
Profile

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

☒ I Agree

courtlandbartosik2@gmail.com

Email Address

Courtland

First Name

Middle
Initial

Bartosik

Last Name

100 Melville Loop

Street Address

Apt 23

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (803) 667-6065

Primary Phone

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

☒ Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure](#)

If you are a Chapel Hill Resident, How long have you lived here?

☒ 1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Community Design Commission: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission

☒ Chapel Hill Resident

Question applies to Planning Commission

Select a Seat Category for the Planning Commission *

☒ Housing Advisory Board Champion

Which Board is your First Choice? *

☒ Housing Advisory Board

How did you find out about this opportunity? (select all that apply)

☒ Internet

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

Question applies to multiple boards

How do you describe your previous advisory board experience?

☒ Non-Chapel Hill Board Experience

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

As a young professional who dedicated my college years to advocating for affordable housing in Chapel Hill, I bring a fresh perspective to the Housing Advisory Board and/or the Human Services Advisory Board. My advocacy for affordable housing is deeply rooted in my own personal experiences within the community. Through conversations with many community members and colleagues who have been personally affected by housing disparities in Orange County, I bring a nuanced understanding of the struggles our community faces with affordable housing. Aside from this, as a young professional I bring a dynamic perspective to the table. I openly welcome the exploration of unconventional solutions and creative approaches to problems. I am eager to reframe existing standards to best fit the needs of the community I care so deeply about.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I currently hold the position of president of Habitat For Humanity's Triangle Young Professional Chapter, a position in which I lead a board of directors and manage an organization that works with the three Habitat affiliates in the Triangle region. In this role, I am responsible for facilitating communications with Habitat for Humanity, promoting participation at Habitat For Humanity build sites, and advocating for affordable housing education in the communities. I have had the opportunity to work alongside Habitat leaders in discussions regarding our role in mitigating the crisis and have effectively fostered relationships within the community that have allowed our organization to grow so quickly. Aside from my roles within the affordable housing community, I recently worked as advertising director at The Daily Tar Heel, a nonprofit student-run newspaper on UNC's campus. In this role, in which I manage a team of 7 account executives, I have developed leadership and communication skills that have allowed my team to consistently exceed sales goals and help keep the organization afloat month-over-month. Currently, I am in the Emerging Leader Program at Fidelity Investments, where I spend every day developing leadership skills in the corporate environment, only furthering my desire to bring change in my immediate community. I am confident that I will be an asset to these advisory boards as I not only have first-hand experience working in housing in the community, but I am motivated by the need for change in our community, and am confident I can be an asset to the board.

Question applies to Community Design Commission

Do you have special interest, experience, or education/training in design field, architecture, landscape design, horticulture, city planning, green design, place making or related fields? If yes, please explain.

While I don't have tangible training in the field, I have a special interest in the community design. I grew up in Carolina Beach, NC, where community design was always one of the top priorities on the local ballot. Seeing the design of my community greatly affected by tourism and the needs of the town, I found myself deeply interested in the decisions made on the local level that affected the way my community was planned.

Question applies to Planning Commission

Do you have special interest, experience, or education/training in city planning, design field, environment, housing, transportation or related fields? If yes, please explain.

Similarly to my responses above regarding my interests & experiences, I have a deep rooted passion for housing in my community. I recently attended Habitat for Humanity's Annual Legislative Conference as a scholarship recipient where I had the opportunity to indulge in the needs, both on a state and federal level, regarding to housing, and want to be a part of the discussions happening on the local level in regards to this topic (as well as the other associated topics). I also am greatly familiar with Chapel Hill's affordable housing plan for the next five years and the needs and wants of the community, so I can bring prior understanding of some of the conversations happening within the planning commission.

[Courtland Resume.pdf](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity *

☒ Caucasian/Non-Hispanic

Gender *

☒ Female

If other, please describe:

Please select your age from the following list. *

☒ 18-24

Emerging Leader Program
Associate, Fidelity
Investments
Occupation

Are you a caregiver for or identify with a disability?

