AMERICAN RESCUE PLAN

Council Presentation – December 1, 2021

Agenda

- ARPA Overview

- What We Have Learned

- Engagement Update

- Project Assessment Approach

Draft

ARPA Overview

- Enacted March 11, 2021
- Town will receive a total of $10,668,497
- Half received May 2021 ($5,334,248.50)
- Second half expected May 2022
- Funds must be committed by Dec 31, 2024
- Funds must be spent by Dec 31, 2026

Draft

Where can we use funding

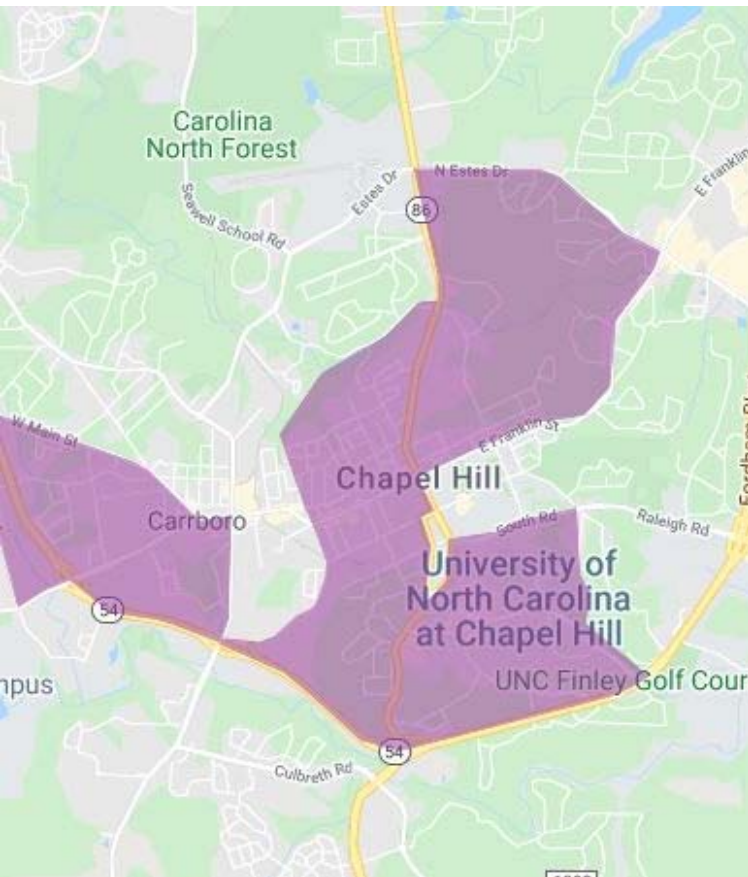| 1	2	3	4	5
Support public health	Address negative economic impacts	Replace lost Town revenue	Provide premium pay for essential workers	Invest in water, sewer and broadband infrastructure

What We Have Learned

- School of Government guidance

- Safe harbors

- What other municipalities are doing

SAFE HARBORS

- Programs and services in Qualified Census Tract, low-income communities and those most negatively affected by the pandemic

