
Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

Jack _____ W _____ Coon _____
First Name Middle Initial Last Name

jackwcoon@gmail.com _____
Email Address

104 Linnaeus Place _____
Street Address Suite or Apt

Chapel Hill _____ NC _____ 27514 _____
City State Postal Code

Home: (847) 338-2224 _____ Home: _____
Primary Phone Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Eligible
Planning Commission: Eligible

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

Question applies to Planning Commission

Select a Seat Category for the Planning Commission *

Chapel Hill Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have a very wide range of experience in real estate and housing. I have been a real estate appraiser for over 25 years, real estate broker, and serviced on Plan/Planning commissions and Zoning Board of Appeals for the city of West Chicago, IL. In my capacity as an appraiser I was exposed to a great number of city master planning review commissions, both commercial and residential. In addition, I am a for profit real estate investor and own rental properties and, as such, I am involved daily in real estate market analysis. I also renovate single family, multi-family and condominiums for resale.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

As I own and buy and sell real estate I have significant practical knowledge of the housing market and also knowledge of the how municipalities generally operate on a policy making level.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

Real Estate Investor _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

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Profile

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Public Records Statement

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I Agree

Thomas

First Name

P

Middle Initial

Grasty

Last Name

tpgrasty@msn.com

Email Address

216 Vance Street

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (213) 804-5378

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

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Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Eligible

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

After 20 years in LA as a writer and studio executive, I returned to Chapel Hill in the fall of 2017 with a wife, a small, angry dog and a passion to reconnect with my NC roots. A native North Carolinian, I graduated from UNC in 1990 with a BA in journalism. Since returning to Chapel Hill a little over a year ago, I have attended a dozen town commission/board meetings to determine where I can best make a difference. I think that difference can be made on the Board of Adjustment. I have always had an appreciation for the unique charm of Chapel Hill and its neighboring community. As a newly-minted Chapel Hill homeowner (my wife and I bought a house in the McCauley/Cameron historic district last March), my appreciation for the beauty and character of our town has only grown. I see my role on the Board as a passionate protector of -- and advocate for -- what makes Chapel Hill eternally special. To that end, I see my addition to the Board as someone who will work tirelessly to maintain that special charm, while simultaneously embracing the inevitable change that -- with the cautious hand of the Board -- will continue to elevate Chapel Hill as "one of the best towns in the US." (Guardian, 2017).

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

As a member of Preservation North Carolina and a regular attendee of the monthly Chapel Hill Historical District Commission meetings, I have developed an appreciation of the historic structures that contribute to the distinctive character of our town as well as garnered a greater appreciation for Chapel Hill's unique character at large. As an ongoing participant in the Preservation Commission GLC Training Program and recently-appointed member of the Orange County Literacy board, I am committed to helping to protect the people, places, and spirit of Chapel Hill. I also think I will bring a fresh, unique perspective to the Board and much look forward to being of service. I appreciate your consideration.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

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Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Writer/Journalist/Digital Media
Consultant

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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TOM GRASTY

216 Vance Street • Chapel Hill, NC 27516

tpgrasty@msn.com • 213-804-5378 • [in](#) [f](#) [t](#) [H](#) [a](#) • thegrastygroup.com

DIGITAL STRATEGY / CONTENT CREATION / PARTNER AFFILIATION

Expertise in Online Video Platforms & Digital Content Creation and Strategy

Recently named an "Innovator to Watch" by the USC Stevens Center for Innovation, I have a diverse, 20-year background across the entertainment, advertising, public relations, and internet industries.

As co-founder of an award-winning internet startup (Stroome), a former film & TV development executive (DreamWorks, VH1, HBO), independent producer (Blaze Television), and advertising/marketing executive (Adworks), I comfortably reside at the junction where media and technology collide.

A frequent guest lecturer, panelist, and public speaker on the topic of online video platforms, I'm a regular contributor to PBS MediaShift Idea Lab and the Huffington Post on the topics of innovation, entrepreneurship, and collaborative media.

