
Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

manish@atmahotelgroup.com

Email Address

Manish

First Name

D

Middle Initial

Atma

Last Name

10447 Swain

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (919) 969-2728

Primary Phone

Business: (919) 969-2728

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chatham

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

None Selected

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Hotelier/Lodging Specialist

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

No

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

Fridays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Email
- Speaker at an event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a local Hotel owner in Chapel Hill with 3 hotels in the city of Chapel Hill. I have been involved from the beginning to bring regulations and control for STR's.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Being a Hotel Owner and have complete knowledge of how STR's are effecting our community and Hotels.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

STR's have caused financial harm to local Hotels.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Asian or Pacific Islander

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Hotel Owner

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

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Profile

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Public Records Statement

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I Agree

edsburke@gmail.com

Email Address

Edmund

First Name

S

Middle Initial

Burke

Last Name

228 Mill Race Drive

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 932-9100

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Community Member (Town Limits and ETJ)

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

No

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

None Selected

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Brochure

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am currently President of Mill Race Property Owners Association, an HOA located in Chapel Hill. We amended our Covenants to address STR issues in our neighborhood. This required research into the subject of STRs and required our getting neighborhood and homeowner input to help with formulating our solution. Coincidentally, we are located in Zone R-3 where Tourist Homes are not allowed, although one homeowner launched an Airbnb practice despite this.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have presented to Town Council on the subject once, urging enforcement of current zoning ordinances. I am interested in ensuring appropriate zoning ordinances are implemented and that the Town provides adequate budgets to fund and support the code enforcement staff required now and in the future.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

Please see my remarks above. I am not opposed to STRs as such, but feel it's essential that the Town have adequate zoning ordinances in place to protect those neighborhoods where STRs are not appropriate. I feel a balance can be met, as has been achieved in other municipalities. Then the Town must provide adequate funding to support enforcement of whatever solution is determined. The Town's "village" integrity is at stake.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

Retired with business
background. UNC grad

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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I Agree

woodingtoncommons@gmail.com

Email Address

Jennifer

First Name

Cantwell Wood

Middle Initial

Last Name

1513 Franklin St

Street Address

133D

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (336) 500-3009

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

I don't know

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

Wednesdays

Thursdays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Open House Event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have been operating a STR for over 2 years.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I own and operate two small businesses, have skills in research and communications.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I operate a STR property and use them frequently when I travel.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Other

Gender

Female

If other, please describe:

Mixed race

Please select your age from the following list. *

35-54

Registered Dietitian _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

acarey@sienahotel.com

Email Address

Anthony

First Name

Carey

Last Name

Middle Initial

102 Bristol Dr

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home: (919) 218-5918

Primary Phone

Home: (919) 918-2553

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

0-12 months

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Hotelier/Lodging Specialist

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have lived or worked in Chapel Hill/Carrboro Since 1972. For the past 27 years I have worked in the Hotel industry in Chapel Hill, NC. I have served and chaired on several boards in Orange County and Chapel Hill. I am currently on the Chapel Hill Orange County Visitor's Board, serving as Chair. I have previously served; as Vice-Chair and board member for seven years with the Chapel Hill-Carrboro Chamber, President and board member with the Triangle Area Hotel Motel Association, Task Force member of the Central West Steering Committee with the Town of Chapel Hill.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I love Chapel Hill and the hospitality industry. My true passion is taking care of others and being an ambassador for our community. I feel the STR task force needs a person who is well versed in lodging as well as the business/tourism of our County and town.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have stayed in a STRs and I support the idea, but feel there is a real need for our town to develop updated standards for home based businesses, like STRs. Safety is my biggest concern.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Asian or Pacific Islander

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Hotelier

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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I Agree

cekayallen@gmail.com

Email Address

Mary

First Name

E

Middle Initial

Cekay-allen

Last Name

426 Whitehead Circle

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 260-7016

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

None Selected

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

Long time resident. Strong interest in improving culture and livability in CH

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Experienced airbnb operator, traveler and educator.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

Running the Airbnb has been an extremely rewarding experience. I have had the opportunity to visit with people from all over the world and help them appreciate and enjoy Chapel Hill as I do

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

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Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

over 55

Teacher

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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I Agree

mollychen@gmail.com

Email Address

Molly

First Name

Chem

Middle Initial

Last Name

206 Yorktown Drive

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home:

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Midday
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a current short term rental operator and have seen how Airbnb can fill a supply issue for short term lodging given there are not a lot of hotels in the area. Also households do benefit from this additional income and can further contribute to the growing local economy.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I've sat on boards and planning committees before and believe I have a strong ability for interpersonal communication and facilitating conversations.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I am a current short term rental operator and have seen how Airbnb can fill a supply issue for short term lodging given there are not a lot of hotels in the area. Also households do benefit from this additional income and can further contribute to the growing local economy. This income has enabled my family to save more as it helps to make housing more affordable in Orange County. We've had many guests express their delight in finding Airbnb as an option on this area.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Asian or Pacific Islander

Gender

Female

If other, please describe:

Please select your age from the following list. *

25-34

Evaluation Specialist

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

defosset@gmail.com

Email Address

Shelley

First Name

Def Osset

Last Name

Middle Initial

304 Hillsborough Street

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 619-5800

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Historic District Resident

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

- Mondays
- Fridays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

A resident of the Franklin Rosemary Historic District with an interest in how the STR will effect the historic neighborhoods

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Il worked many years as a consultant with using skills in facilitation, negotiation and group process.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have had many positive experiences staying at STRs in the US and while traveling internationally. The best experiences have been when the rental is owned and operated by local people. I am concerned about houses being purchased by investors who are not connected to the property, there being too many rentals of any kind in any neighborhood. There needs to be a balance and protections for the neighborhood, renter and owner. And the hotel industry.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

over 55

Retired

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

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Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

lcfay1@gmail.com

Email Address

Lida

First Name

Cook

Middle Initial

Fay

Last Name

946 Ivy Meadow Lane

Street Address

Suite or Apt

Durham

City

NC

State

27707

Postal Code

Mobile: (478) 731-9161

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

or Durham County (not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

None Selected

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Community Member (Town Limits and ETJ)

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

No

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

Wednesdays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a volunteer at the Ronald McD House - CH for 14 years. I had a Pet Partners Therapy Dog for 4 years and went to UNC Libraries during Study /Exam Weeks, Ronald McD House, area schools. I am a UNC Hospital and Hospice Volunteer. I am interested the Community and think that STR /Airbnb is changing the way we look at Hospitality.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Apart from a life long Volunteer, I am a Substitute Teacher K-12, Professional Floral Designer, member of the Episcopal Church, Pug dog Foster Mother for Mid-Atlantic Pug Rescue, donate clothing and household goods to St.Thomas More Caring and Sharing program, a past volunteer /Mentor to a young woman at Perkins School for the Blind, and currently enrolled in UNCG Masters program on Peace and Conflict Studies, to which I plan to work in the Middle East as a Conflict Worker.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I think this topic is being addressed all over the country and it is so important that we take this issue seriously. My interest is to protect Chapel Hill from not having the best rules of STR to protect its residents. I use Airbnb all over the world. I like it because it is a grade above Youth Hostels, and it fills the social /cultural connection that I seek when traveling. I have never been on a task force and think it is a good time to volunteer for something that I think is critical to the landscape of not only Chapel Hill but cities and towns all over the USA.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

35-54

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

mike.few@gmail.com

Email Address

James

First Name

M

Middle Initial

Few

Last Name

517 Robin Road

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (919) 360-2524

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

answer 1

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

Fridays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I'm an Army combat veteran, have a Service Disabled Veteran Owned Company, and I am a former Tech executive. I own and operate 5 STR's, and I am actively rehabbing homes in distressed neighborhoods in Chapel Hill.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Big Data / Analytics, Real Estate Investing

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have hosted over 200 guests over 1.5 years. STR's are a temporary tactic for my investment strategy that help offset the cost of rehabbing homes in Chapel Hill. If I cannot operate STR's in Chapel Hill, then I will be taking future investments elsewhere. I also helped co-found the Chapel Hill Short Term Rental Alliance representing 50+ hosts in the area. We advocate for responsible hosting and being a good neighbor policy. For my personal opinion, STR's are a non-issue for the Town of Chapel Hill. We need y'all focused on rebranding the town to attract my generation, updating our infrastructure, and executing the strategic vision. For STR's, you have significant challenges with your data collection and analysis which has led to a lot of "noise" in the conversation. Instead of regulating, my recommendations would be to monitor, collect the data, and re-assess.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Small Business Owner _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

kfreeman@etmlawncare.com

Email Address

Keith

First Name

Freeman

Last Name

Middle Initial

407 Hillsborough Street

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (704) 507-5676

Primary Phone

Home: (919) 928-0232

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Historic District Resident

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Open House Event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have renovated and owned two houses within the historic district and currently occupy the old Sparrow dairy property on Hillsborough Street. I received my undergraduate at the university, chose to raise my family in the town, and love the character and diversity of the community. My wife and I also offer a STR from our residence that sits in the historic district. My sister-in-law operates a large business that participates in STR's and annual rentals and another family member works with hoteliers across North America via her company, HB Hospitality. I can provide unique perspectives from my experiences operating, renting, and running multiple businesses over my career. I have discussed neighbor concerns related to STR's and the goals of various stakeholders to ensure that our town does not lose the value that is so attractive to many.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

In addition to the above mentioned perspectives and experiences, I have a wealth of knowledge to share. Executive Biography: Keith Freeman is a talented and growth-oriented executive with over 27 years of experience in marketing, sales and managing commercial and residential services. He has spent his career driving growth and efficiency and is highly skilled in bridging the gap between corporate strategy, operational requirements and sales performance. He has particular strengths in sales and marketing strategy, driving operational efficiencies, change management and process improvement, sales team development and recruiting, mergers and acquisitions (M&A), and budgetary oversight. Keith brings a broad organizational perspective and entrepreneurial mindset with a strong understanding of matrixed institutions, mid-market companies, startups, and franchises. Current and Past Work Keith is currently the CEO of Green Group Holdings LLC which operates in the Triangle under the brand name Eastern Turf Maintenance. He recently served as the Chief Operating Officer and Vice President of Customer Experience for Canopy Lawn Care, which he joined in 2017. Canopy is revolutionizing the landscape maintenance industry by offering customers a better, more transparent service experience, as well as a more supportive, rewarding environment for their landscape maintenance crews. The technology helps create efficiencies, while the company values are helping the firm stand out in what has become an, unfortunately, status quo industry. Currently headquartered in Cary, NC, the company also serves the Charlotte area, with plans to expand throughout the southern United States and beyond. In his first year, the company experienced 200% revenue growth and created over 50 new positions. Keith's focus has been on helping to create the first scalable solution for the green industry with operational best practices, technology, digital marketing, and differentiated culture. To drive this scalable approach, Keith has worked with national industry leaders including Lowes Home Improvement, John Deere and Enterprise vehicles, creating a nationwide network of vendors. The company completed three acquisitions and opened a new metro in 2017. Canopy uses their technology to lower their carbon footprint by dramatically reducing drive time and fuel usage and is now exploring the use of battery powered equipment, robotic lawn mowers, and is also working with engineering talent from NC State University on the development of solar-powered trailers for their landscape equipment. In recent years, Keith has cemented his position as a leader in the landscape industry. He recently published an article "Keys to Door to Door Selling" in Lawn and Landscape magazine. Earlier this year, the National Association of Landscape Professionals asked Keith to serve on its Educational Advisory board. This organization recognized that he is committed to elevating the industry through education, technological advances and partnerships. Previously, Keith served as the Senior Vice President of Marketing and Sales for SRMax and SafGard Safety Shoe Company, a mid-market company with \$60M in revenue, which he joined in 2013. In his first year, the company experienced 22% revenue growth and 59% operating income growth, a trend which continued, with 21% revenue growth and 95% operating income growth in 2015. His focus was on transforming the company by developing scalable processes throughout the business including digital selling, marketing automation, and a host of other process improvements. He initiated the first budget process, introduced Salesforce CRM, and partnered with manufacturing to ensure that new products fit within profitability and cash flow targets. He and his team leveraged digital platforms to drive awareness and results using pay per click, enhanced Google strategies, social proof, and web-based content creation. Keith was also not afraid to question the company's historical approach – requiring all marketing spends to generate a positive return on investment. His approach weeded out under-performing trade shows, streamlined

catalog production and eliminated rush production charges associated with late change orders. Not only did his work transform the company's financial outlook and employee morale, but it also enabled SRMax to refinance corporate debt to eliminate personal guarantees and to create a revolving credit facility. Prior to joining SRMax, Keith held many leadership positions within ServiceMaster's TruGreen Companies, an international commercial and residential lawncare service provider. During his tenure with TruGreen, Keith held over thirteen positions, working his way up in the company from his first day as a front-line employee to multiple regional, divisional, and corporate positions. These positions encompassed responsibility areas throughout the United States and Canada, covering service related offerings from lawn & landscaping, pest control, and janitorial over a myriad of brands. Over the years, TruGreen was active in mergers and acquisitions and eventually moved from a publicly traded company to private equity ownership. Keith played a critical leadership role throughout these transitions. Though his early career was focused on sales and marketing, Keith's keen insights and operational understanding led him to be selected for multiple national leadership teams and he achieved his Six Sigma Green belt. He served as a continuous improvement manager, performing internal consulting for all aspects of the business throughout the East Division. While in the Carolinas Region, he managed over 1800 employees, approximately \$58M in revenue and worked on countless acquisitions. His Divisions consistently received national recognition, earning awards for Region of the Year, Most Growth Region, and Sales Leadership of the Year.

