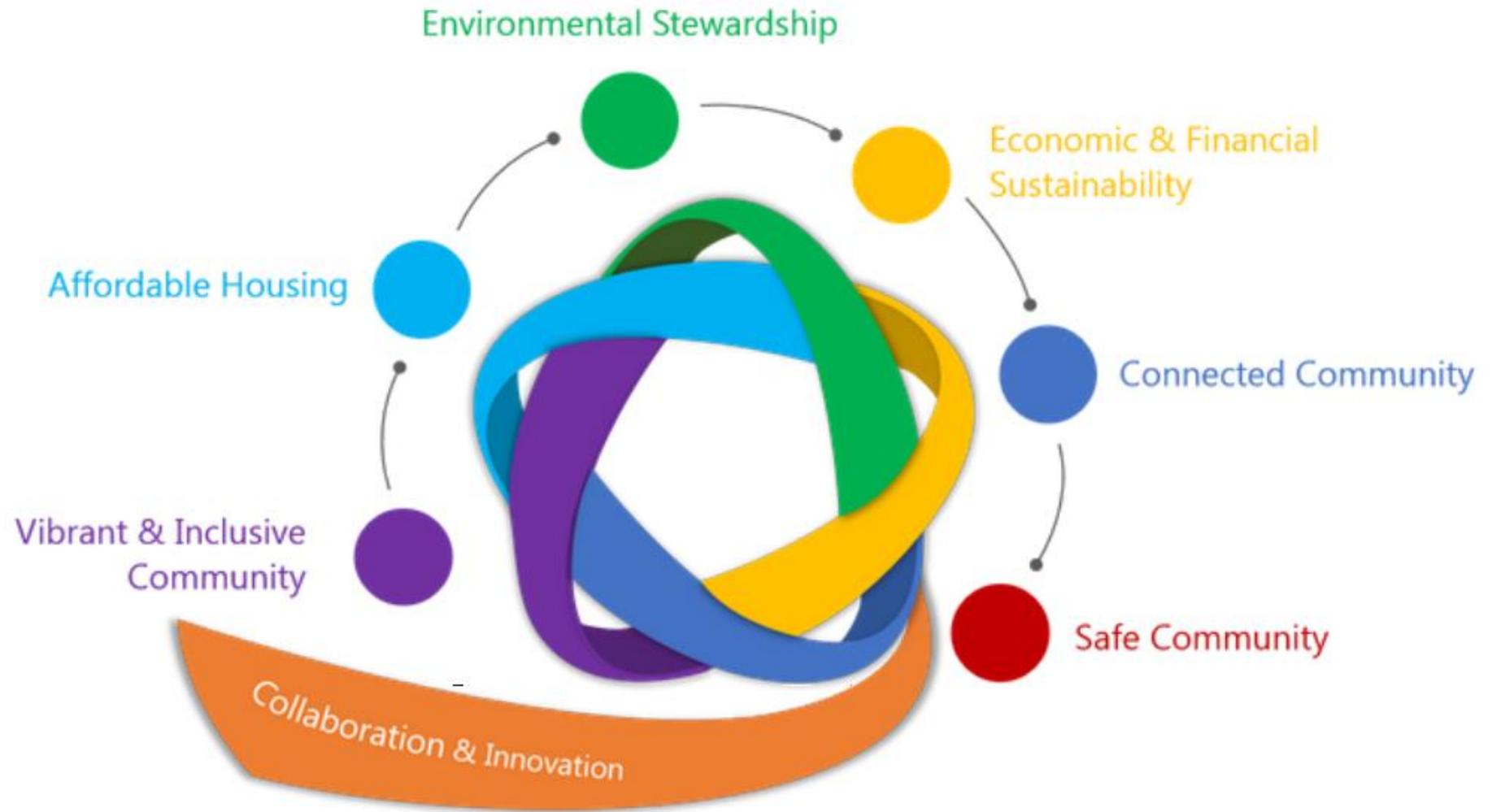


DRAFT

CDBG Program National Objectives

- Benefit low/moderate income households
 - Households earning less than 80% Area Median Income (AMI=\$84,800; 80% AMI = \$67,850/household of 4)
- Aid in the prevention or elimination of slum or blight
- Meet an urgent need





DRAFT

Strategic Goals and Objectives

On June 26, 2019, the Town Council approved seven goal areas and nineteen objectives as an operational framework for the Council's strategic work plan.

CDBG Program Eligible Activities



Acquisition



Public Services



Public Facilities Improvements



Homebuyer Assistance



Rehabilitation

DRAFT

Approved 2019-2020 CDBG Program Plan

▪ Neighborhood Revitalization	\$ 169,728
▪ Habitat for Humanity Home Preservation	27,000
▪ Community Home Trust Homebuyer Assistance	30,000
▪ Code Enforcement	25,000
▪ Public Services	57,540
▪ Administration	<u>77,316</u>
TOTAL	\$ 386,584

DRAFT

FY 20 Annual Affordable Housing Projection

20

Development



50

Preservation



DRAFT

Next Steps

- January 14, 2020 Funding applications due
- February 2020 Application Review by Committee
- March 2020 Public Forum
- April 2020 Council Action
- May 2020 Annual Plans Submitted to HUD



Recommendation

Open the public forum and receive comment on the Town's Housing & Community Needs for:

- Use of 2020-2021 Community Development Block Grant (CDBG) funds
- 2020-2025 Consolidated Plan Goals and Priorities

