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## Profile

Question applies to multiple boards

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

## Public Records Statement

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**I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.**

---

I Agree

bberndt500@aol.com

Email Address

Christine

First Name

S

Middle Initial

Berndt

Last Name

621 Rock Creek Road

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Home: (919) 942-4560

Primary Phone

Alternate Phone

---

Question applies to multiple boards

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

Greater than 10 years

---

Question applies to multiple boards

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

## Which Boards would you like to apply for?

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Historic District Commission: Eligible

Question applies to Environmental Stewardship Advisory Board

## Select a Seat Category for the Environmental Stewardship Advisory Board \*

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Chapel Hill Resident

## Which Board is your First Choice? \*

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Environmental Stewardship Advisory Board

## How did you find out about this opportunity? (select all that apply)

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Email

If you chose "Other" from the advertising opportunity listed above, please specify:

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## Interests & Experiences

Question applies to multiple boards

## How do you describe your previous advisory board experience?

---

Chapel Hill Board Experience

## What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

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I am completing 7 years on the Community Design Commission, including being Vice-Chair for 4 of those years. Prior to that I served on the Greenways Commission for 7 years, and was Chair for 5 years. I would continue to advocate for building design which uses the best of modern design principles and incorporates sustainable development/green building practices, while also respecting the context of Chapel Hill's environment and history. I am an advocate of environmentally-based planning which balances appropriate site design with ecological principles. I believe local actions to address climate change are critical, and I support implementation of Chapel Hill's Climate Action Plan.

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

I have a Master of Regional Planning from the University of North Carolina at Chapel Hill, with concentrations in urban design and housing. I am a retired city planner with 28 years experience, especially in long-range planning. I have a good working knowledge of Town processes and ordinances. I work hard to review the materials and prepare for meetings. I hope to build upon what I have learned in my advisory board experiences and to continue to serve the community.

Question applies to Historic District Commission

**Do you have special interest, experience, or education/training in history, architecture, archaeology, or related fields? If yes, please explain.**

I have a lifelong interest in historic preservation and architecture. In my planning coursework at UNC I studied with Robert Stipe, including a planning law class and a design studio which resulted in creation of the Tarboro, NC historic district. My Masters paper was on historic preservation and urban housing policy. I have an Bachelor's degree in History from Beloit College. I am a member of several preservation organizations. I have worked on developing design guidelines in the Blue Hill District, and am an advocate for developing similar guidelines for downtown.

You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

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## Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

**Ethnicity \***

Caucasian/Non-Hispanic

**Gender \***

Female

**If other, please describe:**

**Please select your age from the following list. \***

over 55

retired planner

Occupation

Are you a caregiver for or identify with a disability?

Yes  No

Have you participated in the Peoples Academy?

Yes  No

Are you a Town of Chapel Hill employee?

Yes  No

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## Ethics Statement

### ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

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I Agree

mbrian\_daniels@yahoo.com

Email Address

Brian

First Name

Middle Initial

Daniels

Last Name

212 Huntington Drive

Street Address

Suite or Apt

Chapel Hill

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27514

Postal Code

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Greater than 10 years

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Question applies to multiple boards

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**Which Boards would you like to apply for?**

---

Historic District Commission: Eligible

Question applies to Community Design Commission

**Select a Seat Category for the Community Design Commission**

---

Chapel Hill Resident

**Which Board is your First Choice? \***

---

Community Design Commission

---

**How did you find out about this opportunity? (select all that apply)**

---

Advisory Board or Council member

**If you chose "Other" from the advertising opportunity listed above, please specify:**

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---

**Interests & Experiences**

Question applies to multiple boards

**How do you describe your previous advisory board experience?**

---

Non-Chapel Hill Board Experience

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

---

I've lived in Chapel Hill in 4 different decades. I lived in Odom Village UNC married student housing from 1970-1978 and in the surrounding community until 1982. I attended UNC from 1988-1992 and again from 1996-1998. I moved home to Chapel Hill in mid 2020 to be closer to elderly family members. Seeing Chapel Hill evolve and grow across my lifetime while having lived in Washington DC, Kansas City, Atlanta and Los Angeles over the last 20 years gives me unique perspective on the challenges the town faces as it grows. Growth is inevitable. Careful planning can help the town maintain its unique character while allowing new residents of all backgrounds to become citizens. In Los Angeles I was involved with the YMCA as a board member and chairman of the board of directors from 2013-2020. At the Y I gained valuable experience in serving as a volunteer in a community organization. As Board Chair I helped guide the facilities plan for the multi-location association. I understand the important role community members serve in civic associations. Diversity of background, opinions and thoughts are crucial to deliver sustainable outcomes.