CORE COMPETENCIES

- **Content Production & Strategy** (development, distribution, acquisition)
- **Traditional & New Media Convergence** (cross-platform integration, multi-screen deployment)
- **Cross-functional Management** (creative, account management, digital delivery, operations)
- **Customer Strategy** (acquisition, retention, conversion)
- **Emerging Technology** (evaluation, selection of tools/teams for developing websites, web-apps)
- **Product Development & Management** (distributed web applications)
- **Business Development** (partnership identification, affiliation)

KEY RECOGNITION

- **Co-Chair**, IMPG (Interactive Media Peer Group) Events Group, Television Academy, Jan – Sept 2014
- **Curriculum Designer**, "iPad Journos" class, Virginia Commonwealth University, Jan - April 2013
- **Contributor**, Huffington Post & PBS MediaShift Idea Lab, June 1010 - present
- **Winner**, Knight 2010 News Challenge, John S. and James L. Knight Foundation, June 2010
- **Winner**, "Audience Award: Best New Startup," Online News Association 2009, Sept 2009
- **New News Entrepreneur**, Paley Center for Media, IC 2010, Nov 2010
- **"Getting out the Silo: Editing Video as a Community,"** National Conference Media Reform, April 2011
- **"Search for the Next Big Thing: The New News Entrepreneurs,"** Paley Center for Media, Nov 2010
- **"Open Video Innovation in Journalism,"** Open Video Conference, Oct 2010
- **"Open Journalism & the Open Web,"** Subject Matter Specialist, Peer 2 Peer University, Sept 2010
- **"Simplifying the Production of News Video,"** MIT Center for Future Civic Media, June 2010

EXPERIENCE

THE GRASTY GROUP – Los Angeles, CA | Miami, FL | Chapel Hill, NC

2012 - Present

Help startups craft business strategies that grow audience, increase awareness and maximize revenue.

Principal

- **Develop key strategic partnerships and go-to-market strategies** for an array of startups – from partnership solicitation, feature-set communication, product integration and ongoing monetization
- **Business plan development** – mission and vision development, financial modeling, market analysis/opportunity recognition
- **Audience development** – work cross functionally with external partners and internal stakeholders to develop and execute audience optimization plans (acquisition, retention, conversion)
- *Clients include: Slide Poll: Mobile video polling application; Snap Cuts!: Innovative social video messaging startup; Web Movie Maker: Web app that automates professional content in a few clicks; LoopLR: Real-time video sharing app for Smartphones.*

SOCIAL STUDIOS – Los Angeles, CA

2011 - 2012

Innovative startup that builds TV experiences from social media feeds.

Chief Content Officer

- **Created market appetite for *YourShow***, proprietary software platform that transforms original web content into engaging TV experiences viewable on all devices by leveraging users' Facebook feed

STROOME.COM – Los Angeles, CA

2009 - 2011

Online editing platform that allows aspiring content creators to edit, remix, and share content in real time.

Co-Founder | Online Video Editing Platform

- **Oversaw entire product lifecycle** of the web's first, and most collaborative, cloud-based video editing solution – from concept creation, through three product iterations, to successful site launch.
- **Grew membership to over 10,000 users in 135 countries** – used by Egyptian protesters to get eyewitness video accounts out of the country when Facebook and Twitter were shut down.
- *Winner, 2010 Knight News Media Challenge (\$220,000 grant); Winner, 2009 Online News Association "Audience Award" Best Start Up; Named "Top 5 Social Network Worth a Browse" by The Guardian UK*

BLAZE TELEVISION – Los Angeles, CA

2008 - 2009

Producer of music, entertainment and factual programming (DirecTV, BBC, ITV Channel 4 (UK), Nickelodeon)