Miscellaneous In addition to his executive career, Keith is the owner of two companies. He is a founding partner of Greenview Partners, a regional commercial landscaping company based in Raleigh, NC. He led the acquisition process including developing the business plan, partner recruitment, and funding. The company grew revenue from \$600k at acquisition in 2012 to over \$10M in 2017. Keith is an active board member with responsibilities encompassing general oversight, revenue planning, budgetary control and strategic planning. Keith and his wife also own ServiceMaster Clean by Santosha. They founded this commercial cleaning franchise with a focus on high quality, green cleaning and they currently employ 30 team members servicing governmental, educational, and commercial clients across the franchise region. Keith is responsible for all aspects of this company including cash flow management, labor optimization, and revenue forecasting. In his free time, Keith is committed to fund raising for the Shriners Hospital for Children and has hosted annual fundraisers to support their mission. Additionally, he serves as a chapter advisor and Alumni Board Member for his fraternity, Delta Tau Delta at the University of North Carolina at Chapel Hill

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have utilized rentals across the world, own annual rental property, and currently offer a STR from my residence in the historic district. I approach all challenges with an ear to listen and fully understand the concerns. However, I prefer to remove emotion and anecdotal statements from the process and prefer instead to allow data to drive outcomes.

[Keith Freeman Resume Exec Bio 9.24.19.docx](#)

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

CEO

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Keith Freeman Executive Biography

Keith Freeman is a talented and growth-oriented executive with over 27 years of experience in marketing, sales and managing commercial and residential services. He has spent his career driving growth and efficiency and is highly skilled in bridging the gap between corporate strategy, operational requirements and sales performance. He has particular strengths in sales and marketing strategy, driving operational efficiencies, change management and process improvement, sales team development and recruiting, mergers and acquisitions (M&A), and budgetary oversight. Keith brings a broad organizational perspective and entrepreneurial mindset with a strong understanding of matrixed institutions, mid-market companies, startups, and franchises.

Current and Past Work

Keith currently holds the position of Chief Executive Office for Green Group Holdings which operates as Eastern Turf Maintenance in the Triangle Market. He recently served as the Chief Operating Officer and Vice President of Customer Experience for Canopy Lawn Care, which he joined in 2017. Canopy is revolutionizing the landscape maintenance industry by offering customers a better, more transparent service experience, as well as a more supportive, rewarding environment for their landscape maintenance crews. The technology helps create efficiencies, while the company values are helping the firm stand out in what has become an, unfortunately, status quo industry. Currently headquartered in Cary, NC, the company also serves the Charlotte area, with plans to expand throughout the southern United States and beyond. In his first year, the company experienced 200% revenue growth and created over 50 new positions. Keith's focus has been on helping to create the first scalable solution for the green industry with operational best practices, technology, digital marketing, and differentiated culture. To drive this scalable approach, Keith has worked with national industry leaders including Lowes Home Improvement, John Deere and Enterprise vehicles, creating a nationwide network of vendors. The company completed three acquisitions and opened a new metro in 2017. Canopy uses their technology to lower their carbon footprint by dramatically reducing drive time and fuel usage and is now exploring the use of battery powered equipment, robotic lawn mowers, and is also working with engineering talent from NC State University on the development of solar-powered trailers for their landscape equipment.

In recent years, Keith has cemented his position as a leader in the landscape industry. He recently published an article "Keys to Door to Door Selling" in [Lawn and Landscape](#) magazine. Earlier this year, the National Association of Landscape Professionals asked Keith to serve on its Educational Advisory board. This organization recognized that he is committed to elevating the industry through education, technological advances and partnerships.

Previously, Keith served as the Senior Vice President of Marketing and Sales for SRMax and SafGard Safety Shoe Company, a mid-market company with \$60M in revenue, which he joined in 2013. In his first year, the company experienced 22% revenue growth and 59% operating income growth, a trend which continued, with 21% revenue growth and 95% operating income growth in 2015. His focus was on transforming the company by developing scalable processes throughout the business including digital selling, marketing automation, and a host of other process improvements. He initiated the first budget process, introduced Salesforce CRM, and partnered with manufacturing to ensure that new products fit within profitability and cash flow targets. He and his team leveraged digital platforms to drive awareness and results using pay per click, enhanced Google strategies, social proof, and web-based content creation. Keith was also not afraid to question the company's historical approach - requiring all marketing spends to generate a positive return on investment. His approach weeded out under-performing trade shows, streamlined catalog production and eliminated rush production charges associated with late change orders. Not only did his work transform the company's financial outlook and employee morale, but it also enabled SRMax to refinance corporate debt to eliminate personal guarantees and to create a revolving credit facility.

Prior to joining SRMax, Keith held many leadership positions within ServiceMaster's TruGreen Companies, an international commercial and residential lawncare service provider. During his tenure with TruGreen, Keith held over thirteen positions, working his way up in the company from his first day as a front-line employee to multiple regional, divisional, and corporate positions. These positions encompassed responsibility areas throughout the United States and Canada, covering service related offerings from lawn & landscaping, pest control, and janitorial over a myriad of brands. Over the years, TruGreen was active in mergers and acquisitions and eventually moved from a publicly traded company to private equity ownership. Keith played a critical leadership role throughout these transitions. Though his early career was focused on sales and marketing, Keith's keen insights and operational understanding led him to be selected for multiple national leadership teams and he achieved his Six Sigma Green belt. He served as a continuous improvement manager, performing internal consulting for all aspects of the business throughout the East Division. While in the Carolinas Region, he managed over 1800 employees, approximately \$58M in revenue and worked on countless acquisitions. His Divisions consistently received national recognition, earning awards for Region of the Year, Most Growth Region, and Sales Leadership of the Year.

Miscellaneous

In addition to his executive career, Keith is the owner of two companies. He is a founding partner of Greenview Partners, a regional commercial landscaping company based in Raleigh, NC. He led the acquisition process including developing the business plan,

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partner recruitment, and funding. The company grew revenue from \$600k at acquisition in 2012 to over \$10M in 2017. Keith is an active board member with responsibilities encompassing general oversight, revenue planning, budgetary control and strategic planning. Keith and his wife also own ServiceMaster Clean by Santosha. They founded this commercial cleaning franchise with a focus on high quality, green cleaning and they currently employ 30 team members servicing governmental, educational, and commercial clients across the franchise region. Keith is responsible for all aspects of this company including cash flow management, labor optimization, and revenue forecasting.

In his free time, Keith is committed to fund raising for the Shriners Hospital for Children and has hosted annual fundraisers to support their mission. Additionally, he serves as a chapter advisor and Alumni Board Member for his fraternity, Delta Tau Delta at the University of North Carolina at Chapel Hill

Education

Keith Freeman obtained his Bachelor of Arts from the University of North Carolina at Chapel Hill. He achieved his Six Sigma Green Belt level while with TruGreen.

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Keith Freeman


Education

1986 - 1991

University of North Carolina

Chapel Hill, N.C.

- **B.A. History**

Concentration in Advertising

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**Professional
experience**

2019-Present **Green Group Holdings LLC** Raleigh, NC

Chief Executive Officer

- **Responsible for developing and implementing all strategic business plans**
- **Lead the team through aggressive growth goals**
- **Participate in and drive multiple acquisitions**
- **Set the vision, mission, and ensure the culture of the company is aligned with business objectives**

2017-2019 **Canopy Lawn Care** Raleigh, NC

Chief Operating Officer and Vice President of Customer Experience

- **Responsible for developing and implementing all sales and marketing strategies and running the operational business**
- **Manage all customer service teams, inside sales teams, and field teams**
- **Budgetary and cashflow responsibility for this start up - used scarce resources to efficiently develop programs and systems**
- **Systematically mapped the customer journey from acquisition to onboarding to ongoing care, ensuring that corporate processes created customer satisfaction**
- **Manage a decentralized team of contractors and internal staff that performed digital marketing, social proof, and communications**
- **Experienced 200% growth in 2017 and 119% growth in 2018**
- **Led the team through multiple business changes including rapid growth, business seasonality and technology migrations**
- **Created Canopy University to onboard all new staff with the goal of creating a shared vision and operating practices that could be easily scaled to new markets**
- **Developed corporate partnerships with industry leaders such as John Deere, Lowes Home Improvement and Enterprise Vehicles**
- **Create and communicate daily, weekly and monthly key**

performance indicators to drive excellence throughout all levels of the organization

- **Utilize internal communication tools such as Slack to share knowledge and foster a supportive work environment**
- **Led the development of an entirely new technology stack based on a Salesforce platform and migrated the business**
- **Created over 50 new jobs, managing over 80 employees during peak season**
- **Participating in building the first scalable solution for the industry with operational best practices, technology, and differentiated culture**
- **Completed three acquisitions in 2017**
- **Launched expansion market in another large metro**

2013-2017

SRMax & SafGard Safety Shoe

Greensboro, NC

Senior Vice President Marketing & Sales/CMO

- **Responsible for running the slip resistant shoe division**
- **Digital, social, and web-based initiatives for 700 websites**
- **Manage all customer service teams, inside and outside sales teams**
- **Budgetary and cashflow responsibility**
- **Experienced 24% revenue growth and 11.5% Operating Income growth in year one**
- **Achieved 21.4% revenue growth and 95.6% Operating Income Growth in 2015**
- **Led the team through multiple business changes**
- **Introduced Salesforce CRM, Pardot marketing automation, new job descriptions and compensation plans to promote business goals, and common selling approach**
- **Fleet rebranding project and mobility design and launch project among others**

2012 – Present

Greenview Partners

Raleigh, NC

Owner, Partner

- **Founding partner in this Commercial Landscaping business**

- **Led the acquisition process including developing the business plan, partner recruitment, and funding**
- **Grew revenue from \$600k at acquisition in 2012 to over \$10M in 2018**
- **Achieved 617% revenue growth and 89% EBITDA growth since inception**
- **Partnered with financial institutions to fund growth in a restrictive credit climate**
- **Active board member with responsibilities encompassing general oversight, revenue planning, budgetary control and strategic planning**

2008 – Present

ServiceMaster Clean by Santosha

Raleigh, NC

Owner

- **Founded this commercial cleaning franchise with a focus on high quality, green cleaning**
- **Recognized by ServiceMaster Corporate for developing a ground-breaking client communication tool**
- **Currently employ 30 team members servicing governmental, educational, and commercial clients across the franchise region**
- **Responsible for all aspects of this company including cash flow management, labor optimization, and revenue forecasting**

2009 – 2013

TruGreen

Raleigh, NC

Carolina Region Manager

- **Responsible for all aspects of a 40-million-dollar business including one alternate brand**
- **Experienced 9% revenue growth and 11.5% EBITDA growth in year one**
- **Achieved 7.6% revenue growth and 57.5% EBITDA growth from 2009**
- **Led the team through a transformative business change**

2008 – 2009

TruGreen

Memphis, TN

Regional Commercial Sales for the Southeast and Canada

- **Recruited and trained new teams**

- **Established a new strategy of coaching and performance**
- **Experienced strong growth in both Canada and the Southeastern US**

2007 – 2008 TruGreen Memphis, TN
East Division Continuous Improvement Manager

- **Internal consulting and Six Sigma projects**
- **Performed various coaching efforts and process improvement projects throughout North America**
- **Initiated several new analytics methodologies for businesses**
- **Improved commercial and residential sales efforts in Canada**

2005 – 2007 TruGreen Landcare Raleigh, N.C.
Carolina Regional Commercial Marketing Manager

- **Recruited and established a new stable sales team.**
- **Established training and sales cycle processes.**
- **Initiated sales culture shift through all levels of Region Team using data.**
- **Improved region sales results by 63% year to year.**
- **Region of the Year 2006 and Most Growth Region 2006**
- **Helped design and implement robust Client Account Management software**

2000 - 2005 TruGreen Companies Charlotte, N.C.
Carolinas Regional Marketing Manager

Managing Operations

- **Responsible for every aspect of a \$50 million-dollar lawn care region and an \$18 million-dollar commercial grounds maintenance region. The area of responsibility stretched from Augusta, Georgia through the Carolinas into lower Virginia encompassing 19 locations. Achieved over \$9 million in bottom line profit**
- **Responsible for over \$25 million in new sales revenue annually through a dedicated professional sales team, direct mail, television, event marketing, and sports marketing efforts. Managed a comprehensive sales auditing process to verify all new sales.**
- **Oversaw fleet of equipment including truck maintenance, small equipment maintenance, as well as facility maintenance as part of the fourth largest fleet in the U.S.**
- **Worked with corporate IT teams to construct reporting systems to ensure consistency and accountability in underlying data. Created systems and processes to support implementation to enable process replication in other areas.**

Managing People

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- Led and managed approximately 1800 employees from varying backgrounds and nationalities. Titles reporting to me included all levels from front line production personnel and the sales team to branch management teams. Oversight included daily performance management, generating efficiencies, payroll, human resources, employee development, and training. Developed and managed bonus and sales incentive packages.
- Oversaw an extensive recruiting program, which included over 40 universities. Trained and deployed recruiting teams hiring over 200 new candidates per year for various positions within the organization.
- Participated in, taught and / or created numerous employee development programs including Elements of Management, Recruiting and Selection, and Marketing Manager Training. Developed a Recruiting and Mentoring program which was implemented across the US.
- Achieved green belt status in ServiceMaster's Six Sigma Process Improvement program. Led two project teams that focused on review of common business practices across the country.

Strategic Planning / Managing the Budget

- Responsible for establishing budgeting goals and performing to or exceeding those objectives for both the Regional and individual branches. Developed detailed spreads by month based on business seasonality. Worked with branches to track operational performance against the budget and forecasts on a weekly basis.
- Initiated strategic plans to meet annual growth targets in excess of 10% per year. Plans include internal business line development, external acquisitions, partnerships and joint ventures.

Managing the Message

- Point of contact for State agencies and industry groups. Company representative for chemical spills, public relations, and other issues. Represent TruGreen at trade shows.