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

---

I am a senior marketing executive having worked in a variety of industries and locations. I've served on the executive leadership team of both public and private organizations. My experience working along side other leaders in a variety of settings would make me an asset to town advisory committees.

Question applies to Community Design Commission

**Do you have special interest, experience, or education/training in design field, architecture, landscape design, horticulture, city planning, green design, place making or related fields? If yes, please explain.**

---

My exposure to city planning came through my service to the YMCA. I came to appreciate how important and challenging it can be to balance the needs of thoughtful urban planning, developer priorities and community member concerns. While not a formal education on the topic, I do have practical, hands-on experience.

Question applies to Historic District Commission

**Do you have special interest, experience, or education/training in history, architecture, archaeology, or related fields? If yes, please explain.**

---

I have a minor in history and have always had a fascination with historical buildings. I lived in a house build in 1935 for 10 years that was under a protective ordinance due to its age and architecture.

[B\\_Daniels\\_Resume\\_2.21.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

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Brian Daniels

**Ethnicity \***

---

Caucasian/Non-Hispanic

**Gender \***

---

Male

**If other, please describe:**

---

**Please select your age from the following list. \***

---

35-54

**Marketing** \_\_\_\_\_

Occupation

**Are you a caregiver for or identify with a disability?**

---

Yes  No

**Have you participated in the Peoples Academy?**

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Yes  No

**Are you a Town of Chapel Hill employee?**

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Yes  No

---

**Ethics Statement**



## ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree \*

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# Brian Daniels

Chapel Hill, NC - mobile | 678-362-7623 | [mbrian\\_daniels@yahoo.com](mailto:mbrian_daniels@yahoo.com) | [www.linkedin/in/mbriandaniels](http://www.linkedin/in/mbriandaniels)

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## Overview

A seasoned marketing leader with a **20+ year** track record of delivering innovative **Digital Programs and Global Brand Campaigns** that produce top tier growth in sales, market share and profitability. **Proven P&L owner (\$500M+)** with strong ability to recruit and develop **High Performing Teams (80+)**. Successful across **Diverse Industries at Scale:** Financial Services, Pharmaceuticals, Technology, Telecom, and Retail in both Consumer and Business settings.

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## Experience

### **Waddell & Reed Financial, Inc.**

**November**

#### **2020- present**

*US Wealth Management firm with \$70 billion in assets under management and 1000+ financial advisors. Acquisition by Macquarie, Australian investment bank with \$550 billion in assets under management, pending.*

#### **Chief Marketing Officer**

*November 2020 -*

*present*

Joined to reinvent marketing function in support for 3 year, 25% revenue growth plan. Executive Leadership Team.

### **Capital Group - Los Angeles, CA**

#### **2011-2020**

*Global asset manager with \$2 trillion in assets under management, home of American Funds. Offices in the Americas, Asia and Europe. Named Partner in 2015 due to track record of innovation and sustained contributions.*

#### **Senior Vice President, Chief Marketing Officer - High Net Worth Markets**

*2019-present*

- Repositioned the \$28 billion direct-to-consumer business Private Client Services to enable doubling of US assets under management (AUM) within 3-5 years. Leveraged consumer insight, digital signals and 3<sup>rd</sup> party data to launch the “Wealth Management is About People” global campaign increasing sales by 15%+.
- Launched new high net worth investor businesses including Private Banks, Registered Investment Advisor (RIA) and nonresident client increasing annual sales to \$12 billion annually.

- Launched “RIA Insider” digital innovation platform with first- in-industry professional community and digital tools increasing market share, sales and client digital engagement by 20%+ in year 1.

**Senior Vice President, Chief Marketing Officer - US Marketing, Wealth Management**  
2015-2018

- General Manager of US Wealth Management Marketing operations including all aspects of go-to-market strategy and execution with a team 80+ associates, an annual budget of \$70 million and \$1 trillion in AUM.
- Led Agile transformation to increase client centricity, install digital marketing best practices and increase speed to market resulting in a 30% increase in digital engagement, 25% increase in associate engagement.
- Grew US mutual fund sales from \$60 billion to \$100 billion annually via stronger American Funds brand positioning, expanded distribution channel focus including emerging digital services, new product launches and extensive increases in marketing programs targeted to US intermediaries and end-investors (consumers).
- Launched first consumer-focused advertising effort in company history with Board approval for a +\$100 million working media spend. Improved American Funds brand awareness 15% in 2 years exceeding business case.