Head, Digital Strategy & Original Content

- **Created and implemented the company's overall digital strategy** across traditional and new media platforms (cable, direct-to-video, VOD, IPTV)
- **Developed and managed top tier partnerships** with digital content partners, broadcasters, distributors, mobile syndicators (Crackle, Joost, Vudu, GoTV, Iota, the Orchard, Pluggedin.com).
- **Spearheaded all mobile syndication deals** for Blaze's 1,200+ hour music library (CD | USA; CD | UK).
- *Original programming included: SXSW Live; Rock & A Hard Place; Country Concert (DirecTV, 2008); Hall & Oates Live: The Troubadour (Rave HD, 2009).*

INDEPENDENT PRODUCER – Los Angeles, CA

2005 - 2007

Producer of long-form and documentary projects for film and TV (Fireworks, Fox, Robert Greenwald Prods, PBS)

Independent Producer, Digital Media/Creative Productions

- **Developed over 100 hours of programming**, including non-scripted series, long-form and documentaries for network, cable and digital platforms.
- *Projects included: In the Studio (6-part PBS series pilot), NARAS Recording Academy Honors (2005).*

MARK HAEFELI PRODUCTIONS – Los Angeles, CA

2003 - 2005

*Producer of Emmy Award-winning music, entertainment, new media and documentaries***Head, West Coast Operations**

- Led digital strategy and planning for traditional (PPV, cable, broadcast) and new media solutions (VOD) – including tactics for website, social media and mobile properties.
- *Projects included: Aerosmith: You Gotta Move, (A&E, Spring 2004); Adopt-A-Minefield: 4th Annual Gala featuring Paul McCartney & Neil Young, (AAM, Fall 2004).*

VH1 – Los Angeles, CA

1999 - 2002

*Music TV network focusing on original series, concerts, live events, movies, reality and new music videos***Manager, Development**

- Integral part of LA-based executive team that launched the **Original Motion Pictures for Television division**, the network's first foray into long-form programming.
- Oversaw acquisition, creative development and marketing of all long-form projects for network.
- Worked cross-functionality with sales, legal, operations, marketing teams (VH1, MTV, Spike, TV Land, BET) to surface and support cross-promotional initiatives for broadcast and digital assets.
- *Projects included films based on the lives of Stevie Ray Vaughan, Meatloaf, Def Leppard, MC Hammer, The Beatles and Studio 54 founder, Steve Rubell.*

DREAMWORKS SKG – Los Angeles, CA

1995 - 1999

*Studio dedicated to creating film, TV, animation and Internet properties***Senior Story Analyst**

- Evaluated creative properties to determine their viability for film, television, digital distribution – screenplays, manuscripts, treatments, director's reels, short films and animation projects.
- *Projects included: Meet the Parents, Gladiator, Minority Report, One Fine Day*

ADWORKS / THE HANNAFORD COMPANY – Washington, DC

1991 - 1995

*Five years working in various capacities in the advertising, public relations and telecommunication industries***Account Executive**

- Participated in all aspects of public relations, public affairs and advertising client programs across print/electronic media – concept, copywriting, layout, production, media planning & buying.

EDUCATION**IESE Business School-Paley Center Advanced Management Program**

2011

Advanced Management Program in Media and Entertainment (Media AMP). The first education program of its kind preparing "next generation" media executives to lead their companies globally.

University of Southern California, Los Angeles, CA

2008 – 2009

MA in Communication Management / Annenberg Program on Online Communities. Phi Kappa Phi.

University of North Carolina, Chapel Hill, NC

1986 – 1990

BA in Journalism / School of Journalism and Mass Communication. Dean's List.

Phillips Exeter Academy, Exeter, NH

1983 – 1986

Recipient, Steven J. Hyde Scholarship for excellence in merit and scholarship. Honors.

