

UNC Health Care Eastowne Master Plan Themes

Town of Chapel Hill Themes with UNC Health Care bullets

- **Vibrant and Inclusive Community (Attractive Design / Appearance)**
 - Promote high quality design
 - Create a welcoming gateway into Chapel Hill
 - Establish a sense of place
 - Follow good urban design practices (human scale, richness, quality)
- **Environmental Stewardship (Sustainable Building Design)**
 - Cluster buildings to preserve open space and promote walkable design
 - Promote energy efficient buildings to minimize carbon footprint
- **Connected Community / Vibrant & Inclusive Community (Walkable Design)**
 - Promote multi-modal design (walk, bike, pedestrian, transit)
 - Create an interconnected pedestrian and open space network
 - Establish trail system that can link to regional trails
- **Connected Community / Vibrant & Inclusive Community (Suitability of Public Infrastructure)**
 - Allow for phased infrastructure (roads, utilities)
 - Accommodate multi-modal infrastructure
 - Provide accessibility across entire site – ADA / Life-safety
- **Environmental Stewardship (Enhancing the Natural Environment)**
 - Improve water quality
 - Utilize effective stormwater management measures
 - Utilize native plant material
 - Improve public access to natural resources
- **Economic & Financial Sustainability (Supporting Community Prosperity)**
 - Provide financially viable and cost effective project that can deliver benefits to the community.