- Stormwater infrastructure

- Revenue "loss" funding

- Premium pay for essential workers

- Pandemic-related infrastructure improvements

Project Beneficiaries

Small Businesses / Nonprofits

Travel / Tourism Industry

Households / Individuals

Community Programs and Public Infrastructure

Local Government Facilities, Operations, Personnel

Narrowest State Law Authority
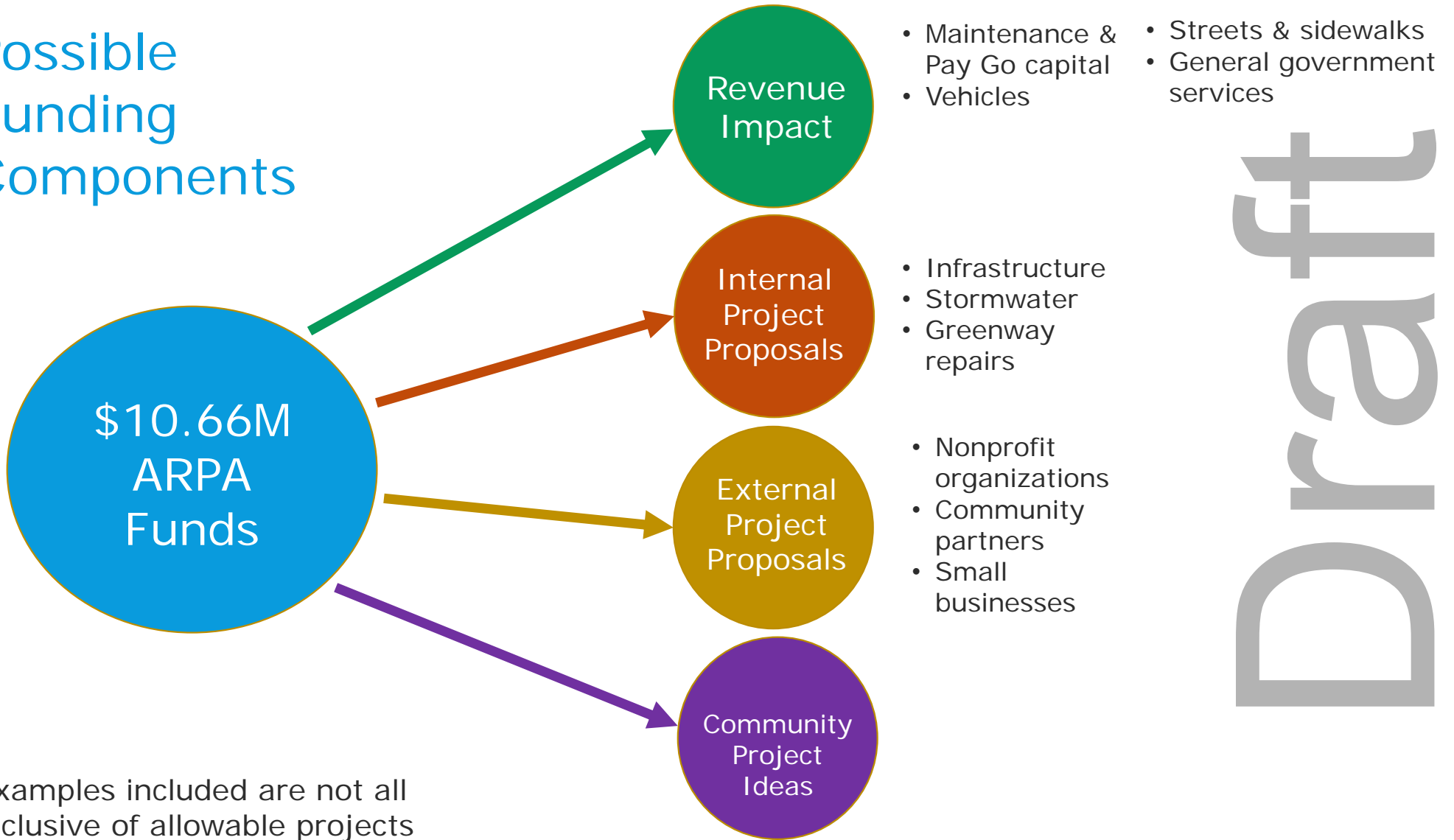
Broadest State Law Authority

IMPORTANT CONSIDERATIONS

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Revenue Impact

- Funding to provide government services up to extent of reduction in revenue experienced due to pandemic
- Formula looks at what the Town's revenue growth (all revenue sources) would have been if not for COVID-19
- Revenue impact in 2020 = **$ 4,175,298**
- Allowable Uses:
  - Maintenance of existing capital
  - Pay Go capital
  - Vehicles
  - Streets & sidewalks
  - General local government programs & services

Possible Funding Components

$10.66M ARPA Funds

Revenue Impact
- Maintenance & Pay Go capital
- Vehicles
- Streets & sidewalks
- General government services

Internal Project Proposals
- Infrastructure
- Stormwater
- Greenway repairs

External Project Proposals
- Nonprofit organizations
- Community partners
- Small businesses

Community Project Ideas

Examples included are not all inclusive of allowable projects in each "bucket"

Draft

Engagement Plan

Phase 1
- Tell us what is most important and any funding use ideas (now - mid-March)
  - Community tells us what categories are most important
  - Community proposes general ideas for funding uses

Phase 2
- Send us your projects (January - mid-March)
  - Organizations and Town departments apply for ARPA funds
  - We continually update category dashboard with category priorities

Phase 3
- Project review and prioritization (April - mid-May)
  - Community member and Town leadership teams review proposals with community priorities and Town needs in mind

Phase 4
- Council approves recommended projects (May)

Equity-Based Design

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	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice & recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

INCREASING IMPACT ON THE DECISION

The What, Who, Where, and How of ARPA Engagement

What:

Input Portal publicity

Who:

All community members

Nonprofit service providers

Town departments

Where:

Input cafes

Community meetings and events

Kiosks at popular community places

Peoples Academy and other Town programs

How:

Social media and email

Neighborhood newsletters

Food boxes

Doorhangers

Peachjar

Buses

Media

Revenue Impact → Staff Review for Eligibility & Equity

Internal Project Proposals → Staff Review for Eligibility & Equity

External Project Proposals → Staff Review for Eligibility & Equity

Community Project Ideas → Staff Review for Eligibility & Equity

Staff Review for Eligibility & Equity → Community Member Review Team

Staff Review for Eligibility & Equity → Town Leadership Team Review

Community Member Review Team → Council Approves Projects

Town Leadership Team Review → Council Approves Projects

Project Assessment
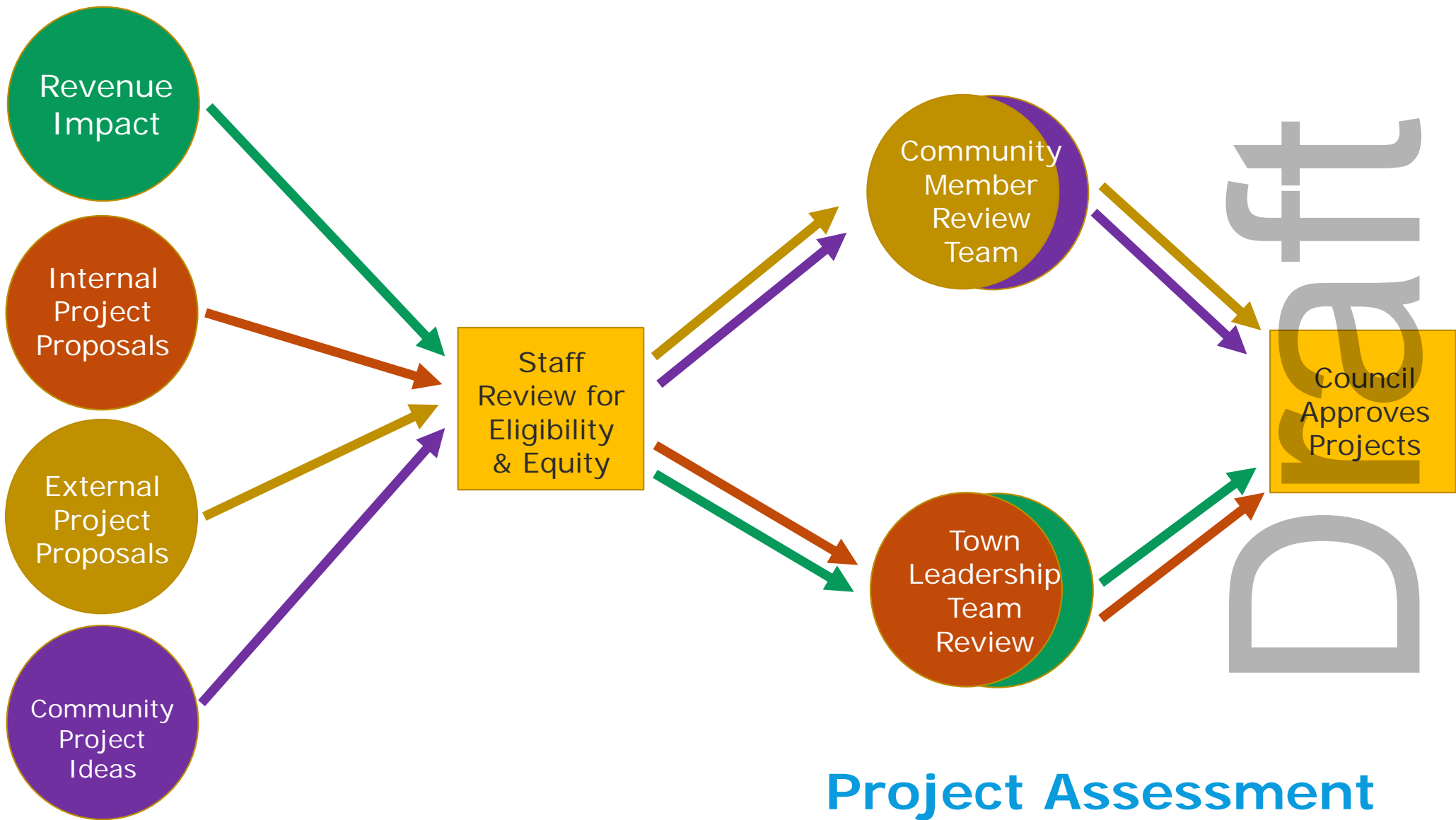
1 Update to Council November 17

2 Begin Community Outreach and Open Applications early January

3 Close Applications mid-March

4 Assess Proposed Projects in March/April

5 Bring Recommended Project List to Council in May

6 Approved Projects Awarded Funding in July

Timeline