☒ Yes ☐ No

Have you participated in the Peoples Academy?

☐ Yes ☒ No

Are you a Town of Chapel Hill employee?

☐ Yes ☒ No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if the outcome of the matter being considered is reasonably likely to have a direct, substantial, and readily identifiable financial impact on the member. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to General Statute 160D-109(d), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member shall recuse himself/herself from voting on the matter. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

☒ I Agree *

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test

COURTLAND BARTOSIK

803-667-6065 | courtlandbartosik2@gmail.com | LinkedIn.com/in/courtlandbartosik

EXPERIENCE

Advance Auto Parts - Digital Marketing Intern, Raleigh, North Carolina

MAY 2023 – AUG 2023

- Significantly contributed to the growth of the internship development program by independently designing a rotational program which will serve as the framework for future Advance Auto Parts leadership development program; presented end-to-end plan to 10 members of senior leadership
- Independently built an email communication strategy for the October 2023 release of the Speed Perks gas rewards program, reaching 1.2 million customers nationwide.
- Developed and delivered a marketing guide on industry-standard push notifications for implementation by the CRM team
- Produced 10 graphic mock-ups to be included in Speed Perks campaigns
- Professionally developed industry skills and awareness around corporate communication, graphic design, and email marketing

Daily Tar Heel - Advertising Director Chapel Hill, North Carolina

MAY 2023 – PRESENT

Daily Tar Heel - Account Executive, Chapel Hill, North Carolina

SEPT 2022 – MAY 2023

- Promoted to Advertising Director in 7 months
- Contribute 30% revenue on average to the team's monthly sales goals and manage personal monthly sales goal of \$25,000 in advertising revenue
- Manage 25 client relationships and cultivate strong relationships through weekly in-person visits, client check-in calls, and upsell initiatives
- Led the upcoming account executive training program and trained 3 junior account executives to move into the account executive role. Redesigned all training modules with improved graphic design modules and software orientation
- Present weekly updates and sales goals during executive level meetings

Sweeney Agency - Marketing Intern, Remote

NOV 2021 – AUG 2022

- Operated client campaign with budget of \$300k for a B2B company, creating assets and developing emails
- Created weekly newsletters for agency with 800 viewers and an 35% open rate
- Oversaw 3 social media campaigns for B2B clients with 10% increase in followers
- Analyzed data on market patterns and consumer interactions
- Improved SEO for client websites by utilizing market research to develop strong marketing strategies
- Developed and presented monthly client lead generation plans for executive leadership

EDUCATION

The University of North Carolina at Chapel Hill

2021- 2024

UNC Hussman School of Media and Journalism

- B.A. in Media and Journalism with a concentration in Advertising and Public Relations

COMMUNITY INVOLVEMENT

UNC Habitat for Humanity, Chapel Hill, North Carolina

2021 – PRESENT

- Active participant as Marketing Chair (2022-2023) and Co-Director (2023-Present)

UNC Hussman School of Media and Journalism, Chapel Hill, North Carolina

2023 – PRESENT

- Selected from over 50 applicants to participate in Alumni Mentorship Program; work with professional marketers and advertisers to develop discipline-specific skills
- School Ambassador; lead tours for prospective students and assist with New Student Orientation, as well as consult with senior administrators on communication, activities, and initiatives

Strengths: Market research, strategic planning, client relationships, writing, qualitative research, executive communication, team leadership, conflict resolution, Google Analytics

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☒ I Agree

kelseyibrinkley@gmail.com

Email Address

Kelsey

First Name

L

Middle
Initial

Brinkley

Last Name

219 Glenhill Lane

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (704) 614-1718

Primary Phone

Alternate Phone

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What district do you live in? *

☒ Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure](#)

If you are a Chapel Hill Resident, How long have you lived here?

☒ 0-12 months

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Community Design Commission: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission

☒ Chapel Hill Resident

Which Board is your First Choice? *

☒ Community Design Commission

How did you find out about this opportunity? (select all that apply)

☒ Email

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

Question applies to multiple boards

How do you describe your previous advisory board experience?