Profile

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I Agree

Phillip _____ J _____ Lyons _____
First Name Middle Initial Last Name

phill_lyons@hotmail.com _____
Email Address

140 W Franklin St #430 _____
Street Address

Suite or Apt

Chapel Hill _____
City

NC _____ 27516 _____
State Postal Code

Home: (919) 932-6460 _____ Mobile: (919) 612-1045 _____
Primary Phone Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

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Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Eligible

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I have served as a member of the Board of Adjustment for a partial term followed by a first full term which concludes on June 30, 2019. Board service included two years as the Board's elected chair. A resident off and on since 1974, I wish to see Chapel Hill continue as a great place to live and work in the face of many pressures especially population growth.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Active on private and public deliberative bodies my adult life, my career with the NC Attorney General's Office included legislative liaison between the Office of the Attorney General and the State Legislature, the provision of advice and staff support to various boards and commissions, as well as advice to agencies and local governments. Familiarity with the legislative process, administrative procedure, and the application of rules and law to policy is among what I bring to the Board of Adjustment. What I receive in return is an opportunity to serve.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

over 55

Retired NC Deputy AG _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree

Katherine

First Name

A

Middle Initial

Murphy

Last Name

murphy_katherine@msn.com

Email Address

905 Stagecoach Road

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 933-9225

Primary Phone

Business: (336) 285-3084

Alternate Phone

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What district do you live in? *

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Greater than 10 years

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Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Appointed

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Other (provide additional information below)

I am a current member

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am currently a member of the Board of Adjustment and have served several terms, so I have experience with the work this Board does.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I am an attorney with some (not much) experience in zoning matters.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

If other, please describe:

Please select your age from the following list. *

over 55

Attorney

Occupation

Are you a Town of Chapel Hill employee?

Yes No

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STATE OF NORTH CAROLINA
COUNTY OF ORANGE

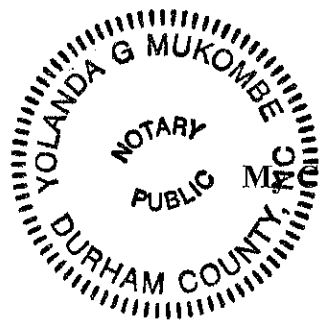
OATH OF OFFICE

I, Katherine Murphy, do solemnly swear (or affirm) that I will support and maintain the Constitution and laws of the United States, and the Constitution and laws of North Carolina not inconsistent therewith, and that I will faithfully discharge the duties of my office as a member of the Board of Adjustment, so help me God.

Katherine Murphy
Signature

The above oaths were subscribed and sworn to before me this the 5 day of June, 2017.

Yolanda G Mukombe
Notary Public



My Commission Expires 8/25/18

Profile

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I Agree

Joseph

First Name

Parrish

Last Name

Middle Initial

josephparrishnc@gmail.com

Email Address

1250 Ephesus Church Rd

Street Address

Apt. G5

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (336) 504-4195

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

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None Selected

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None Selected

Which Boards would you like to apply for?

Board of Adjustment: Appointed

Planning Commission: Eligible

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

Question applies to Planning Commission

Select a Seat Category for the Planning Commission *

Chapel Hill Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

None Selected

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I am a former member of the NC National Guard and a graduate of UNC with a degree in political science. I have been a frequent attendant of a variety of local government meetings/functions and even ran for office in the state legislature in the November elections. I want to have a hand in public service, either professionally or as a volunteer. I see this board as an opportunity to serve the public and as a learning opportunity that can inform my public service in the future.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

[JoeParrishPlanningCommissionResume.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

Joseph Parrish

Page 2 of 4

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

25-34

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.



STATE OF NORTH CAROLINA
COUNTY OF ORANGE

OATH OF OFFICE

I, Joseph Dale Parrish, do solemnly swear (or affirm) that I will support and maintain the Constitution and laws of the United States, and the Constitution and laws of North Carolina not inconsistent therewith, and that I will faithfully discharge the duties of my office as a member of the Board of Adjustment, so help me God.

Joseph Dale Parrish
Signature

The above oaths were subscribed and sworn to before me this the 31st day of May, 2017.