1999 - 2000 Trugreen ChemLawn Atlanta, GA

Southeast Regional Marketing Manager

- Responsible for every aspect of a \$90 million-dollar lawncare region achieving over 20% bottom line profit. The area of responsibility encompassed the entire Southeast from Alabama and Tennessee to Virginia. This represented over 30 separate locations with over 2000 employees.
- Managed every aspect of developing these markets, budgeting, forecasting, recruiting, HR issues, and employee development
- Developed recruiting strategies for all departments, trained, and implemented these strategies resulting in all positions being consistently filled.
- Participated in several mergers and acquisitions including due diligence tasks as well as integrating the businesses and employees into TruGreen ChemLawn

1997 - 1999 Trugreen ChemLawn Raleigh, NC

Multi-Branch Marketing Manager

- Responsible for the profit and growth of 8 locations in the Carolinas and Virginia. Combined revenue in these locations exceeded \$40 million in 1998, with growth of \$20 million in 1999.

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- **Directed the sales representative recruiting efforts to hire over 200 representatives each fall. Efforts included over 45 campus visits per year.**
- **Implemented material tracking and management tools.**
- **Met and exceeded budget goals each year.**
- **Worked on a strategic alliance with John Deere, Co.**
- **Initiated and taught Satellite Manager Training program.**
- **Developed and promoted several people to Commercial Sales and management positions.**

1997 **Trugreen ChemLawn** Raleigh, NC

Branch Manager

- **Served as interim Branch Manager with responsibility for 15,000 residential lawn care customers, 2,000 commercial lawn care customers, interior plant care operations, a satellite office, and over 150 employees. Branch revenue of \$8 million.**
- **Took the branch from \$400,000 loss to a \$340,000 profit in eight months.**
- **Reorganized interior plant care, administrative functions, and lawn care operations.**
- **Managed expenditures of \$200,000 to \$400,000 monthly.**

1994 - 1997 **Trugreen ChemLawn** Raleigh, NC

Branch Sales Manager

- **Doubled location revenue and customer base in 1995 and 1996.**
- **Hired and implemented a sales and marketing team after merger.**
- **Increased sales revenue from \$1.4 million to \$8 million per year, maintained 30-40% growth per year.**
- **Named regional Sales Manager of the year in 1995.**
- **Reorganized and developed Sales Representative training program including a training manual and three-week training period.**
- **Initiated Quality Team Concept that was introduced in all regional branches and was adopted by the company.**
- **Developed an intense college recruiting strategy that was adopted on a regional basis and later phased in on a national basis. This program resulted in several hundred hires each year.**
- **Launched expansion branch in Greenville. N.C., oversaw all aspects of the branch, including operations, marketing, and administration.**

1996 – (Sept.-Dec.) **Trugreen ChemLawn** Raleigh, NC

Operations Manager

- **Served as interim Operations Manager with responsibility for daily production, customer service, and quality control, in addition to marketing responsibilities.**
- **Managed all work related to Hurricane Fran and exceeded revenue targets.**

1993 - 1994 **Trugreen ChemLawn** Greenville, SC

Branch Sales Manager

- **Transitioned ChemLawn branch after merger by installing sales team. Redefined programs and performance expectations.**
- **Achieved highest region growth percentage for two years.**

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1991 - 1993

Trugreen

Atlanta, GA

Sales Representative

- **Conducted estimates analyzing all aspects of landscapes.**
- **Offered services utilizing direct and phone sale techniques in a highly competitive team environment.**
- **Achieved consistently high performance, averaging \$8,000-10,000 in sold revenue per week, and performing in the top echelon of the Southeast Region sales. Ranked several times in the national Top 50 list.**

1991

Trugreen

Atlanta, GA

Lawn Specialist

- **Managed customer routes, performed application services and aeration and overseeding services. Responsible for quality application and customer service.**

Awards received

Education Advisory Board of NALP (2018-2019)

Six Sigma trained- Achieved Green Belt level and worked on process improvement projects.

ServiceMaster Management Training

Sales Manager of the Year (1995)

Region of the Year Runner Up (2000)

Sexual Harassment, Elements of Management, Stress Management, Progressive Discipline, High Energy Teams

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

shari@carolinamornings.com

Email Address

Shari

First Name

W

Middle Initial

Goldstein

Last Name

3212 TWIN STREAMS ROAD

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home: (919) 302-5109

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Hotelier/Lodging Specialist

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

I don't know

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

As the owner and CEO of Carolina Mornings, Asheville's #1 Vacation Rental Company, for over 22 years. While living in Chapel Hill and running a business in Asheville, NC, I have been actively involved in the city of Asheville's plight to deal with STR within the city. From the early 2000, Asheville had rules that prohibited STR within the city, but did not enforce these restrictions. Up until a few years ago, the laws and restrictions have been strengthened and enforced. As the owner of a vacation rental company, I am one of the few who embrace these restrictions. My main reason for applauding these restrictions is that affordable housing is now possible within the city limits. Asheville's affordable housing is minimal at best, and having investors come in and buy homes to rent out only made the housing market unattainable for most.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I believe that STR can work and can be good for the community. I do believe that Asheville has found a good balance and having experience with journey with Asheville, makes me a good candidate for this Task Force. To view my company and a brief intro to myself, <https://www.carolinamornings.com/our-team.asp>. I am also a NC Real Estate Broker and thoroughly understand NC Real Estate laws that pertain to NC Vacation Rental Act.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

As I mentioned above, I do believe that STR can work in cities without disrupting the flavor of neighborhoods and communities. However, without limits or restrictions on how to move forward, the neighborhoods change and becomes commercial. I do not believe that it should be free reign for all, folks who live in their homes and have accessory homes or apartments or extra rooms should be allowed to have the opportunity to share their spaces and profit from the "Shared Economy." However I would really not like to see non-commercial neighborhoods being subject to homes solely used for STR. I would not like to see investors come in and take over homes solely for the purpose of using it as a STR. This is not what the town is about. With that said, if this was allowed, I would suggest a professional property management company overseeing and enforcing parking and noise ordinances.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

over 55

CEO/President of Carolina
Mornings

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

drummerdaveh@aol.com

Email Address

David

First Name

L

Middle Initial

Hartman

Last Name

419 Ridgefield Rd

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (919) 968-7201

Primary Phone

Home: (919) 968-7201

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Email
- Internet
- Open House Event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have been an AirBnB host since 2016 and I travel extensively, staying both hotels and AirBnB properties. I am well aware of the unique attributes of each, the positives as well as the shortcomings and limitations.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have been an active voice on this issue since the very first Town Council meeting addressed STRs in June, and have attended every meeting pertaining to STRs since. After the first meeting, I gathered together 9 fellow hosts, as well as sympathetic neighbors, into a Facebook group to share ideas and information. Since becoming aware of the issue, I have researched and fact-checked the data provided to/by the town as well as independent sources. Last, I've spoken at every meeting that opened the floor to the public and my comments have been quoted by local media sources on several occasions.

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

For 31 years I've been a resident of Chapel Hill and played full time in the band Southern Culture on the Skids. I've owned my house at 419 Ridgefield Rd since 2003 and I've been listing my home exclusively through Air BnB since April of 2016. I've rented a total of 64 times, and the modest revenue from these rentals averages to 1/5th of my yearly income. It allows me to continue playing music as a full time career, helps pay my mortgage and flood insurance, and pays for the local businesses on whom I rely to keep my house in perfect condition. I am designated a "Super Host" by Air BnB, a level attained by only 7% of hosts. I only rent to families or groups of adults with zero negative reviews for a 2 night minimum stay, and I vet every inquiry on the guests and the purpose of their visit. I have a strict "no party" rule with threat of immediate eviction, which is monitored by my outdoor security cameras and neighbors, including several of whom have expressed a willingness to appear before the council in support of my AirBnB hosting activities. I'm a good, respectful neighbor and I've never received a complaint. It is still unclear to me whether the current proposals would limit whole house "unhosted" rentals such as mine, but if so, this would impact mine & others of the creative community's ability to remain in our homes in Chapel Hill. For instance, I only rent my house when I'm on tour, which under some suggested proposals would not be possible for more than 14 nights a year. Furthermore, my flood insurance recently increased from \$2168 to \$5666. Without this additional income, I would be unable to stay in my now virtually unsellable home. We all pay income taxes and AirBnB deducts and pays all local taxes. I understand the need to stop realtors and developers from turning a rental into a full time AirBnB property. There are ways to facilitate this without impacting the individual hosts who rent their homes on an occasional basis, often while traveling. If noise or neighborhood disruption is the issue, there are laws in place to address this. Market forces weed out health and safety concerns, as bad houses get poor reviews. My recent guests were a family of four plus grandparents from out of state, who stayed for four nights and ate every meal in local restaurants. This would have been prohibitively expensive as a hotel stay. It is my educated opinion that if AirBnB isn't an option, the type of guests who rent my home - extended families with children - will not just choose a hotel, and they aren't going to stay in a home with an on-site host. They just won't come to Chapel Hill at all. Most of my guests are families like this. The perception that ABnB guests are kids hosting keg parties is false. Air BnB operates on a double blind review system; disrespectful guests get poor reviews, as do bad hosts. This system mitigates the problems that STRs are mischaracterized as causing. I believe that this type of information is sorely lacking or misrepresented in the current data being presented to the Council, and that my personal experiences and knowledge would be quite valuable to the task force.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

Musician

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

jennyannehoffman@gmail.com

Email Address

Jennifer

First Name

A.

Middle Initial

Hoffman

Last Name

101 Manchester Place

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (919) 452-7458

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Historic District Commission: Eligible
Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Historic Commission: Was approached by current Board Member. SHR Task force: Airbnb sent info about the creation of the SHR Task Force.

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

Regarding the Historic District Commission: I appreciate intentionally designed or thoughtfully maintained neighborhoods. I recognize that the Chapel Hill historic district is at the heart of our college town and is largely occupied by students and UNC staff and faculty. There is a practical necessity for affordable housing near the college campus, but the process of real estate development needs to respect and harmonize with the character of our town so we can preserve our town's beloved, signature regional style and historical character. That being said, I enjoy the juxtaposition of modern and historical styles and I don't think they need be thought of "at odds". Requiring thoughtful consideration of general concepts of walkability, a sense of community, human-scaled buildings and architectural features, community amenities, etc. can often be the way for modern and historic styles to coexist harmoniously. Regarding the STR task force: I am an active Airbnb host in my own home. I rent individual rooms as well as my entire house when I am not in town. Guests always tell me they prefer the Airbnb experience and price point to hotels, as do I. It's a welcome supplement to my income and gives me the opportunity to make use of underutilized rooms in my home. Also, I am a residential designer/ general contractor. I plan to purchase and renovate properties to use as Airbnb rentals.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Regarding the Historic District Commission: I am a small-scale developer. I've designed and built "spec" homes and have flipped historic homes in the historic mill-village areas of Hillsborough, Durham and Carrboro. Given the hot real estate market of our region, and especially in the dense village/ town/ city centers of each project, it would be easy to slap together a quick-turnaround project without style or character. I completely understand and feel aligned with local developers who want to take advantage of the income opportunities of development in the historic district. That being said, I know that it doesn't take enormous effort or great expense to do so thoughtfully and in keeping with the historic character of our town, ultimately creating an even more desirable/ marketable/ beautiful community for everyone. I am troubled by the crisis of lack of affordable housing. I realize that's not the focus of the Historic District Commission but I will be keeping that issue in mind, seeking solutions whenever possible. Regarding the SHR Task Force: I own J. Hoffman Studio Design + Build LLC. My design/build work has many significant cross-overs into the issues of short term rentals bring up: real estate development, income properties, taxes for residential improvement projects, the rental market and the evolution of neighborhoods.

Question applies to Historic District Commission

Do you have special interest, experience, or education in history, architecture, archaeology, or related fields? If yes, please explain.

Yes, I went to grad school at The University of Buffalo School of Architecture and Planning. I was a Graduate Student Teacher of Ancient Architecture History. I own a design-build company and I practice as a residential designer and licensed general contractor. I have served on the Chapel Hill Community Design Commission, volunteered with Habitat for Humanity and I am a member of the National & local Home Builders Association and the Professional Women in Building Council. I am a member of the Triangle Modernist Society. I am very interested in promoting and preserving the architectural and cultural character of our region in my work as a designer/ builder. In my own design work, it's very important to me to integrate modern design with our regional vernacular architecture.

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

As an Airbnb host, I have been able to sustain myself financially as a single mom of 3 kids during the feast/famine cycle of my design & construction business. I've been able to stay debt-free and even afford home improvement projects because of the Airbnb income. I hesitated to host guests in my home when my children were also at home with me, but over and over it's proved itself to be a valuable experience for my kids. They've learned how to be gracious and welcoming hosts and local ambassadors and have met many ambitious people who come to UNC Chapel Hill as prospective students, visiting faculty, professional students, and speakers. They've learned about many different parts of the world because we've shared casual conversation over breakfast with guests from Japan, Australia, Chile, Quebec, Norway, Croatia and many other places. I confess that at times, my guests have caused a nuisance to my neighbors. I would concede that there needs to be a general code of conduct for Airbnb hosts and their guests. I think Airbnb is a wonderful thing; it promotes community, affordable lodging, interesting travel opportunities to "live like a local", and offers a great income opportunity for property owners.

[J. Hoffman Resume 2019.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

35-54

Residential Designer/ Licensed
General Contractor

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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SKILLS

Modern & vernacular architectural designer. Green builder. General contractor. Business owner. Small-scale developer with keen knowledge of S. fascination with local real

EXPERIENCE

“Bobst Guest House” New Construction Home| Design and Construction | 2019-Present

Design & build of modern 2-bedroom guest home in Carrboro, NC. Green built, to be on Triangle Spring Green Home Tour 2020.

“1911 Millhouse” Renovation & Addition| Design and Construction | 2019-Present

Investment Project. Restoration and expansion of historic mill home to be sold just outside of Hillsborough NC’s historic district.

