

**Amy Harvey**

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**From:** Roger Stancil  
**Sent:** Tuesday, June 19, 2018 6:54 PM  
**To:** Allen Buansi; Donna Bell; Hongbin Gu; Jeanne Brown; Jess Anderson; Karen Stegman; Town Council; Michael Parker; Nancy Oates; Pam Hemminger; Rachel Schaevitz; Roger Stancil; Ross Tompkins  
**Cc:** Loryn Clark; Sarah Vinas; Ken Pennoyer; Amy Oland; Amy Harvey; Beth Vazquez; Carolyn Worsley; Catherine Lazorko; Christina Strauch; Dwight Bassett; Flo Miller; Lindsey Bineau; Mary Jane Nirdlinger; Rae Buckley; Ralph Karpinos; Ran Northam; Roger Stancil; Sabrina Oliver  
**Subject:** Council Questions: Item 6: Use of Affordable Housing Bond Funds

**Council Question:** Is public housing redevelopment an eligible use, as this is currently drafted?

**Staff Response:** *Yes, public housing redevelopment would be eligible in two categories: home repairs and comprehensive rehabilitation and construction of new affordable units.*

**Council Question:** What will the educational campaign about the affordable housing bond entail? When will it start?

**Staff Response:** *Housing and Community, Communications and Public Affairs, and Business Management staff have begun creating a bond education campaign strategy, for implementation starting in September. Educational tools that are under consideration include: bus advertisements, short videos featuring our affordable housing goals and success stories, and printed materials. Town resources can be used to educate voters about the issues but not to advocate either for or against the referendum*

**Council Question:** Since the work would begin with the HAB in the fall to develop a project selection and monitoring system, when do you anticipate that work will be completed?

**Staff Response:** *We anticipate that the Housing Advisory Board could finalize the allocation strategy, scoring rubric and monitoring system before the end of the calendar year.*