Elizabeth C. Vazquez
Notary Public



My Commission Expires March 6, 2022

Joseph Parrish

(336) 504-4195 josephparrishnc@gmail.com

STRATEGIC PLANNER

EXECUTIVE SUMMARY

Mission-driven **Strategic Planner** with demonstrated leadership and planning skills. Ability to build consensus, work on teams, and formulate actionable plans with achievable results. Detail oriented with desire to continually learn and experience avenues of personal and professional growth. Self starter with proven time-management and organizational skills. Develops conceptual and theoretical frameworks with an ability to implement. Tech savvy.

CORE COMPETENCIES

Operational Ideation	Information Mastery	Multi-purpose Goals
Concept & Theory Development	Public Speaking	Adaptive Decision-Making
Plan Briefing/Presentation	Bridge-Building	Proactive Leadership

- Led units of soldiers/cadets on combative and non-combative training missions.
- Successfully trained fellow personnel in necessary professional tasks.
- Negotiated to achieve consensus within large groups.
- Worked on numerous forms of community service to maintain and strengthen team building skills.

PROFESSIONAL EXPERIENCE

Duke Clinical Research Institute

Jul. 2015

- Aug. 2015

Data Technician:

- Contacted potential medical sites for inclusion in research projects.
- Converted physical documents into electronic format to supplement company database.
- Assisted coworkers to achieve their project goals while maintaining own time efficiency.
- Developed legible spreadsheets and charts to interpret complex information.

Army National Guard

Dec. 2010 -

Apr. 2014

Soldier:

- Received training in basic infantry combat.
- Worked within ethnically and culturally diverse teams.
- Mentored fellow soldiers to develop life and soldiering skills.
- Assumed leadership positions in critical command alterations.
- Recorded detailed notes of operation orders to ensure mission success.
- Maintained energy and initiative throughout service.

Army Reserve Officer Training Corps

Sept. 2010 -

2013

Cadet:

- Achieved successful strategic and managerial training as an Army officer.
- Effectively translated instructions from command into successful missions for my team.
- Developed plans and communicated them to team for implementation and goal achievement.
- Participated in numerous forms of community service.
- Assisted in recruitment efforts.
- Participated in organizational fundraising operations.
- Swiftly pivoted from leader to follower and then back again as chain of command rotated.
- Memorized a myriad of protocols and doctrines in order to make immediate decisions.

ADDITIONAL EXPERIENCE

- Member of Rotary International.

-
- Candidate for NC House of Representatives in Nov. 2016.
 - Created, hosted, and facilitated a roundtable discussion podcast series.
 - Frequent attendant of town, county, and school government meetings.
 - Youth outreach and recreational organization.
-

EDUCATION AND PROFESSIONAL DEVELOPMENT

BS, Political Science

University of North Carolina, Chapel Hill, NC

Basic Combat Training

United States Army, Ft. Jackson, SC

Leadership Development and Assessment Course

United States Army, Ft. Lewis, WA

Profile

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Public Records Statement

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I Agree

Christopher

First Name

B

Middle Initial

Rose

Last Name

christopher.barry.rose@gmail.com

Email Address

603 Longleaf Drive

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Home: (919) 559-8650

Primary Phone

Home: (919) 248-1811

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Eligible

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I work in information technology, healthcare and education.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

IT Skills

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Information Technology _____
Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Profile

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Public Records Statement

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I Agree

Andrew

First Name

Strada

Last Name

Middle Initial

stradaa@yahoo.com

Email Address

105 Winston Ridge Dr

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home: (203) 727-4750

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Eligible
Planning Commission: Eligible

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

Question applies to Planning Commission

Select a Seat Category for the Planning Commission *

Chapel Hill Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Email

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

As a recent transplant to Chapel Hill from Connecticut, my family just went through the process of evaluating the best places to live in the Triangle. We decided on Chapel Hill for a variety of factors, but there were trade-offs. We have loved our year in Chapel Hill and I would like to assist in Chapel Hill's development so that it maintains its strengths while addressing its challenges. Professionally, I have a diverse background in IT, Risk , Operations and Data Management. Throughout this career I have had to manage budgets and focus on the tradeoffs that every organization and community has to make. In particular, I spent 12 years in Commercial Real Estate financing looking at real estate challenges and opportunities.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Experience in Commercial Real Estate, especially Financing and Development Budgeting and planning for projects as well as operations