**Vice President - US Intermediary Marketing**  
2011-2014

Joined Capital Group as first senior external Marketing hire in 10+ years to reinvent US Marketing.

- Built strategic Marketing organization from 3 to 25+ associates in 2 years to improve marketplace understanding, sharpen focus on client insights in the annual marketing plan development and extensively expand marketing communications channels to include conferences, digital advertising and public relations.
- Reversed multi-year declines in American Funds brand health via extensive insights work and repositioning of the brand to US financial advisors. Improved intent to recommend measures by +15% points in 2 years and regained the #1 position in the US market for actively managed mutual fund providers.

**Novartis, Consumer Health - Atlanta, GA**

**2005-2011**

*Global Pharmaceutical company with \$48 billion in annual sales operating in 155 countries around the world.*

**Senior Director - Global Marketing, Daily Disposable and Fashion Wear categories**  
2009- 2011

Global portfolio manager for strategy development and execution of two brand franchises representing \$900 million in annual revenue across 20 markets in Europe, Asia and the Americas. Managed staff in US and Zurich, Switzerland.

- Successfully repositioned DAILIES AquaComfort Plus as the mainstream daily disposable lens of choice for consumers in Europe and Asia via comprehensive global campaign,

new packaging and pricing strategy increasing sub-brand revenue by 20% within first three months of re-launch.

- Championed development of Asian fashion wear strategy identifying \$200 million incremental revenue opportunity with 5 year roadmap of new products and Asian-specific commercialization plan.

### ***US Brand Marketing Director, Daily Disposable and Fashion Wear categories 2007-2009***

Managed daily disposable and fashion wear \$210 million portfolio of contact lens brands for the US business with a \$20 million marketing budget. Full P&L responsibility.

- Successfully re-launched DAILIES brand in the US expanding consumer target audience by 125%. Developed and launched fully integrated professional and consumer campaign. Delivered +35% net sales growth and +57% contribution margin.
- Developed and launched digital innovation - FRESHLOOK Color Studio - reversing multi-year revenue declines. In 2008, exceeded net sales target by 4% and brand contribution target by 5%.

### ***Director, US Customer Marketing 2005-2006***

Directed customer marketing program development and execution activities for all contact lens and lens care brands and sales channels for \$550 million US business unit. Managed staff of 12.

### ***EarthLink, Inc. - Atlanta, GA 2003-2005***

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*Top 3 Internet Service Provider (ISP) with 5 million consumer subscribers and 150,000 business clients*

### ***Director, Retail Marketing***

Launched and directed all planning and marketing activities for Retail channel. Annual budget of \$12 million and a staff of 6 delivering 360,000 new subscribers annually.

### ***BeVocal, Inc. - Mountain View, CA 2002***

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*Venture capital funded Silicon Valley start-up providing consumer voice services to telecom clients.*

### ***Senior Director, Corporate Marketing***

Directed all marketing activities for Silicon Valley start-up that developed voice recognition services for consumers.

### ***Sprint - Overland Park, KS***

**1997-2002**

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Telecom provider of wireline and wireless services to 28 million consumers with revenue of \$30 billion.

**National Account Director, Retail Sales -Sprint PCS**

2001-2002

Led all marketing and sales activity for Sprint PCS' 2<sup>nd</sup> largest distribution partner, Best Buy. Delivered 820,000 handset sales with a \$28 million marketing budget. Successfully launched Virgin Mobile – the first mobile virtual network operator in the US.

**Marketing Director, International Marketing-Mass Markets Organization**

2000

Directed team of 30 marketing consumer services to ethnic populations in the US and abroad. Delivered \$320 million in sales.

**Senior Brand Manager, Prepaid Brand Marketing**

1999

Managed team of 14 who marketed, designed and produced promotional prepaid cards and 800 services.

**Marketing Manager, Database Marketing**

1998

Managed direct marketing planning and implementation of programs for consumer long distance division.

**Sprint Staff Associate Executive Develop Program**

1997- 2000

Successfully completed 3- year executive leadership program to develop high-potential individuals.