“Gretel” New Construction Spec Home| Design and Construction | 2018-2019

Investment Project. Acquired property, designed & built unique 3-bedroom home for sale in Downtown Carrboro, NC. Awarded silver certification from NGBS for Green Building, on the Triangle Green Home Tour. Recognized by the Triangle Modernist Society.

“Little Green Cottage” Entire Home Renovations and Flip| Design and Construction | 2017-2018

Investment Project. Renovated historic architectural features, reconfigured floor plan, complete renovation of home. Carrboro, NC.

“The Stable” New Construction Guest House| Design and Construction | 2016-2017

Client Project. Reconfigured previous architect’s plans. Designed and built custom guest house for artists’ workshops in Orange Co., NC.

“Modern Farmhouse” New Construction Spec Home| Design and Construction | 2015-2016

OBJECTIVE

To acquire a Board Seat on the Chapel Hill Historic District Commission and the Chapel Hill Short Term Rental Task Force.



jenny@
jhoffmanstudio.com



919.452.7458



www.jhoffmanstudio.com

VOLUNTEER EXPERIENCE OR LEADERSHIP

2014

Served on the Town of Chapel Hill’s Community Design Commission

2015- Present

Member of the Home Builders Association of Durham, Orange, and Chatham Counties

2016-Present

Member of Professional Women in Building Council

2004-Present

Habitat for Humanity of construction

Investment Project. Acquired and re-zoned property to accommodate new home. Designed & built 4-bedroom home for sale in Downtown Durham, NC.

Renovations, Various Locations| Design and Construction | 2012-Current

Annually completed average of 2 renovation projects for clients ranging from kitchen remodels, new bathrooms, whole-home updates, custom treehouses, and more.

Design Work, Various Locations| Architectural Design & Consultation| 2015-Current

In addition to the design work inherent in construction projects of J. Hoffman Studio Design Build, I do architectural design, construction drawings and architectural consultation for local builders and homeowners.

Ancient Architecture History |Graduate Student Teaching |University of Buffalo School of Architecture & Planning| 1998-2000

Prepared lectures & slideshows for class curriculum, conducted study groups.

volunteer

EDUCATION

REVIT & AutoCAD Certification | Durham Technical Community College | 2014

Master of Arch. Graduate Work | 2000 | University of Buffalo School of Architecture & Planning

Awarded academic scholarships, received the Program's highest GPA.

Bachelor of Arts | 1998 | Evergreen State College

Undergraduate Coursework| 1996-1998 | University of Washington School of Architecture & S. Puget Sound Community College

Coursework in architecture and drafting.

ADDITIONAL SKILLS

Licensed N.C. Commercial and Residential General Contractor, North Carolina Unlimited Category License # 77539

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

jamine.ifedi@gmail.com

Email Address

Jamine

First Name

Ifedi

Middle Initial

Last Name

500 Umstead Dr.

Street Address

Apt. F 204

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (704) 301-8398

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Housing Advisory Board: Eligible

Short Term Rental Task Force: Eligible

Question applies to Housing Advisory Board

Select a Seat Category for the Housing Advisory Board *

Homeowner or Tenant

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

Fridays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Email
- Open House Event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

Over the course of the past 9 years the positions that I have held and assignments I've been tasked to perform have prepared me for this task force. I am applying for this position with a multi dimensional perspective and outlook on life. I am an active homeowner within the community and I have years of experience on a variety of task forces and commission so the process and cadence they require are all too familiar to me. I have my Masters of Business Administration (MBA) and I am currently a 3rd year dental school student at UNC-Chapel Hill. With my extensive education in the field of business I can appreciate the give and take compromise driven relationship the city must maintain with its citizens. Fiduciary responsibility is a concept that our MBA program preached to us from the first day of class till the day we received our diplomas. On the task force I will provide an impartial strategic perspective. We are obligated to do what is in the best interest of our stakeholders who are the hardworking, tax paying citizens whom call Chapel Hill home. As a dentist, I also bring a wholistic health approach to the task force. I understand that health is mental just as much as it is physical. This is why providing a safe environment for our children and elderly is a priority. Interacting with hundreds of citizens on a yearly basis as a dental medicine student I have had a unique opportunity to educate them on not only the importance of one's oral health, but also the importance of one's community and surroundings. These are just a few of the perspectives I hope to bring to our City Counsel's Task Force.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

As an active member in my present and past communities, I have been privileged with the opportunity to serve on a wide range of action committees and task forces. One of the most impactful experiences took place while completing my undergraduate and graduate studies at East Carolina University. I was able to serve on the Resident Hall Advisory Board from 2011-2014. During this time, I worked on the board with a unique group of hardworking Resident Advisors, consisting of 11 members. As a board we planned and implemented many reforms that have shaped the current landscape of ECU's campus living community. As a task force we were able to oversee the opening of two resident halls and the renovation of 3 outdated residence halls. Here in Chapel Hill I am an active member of my condominium's community homeowners association. Through routine dialogue with my neighbors and remaining visible within my community, I have been able to learn a great amount about the needs and desires of my neighbors. Many of them are not opposed to becoming engaged in Town Hall related matters, many of them just need to be engaged and informed. I will continue to inform them of the progression our city has and will be making and I seek to step into this role so I can begin serving our city in an official capacity. As a 3rd year dental school student at UNC-Chapel Hill I have also taken an active role in the finances and local housing concern of my classmates. I am currently serving my 3rd term as Class of 2021 Treasure, amongst a host of other roles. As treasurer and a homeowner I have been able to host financial workshops for other fellow homeowners in Chapel Hill and those interested in becoming owners soon or upon graduation. Hosting these workshops have motivated me to apply for this current role. I receive an abundance of questions on the direction of Chapel Hill because dozens of my collogues are in the process of deciding if they will stay in the area upon graduation or if they will uproot their family and build their practices in another, nearby community. I love the spirit of Chapel Hill and I believe this is the perfect place to raise my family, so the thought of losing dozens of my collogues and the impact they can create in and around Chapel Hill as practicing dentist or faculty has been weighing on my mind. Professionals in my field operate on facts, so If granted this opportunity to serve in an official capacity I know my classmates will begin to see how interwoven and integral we can become with the future of Chapel Hill. Ultimately they may feel more compelled to stay in the area if it is their calling instead of possibly leaving in an attempt to secure a higher paying position.

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have patronized Short Term Rentals (STR) for nearly 10 years now. My experiences have been overall positive. These rentals have allowed me to travel to dozens of cities in North America, Europe, and Africa. STRs have allowed me to live as a local and get a good feel for an area that I would have otherwise left unexplored. When I was applying to dental schools I rented out STRs for full weeks so I could get a better feel for the area and community. Before I chose UNC-Chapel Hill I also visited STR in Greenville, NC, Columbia, SC, Louisville, KY and Nashville, TN. Those week long visits gave me enough time to not only interview and visit the dental schools, they also enabled me to explore the cities to see if each particular city would be a place I could imagine settling down with my fiancé and starting a family. Now as an operator I am able to provide the homestyle feel to visitors of Chapel Hill that helped me fall in love with the city. Now I am an ambassador of Chapel Hill to all my guests. I am able to meet new people from a multitude of backgrounds on a weekly basis learning more and more with each encounter. I feel that I have 5 maybe 6 days to impart each guest with a positive impression of our town in hopes they may one day come back and settle down here like I have and provide value to our community or even simply share positive words of their experience. My views on regulation are in favor of the safety and integrity of our community. This Task Force must help generate a sustainable system to keep track of who is coming in and out. As an operator I believe it is fair to provide means for each host to register their space so communications and updates can be effectively disseminated and received. That is my main concern. How can we get more users and hosts actively involved in this process. The same way Blockbuster was left behind by not adopting to Netflix's instant movies technological breakthrough is the same way STR have swept the nation. I do not want Chapel Hill to be late adaptors. Instead we must be proactive at getting all the shareholders to the table and come to viable resolutions so we can leave more people with positive impressions of Chapel Hill while also maintaining and upholding the integrity of the city for our families.

[CV_UNC_9_24.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

African American

Gender

Male

If other, please describe:

Please select your age from the following list. *

25-34

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

heins@bellsouth.net

Email Address

Richard

First Name

H

Middle Initial

Lawrence

Last Name

1212 Old Lystra Road

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (919) 619-3114

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County-ETJ (Blue)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Internet

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have managed rental property for 25 years. I am currently a STR and LTR operator.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Passion, patience and common sense!

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I am a STR host and have been a STR guest in many properties in several countries! I am currently neither for or against STR regulations/rules. In thinking about this, my questions seem to settle on what the enforcement of any rules or regulations that might be created would actually look like? Many other questions to address?

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Prefer not to Answer

Gender

Prefer not to say

If other, please describe:

Please select your age from the following list. *

over 55

Construction

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

lisa.lazarus@gmail.com

Email Address

Lisa

First Name

C

Middle Initial

Lazarus

Last Name

205 Lake Ct

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (415) 509-0158

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am interested in being on the Chapel Hill STR Task Force for many reasons. My family is from NC and I went to college here from 1984-1988. In fact, all of my paternal relatives as far back as I can trace lived in the area and attended UNC. After graduating in 1988, I lived abroad and in several other U.S. cities before returning to live here in 2015. My brother lives in Chapel Hill and owns his own business and my parents retired and moved back here in 2010. All that to say, I have deep roots and history in the area and have seen Chapel Hill change a lot over the decades. I love this city and want to help it keep evolving in ways that are good for all the residents, the local businesses, the city at large, and even the state. I have experience being a home and property owner, a landlord, and a tenant and feel that I can really see the issues regarding STR from all sides.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have a Master of Architecture degree and my husband and I have recently started a small home renovation business here in Chapel Hill. I have owned long and short term rental properties here in Chapel Hill (as far back as the 1980s), as well as at the beach and in San Francisco. In addition, I have traveled and lived all over the world and know what it is like to be a renter.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

As I said above, I have owned property here in Chapel Hill since the 1980s and have rented these properties both long term and short term. Additionally, I own property at the beach that has been rented short term for decades, as well as a home in San Francisco that is rented long term. I think STR are a very positive thing and I feel strongly that they should continue to be allowed in Chapel Hill. I have had only positive experiences with our STRs and the people who stay in them. We have guests come to stay from all over the world and I know we give them a more personal view of Chapel Hill and why it is such a great place. What has been really surprising to me, though, is the number of local people who rent our place and come to town for just a couple of days. We have had guests rent with us from Raleigh, Durham, Holly Springs, Greensboro, Fayetteville, Wake Forest and other places near by. ALL of these people have expressed to us that they would not have come to Chapel Hill for the weekend or week if they had to stay in a hotel, but because they could stay someplace that felt more personal, they were inspired to come for longer than an afternoon. These people all went out in Chapel Hill, went to local businesses and restaurants, and spent money here. I also have the viewpoint of someone who has tried to find places for visitors to stay when they come to Chapel Hill. I had a wedding here in 2016 and guests flew in from around the country. I was very disappointed with the available hotels- they were either cheap and very unappealing, or too expensive for just a place to stay. I think STRs are an important part of filling that gap.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

35-54

Artist

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

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Profile

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Public Records Statement

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I Agree

nligo@hotmail.com

Email Address

Nathan

First Name

Ligo

Middle Initial
Last Name

2518A MILLWOOD COURT

Street Address

Suite or Apt

CHAPEL HILL

City

NC

State

27514

Postal Code

Home: (919) 923-6915

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a life-long Chapel Hill resident, married, 48 years old, who makes his living off of three STR's in Chapel Hill and Carrboro, listed on AirBnB. My owner-occupied 3800 square foot home of 20 years in Chapel Hill's Booker Creek neighborhood contains two STR's: One of 900 square feet with its own kitchen, driveway, and entrance (it's a non-detached accessory apartment); and one of 450 square feet, which is a portion of our own-living space which we can cut off with a locked door to make it a private STR. I run a 501.c.3 nonprofit in town (one serving youth, and which has previously been funded by the Town's of Chapel Hill and Carrboro, the State of NC, the Federal Government, etc.), and when we lost funding to where the nonprofit could no longer pay me a reliable salary, we leaned on this opportunity to generate family income, and also use some of that income to subsidize the nonprofit. To be clear, this means that some of my personal household income from STR's is donated each month to support a nonprofit which supports area youth. Also this year, as a result of this loss of grant money, my wife and her mother (a life-long resident of Durham) bought a 950 square foot house in Carrboro which we also rent on AirBnB, and in which we do NOT reside, also to make ends meet for my household, and for the nonprofit. This means I operate a STR of all three types: 1. a stand alone house (in Carrboro), 2. an in-house but complete, accessory apartment, and 3. a portion of my actual living space which can be closed off with a locked door to make a 3rd small unit. I would like very much to participate on the town's adversary board, on which I would be a strong supporter of home owners' rights to operate STR's. I will be a very strong advocate because a loss of my right to operate the STR's that I operate, would be a bankruptcy type event for me and my family, and also for an important local nonprofit. I am NOT in favor of investors (businessmen) who buy homes and apartments specifically to use as STR's, hence taking houses off the market that might otherwise be purchased by individuals. However, I understand that, in terms of our Carrboro house, I kind of AM that, except that I am not a business that exists to enrich a business owner or a group of shareholders. I'm just a town resident and nonprofit director trying to make ends meet. Finally, I also operate very high-brow, well maintained, and well-supervised units, that emphasize safety and privacy. We do not allow parties, or pets, or smoking, or a number of occupants over a basic capacity. Our units are very safe. We have smoke and CO detectors, and each unit has more than one exit to use in case of an emergency. Since two of our units are under our same roof, we always know what's going on, and we insure that there is no noise, or risky activity. Since our Chapel Hill home is surrounded by a high privacy fence and has two driveways, we doubt that our neighbors even know that we're operating STR's. There is simply NO impact on our neighborhood beyond the limits of our own privacy fence. Accordingly, I believe that not only are we operating 3 different types of STR's and can speak to all 3 types, but we can ALSO speak to how to do STR's right, without causing neighborhood complaints, and safety issues. Please consider putting me on this advisory board. The issue is of great personal importance to me, and I have a wide-range of perspective as to how STR's can be operated for good reasons, and in ways that reduce impact on neighborhoods, and that are, first for foremost, safe and reasonable.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have a degree from Davidson College and am fairly articulate. I've run a 501.c.3. nonprofit for nearly 20 years, so I have lots of experience with boards, applications, policies, presentations, etc.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have answered this question in detail in the first field above. Please read there. I have a very significant wide-ranging perspective because (see above) I operate 3 STR's of the 3 major types: 1. a stand alone house I do not occupy, 2. an accessory apartment in my owner-occupied home, and 3. an area of my living space in my owner-occupied home that can be severed off from my living space with a locked door to make is a separate space. I also do it right, meaning my neighbors probably don't even know, and I can bring prospective as to how it's possible to use the Air BnB website to ensure that guests are quality guests who will behave themselves and not throw house parties or cause problems. Read above; I wrote quite a lot, and then this additional field popped up. :)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

nonprofit organization director

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

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Profile

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Public Records Statement

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I Agree

melissalippold@yahoo.com

Email Address

Melissa

First Name

Lippold

Middle Initial
Last Name

21 Banbury Lane

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Home: (814) 933-8454

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Community Member (Town Limits and ETJ)