[Strada_Resume_20180815.pdf](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

If other, please describe:

Please select your age from the following list. *

35-54

Data Manager _____

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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Andrew F. Strada, CFA

stradaa@yahoo.com | (203) 727-4750 | www.linkedin.com/in/andrewstrada/

Profile

Data Leader with expertise optimizing the use of data while meeting aggressive timelines and financial goals. Effective at designing and implementing data governance programs across the data supply chain.

Core Competencies

- Data Management
- Data Quality and Governance
- Business Process Transformation
- Regulatory Data and Reporting
- Cross-Functional Change Management
- Team Development and Management

Professional Experience

Credit Suisse, Raleigh, NC

2017 - Present

Chief Data Officer - Risk

Implement appropriate Data Governance throughout the Risk organization including BCBS239 deliverables, the implementation of the Enterprise Data Governance Policy and the management of data quality issues. Instituted and manage a network of Data Governance Councils to drive business ownership of Data Management. Plan and monitor the day-to-day running of the Risk & Finance Data Governance team to ensure smooth operations to achieve common goals and deliverables. Manage the budget forecasting and planning processes in order to meet aggressive cost targets.

General Electric, Norwalk, CT

1996 - 2017

Managing Director – Enterprise Data, 2016 to 2017

Transformed Programs and Data Governance for GE Capital's Liquidity and Credit Data Warehouses. Transitioned programs from supporting CCAR, Basel and stress testing to a more-focused scope aligned with pursuit of SIFI de-designation and strategic contraction. Actively managed both GE resources and consulting teams during the rapid reduction to ensure engagement and meeting service levels.

- Improved service levels by reducing monthly close cycle time 11% and improving data quality despite dramatic changes and staffing reductions.
- Reduced spend on services from \$8.7M to \$1.3M by eliminating reports and processes reflecting the firm's decreased reporting requirements. Consolidated from three outsourcing vendors to one.
- Negotiated with stakeholders to reduce warehouses' scope and service levels. Eliminated 50% of the attributes in one warehouse and shut down two warehouses reducing overhead and demands on data providers. Designed and staffed the new Enterprise Data organization.

Director – Risk Data Quality & Governance, 2014 to 2016

Developed and implemented GE Capital's first centralized Data Governance strategy and Data Quality program to enhance risk management and regulatory reporting capabilities. Established data standards and procedures to ensure data in centralized stores were complete, accurate and timely. Collaboratively implemented the program cross-functionally and across lines of business.

- Built the Data Quality and Governance Program for the commercial credit and investment warehouse, engaging stakeholders, hiring staff and a new vendor with required expertise.
- Created a comprehensive Data Quality Program to measure and track the DQ performance of the commercial credit and investment data warehouse. Identified 209 Critical Data Elements. Developed ~1800 rules to ensure data integrity for ALLL, CCAR, Basel, SNC and Stress Testing.
- Instituted a Data Governance Policy creating accountability for Data Governance across the Data Supply chain. Led the program for identifying and remediating gaps against the policy.
- Delivered transparency to Data Quality health for the data consumers by developing dashboards and operating rhythms to educate data providers and senior management on data quality status.

General Electric Capital Real Estate (GECRE), Norwalk, CT

Senior Manager – Global Risk Operations, 2011 to 2014

Managed the implementation of Argus Enterprise used to model and value the global portfolio of 4,800 properties. Led a team of 32 modelers through the quarterly valuation of the North America portfolio of 3,900 properties. Served as valuations data subject matter expert.

- Led initiatives to improve productivity increasing the Asset/Analyst ratio 47%, reducing annual cost by \$1MM and reducing team size significantly while improving service levels.
- Led project to implement Argus Enterprise, convert all valuations globally, replace all interfaces and reports and train a broad set of users. Project involved over 400 global stakeholders.