☒ Little or No Experience

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I was a student of UNC (class of 2011) and recently returned to Chapel Hill as a resident. I work full time from home and am often running the greenways.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have previously lived in a historic district (Boylan Heights) in Raleigh and understand the nuances of these districts, zoning and UDOs. I have a MBA and certification is Sustainability Strategies.

Question applies to Community Design Commission

Do you have special interest, experience, or education/training in design field, architecture, landscape design, horticulture, city planning, green design, place making or related fields? If yes, please explain.

I also completed 4 undergraduate City and Regional Planning classes at UNC-Chapel Hill in 2010-2011.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

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Ethnicity *

☒ Caucasian/Non-Hispanic

Gender *

☒ Female

If other, please describe:

Please select your age from the following list. *

☒ 35-54

Customer Experience
Designer

Occupation

Are you a caregiver for or identify with a disability?

☐ Yes ☒ No

Have you participated in the Peoples Academy?

☐ Yes ☒ No

Are you a Town of Chapel Hill employee?

☐ Yes ☒ No

Ethics Statement

Kelsey L Brinkley

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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☒ I Agree *

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test

Profile

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☒ I Agree

jim@faronproperties.com

Email Address

James F.

First Name

F

Middle
Initial

Faron

Last Name

308 Lancaster Dr

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (217) 377-4677

Primary Phone

Home: (217) 377-7436

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

☒ Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure](#)

If you are a Chapel Hill Resident, How long have you lived here?

☒ 1-3 years

☒ 4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Community Design Commission: Eligible

James F. F Faron

Question applies to Board of Adjustment

Select a Seat Category for Board of Adjustment *

☒ Chapel Hill Town Resident

Which Board is your First Choice? *

☒ Board of Adjustment

How did you find out about this opportunity? (select all that apply)

- ☒ Internet
☒ Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify:

Chapel Hill web-site

Interests & Experiences

Question applies to multiple boards

How do you describe your previous advisory board experience?

☒ Non-Chapel Hill Board Experience

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

As a recent resident to Chapel Hill, I seek to increase my involvement in the community. This is consistent with my previous forty-year residency in the Champaign-Urbana, Illinois region. I have experience in real estate, privately-owned business, health care (Dr. of Optometry), transportation, and education. I consider myself a lifelong learner and am always interested in diverse points of view and problem solving.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I moved from a community similar to Chapel Hill in terms of a recognized university (University of Illinois) and a diverse population base. I have served on a number of Boards, including the Champaign-Urbana Mass Transit District, Champaign-Urbana Symphony, Green Meadows Girl Scout Council and Champaign County Mental Health Board. I practiced for thirty-three years as an Optometrist in a large multi-specialty practice in Urbana, Illinois. Previous to that, I served as an administrator/counselor in the Greenville, South Carolina public schools, I am currently still a property owner in Illinois. All of these experiences have put me in a position to deal with various people and viewpoints and to work collaboratively in a group setting.

Question applies to Board of Adjustment

Do you have special interest, experience, or education/training in city planning or related fields? If yes, please explain.

I have owned, managed and developed rental properties. I have Transportation experience, having served on the Champaign-Urbana Mass Transit District as an appointed Board Member. Consequently, I have interacted extensively with Champaign city staff on issues relating to city affairs, the area I previously resided in prior to moving to Chapel Hill three years ago.

Question applies to Community Design Commission

Do you have special interest, experience, or education/training in design field, architecture, landscape design, horticulture, city planning, green design, place making or related fields? If yes, please explain.

Although I do not have special training in the areas cited in the question, I present a broad background and range of experiences. As stated earlier, these include Real Estate Ownership and Management, Transportation, Health Care and Educational Guidance and Administration. In these capacities, I worked with municipal governments, schools and both for and non-profit organizations across a diverse population spectrum.