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Brochure

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

See below

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Master's in Public Policy. Master's in Social Work, PhD in Human Development and Family Studies
Experience renting from Air B and B. property owner in a neighborhood that allows Air B and B's but not currently an air b and b host Understanding of both sides of the issue Training in public policy including economics See below

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I am a property owner in Chapel Hill. I often use Air B and B but I do not currently rent through Air B and B. I have several concerns about developing city wide regulations of air b and b's. First, there is a need for individual short-term rentals in Chapel Hill. People going through divorce/separation, in between houses/places to live, people in town for longer-term medical care, visiting scholars-- all benefit from having a place to stay. Before air b and b there were very few short-term rental options in town. So it is filling a large need. Second, I don't see much difference between the issues in long term vs short term rentals. Noise, parking issues, health/safety concerns etc., apply to both types of rentals. So it's not clear why their regulations should differ. Individual HOA associations can decide if they wish to make additional regulations in their community. Third, it is very difficult to define the type of unit to put regulations on some or not other types of units. For example, I own a town home. If I was to decide to leave for an extended period of time to take care of family members, or move in with a partner in Durham, I wouldn't be allowed to rent this out as I would not be my primary residence-- I would be in the same category as "investor" - yet my circumstances would be quite different. I am also concerned about the role of the hotel industry in pushing for these regulations. It's a complicated issue, and there are many different perspectives and valid concerns of community members on all sides. Our HOA has discussed the issue and come up with a solution that works for us. I would like to brainstorm solutions that allow for maximum owner flexibility while making sure there are avenues for other concerns to be addressed.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

35-54

Professor of Social Work

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

pdmeade@me.com

Email Address

Paul

First Name

D

Middle Initial

Meade

Last Name

4400 Oak Hill Rd

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 401-5878

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Open House Event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have lived in Chapel Hill for over 25 years, I own a business I manage out of Chapel Hill, I have over 20 years experience being involved in volunteer organizations (Civil Air Patrol, Canadian Business Association of North Carolina), I am an Adjunct Professor and Adjunct Instructor at the Gillings School of Global Public Health at UNC, and a graduate of UNC-CH. I currently run an AirBNB from my home, and have a keen interest in participating in the regulation of such STR businesses within the Chapel Hill area. So, as a business owner and an AirBNB operator, I feel I could add valuable experience to the Task Force.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I feel I have good interpersonal skills that would be valuable in working with various stakeholders. I teach a course in Leadership at the School of Global Public Health, and feel I have a good range of leadership skills that would be valuable in the Task Force. I manage an international business that I started 14 years ago, after spending 25 years in the Pharmaceutical Industry. I have lived in Canada, England, and the United States, so I can bring a more global perspective to local business concerns.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I have been an active AirBNB operator for 2 years. Our unit is occupied on average 22 days a month throughout the year. Our guests vary from business travelers to patients undergoing various treatments at either Duke or UNC hospitals, since we are equidistant between both medical centers. As operators of this STR unit, my wife and I depend on the supplemental income since we are both approaching retirement age and would very much like to stay in our home to age in place. I have talked to my neighbors about operating our AirBNB business to ensure they don't have any issues with this, and I am assured they do not have any problems. We have ample parking space on our property, and we are home when guest stay at our self-contained unit (in-law suite). I believe responsible STR operators should impose regulations on their operations, and AirBNB gives hosts ample opportunities to list any regulations and restrictions. However, there are some operators that are less responsible and might need more stringent regulations imposed by city ordinances to control undesirable behaviors. I believe public safety is an important issue (hence my Public Health degree), and being a good neighbor is equally important. There are obviously issues of concern on both sides of the equation that must be addressed in a sensible and sensitive nature. The goal should always be a win-win situation for all concerned parties. And everyone should be heard with an equal voice.

[Paul Meade CV Feb 2017.doc](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

President, Thought Leader
Select _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

PAUL D. MEADE, M.Sc., MPH

4400 Oak Hill Rd
Chapel Hill, NC 27514

Home: (919) 401-5878; Work: (919) 401-5353; Cell: 919-360-4144
pdmeade@me.com

WORK EXPERIENCE

PRESIDENT, THOUGHT LEADER SELECT, LLC

2006-Present

- Owner, Founder, and President of Thought Leader Select, a company offering biographical information on medical Thought Leaders for biopharmaceutical, diagnostic, and medical devices companies.
- Developed methodology for identifying and profiling medical experts, Centers of Excellence, and experts in market access (payers), pricing, & reimbursement for the biopharmaceutical industry.
- Completed over 125 projects in 45 therapeutic areas with over 25 top biopharmaceutical companies.
- Maintain P&L responsibility for the business, as well as setting strategic direction.
- Responsible for hiring and managing employees.
- Featured presenter at American Association of Clinical Endocrinologists and ExL Pharma KOL Relationship Management conference, and other conferences.

PRESIDENT, CLEAR POINT HEALTH, LLC

2004-Present

- Owner and Founder of healthcare consulting company
- Executed numerous consulting projects in areas including biomarkers, companion diagnostics, and personalized medicine. Also conducted research in intellectual property, commercial strategy, qualitative surveys of medical experts, and operations for healthcare and biopharmaceutical companies
- Responsible for managing the business and generating revenues
- Responsible for managing the research team for strategy projects
- Made presentations at various conferences
- Participated in Advisory Boards for pharmaceutical and diagnostic companies
- Guest lecturer at University of the Sciences (Philadelphia) - MBA class, guest lecturer on Personalized Medicine at Duke University, presented at Leadership Course Panel Discussion at SPH, UNC.

VICE PRESIDENT, BEST PRACTICES, LLC

2001-2004

- Responsible for generating new consulting business in the area of healthcare, particularly within the pharmaceutical and diagnostic arena
- Responsible for leading and managing project teams in the delivery of research projects
- Managed the company's Sales Team
- Member of the Research Steering Committee
- Responsible for Membership Services, which included Sales, Marketing, Account Management, Research, and Event Planning of 75 "Fortune 500" members from various industries
- Provided leadership to the Management Committee (overall company strategy)
- Responsible for Training and Development in the healthcare area

WORLDWIDE COMMERCIAL DIRECTOR - PREDICTIVE MEDICINE, GLAXO WELLCOME

1998-2001

- Responsible for developing worldwide commercial strategies for predictive medicine agents supporting therapeutic medicines (Diagnostics, Genomics, and Therapeutics)
- Managed relationships with strategic partners (Business Development)
- Responsible for managing International Directors
- Assisted Local Operating Companies with marketing plans for predictive medicine agents

- Provided leadership to other groups within Predictive Medicine (particularly Business Development and Clinical Development)
- Developed overall communication plans for Predictive Medicine
- Member of the Predictive Medicine Board, the Pharmacogenetics Group, Commercial Genetics Strategy Team, Genetics Issues Team and the Global Imaging Strategy Team
- Managed the Therapeutics and Diagnostics Integration Project Team that developed scenarios of future healthcare and long-term strategies/goals for Predictive Medicine

GROUP DIRECTOR, BUSINESS PLANNING, GLAXO WELLCOME, INC.

1994-1998

- Responsible for five-year Corporate Strategy Plan and Business Plan, as well as the Corporate Goals and Objectives
- Member of the Strategic Plan Steering Group (Glaxo Plc, UK)
- Member of the Executive Strategy Development Committee
- Secretary of the Commercial Operations Strategy Development Group
- Leader of the Healthcare Scenarios Team
- Held responsibility as Chairman of the Disease Management Steering Committee
- Member of the Commercial Operations Information Steering Committee
- Member of the Business Process Improvement Team
- Chairman of the Integrated Planning Team
- Participation in Business Development Process Team
- Member of the International Diagnostics Assessment Team

DIRECTOR OF INTERNATIONAL MARKETING, GLAXO, PLC (UK)

1991-1994

- Responsible for international strategic marketing
- Developed worldwide marketing plans for Operating Companies throughout Glaxo
- Directed the R&D effort to support therapeutic areas
- Prepared reports and recommendations for top management
- Organized international workshops and conferences
- Coordinated licensing activities to support therapeutic areas
- Conducted international Market Research projects
- Prepared long-range (10 years) strategic plans
- Worked with individual countries to support their plans
- Therapeutic areas: GI (Zantac), Anti-emetics, Anesthesiology
- Responsible for Patent Expiry Defence Plan - Zantac
- Member of Wellcome Acquisition Team
- Participated in Corporate Strategy Unit projects

DIRECTOR OF PRODUCT MANAGEMENT, GLAXO (CANADA)

1989-1991

- Responsible for marketing plans and strategic planning
- Therapeutic areas of responsibility:
 - o Injectable antibiotics + Oral antibiotics
 - o Gastrointestinal products
 - o Anti-allergy products
 - o Anti-emetic agents
 - o Dermatological products
- Directed product launches (CEFTIN, ZOCOR (co-promotion), ZANTAC oral solution, ZANTAC capsules)

DIRECTOR OF SALES AND MARKETING, CLINDATA

1988-1989

- Marketing of electronic clinical systems (clinical trial monitoring, medical databases, medical expert systems, on-line communications, networking systems)
- Negotiated strategic alliances

- DIRECTOR MARKETING PLANNING, MERCK (CANADA)** **1986-1988**
- Responsible for marketing plans and strategic planning
 - Directed product launches (NOROXIN, PRIMAXIN, VASOTEC)
 - Therapeutic areas of responsibility:
 - o Injectable antibiotics + Oral antibiotics
 - o Cardiovascular products
 - o Hepatitis B vaccine
 - o Ophthalmic products - glaucoma
- DISTRICT SALES MANAGER, MERCK (CANADA)** **1984-1986**
- Responsible for sales management team in B.C. & Alberta
 - Therapeutic areas of responsibility:
 - o Cardiovascular products
 - o Hepatitis B vaccine
 - o Injectable antibiotics + Oral antibiotics
 - o Anti-arthritic products
- PRODUCT MANAGER, MERCK (CANADA)** **1981-1984**
- Responsible for marketing plans and implementation
 - Led Sales Force promotional campaigns
 - Directed product launches (DOLOBID, INDOCID SR, INDOCID Suppositories)
 - Therapeutic areas of responsibility:
 - o Anti-arthritic products
 - o Cardiovascular
 - o Muscle relaxants
 - o Hepatitis B vaccine/pediatric vaccines
 - o Analgesics
- SALES REPRESENTATIVE, MERCK (CANADA)** **1978-1981**
- Sales representative for several products
 - Teaching hospital responsibility
 - General territory, both city and rural
- RESEARCH ASSOCIATE, UNIVERSITY OF GUELPH** **1977-1978**
- Responsible for conducting research in cancer (Pathology, Carcinogenesis, and Nutrition)

EDUCATION

Master of Public Health—2010

Gillings School for Global Public Health, The University of North Carolina at Chapel Hill

Certificate in Public Health Ethics—2010

Gillings School for Global Public Health, The University of North Carolina at Chapel Hill

Master of Science (Biomedical Sciences)—1977

University of Guelph (Canada)

Bachelor of Science (Biology/Chemistry)—1975

Acadia University (Canada)

ADDITIONAL COURSES

- *Strategic Planning Seminar*
- *Innovative Thinking Conference*
- *"Leadership" Course*
- *Business Law Course, Dawson College*
- *"Fundamentals of Finance" Course*
- *"Advanced Finance" Course*
- *Grant Writing Course*

- *Molecular Diagnostics Conference*
- *Disease Management Seminar*

MEMBERSHIPS AND COMMUNITY SERVICE

BOARD MEMBERSHIPS

- Member of the Board, **Canadian Business Association of North Carolina**
- Member of the Board of Directors, **Institute for Advanced Career Development**
- Member of the Board, **Zephyr Medical Enterprises**
- Member of Scientific Advisory Board, **Medical Science Liaison Society**

PROFESSIONAL ASSOCIATIONS

- President, **Canadian Business Association of North Carolina**
- Member of the **American Public Health Association**
- Member of the **Global Health Council**
- Member of the **International Society of Medical Publications Professionals**
- Member of the **American College of Healthcare Executives**
- Member of the **World Future Society**
- Member of the **Order of Kentucky Colonels**

COMMUNITY INVOLVEMENT

Civil Air Patrol (CAP): Held rank of Lieutenant Colonel. Active in leadership roles as the Government Relations Advisor for the Middle East Region of the Civil Air Patrol, Director of the Middle East Region Staff College, and Finance Officer for the Orange County Composite Squadron. Also participate in the CAP National Public Trust Committee. Previously held positions of Vice Commander for the NC Wing of the Civil Air Patrol, and Commander of the Chapel Hill Composite Squadron. Attended CAP National Staff College and numerous training programs. Lecturer at various training programs for CAP, including Unit Commander's Course, Corporate Leadership Course, Squadron Leadership School, Middle East Region Staff College, and other Professional Development courses.