**Mellon Bank (BNY Mellon) - Bethesda, MD**

1993-1996

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**Financial Center Manager, Congressional Office and Bethesda Metro Office**

**Hecht's, May Company - Arlington, VA**

1992-1993

**Area Sales Manager** for 4 departments in corporate headquarters store

**Education**

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**University of North Carolina, Kenan-Flagler Business School, Chapel Hill, NC**

**1998**

Masters of Business Administration

**University of North Carolina**, Chapel Hill, NC  
**1992**

Bachelor of Arts with Honors in Political Science

### **Additional information**

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Hold Series 6 and Series 26 securities licenses issued from the Financial Industry Regulatory Authority (FINRA)

Volunteer Leader – YMCA of the Foothills, Los Angeles, CA, 2015 -present. Chairman of the Board of Directors and Chief Volunteer Officer 2018-2020.

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---

I Agree

nancycm@live.com

Email Address

Nancy

First Name

Campbell

Middle Initial

Mccormick

Last Name

920 EDGEWATER CIRCLE

Street Address

Suite or Apt

CHAPEL HILL

City

NC

State

27516

Postal Code

Home: (803) 331-2560

Primary Phone

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**What district do you live in? \***

Chapel Hill Town limits (Purple)

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**If you are a Chapel Hill Resident, How long have you lived here?**

1-3 years

---

Question applies to multiple boards

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## Which Boards would you like to apply for?

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Historic District Commission: Eligible

## Which Board is your First Choice? \*

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Historic District Commission

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## How did you find out about this opportunity? (select all that apply)

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Social Media

If you chose "Other" from the advertising opportunity listed above, please specify:

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## Interests & Experiences

Question applies to multiple boards

### How do you describe your previous advisory board experience?

---

Chapel Hill Board Experience

### What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

---

I am serving out a term on the HDC and would like the opportunity to serve a full term. I was a member of the HDC committee revising the Historic Districts Standards. Prior to moving to Chapel Hill I served on the Columbia, SC, Design/Development Review Commission (the HDC equivalent) for about 10 years. Although not admitted to the Bar in NC, I can bring a lawyer's perspective on procedural issues. I'm actually a second generation preservationist--my mother was instrumental in founding Stuart (Fla) Heritage.

### Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

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I believe that my service on the Commission shows that I am committed to its mission, willing to work hard, and able to take advantage of training opportunities. The HDC has had considerable turnover since I joined and I believe that some continuity of membership is important at this time.

Nancy Campbell McCormick



Question applies to Historic District Commission

**Do you have special interest, experience, or education/training in history, architecture, archaeology, or related fields? If yes, please explain.**

---

I worked for many years at Disability Rights South Carolina. I have a strong interest in making historic neighborhoods and sites accessible to all.

---

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### Ethnicity \*

---

Caucasian/Non-Hispanic

### Gender \*

---

Female

If other, please describe:

---

Please select your age from the following list. \*

---

over 55

Retired attorney

Occupation

**Are you a caregiver for or identify with a disability?**

---

Yes  No

**Have you participated in the Peoples Academy?**

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Yes  No

**Are you a Town of Chapel Hill employee?**

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Yes  No

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## Ethics Statement

Nancy Campbell McCormick

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I Agree

dschwartz1965@mac.com

Email Address

David

First Name

Schwartz

Last Name

604 Sugarberry Rd.

Street Address

Suite or Apt

Chapel Hill

City

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State

27514

Postal Code

Home: (919) 933-6809

Primary Phone

Mobile: (919) 619-7112

Alternate Phone

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Historic District Commission: Eligible

**Which Board is your First Choice? \***

---

Historic District Commission

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**How did you find out about this opportunity? (select all that apply)**

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- Advisory Board or Council member
- Other (provide additional information below)

