



Close the Legislative Hearing and Consider Adopting

# SHAPING OUR FUTURE A Transportation + Land Use Initiative

As an Amendment to the Town's Comprehensive Plan, *Chapel Hill 2020*

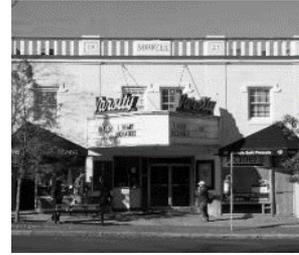
Staff Presentation to Town Council  
May 10, 2023



# PURPOSE

## Staff recommends that Council:

- Close the legislative hearing
- Consider adopting **R-7: A Resolution Adopting *Shaping Our Future: A Transportation & Land Use Initiative* as An Amendment to the Town's Comprehensive Plan *Chapel Hill 2020***



# RECENT ACTIONS



**FEBRUARY 22, 2023**

Council accepts  
*Shaping Our Future*  
and calls for a hearing  
to consider adopting  
*Shaping Our Future*



**APRIL 4, 2023**

Planning Commission  
recommends  
adopting *Shaping Our  
Future*



**APRIL 19, 2023**

Council opens hearing  
to consider adopting  
*Shaping Our Future*



**MAY 10, 2023**

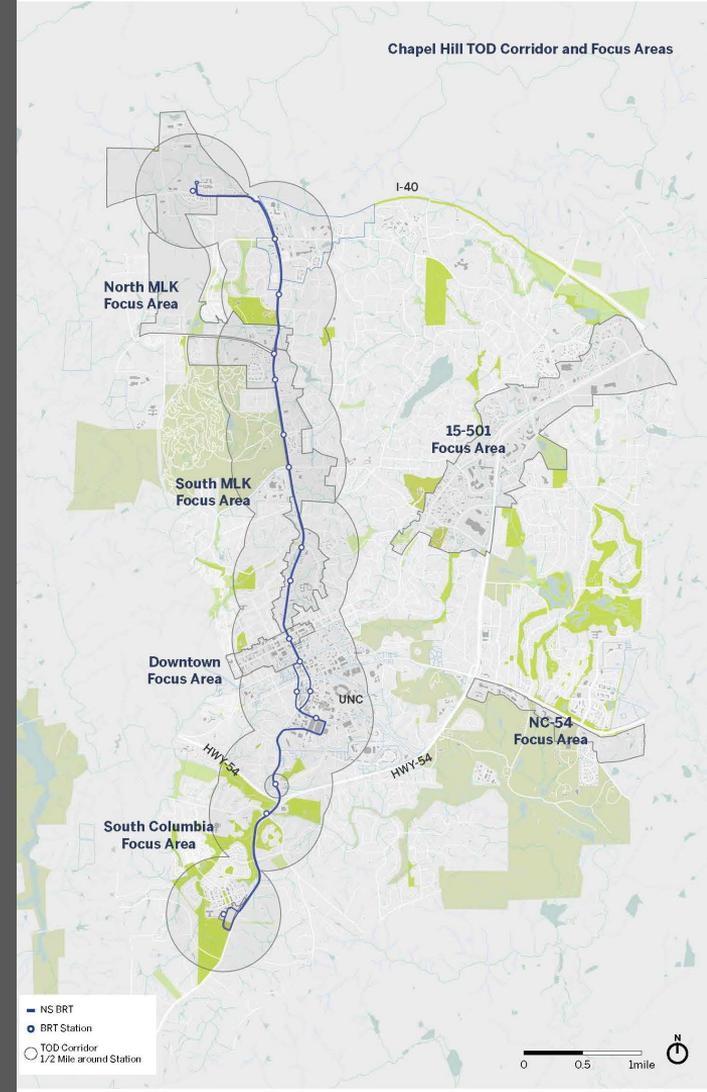
Council closes  
hearing and considers  
adopting *Shaping Our  
Future* into the Town's  
comprehensive plan

# BACKGROUND

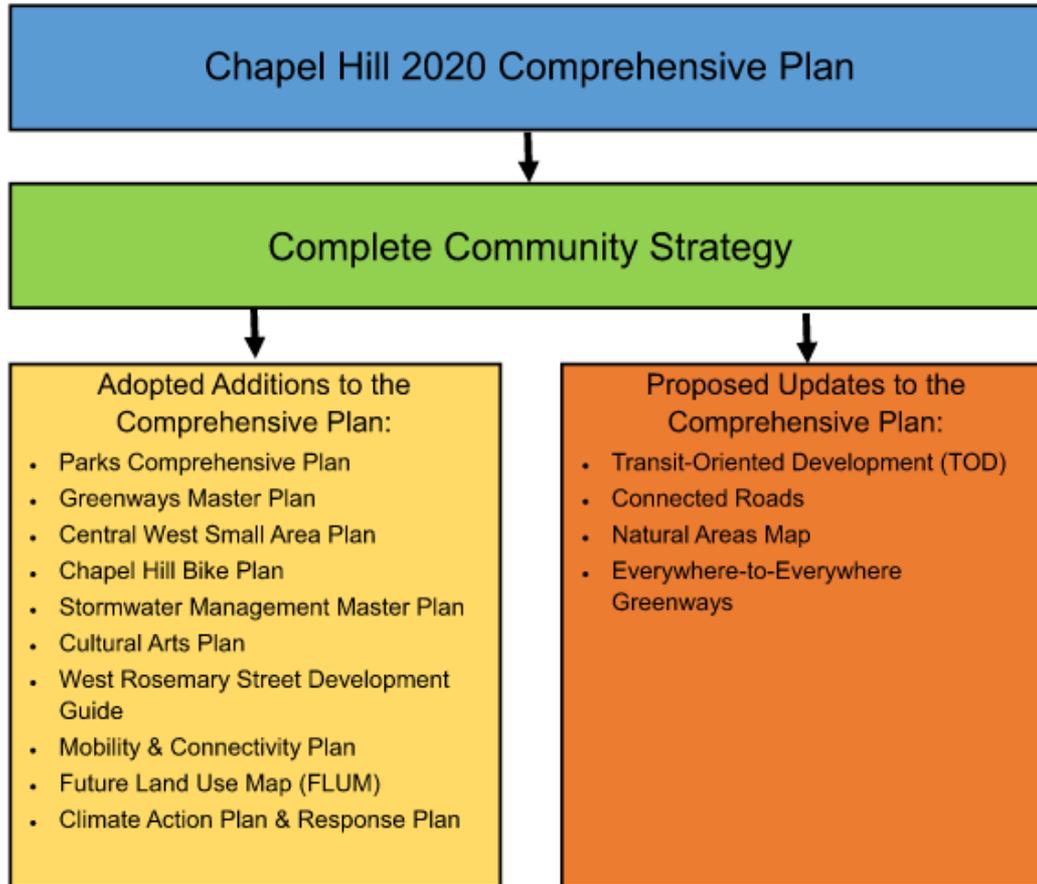
## SHAPING OUR FUTURE...