American Red Cross: Volunteer for Disaster Relief services, as well as opportunities to assist with government relations.

Musician: Member of several bands playing jazz and pop music at various locations in and around Chapel Hill (plays drums and bass).

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

jmegazzi@gmail.com

Email Address

Jonathan

First Name

E

Middle Initial

Megazzi

Last Name

205 lake court

Street Address

Suite or Apt

CHAPEL HILL

City

NC

State

27516

Postal Code

Mobile: (415) 933-5276

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I moved here with my wife to live close to her family. I was born and raised in northern California and never thought I would live anywhere else, but I have fallen in love with North Carolina and specifically Chapel Hill. I don't see myself ever moving away. It is very important to me to be a part of the community where I live, and I feel like I have skills and viewpoints that will be valuable to this committee. My wife and I have stayed in many short term rentals when we travel, and we also have both short and long term rental properties of our own here in town. Also, I am a builder and carpenter and have done work for many, many residents of Chapel Hill- lots of these people are interested in things like Airbnb and a lot of my work involves helping people create spaces in their homes to rent.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I am a builder/contractor. I meet a lot of people around Chapel Hill and feel like I know the city and people well.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

My wife and I own several properties in Chapel Hill that we rent, both short term and long term. We also stay in STRs whenever we travel. I have never had a bad experience as a renter or as a host. I think anyone can see that Chapel Hill is growing and continues to have more and more people come here to live and to visit. I do not want to see Chapel Hill turn into a place that has giant hotels all over the place. We need to be able to expand without losing the charm of a small town, and I believe that STRs are one way to help do that,.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Builder/carpenter _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

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I Agree

alexana@gmail.com

Email Address

Alexa

First Name

Nota

Middle Initial
Last Name

1105 Mount Carmel Church RD

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (704) 654-8132

Primary Phone

Mobile: (704) 654-8132

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County-ETJ (Blue)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

No

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am the founder and President of the Chapel Hill Short-Term Rental Alliance, a group of 76+ local hosts, businesses, and others who believe in fair and reasonable regulations and who depend on the value that short-term rentals bring to our local economy. I have worked in the industry in a variety of ways, most important to the task force is as a journalist. As the former Vice President and journalist for an industry news publication, VRM Intel, the biggest part of my job was to cover regulations around the country. I reported on the development of short-term rental ordinances from destinations like Hawaii, to major cities like San Diego and Washington, DC, to little towns like South Portland, Maine. I am now a journalist and editor for Rent Responsibly, a national organization dedicated to responsible hosting and fair regulations. Additionally, I have presented at industry conferences, and I have been invited to a national fellows group this October tasked with creating open-source resources for municipalities, hosts, property managers, and others around the US. Through these experiences I have amassed a deep understanding of the short-term rental regulatory landscape, including common questions and issues municipalities face. This work has also given me a large network of key contacts involved regulatory discussions, including directors from major online travel agencies including Airbnb and Expedia (which owns HomeAway and Vrbo); the national Vacation Rental Management Association; local and state associations around the country; and others across various related sectors who have been involved in regulatory discussions like Chapel Hill's. With this network comes a wealth of resources that can make the job ahead easier for the task force and town staff, including data and reports, sample policies, guest speakers, and other resources.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

In addition to the experience outlined above, I have served in the short-term rental industry in property management, including a large company on NC's Outer Banks and another in Telluride, Colorado. I also run a small content company, Copy Post Repeat, that provides educational content to property managers around the US to help educate their short-term rental owners on such topics as safety, insurance, communications, good neighbor policies, and other hosting topics. (Many of these resources are published on ChapelHillISTRA.org for local hosts to access.)

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

My professional experience in journalism, property management, advocacy, and short-term rental owner education is detailed above. I am not affected by short-term rentals as a resident or property owner. The short-term rental industry as a whole, not specifically that of Chapel Hill, has provided me job opportunities and clients of my business, which allows me to live here. My role with the Chapel Hill Short-Term Rental Alliance is completely volunteer, and any ordinance on STRs would not affect me financially or in any other way. I believe in fair and reasonable STR regulations created with host representation. I support registration and safety requirements for all hosts. I support the property rights of owners to rent their properties - for any duration - in a way that respects our neighbors' rights to peacefully enjoy their homes, and there are myriad solutions available to towns to allow this without onerous restrictions or bans of STRs . I believe the task force and the public engagement process put forth by the Planning Department and Town Council is a great way to explore these solutions.

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

25-34

Journalist/Writer _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

jimbo.parrott@gmail.com

Email Address

James

First Name

M

Middle Initial

Parrott

Last Name

403 W cameron ave

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home: (202) 527-1920

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Historic District Resident

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

I don't know

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Afternoon

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify specify:

My wife (Elizabeth Sasser) mentioned it.

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have a background in housing policy- <https://www.urban.org/author/jim-parrott>

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Again, my bio should give you a pretty good feel for what help I might be.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

My family and I use AirBnB relatively frequently, yet live in a sea of often challenging rental properties. So I am sensitive to the benefits and costs (or risks I should say) of STRs. If my bio suggests that I might be of use to you, I'd be glad to help you try to strike the right balance.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

think tank/consultant

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

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Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

sjpersing@gmail.com

Email Address

Sally

First Name

J

Middle Initial

Persing

Last Name

308 N Estes Dr

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (617) 905-5176

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

I don't know

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

- Tuesdays
- Thursdays

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Email
- Internet
- Open House Event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a successful Airbnb host with 2-1/2 years experience in Boston, MA and 2-1/2 years in Chapel Hill.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I am an intelligent, thoughtful person interested in the well-being of the community and maintaining the warm, welcoming nature of Chapel Hill.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I am a successful Airbnb host with 2-1/2 years experience in Boston, MA and 2-1/2 years in Chapel Hill. We home-share and have hosted people from all over the world. We have never had a serious problem as hosts or guests and wholeheartedly believe in the benefits of the sharing economy. I believe that many, if not all, concerns being expressed by community members can be handled without regulation, but with education and information sharing.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

over 55

Airbnb host and Neighborhood
Ambassador for The Produce
Box

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

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Profile

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Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

ericplow1@aol.com

Email Address

Eric

First Name

P

Middle Initial

Plow

Last Name

609 Hillsborough St.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (919) 636-2169

Primary Phone

Mobile:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

None Selected

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Attended Sept 11 meeting

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I probably have the most experience of anyone regarding the benefits of short term rentals. I have made my living doing rentals, and over the last few years I have used airbnb almost exclusively because of the fine quality of guests that use this service..

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have hosted short term rentals and long term rentals for over 18 years, and I have done hundreds if not thousands of such rentals.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I believe in a free market. I liken short term rentals similar to Uber/Lyft vs. taxis. I have no problem having periodic inspection of STR properties. I also believe that the vast majority of STR's do not cause problems to the surrounding neighborhoods (from personal experience), and I believe that civil penalties could be instituted in those rare cases when a STR property becomes a nuisance. As long as as STR property does not pose a nuisance, there should be no limitations on the owner for the free use of his or her property. This is called a "free market" which I believe this country advocates. I also think that since airbnb collects and distributes the occupancy taxes, and since airbnb provides the majority of STR's in Chapel Hill, collection of occupancy taxes is pretty much of a non-issue. Guests to STR's also spend lots of \$\$ visiting restaurants, going to events, etc., and STR's provide a market niche for families that motel rentals cannot provide. Otherwise they might go to Durham or Hillsborough and spend their money there.

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

property management, semi-retired

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

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Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

john.quinterno@gmail.com

Email Address

John

First Name

A

Middle Initial

Quinterno

Last Name

108 Weatherstone Drive

Street Address

Unit D

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home:

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Community Member (Town Limits and ETJ)

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Morning
 Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

As noted below in the board-specific question, I currently am serving my third term as chair of a condominium association that was created before STR platforms existed and that is experiencing an increase in units being rented on a short-term basis and is dealing with the conflicts resulting from the competing financial and community interests.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I am the owner of a small consulting firm that specializes in economic and demographic analysis and works primarily with nonprofit organizations, foundations, and governmental agencies (but not the Town of Chapel Hill). That work has given me an appreciation of the competing interests involved in policy issues and the need to balance them when crafting regulatory frameworks.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

While I neither rent out units via STR platforms or use them when I travel, I am currently in my third term as the chair of a condominium association that was established well before the advent of STR platforms. More units in our association now are being rented, either in whole or in part, on a short-term basis, which is causing an increasing number of community concerns and conflicts among owners. Those experiences have led me to believe that some system of town-wide regulation is needed to manage the process so as to avoid negative neighborhood aspects and ensure that all neighborhoods are treated fairly (i.e., avoid having all STRs concentrated in a few places).

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

rriggio1@yahoo.com

Email Address

Richard

First Name

Riggio

Last Name

Middle Initial

115 Kingsbury Dr.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 969-5008

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

None Selected

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Speaker at an event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have served as treasurer on a HOA board member in Laguna Niguel, CA for three years. Also, was Chairman of Southern Illinois University's Judiciary board and other standing committees through out my life. From all this knowledge and experience., my goal was always to find common ground, workable solutions, and conflict resolutionsMy

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

See above

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

My wife and I have been AirBnB host for one year. Shortly after beginning as an AirBnB host we achieved the honor of becoming a AirBnB Super Host. Therefore we go beyond our guest expectations. We do this business because it give us an opportunity to welcome guest to our home and to give them a great experience about Chapel Hill.We offer guest a one room bedroom with a private bathroom.Also, we live in the home that we rent. I look forward to working on the STR Task Force.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

Retired

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

aisuluu14@gmail.com

Email Address

Aisuluu

First Name

Sartbaeva

Middle Initial
Last Name

306 Estes Drive Ext. Apt L13

Street Address

Suite or Apt

Carrboro

City

NC

State

27510

Postal Code

Mobile: (917) 855-7073

Primary Phone

Home: (917) 855-7073

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

0-12 months

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Human Services Advisory Board: Eligible

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

I don't know

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Justice in Action Committee

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Internet

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

New opinion from outside of this community, I am new in this lovely community I hope I can make a difference and make chances happening in good way.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have experience in Education council member in NYCity board of Education around 4 years, and being advocating for parents and communities in NYCity.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I like to know more information

[Resume of SAN New.doc](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Other

Gender

Female

If other, please describe:

Please select your age from the following list. *

35-54

Walgreens pharmacy

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.



AISULUU NURBEKOVNA SARTBAEVA

PERSONAL & CONTACT INFORMATION:

Date of birth: Sep 14, 1980
Marital Status: Married, with 2 children 16 and 14 years old
Address: New York, USA
Facebook: Aisuluu Sartbaeva
My video <https://www.youtube.com/user/aisuluu14?feature=guide>
Skype: aisuluu0404
E-Mail: aisuluu14@gmail.com
Phone 917 855 61 74

EDUCATION:

2005 - 2011 The Jusupa Balasagyna National University of Kyrgyzstan, Bishkek
Specialty: Economics Department, Majoring in Finance and Credit
Status: Graduated July 2011

WORK EXPERIENCE:

Present USA New York, Member of Community Education Council District 21
2015-Present **Team leader Unlimited Prepaid Inc. Marketing Corp.** (New York)
Responsibilities: **Hiring, interviewing, recruiting new agents, teaching use marketing systems on the spot and in the office, building team**
2014 **Sales agent, COSTUMER SERVICE - Unlimited Prepaid Inc. Marketing Corp.** (New York)

In the Energy sector, UPI Marketing has conducted sales campaigns for Clear view Energy, Green Mountain Energy and presently represents Energy companies.

Responsibilities: I represent IDT Energy and NRG Home

Explain about all energy supplier plans we have for costumers, check documents, enrollment by tablet on line, in the system, signing up costumers for long terms service. Recruit new people, build a team

2014 Teaching my Media Education program middle and high public school students Media expert

2013-15 President Parent Teacher Association (PTA President) Herbert Eisenberg IS 303 - Volunteer

Responsibilities: □ Organize: plan and set priorities
□ Recruit, manage, motivate and retain volunteers, advocate on behalf of students
□ Welcome a diverse and inclusive group of members, volunteers and leaders
□ Run effective programs, manage money and raise funds
□ Support membership growth and retention, run effective meetings, ensure all voices are heard through effective use of parliamentary procedure

2012-14 Member of Citywide Council on English Language Lerner (CELL)

Responsibilities: Promote second language learning by advocating on behalf of NYC public school students in bilingual, dual language, and ESL programs. We also encourage parent engagement in their children's ESL, dual language, and/or bilingual learning in two ways by providing information about public school ELL programs and services and by providing a forum for parent and community concerns about these programs and services. Attend a Council meeting every **month; also participate important meetings and conference.**

2012-2014 Public Broadcasting corporation of the Kyrgyz Republic correspondent in USA

Responsibilities: Theme selection, journalism (writing and editing, make photo, video, audio reportage), directing film crew, interviewing, film production, and film editing.

There is personal professional camcorder

2012 Public Broadcasting corporation of the Kyrgyz Republic UN Project

Responsibilities: Leading the program, and a correspondent of the "Law and Society»
Responsibilities: Theme selection, journalism (writing and editing), directing film crew, interviewing, film production, and film editing. http://www.youtube.com/watch?v=XmKlcRE20jg&feature=player_embedded#!

2012 Media services for international organizations UNHCR UN
Responsibilities: Theme selection, journalism (writing and editing), directing film crew, interviewing, film production, and film editing.

20 11 Liberal Youth Alliance "Free Generation" PR-Manager

Responsibilities: Preparation of PR- Materials for mass media, develop individual PR – material PR-concept for company advancement, organize, press-conferences for business and media companies, state institutes, international and media companies, state institutes, international, and public organizations.

