

## Amy Harvey

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**From:** Maurice Jones  
**Sent:** Wednesday, March 24, 2021 4:51 PM  
**To:** Allen Buansi; Amy Harvey; Amy Ryan; Hongbin Gu; Jeanne Brown; Jess Anderson; Karen Stegman; Michael Parker; Pam Hemminger; Tai Huynh; Town Council  
**Cc:** Flo Miller; Mary Jane Nirdlinger; Ross Tompkins; Colleen Willger; Judy Johnson; Kumar Neppalli; Lance Norris; CHRIS BLUE  
**Subject:** RE: Staff Responses to Council Member Questions 3-24-21

Mayor and Council,

We had another question come in concerning the Blue Hill Information Item. The question and staff response can be found below.

All the Best,  
Maurice

### **ITEM #11: Blue Hill Semiannual Report #13**

#### **Council Question:**

When Blue Hill was approved, metrics were set for conducting a follow-up traffic study for the area. Can you remind me what those metrics were, and whether we are close to meeting them?

#### **Staff Response:**

*The metrics were based on new development reaching the projections outlined in the Original 2014 Projections for 2014-2024, as shown in the [Blue Hill Development Data March 2021<sup>\[1\]</sup>](#) attachment of the agenda item.*

*In 2017, the Town conducted a multimodal Transportation Impact Analysis for the district, which used 2016 traffic data as the Base Year and included the following (at the time incomplete or projected) redevelopment projects in a 2030 "Build" Scenario:*

- *Fordham Boulevard Apartments*
- *Quality Inn Redevelopment & Hillstone (Crown Honda Redevelopment)*
- *Park at Chapel Hill Apartments Redevelopment*
- *University Inn Redevelopment*

*The TIA was completed and presented to the public and the Council. Please see the following web page for links to the study documents and presentations:*

<https://www.townofchapelhill.org/government/departments-services/chapel-hill-2020/future-focus-areas/the-blue-hill-district/progress-reports/connectivity-including-traffic-updates>

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**From:** Maurice Jones  
**Sent:** Wednesday, March 24, 2021 9:45 AM  
**To:** Allen Buansi <abuansi@townofchapelhill.org>; Amy Harvey <aharvey@townofchapelhill.org>; Amy Ryan <aryan@townofchapelhill.org>; Hongbin Gu <hgu@townofchapelhill.org>; Jeanne Brown <jbrown2@townofchapelhill.org>; Jess Anderson <janderson@townofchapelhill.org>; Karen Stegman <kstegman@townofchapelhill.org>; Michael Parker <mparker@townofchapelhill.org>; Pam Hemminger <phemminger@townofchapelhill.org>; Tai Huynh <thuyh@townofchapelhill.org>; Town Council