**If you chose "Other" from the advertising opportunity listed above, please specify:**

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---

**Interests & Experiences**

Question applies to multiple boards

**How do you describe your previous advisory board experience?**

---

Chapel Hill Board Experience

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

---

I wish to be reappointed to serve on the Town's Historic District Commission to help conserve Chapel Hill's cultural and architectural heritage by maintaining and enhancing the character of the Town's three historic districts. Specifically, I wish to help balance the goal of promoting the vitality and continuous renewal of the historic districts with the goals of preserving historically significant buildings and settings and ensuring that changes to structures and streetscapes within a given district are in harmony with the district's character. I am lifelong resident of Chapel Hill and graduate of UNC-CH and have lived in both the Franklin-Rosemary and the Cameron-McCauley districts. I will bring to my work on the Commission extensive knowledge of Chapel Hill's history, a strong appreciation for and desire to perpetuate the Town's distinctive cultural heritage, experience using the tools of zoning and design standards to conserve neighborhood character, three years of experience serving on the HDC—two of them as Chair—and a commitment to working collegially with fellow HDC members and constructively and respectfully with district homeowners. My contributions during my first term on the HDC, beyond attendance at regular monthly meetings and participation in quasi-judicial review of COA applications, include 1) helping guide the commission through the process of updating the Town's Historic District Design Standards and 2) working with Town staff to better align the sections of the Town LUMO that govern HDC procedures with the statute language recommended by the State Historic Preservation Office. These efforts, by bringing greater clarity and consistency to the relationship between the LUMO, the Design Standards, and the process of COA review, will, I believe, enhance public understanding of and support for the work of the HDC and reduce conflict between the HDC and district homeowners. Finally, my term as Chair coincided with the COVID-19 pandemic. I have worked during this period with my fellow commissioners and with Town staff to maintain the HDC's ability to function effectively under challenging conditions so that district homeowners could proceed with their renovation and new construction projects.

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

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See above.

Question applies to Historic District Commission

**Do you have special interest, experience, or education/training in history, architecture, archaeology, or related fields? If yes, please explain.**

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I earned a doctorate in the field of environmental psychology, in the course of which I gained expertise in the psychological processes that underlie how people experience the natural and built environment and how the design of the built environment affects individuals' psychological functioning and well-being. I also have a strong layman's interest in local history, architecture, and urban design. During my first term of service on the HDC, I gained a richer understanding of the principles of historic preservation and of quasi-judicial COA review.

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You may upload a supporting document (e.g., CV or resume). Please be advised that any information submitted becomes a public record and may be searchable online.

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## Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

**Ethnicity \***

---

Caucasian/Non-Hispanic

**Gender \***

---

Male

**If other, please describe:**

---

**Please select your age from the following list. \***

---

over 55

**Editor**

Occupation

**Are you a caregiver for or identify with a disability?**

---

Yes  No

**Have you participated in the Peoples Academy?**

---

Yes  No

**Are you a Town of Chapel Hill employee?**

---

Yes  No

---

**Ethics Statement**

## ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

---

I Agree \*

Question applies to multiple boards

*Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.*

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## Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

## Public Records Statement

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**I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.**

---

I Agree

jws@me.com

Email Address

John

First Name

Sweet

Middle Initial  
Last Name

208 Glenburnie Street

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (919) 448-8802

Primary Phone

Home:

Alternate Phone

---

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

4-9 years

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The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

**Which Boards would you like to apply for?**

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Historic District Commission: Eligible



**Which Board is your First Choice? \***

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None Selected

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**How did you find out about this opportunity? (select all that apply by holding down the shift key)**

---

answer 1

**If you chose "Other" from the advertising opportunity listed above, please specify specify:**

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## **Interests & Experiences**

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

---

Historic District Commission makes a very important contribution to the quality of life in Chapel Hill and I would welcome an opportunity to join in its work. Since moving to the area some years ago to take on a position as a professor of American History at UNC, I have lived in several places—but the last four years spent in the Franklin-Rosemary Historic District have been truly special. Every time I walk to campus, go for a run in Battle Park, or just stroll around the block, I feel grateful for the opportunity to live here. My father was an architect, I have had a lifelong love of architecture and landscape design; over the years, I have had several rewarding opportunities to engage in the process of designing houses and planning renovations. As an historian, I have a long-standing professional interest in the built environment and in historic preservation; this spring I will be teaching a new class on the history of the built environment using Chapel Hill as case study. As a homeowner who has come before the Commission as an applicant, I am also sensitive to what it feels like to be in that position. I have great respect for the Commission's mission and role; and I also have great respect for those seeking to improve their properties.

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

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Question applies to Historic District Commission

**Do you have special interest, experience, or education in history, architecture, archaeology, or related fields? If yes, please explain.**

---

---

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

---

## Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

### Ethnicity

---

Caucasian/Non-Hispanic

### Gender

---

Male

If other, please describe:

---

Please select your age from the following list. \*

---

35-54

Historian

---

Occupation

Are you a Town of Chapel Hill employee?

---

Yes  No

---

---

## Ethics Statement

## ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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I Agree \*

*Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.*