- Enjoys broad community support
- Establishes a vision, policy framework, and implementation recommendations for transit-oriented development (TOD) in Chapel Hill
- Helps implement Council's Complete Community Strategy
- Provides staff and Council with a starting point for discussions and decisions related to the LUMO Update

*TOD promotes mixed uses, diverse housing, walkability, connectivity, higher-density development, and a high-quality public realm in and near NSBRT transit station areas making it easier, safer, and more comfortable to live car-light/ car-free in Chapel Hill*



# ALIGNMENT

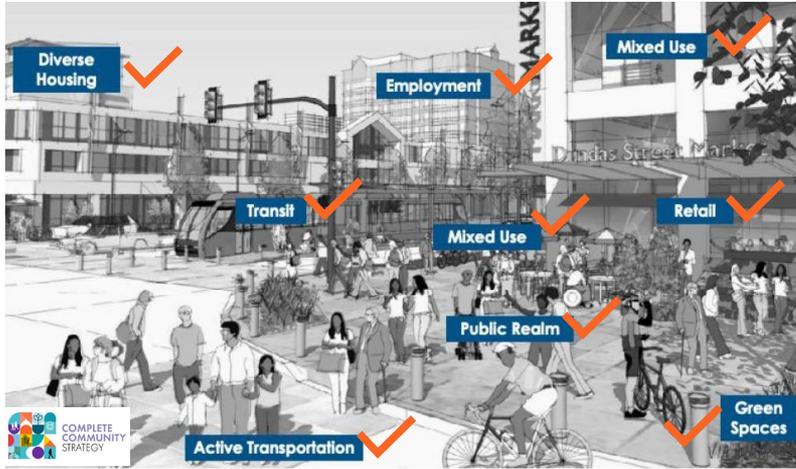


***SHAPING OUR FUTURE is aligned with...***

- Council's short- and long-term Strategic Goals
- Recent additions to the Comprehensive Plan
- Proposed updates to the Comprehensive Plan

# CONSISTENCY

TOD ↔ COMPLETE COMMUNITY



## TOD CHARACTERISTICS



***SHAPING OUR FUTURE is consistent with the Complete Community Strategy including...***

- Advancing characteristics of a Complete Community
- Recommendations for “Where to Grow” (Transit Corridors, Infill, Greenways)
- Planning strategically for the future
- Being green (“meeting the housing need, adding density, and becoming \*more\* sustainable must be linked”)
- Excellence in the public realm

# IMPACT

## *Shaping Our Future...*

- Only applies to locations suitable for TOD (high capacity transit station areas/ corridors) and/or FLUM Focus Areas
- Prioritizes multimodal transportation
- Integrates best practices for more sustainable land use
- Set expectations for placemaking and development character
- Supports implementation of the Complete Community Strategy



*Conceptual vision of future TOD on Martin Luther King, Jr. Blvd.*

# RECOMMENDATION

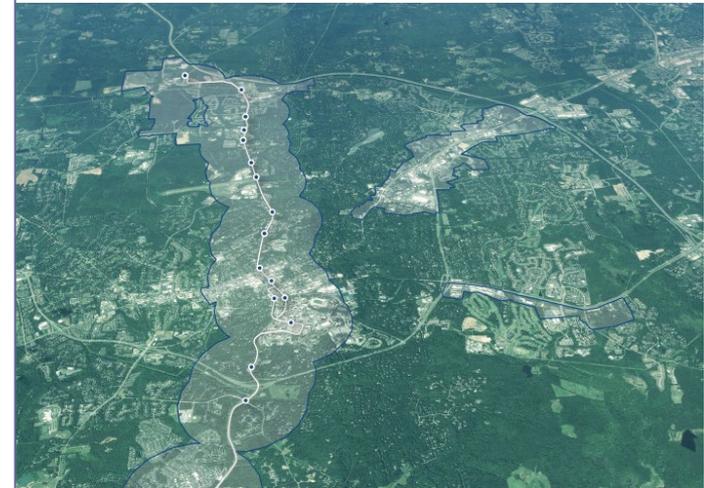
That the Town Council:

- Close the legislative hearing
- Adopt **R-7**: A Resolution Adopting *Shaping Our Future: A Transportation & Land Use Initiative* as an Amendment to the Town's Comprehensive Plan, *Chapel Hill 2020*

## Shaping Our Future

A Transportation and  
Land Use Initiative

April 2023



# QUESTIONS?

**Link to plan and supplemental analysis:**

<https://publicinput.com/T0273#2>

**Thank you!**

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