2011 Independent Bishkek TV Freelance

Responsibilities: Theme selection, journalism (writing and editing), directing film crew, interviewing, film production, and film editing.

2010 Channel Five

Responsibilities: Theme selection, journalism (writing and editing), directing film crew, interviewing, film production, and film editing.

2007 - 2009 EL TR Public TV Company

Responsibilities: Correspondent for special report, theme selection, journalism (writing and editing), directing film crew, interviewing, film production, and film editing. Commercial Director.

- PR Director Preparation of PR- Materials for mass media, develop individual PR – material PR-concept for company advancement, organize, press-conferences for business and media companies, state institutes, international and media companies, state institutes, international, and public organizations.
- Sale TV time for commercials

2007 - 2008 "Arion Media" Advertising Agency, Private Company, and entrepreneur

Responsibilities:

- Advise clients on different types of advertisements and arrange advertisement on television.
- Preparation of PR- Materials for mass media, develop individual PR – material PR-concept for company advancement, organize, press-conferences for business and media companies, state institutes, international and media companies, state institutes, international, and public organizations.

2006 - 2007 "Apra Group" Advertising Agency

Responsibility: Advertising manager, advise clients on different types of advertisements and arrange advertisements on television.

2006 - 2008 "National TV and Broadcasting Corporation of The Kyrgyz Republic"

Responsibilities:

- Correspondent of the analytical program "Ala Too +", journalism (writing and editing), directing film crew, interviewing, film production, and film editing
- Correspondent of the morning program "Zamana", theme selection, journalism (writing and editing), directing film crew, interviewing, film production, and film editing.
- Advertising manager "Advertising Commercial Agency State TV Company" - advise clients on different types of advertisements and arrange advertisement on television.

http://www.youtube.com/watch?v=wOTMHN_Msm8&context=C450dee2ADvjVQa1PpcFO7CTNaP4fj3DfyQi9vDiWtZ8-9DQGPYPw=,

https://www.youtube.com/watch?v=wOTMHN_Msm8

https://www.youtube.com/watch?v=Mqeotfo-uEM&list=UUw-6GKvY9HEkRs_gjJoD78Q

https://www.youtube.com/watch?v=K6_WwTqu4uM&list=UUw-6GKvY9HEkRs_gjJoD78Q&index=30

2005 - 2006 "Full Service" Private Company

Responsibilities: entrepreneur: organize and conduct banquets

2004 - 2005 "Intersheriktesh"- Project "Help Refugee"

Responsibilities: Office- manager in the non-governmental organizations, experience of the writing about project for grant application.

2002 - 2005 «The Times of Central Asia» Newspaper

Responsibilities: Correspondent, interviewing, final edits of writing

LANGUAGE SKILLS:

Kyrgyz	Native
Uzbek	Fluent
Russian	Fluent
English	Fluent
Turkish	Knows spoken

COMPUTER SKILLS:

MS Word, MS Excel, MS Power Point, MS Internet Explorer, Edius, Adobe Premiere

ADDITIONAL TRAINING & SKILLS:

- 2014** The Council of School Supervisors and Administrators of the City New York, Parent Leadership Award
- 2014** USA New York, Community Education Council District 21 Certificate of Recognition
- 2013** **Department of State, USA Washington DC**
Appreciation, welcoming letter as a Journalist represented Kyrgyz Republic, and being a credential Journalist of Foreign Press Center of US department of State
- 2011** Kyrgyzstan, Coverage of TV and AIDS project "Hope", USAID
- 2011** Kyrgyzstan, School of Political Management. The political ideology. Contemporary conflicts and ways to resolve them. Modern political ideologies. AUCA, USAID issued a certificate
- 2011** Kyrgyzstan, Human Rights Foundation Soros issued a certificate

- 2011** Kyrgyzstan, Training for the production of PSA Internews Network, the production of social services to the customer roll MIA. <http://www.youtube.com/watch?v=9s0y8071U5k>
- 2007** Kyrgyzstan, Institute Public Politicians IPP gave certificate for participations in the project «Strengthening Economic Journalism in Kyrgyzstan»
- 2004** Kyrgyzstan, Passed the training course, "Project Development". The International Center "Interbilim", issued the certificate.
- 2004** Kyrgyzstan, Passed the training course "Formation of Business Plans". Received certificate.

PERSONAL QUALITIES:

Excellent communicator, work well with others (team work), responsible. Strong skills working with costumers, Have personal professional camcorder.

HOBBIES:

Languages, travel, cars, books.

Profile

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Public Records Statement

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I Agree

mary@yarnsetc.com

Email Address

Mary

First Name

F.

Middle Initial

Stowe

Last Name

2435 Springview Tr.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (919) 260-8374

Primary Phone

Business: (919) 928-8810

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a 20 year resident of Chapel Hill and a small business owner. I have been renting my primary residence out as a STR for over 3 years. My experience has been positive and I feel I can bring some insight to the task group.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have been renting my primary residence as a STR for over 3 years.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

Even though I operate a STR I do think that there should be some guidelines for owners and renters

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

over 55

Business owner

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

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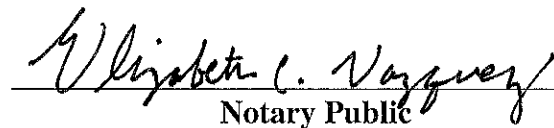
STATE OF NORTH CAROLINA
COUNTY OF ORANGE

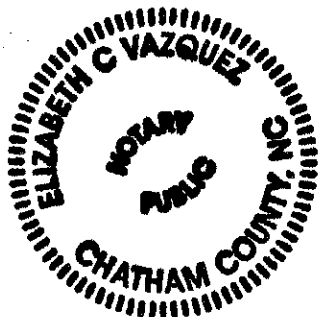
OATH OF OFFICE

I, MARY STOWE, do solemnly swear (or affirm) that I will support and maintain the Constitution and laws of the United States, and the Constitution and laws of North Carolina not inconsistent therewith, and that I will faithfully discharge the duties of my office as a member of the STORMWATER BOARD, so help me God.


Signature

The above oaths were subscribed and sworn to before me this the 27th day of April, 2017.


Notary Public



My Commission Expires March 6, 2022

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

benjarwar@gmail.com

Email Address

Benjamin

First Name

Warshaw

Last Name

Middle Initial

1439 Smith Level Rd.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home:

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County-ETJ (Blue)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Short Term Rental Operator/Advocate

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

- Morning
- Midday
- Afternoon
- Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Town Council Meeting 9/11/2019

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I, along with my wife, operate a short term rental in an accessory dwelling on our property, our primary residence. I firmly believe that STRs are a valuable asset to our community, both in terms of providing crucial side income to property owners as well as extending affordable opportunities to visitors and tourists. We currently enjoy "superhost" status on AirBnB, have had zero neighborhood complaints, and have welcomed hundreds of people to our amazing town. They come specifically to enjoy the amenities of our property, uniquely situated near the rural buffer within the southern ETJ, as well as our close proximity to all that Downtown Chapel Hill and UNC offer. I understand that the Town may need to regulate STRs to a greater degree than what is currently afforded under existing LUMO ordinances. But it is my sincere hope that the Town not cripple the economic opportunity provided by new technologies and services such as AirBnB. There is a healthy middle ground, wherein visitors to Chapel Hill that choose STRs are guaranteed a level of safety and security without prohibiting outright these rental vehicles out of fear, ignorance, or unreasonable preference to the hotel industry. Specifically, we rent out an accessory dwelling on our property, where we live full time as our primary residence. Without the modest additional income provided by AirBnB, we would struggle to make our mortgage. While we are relative newcomers to Chapel Hill, we have put down roots here and hope to live out the rest of our lives on this property. It's our life investment, and excessive regulation would put our livelihood at risk. The Town Council and community must understand that running an AirBnB or STR takes enormous work and investment. It is rewarding, both emotionally and financially, but is by no means easy. The amount of effort required to successfully run an STR implicitly limits the threat to the hotel industry. Further, as stated explicitly at previous Town Council meetings, concerns that STRs represent a de facto disturbance to the safety and aesthetic of residential neighborhoods are severely misplaced. The penal code and police force provide plenty of options for scenarios involving illegal gatherings, noise complaints, parties, or suspicious visitors. There is no reason to regulate STRs on these grounds. I believe hotels and commercially owned bed and breakfasts occupy an entirely different market than AirBnB or other STR-enabling services. Many (if not most) of our clientele would either choose not to visit Chapel Hill, or seek AirBnB accommodations in neighboring towns before opting to stay in a hotel. Aside from the cost difference, staying at a STR gives the visitor an intimacy, a coziness, a friendliness, an inside look that simply is not available in a traditional hotel. If AirBnBs/STRs are forbidden, it will represent a net economic loss to our community. The gig/sharing economy requires all industries to adapt. Penalizing property owners and visitors, due to perceived competition from the hotel industry, seems misguided as it directly harms small business and property owners as well as eliminating a new avenue of tourism that directly benefits our local economy. And, as others have mentioned during Town Council meetings, AirBnB pays out occupancy taxes on behalf of hosts – there is no loss of tax revenue for the city. But I recognize that limits may need to be put in place. Allowing individuals to purchase properties solely as STRs/investment properties may unduly affect the rental market. But before restricting this category of STR, I hope to learn more and see some precise data about how these types of STRs do more harm than good to the community. Further, if anything, I believe investment properties should not be forbidden outright, but limited or regulated to a degree that provides compromise between all concerned parties. I am in favor of regulations to ensure proper tax collection and safety of guests; but beyond that, market forces will likely determine whether these types of investment properties can survive, or are in actuality a direct competition to the hotel industry.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I am a full time computer programmer, managing a large team of individuals across several continents. I am adept at problem solving and consensus building. I am a pragmatist, driven by science and reason. I seek facts and data in determining policy over emotional, suspicion, and gut instinct. But I am also an excellent listener and a skeptic; I have pre-conceived opinions but they are not engraved in stone. I am a musician. My previous band toured across the US, Europe, and Japan for a decade. I have seen all types of different communities and people, and bring to all projects many lessons learned on the road – organization, communication, open-mindedness, creativity. I am obsessively detail oriented, committed to fulfilling my responsibilities to the greatest degree possible. I can assist in corralling disparate opinions and helping conflicting groups achieve consensus. I have been attending Town Council meetings, and meeting personally with several Town Council members, for over a year. I strive to be an active member of the Chapel Hill community, and want only to see our town grow and prosper.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I believe I answered this above, but in short: - I run a STR on my primary residence - It has been an overwhelmingly positive experience - It has allowed my wife and I to afford the property of our dreams in the Town of our dreams - I am not against sensible regulation of STRs, such as ensuring proper health and safety codes - I think the fears of the hotel industry are largely unfounded, that STRs constitute a largely separate/parallel economy - I believe gig/sharing economy services such as AirBnB/Uber cannot and should not be prohibited entirely - I believe that market forces can determine how many STRs (and hotels) will survive in a given area - I believe that overly regulating STRs can do more harm than good, in terms of eliminating property owners a source of income and discouraging tourism - I want Chapel Hill to be an open, creative, welcoming, quirky, and beautiful place for all to visit, and that STRs are a vital part of that dream

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Computer programmer

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

sbwhitlow@gmail.com

Email Address

Stephen

First Name

Whitlow

Middle Initial

Last Name

428 Whitehead Circle

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 260-0809

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Short Term Rental Task Force: Eligible

Question applies to Short Term Rental Task Force

Select a Seat Category for the Short Term Rental Task Force *

Planning Commission Board Member

Question applies to Short Term Rental Task Force

Do you take advantage of STRs when traveling or when hosting guests in town?

Yes No

Question applies to Short Term Rental Task Force

Do you rent out property/properties as STRs?

Yes No

Question applies to Short Term Rental Task Force

Do you live in a neighborhood or building that has STRs? *

Yes

Question applies to Short Term Rental Task Force

What time of day are you able to meet?

Evenings

Question applies to Short Term Rental Task Force

Is there a day(s) of the week that you can NOT meet?

None Selected

Which Board is your First Choice? *

Short Term Rental Task Force

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

Having previously served on several town boards in Hillsborough, I am eager to return to public service in Chapel Hill. I am particularly interested in exploring avenues through which Chapel Hill can retain a high quality of life and ensure equity for residents in the face of development and affordability pressures. Please see my attached resume for information about my training in regional planning and work experience in fair housing and community development.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have training in city and regional planning, previously served on the planning board in Hillsborough, and have a broad interest in and professional experience in neighborhood revitalization, housing, and economic and community development. I also served on a transportation committee in Hillsborough and am an avid proponent of connectivity, especially for pedestrians and cyclists.

Question applies to Short Term Rental Task Force

Please describe your experience with Short Term Rentals (STRs). Discuss how STRs have effected your experience as a resident, property owner, or your business. Address any concerns you may have about STRs or your views on the regulation of STRs. This information is being used in an effort to create a task force that equally represents different stakeholder interests and opinions on this topic.

I occasionally rent STRs on work or personal travel trips. I am interested in their potential for increasing tourism travel and wealth generation for homeowners while having concerns about their impact on housing affordability.

