

Economic Development In Action!

FY 2025-26

OUR STRATEGIC PILLARS

Product & Posture

- Real Estate Assemblage
- Innovation District Coalition
- US Patent and Trademark Office RTP Submission

Community Partnership

- Launch Powered by KPMG
- Chamber's Workforce Council
- Performance Metrics in Outside Agency Contracts

Business Vitality

- Business Walks
- Economic Recovery Center
- Savannah Bananas Business Engagement

Real Estate & Active Projects

- Parking Lease Negotiations
- Incentive Management
- Town Owned Property & Wishlist

Access to Opportunities

- Launch Local
- Language Access & MFG Home Meetings
- Pre-Walk Throughs & Exit Interviews

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LOOKING AHEAD: BUILDING ON LONG TERM OPPORTUNITIES

Catalyzing Chapel Hill's Destination Industry

- Engagement with Hoteliers

NS Rapid Corridor Investment Strategy

- Submitting for EDA Grant in July

Streetscape & Wayfinding Implementation

- Parking Deck & OWASA Re-stripe-ing Implementation