



SHAPING OUR FUTURE

A Transportation + Land Use Initiative

Staff Presentation to Town Council
April 19, 2023



BACKGROUND

HOLD FOR IMAGE SHOWING RELATIONSHIPS BETWEEN COMP PLAN AMENDMENTS (FROM COMPLETE COMMUNITY PRESENTATION)

Draft

BACKGROUND



SHAPING OUR FUTURE: A TRANSPORTATION AND LAND USE INITIATIVE

- ✓ **Accepted by Council on February 22, 2023**
- ✓ **Recommended by Planning Commission on April 4, 2023**

- Enjoys broad community support
- Establishes a policy framework for transit-oriented development in Chapel Hill
- Helps implement Council's vision for a Complete Community
- Provides staff and Council with a starting point for discussions and decisions related to the LUMO Update.

If adopted into the comprehensive plan, *Shaping Our Future* will amend *Chapel Hill 2020* by:

- Integrating best practices for more sustainable land use in high-capacity transit corridors, and
- Catalyzing placemaking and development in identified TOD Focus Areas.

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SHAPING OUR FUTURE: CONTENTS



ENGAGEMENT Focus groups, one-on-one interviews, open houses, webinars, pop-ups, Town Council updates



MARKET ANALYSIS Current land uses, land availability, vacancy rates, land prices, rents, price points, stakeholder interviews, development and redevelopment opportunities, gaps between feasible development and available resources



ACCESSIBILITY ANALYSIS Missing bike/ped network links and barriers to multimodal travel



STATION AREA CONCEPTS Illustrative examples of TOD scenarios guiding policy development, regulatory recommendations, and estimating the potential development capacity



IMPLEMENTATION RECOMMENDATIONS Policy and regulatory tools meeting community goals, transit needs, and market projections; starting point for discussions and decisions related to LUMO Update

AFFORDABLE HOUSING

ECONOMIC DEVELOPMENT

EQUITABLE MOBILITY

LAND USE

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TOD ↔ COMPLETE COMMUNITY

Anatomy of a Complete Community



TOD CHARACTERISTICS



MIX OF USES



DIVERSE HOUSING



ACCESSIBLE



GREEN & SUSTAINABLE



VIBRANT PUBLIC REALM



MULTIMODAL



CONNECTED

RECOMMENDATIONS

That the Council:

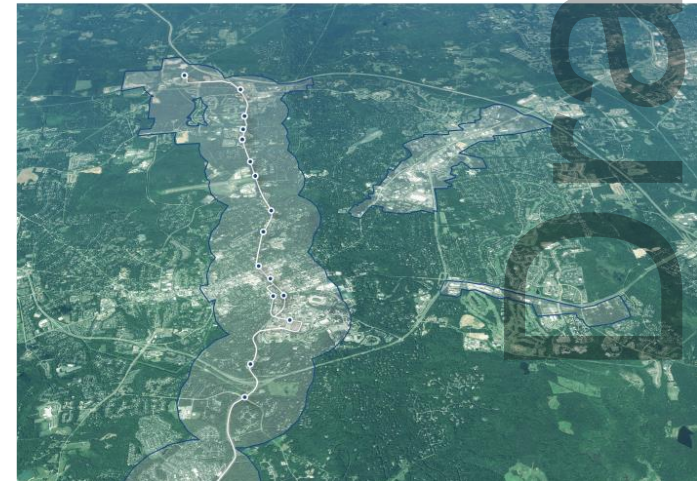
- Open the legislative hearing to update the Town's Comprehensive Plan *with Shaping Our Future: A Transportation and Land Use Initiative* and its recommendations, receive public comments, and continue the hearing to May 10, 2023.
- Provide any additional input on *Shaping Our Future: A Transportation and Land Use Initiative* dated April 2023.

Shaping Our Future

A Transportation and
Land Use Initiative

April 2023

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QUESTIONS?

Link to plan and supplemental analysis:

<https://publicinput.com/T0273#2>

Thank you!

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