Senior Manager – Asset Management Operations, 2009 to 2011

Managed Atlas, GECRE's system of record for asset management, valuations, cash flows and risk data.

- Established and led a Steering Committee to determine business priorities for the application, collect feedback from Senior Leadership and escalate key decisions.
- Led a lineage project to trace all externally-reported attributes to source systems.
- Instituted a process for the Master Data Management of GECRE's 35,000 tenants.

Real Estate Underwriter – Specialized Industries, 2005 to 2009

Led underwriting for specialty transactions including site inspections, reviewing and approving third party due diligence, market analyses, audits, valuations and calculation of key metrics. Presented conclusions to the Credit Committee. Subject Matter Expert for the valuation of Mobile Home Parks. Completed 47 transactions totaling \$710M of funding and 107 assets.

Technology Project Leader, 2002 to 2005

Led the support and enhancement of the deal workflow approval system for GECRE.

- Implemented a structured SDLC replacing a poorly-managed, vendor-provided solution.
- Led 15 releases including three major expansions of functionality.

General Electric Lighting, Cleveland, Budapest, Toronto

Information Systems Specialist, 1999 to 2002

Drove variable cost productivity through process redesign and system enhancement.

Information Management Leadership Program (IMLP), 1996 to 1999

Four six-month assignments and a co-op. Three rotations in Cleveland implementing and supporting applications. One rotation in Budapest, Hungary leading the Y2K upgrade of all on-site PCs.

Education

University of Connecticut
Hartford, CT
MBA in Finance and Accounting

Case Western Reserve University
Cleveland, OH
Bachelor of Science in Mathematics

Certifications

CFA Charter holder since September 2010

Six Sigma Green Belt Certified

Additional Skills

SQL, Spotfire, Dataflux, Ataccama, Teradata, Oracle, Business Objects, Argus Enterprise, MS Project

Profile

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Public Records Statement

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I Agree

Josephine

First Name

Tetteh

Last Name

Middle Initial

josephine_tetteh@yahoo.com

Email Address

131 Schultz St.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 923-2311

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

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Which Board is your First Choice? *

Board of Adjustment

Which Boards would you like to apply for?

Board of Adjustment: Appointed

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

Chapel Hill Town Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

None Selected

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I would like to serve on this Board because I believe it is integral to the growth of our community. I also believe my skills and abilities will be very useful to the Board.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

African American

Gender

Female

If other, please describe:

Please select your age from the following list. *

25-34

Attorney

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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**PLEDGE TO FOLLOW ETHICS GUIDELINES
FOR
ADVISORY BOARDS AND COMMISSIONS**

Ethics Guidelines for Town Advisory Boards and Commissions

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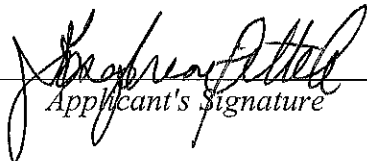
If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area.

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Advisory board and commission applicants shall agree to comply with the ethics guidelines as stated above.

I, JOSEPHINE TETEH pledge to comply with the ethics guidelines for advisory boards and commissions as adopted by the Chapel Hill Town Council.

Advisory Board or Commission: Board of Adjustment


Applicant's Signature

8/3/16
Date



STATE OF NORTH CAROLINA
COUNTY OF ORANGE

OATH OF OFFICE

I, Josephine Tetteh, do solemnly swear (or affirm) that I will support and maintain the Constitution and laws of the United States, and the Constitution and laws of North Carolina not inconsistent therewith, and that I will faithfully discharge the duties of my office as a member of the Chapel Hill Board of Adjustment, so help me God.

Josephine Tetteh
Signature

The above oaths were subscribed and sworn to before me this the 3rd day of August, 2016.

Philip C. Mason, Jr.
Notary Public

Philip C. Mason, Jr.
NOTARY PUBLIC
Durham County, NC

My Commission Expires 11-25-2017