

CHAPEL HILL PUBLIC RIGHT-OF-WAY MASTER PLAN

Great Streets Workshop Engagement Summary

AT A GLANCE

- » Great Streets Forum: 50 attendees
- » Walks and Pop-Up Events
 - 3 Public Community Walks
 - 2 Focus Group Walks
 - 4 Pop-Up Events
 - 100+ Participants Total

OVERALL THEMES

Providing Accessible, Safe, and Comfortable Pedestrian Spaces

Overall, there is a need to make the streetscape consistent and legible for users of all ages and abilities.

Gathering Spaces

Overall, there is an opportunity to develop gathering spaces of various scales and to use them to guide the development of downtown zones.

Expressing Community Character Through Materials

Overall, there are ways we could use multiple material palettes to convey the different characteristics of downtown areas.

Tree Cover

Overall, there is a desire to increase tree cover and shade, but there are also several constraints and limitations.

POP-UP SESSION FEEDBACK

Peace and Justice Plaza Pop-Up

People were largely unaware of the plaza's designation and history and are in favor of direct, visible, and explicit interpretation of the site's significance. They emphasized its use as a place of gathering and protest. They think it should be open/flexible enough to host larger gatherings and it should clearly communicate the site's historical significance through signage and art.

140 West Plaza Pop-Up

Generally, people see the plaza's potential and think it could be improved with some simple changes: adding public amenities like shade, seating, restrooms, and bike parking; including public art that promotes interaction

and play; making the space more legible and distinguished from adjacent restaurant patios while still maintaining its ability to host larger events.

UNC Youth Pop-Up

UNC students largely said they like to spend time at businesses along Franklin St. These businesses were the landmarks they used to orient themselves, rather than streets or plazas. Themes that arose from the photos they shared of urban places they enjoyed: novel or unique infrastructure and experiences, natural features/atmosphere, and activated and comfortable open spaces.

Hargraves Center Youth Pop-Up

Youth primarily said they spend time at the educational sites downtown (Planetarium, Ackland Art Museum). Youth were interested in spaces that included a sense of discovery and movement, such as features for climbing, a splash pad, a playground, swings, open greenspace, and trails. Family-friendly businesses and independent mom & pop businesses were desired by caregivers for youth including coffee shops, breweries, and an arcade.