[resume_James_Faron_1_.docx](#)

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

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Ethnicity *

☒ Caucasian/Non-Hispanic

Gender *

☒ Male

James F. Faron

If other, please describe:

Please select your age from the following list. *

☒ over 55

Retired

Occupation

Are you a caregiver for or identify with a disability?

☐ Yes ☒ No

Have you participated in the Peoples Academy?

☐ Yes ☒ No

Are you a Town of Chapel Hill employee?

☐ Yes ☒ No

Ethics Statement

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☒ I Agree *

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test

JAMES F. FARON

PERSONAL

Date of birth: October 3, 1946

Address: 308 Lancaster Drive, Chapel Hill, North Carolina
27517

Email: jim@faronproperties.com

EDUCATION

DePaul University, B.A., 1968

The Ohio State University, M.A., 1971

Illinois College of Optometry, O.D., 1979

EMPLOYMENT HISTORY

High School Counselor/Administrator, Greenville, S.C.,
1971-1974

Optometrist, Carle Foundation, Urbana, Illinois 1979-2012

Owner/Manager, Faron Properties LLC., 1982-present

COMMUNITY INVOLVEMENT

Board Member, Champaign-Urbana Mass Transit District

Board Member, Champaign-Urbana Symphony

President, Central Illinois Apartment Association

President, East Central Illinois Optometric Society

Team Optometrist, University of Illinois Athletic
Department

Member, Champaign County 708 Board (mental health)

INTERESTS

Real Estate, Eye Care, Politics, Fitness, Reading, Travel,
Architecture

Profile

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☒ I Agree

schlesnecker1962@gmail.com

Email Address

Craig

First Name

Alan

Middle
Initial

Longnecker

Last Name

800 Pritchard Avenue Extension Apartment B4

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (919) 525-9927

Primary Phone

Home: (984) 999-4352

Alternate Phone

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What district do you live in? *

☒ Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure](#)

If you are a Chapel Hill Resident, How long have you lived here?

☒ 4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Boards would you like to apply for?

Community Design Commission: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission

☒ Chapel Hill Resident

Which Board is your First Choice? *

☒ Housing Advisory Board

How did you find out about this opportunity? (select all that apply)

☒ Internet

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

Question applies to multiple boards

How do you describe your previous advisory board experience?

☒ Little or No Experience

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I want to be involved as a citizen on participating in one of the advisory board to be involved with my community from a citizen prospective so any any advisory group that I can participate in would be greatly appreciated I have a fast and wanting to be a part of any opportunity to expand my growth through the city with any talents and abilities to assist the city to progressively grow to the next level in the future. So I find participation important as my part to assist the city in it's future growth. An advisory board that I can be placed on would be greatly appreciated and an opportunity to show watch the city what I have to offer the city as a citizen of chapel Hill. Any place you place me with the city so I can assist as a citizen would be my honor. Please let me know if there is any way I can assist the city through any available opportunity. Thanks in advance Craig Longnecker
schlesnecker1961@gmail.com cell: 919-525-9927 home: 984-999-4352

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

Any board that will allow me to voluntarily become involved with them so that I can be productively involved with the progression of the city in a matter that city deems fit for myself. Involvement with the city is important for the citizens of chapel hill so that they can also have an integrate involvement of policy decisions, future procedures, and future growths for the city and anything else deemed important that is necessary for discussion or action that may take place or decision making process to change and growth in the near future for Chapel Hill

Question applies to Community Design Commission

Do you have special interest, experience, or education/training in design field, architecture, landscape design, horticulture, city planning, green design, place making or related fields? If yes, please explain.

I have an interest in housing transportation and any improvement to the quality of life for the citizens of Chapel Hill

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

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Ethnicity *

☒ Caucasian/Non-Hispanic

Gender *

☒ Male

If other, please describe:

Please select your age from the following list. *

☒ 35-54

disabled

Occupation

Are you a caregiver for or identify with a disability?

☐ Yes ☒ No

Craig Alan Longnecker

Have you participated in the Peoples Academy?

☐ Yes ☐ No

Are you a Town of Chapel Hill employee?

☐ Yes ☐ No

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☒ I Agree *

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