[Stephen Whitlow 2017.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Researcher and technical
assistance provider

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

STEPHEN WHITLOW

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919.260.0809

sbwhitlow@gmail.com

Education

University of North Carolina at Chapel Hill

Department of City and Regional Planning: Master of Regional Planning, May 2007

Department of Sociology: Master of Arts in Sociology, December 2005

University of North Carolina at Charlotte

Bachelor of Arts in Sociology, Magna Cum Laude, May 2001

Work Experience

Abt Associates (2010 - present)

Project Director, Evaluation of Bloomberg Philanthropies' Innovation Team Initiative (2016 - present). Abt Associates is working with Bloomberg Philanthropies to assess the impact of their Innovation Team (i-team) initiative. The i-team initiative provides grants to U.S. and Israeli cities to hire expert, in-house consultants to help address longstanding challenges affecting local governments and community residents. The Abt team is evaluating the impact of the i-teams on how cities address complex challenges and the extent to which i-teams contribute to a culture of innovation in their host cities. Responsibilities have included overall project management, including development of the evaluation's research design, development of surveys and interview protocols, leading site visits, authoring reports, managing client relations, and overseeing project quality, budget, and schedule. (Client: Bloomberg Philanthropies)

Technical Assistance Provider, Affirmatively Furthering Fair Housing Training and Guidance (2015 - present). Abt Associates, in partnership with Enterprise Community Partners, is the primary provider of training and

technical assistance to recipients of federal funds that are required to submit an Assessment of Fair Housing (AFH) to HUD. The AFH is a data-driven approach to understanding and removing barriers to fair housing choice and improving access to opportunity for members of protected class groups. Responsibilities have included development of training materials to orient governments and public housing authorities to the requirements and goals of the fair housing rule released by HUD in 2015, presenting at AFH group trainings across the U.S., and leading one-on-one technical assistance engagements to aid individual communities in preparing and submitting their AFH. (Client: U.S. Department of Housing and Urban Development)

Technical Assistance Provider, Online Resource Development for the Community Development Block Grant Program (2013 - present). As a member of a technical assistance team with expertise in community development and housing strategies for local governments, develops digital technical assistance products and materials for HUD's OneCPD model in order to build the capacity of community development organizations that receive CPD funds. Regularly collaborates with HUD on content development and creative techniques for conveying information, and managers Abt's creative staff throughout product development. (Client: U.S. Department of Housing and Urban Development)

Task Lead, Evaluation of the Transitional Living Program (2015-present). Under contract with the U.S. Department of Health and Human Services, Abt Associates is evaluating the Transitional Living Program. The program provides supervised shelter and services to older homeless youth (ages 16-22). The shelter can take several forms—including group homes, host family homes, and supervised apartments—and the program provides an array of services to improve youth housing, education, employment, social, and emotional outcomes. The evaluation includes site visits to TLP programs nationwide to describe program models and a randomized control trial to measure program impacts. The impact analysis will randomly assign 1,250 youth to treatment and control groups and will focus on key youth outcomes related to youth safety, permanent connections, self-sufficiency, and well-being. Responsible for developing survey instruments and monitoring random assignment and data collection. (Client: U.S. Department of Health and Human Services)

Task Lead, The Pre-Purchase Homeownership Counseling Demonstration and Impact Evaluation. (2013-present). The Pre-Purchase Homeownership Counseling Demonstration and Impact Evaluation is examining the impact that different types of pre-purchase counseling have on mortgage preparedness, homeowner outcomes, and loan performance for

prospective low-to moderate income, first time FHA homebuyers. Specifically, this evaluation will determine the impact of two different pre-purchase and counseling interventions through a randomized experimental design. The study has recruited approximately 6,000 individuals in 28 jurisdictions across the country who have pre-qualified for a home loan. Responsibilities include data collection, tracking remote treatment study participants, report writing, and serving as liaison to counseling agencies participating in the study. (Client: U.S. Department of Housing and Urban Development)

Senior Analyst, Evaluation of the Strong Cities, Strong Communities Initiative (SC2) (2012-2014). The Strong Cities, Strong Communities Initiative (SC2) is a White House sponsored effort focused on encouraging the economic stabilization and recovery in six economically distressed cities in the U.S. Abt is evaluating a core component of the SC2, the Community Solutions Teams (CST). The CSTs are teams of agency staff from across the federal government working to improve how between federal and local government systems interact, increasing the coordination of federal resources, and assisting local leaders and institutions with economic development. Responsibilities included leading site visits, conducting cross-site analysis, and authoring the final report. (Client: U.S. Department of Health and Human Services.)

Senior Analyst, Neighborhood Stabilization Program (NSP) Tracking Panel (2012-2014). This study evaluates the impacts of the second round of the Neighborhood Stabilization Program (NSP2). The project involves (1) an implementation assessment of NSP2 grantees; (2) a descriptive analysis of neighborhood outcomes over time; (3) an impact analysis of the effectiveness of NSP2 activities on neighborhood stability outcomes; and (4) a cross-site analysis of the factors that moderate NSP2 effectiveness. (Client: U.S. Department of Housing and Urban Development, Office of Policy Development and Research.) Responsible for leading site visits and property-level data collection across 19 jurisdictions. (Client: U.S. Department of Housing and Urban Development)

Senior Analyst, Cities of Service Evaluation (2012-2013). Abt conducted a six month outcomes and process study of the Cities of Service Leadership Grants program, jointly funded by Bloomberg Philanthropies and the Rockefeller Foundation. The study documented the outcomes achieved by 20 leadership grantee cities and identified factors contributing to strong outcomes and other lessons learned. (Client: Bloomberg Philanthropies.)

Senior Analyst, Office of University Partnerships University Program Evaluation (2010-2012). In collaboration with Econometrica and ACKCO,

Abt Associates completed the first outcomes evaluation of the HUD's Office of University Partnerships (OUP) university programs. The evaluation assessed the projects undertaken, the outcomes of those projects on the participating universities and the populations and communities they serve, and the effects partnership structure, grant purpose and program design on outcomes. The study featured telephone interviews with a representative sample of OUP grantees, site visits to nine grantees, and analysis of OUP administrative data. (Client: U.S. Department of Housing and Urban Development).

Senior Analyst, Evaluation of the Sustainable Employment in a Green Economy (SEGUE) Initiative (2012). Abt Associates received a grant from the Rockefeller Foundation to conduct a six-month developmental evaluation to assess the relevance, efficiency, and effectiveness of the Foundation's SEGUE initiative. The Foundation seeks assistance in refining the definition of the original problem, developing a theory of change, testing the potential for innovative interventions, engaging a broad range of stakeholders, and shaping a longer-term strategy for the initiative, currently in the "Development" stage. Responsibilities involve developing a Theory of Change framework to document previous tacit assumptions about how change will occur, and leading a collaborative approach to articulate, document and provide feedback about the learning gained from SEGUE's development phase. This process will inform decision making about the future of the initiative, and those aspects of the initiative that are most relevant and have the most potential and viability for carrying forward or adapting into the "Execution" stage. (Client: The Rockefeller Foundation)

Senior Analyst, Case Studies to Illustrate CNCS' Four Strategic Priorities and the Return on Investment in National Service (2010-present). Abt is developing case studies of CNCS grantees that illustrate CNCS's four strategic priorities and six focus areas. The grantees selected for the case studies are to be representative of the CNCS's portfolio of programs (AmeriCorps, Senior Corps, Learn and Serve America). Associated tasks include the development of case studies using the Harvard Business School case study method to describe one or a combination of CNCS grantees and their processes and outcomes in relation to the CNCS's four Strategic Priorities and six Focus Areas, and the development of preliminary return-on-investment (ROI) analyses for programs based on information acquired during those case studies.

Senior Analyst, Office of University Partnerships University Program Evaluation (2010-present). In collaboration with Econometrica and ACKCO, Abt Associates is completing the first outcomes evaluation of the HUD's Office of University Partnerships (OUP) university programs. Using a mixed-methods approach to data collection, the evaluation will assess projects undertaken, the outcomes of those projects on the participating universities

and the populations and communities they serve, and the effects partnership structure, grant purpose and program design have on accomplished outcomes. Our research design relies heavily on telephone interviews with a representative sample of OUP grantees, and site visits to nine grantees in order to provide a deeper understanding of both the effects of OUP-funded projects on their sponsor institution and the surrounding community, and the nature of partnerships formed over the course of the project. (Client: U.S. Department of Housing and Urban Development).

Senior Analyst, Homelessness Pulse Project (2010). This project collects data on sheltered homeless persons on a quarterly basis from a sample of communities nationwide. The data include quarterly point-in-time counts of shelter users and counts of the newly homeless. The data are used to describe current trends in shelter use and assess the potential impacts of the economic and foreclosure crisis on homelessness. (Client: U.S. Department of Housing and Urban Development).

Senior Analyst, Serve America Act Evaluation Plan (2010). The Serve America Act requires a significant number of changes in programs and regulations, authorizes significant expansion of the Corporation for National and Community Service's core programs, and includes several new initiatives. This project involves assisting CNCS in developing and implementing the research and evaluation requirements of the Serve America Act, including organizing and analyzing public input on the agency's new strategic plan, gathered from a series of public dialogues and webinars. The analysis will result in production of a public report that reflects the breadth and depth of public comment across all six CNCS focus areas. Responsibilities including analytic coding of qualitative data and report writing. (Client: Corporation for National and Community Service)

Southern Growth Policies Board (2007-2010)

Senior Policy Analyst for a regional public policy think tank charged with promoting economic growth and enhancing quality of life in thirteen southern states.

- Initiated the development of a publicly-available databank of southern economic, demographic, and social trends and statistics
- Originated a new research focus on the role geography plays in economic development problems and solutions
- Participated in the writing and editing of annual reports, policy briefs, guidebooks, and grants
- Participated in analyses of economic and community development policies and practices

- Prepared data presentations and maps for publication and online distribution
- Worked with a team to introduce new-media communication strategies to broaden the organization's reach and effectiveness

SJF Advisory Services (2007-2007)

Research assistant for short-term assignment promoting the expansion of social entrepreneurship in Appalachia. Co-authored a summary report of findings and resource guide from a series of interviews with technical assistance providers in nine states

Center for Urban and Regional Studies (2005-2007)

Research assistant for study examining home rehabilitation and energy usage patterns in impoverished neighborhoods. Managed the distribution and collection of survey instruments, and created and maintained a database management system for data collection.

North Carolina Metropolitan Coalition (2005-2005)

Research assistant for academic credit in the Department of City and Regional Planning at UNC Chapel Hill. Co-authored *The State of North Carolina Urban Distressed Communities*. The report, an analysis of urban and rural poverty in North Carolina, was distributed to the North Carolina General Assembly and was instrumental in the inclusion of Urban Progress Zones in the 2006 renewal of the William S. Lee Tax Act.

Math/Science Equity Project (2002-2003)

Research assistant for a study examining racial disparities in the academic trajectories of high school students in the Charlotte-Mecklenburg school system.

- Prepared an in-depth analysis comparing factors commonly seen as affecting the race gap among middle-class students, including residential segregation, student anti-achievement attitudes, teacher expectations, and school effects
- Conducted field interviews with students, parents, teachers, counselors, and school administrators
- Participated in coding and qualitative analysis of interview data

Selected Publications and Papers

- 2016 *Interim Report, Bloomberg Philanthropies i-Teams Evaluation*, by Stephen Whitlow, David Robinson, Elizabeth Giardino, Porsha Cropper, Madeline Colety, and Galen Savidge.
- 2014 *Evaluation of the Strong Cities, Strong Communities Community Solutions Team Pilot Initiative*, by Stephen Whitlow, Amy Minzner, Elizabeth Giordano, Gabe Schwartz, Beth Seigel, Devon Winey, and Alyssa Rosen.
- 2014 *Neighborhood Stabilization Program Tracking Panel*, by Jonathan Spader, Alvaro Cortes, Christian Redfearn, Jenny Schuetz, Kimberly Burnett, Larry Buron, Michael DiDomenico, Anna Jefferson, Stephen Whitlow, Jennifer Lewis Buell.
- 2013 *Challenges and Opportunities in Community Development: A Framing Paper*, by Jeffrey Lubell, Stephen Whitlow, and Sophia Heller.
- 2013 *Evaluation of the Sustainable Employment in a Green US Economy (SEGUE) Initiative in Development*, by Carlos Martin, Jennifer Bagnell-Stuart, Kimberly Burnett, and Stephen Whitlow.
- 2012 *The State of the Residential Construction Industry*, by Carlos Martin and Stephen Whitlow.
- 2012 *Evaluation of Cities of Service Leadership Grants*, by Jennifer Turnham, Amy Minzner, Stephen Whitlow, and Anna Jefferson.
- 2012 *Evaluation of HUD's Office of University Partnerships' University Programs: Universities Investing in Communities*, by Amy Minzner, Jennifer Turnham, Elizabeth Copson, Stephen Whitlow, and Scott Brown.
- 2011 *Serving Communities: How Four Organizations are Using National Service to Solve Community Problems*, by JoAnn Jastrzaab, Glen Schneider, Stephen Whitlow, Michael DiDominico, Sophia Heller, and Mary Joel Holin.
- 2010 *Summary of Public Input on the CNCS Strategic Plan*, by Diana Epstein, Katie Spaenburg, and Stephen Whitlow
- 2009 *A Conversation on Southern Energy: The 2009 Report on the Future of the South*, by Scott Doron, Charity Pennock, Linda Hoke, Stephen Whitlow, and Ted Abernathy

- 2008 *Brave New South: The 2008 Report on the Future of the South*, by Linda Hoke, Jim Clinton, Stephen Whitlow, Scott Doron, Charity Pennock, and Ray Taylor
- 2008 *Building Tomorrow's Civic Actors: The Roles of Civic Education, Leadership Development, & Service-Learning Programming*, by Stephen Whitlow
- 2007 *Technical Assistance Providers for Social Enterprise in Appalachia*, by Stephen Whitlow and Tina Prevatte
- 2005 *The State of North Carolina Urban Distressed Communities*, by Stephen Whitlow and Allen Serkin
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Honors and Awards

2007 Impact Award recipient for research benefiting North Carolina citizens. Awarded for *The State of North Carolina Urban Distressed Communities*.

Volunteer Experience

Planning Board Member, Hillsborough, NC(2008 - 2010)

Park & Recreation Board Member, Hillsborough, NC(2007 - 2010)

Rail Station Task Force Member, Hillsborough, NC (task force concerned with establishment and siting of multi-modal transit station in Hillsborough, 2008 - 2009)