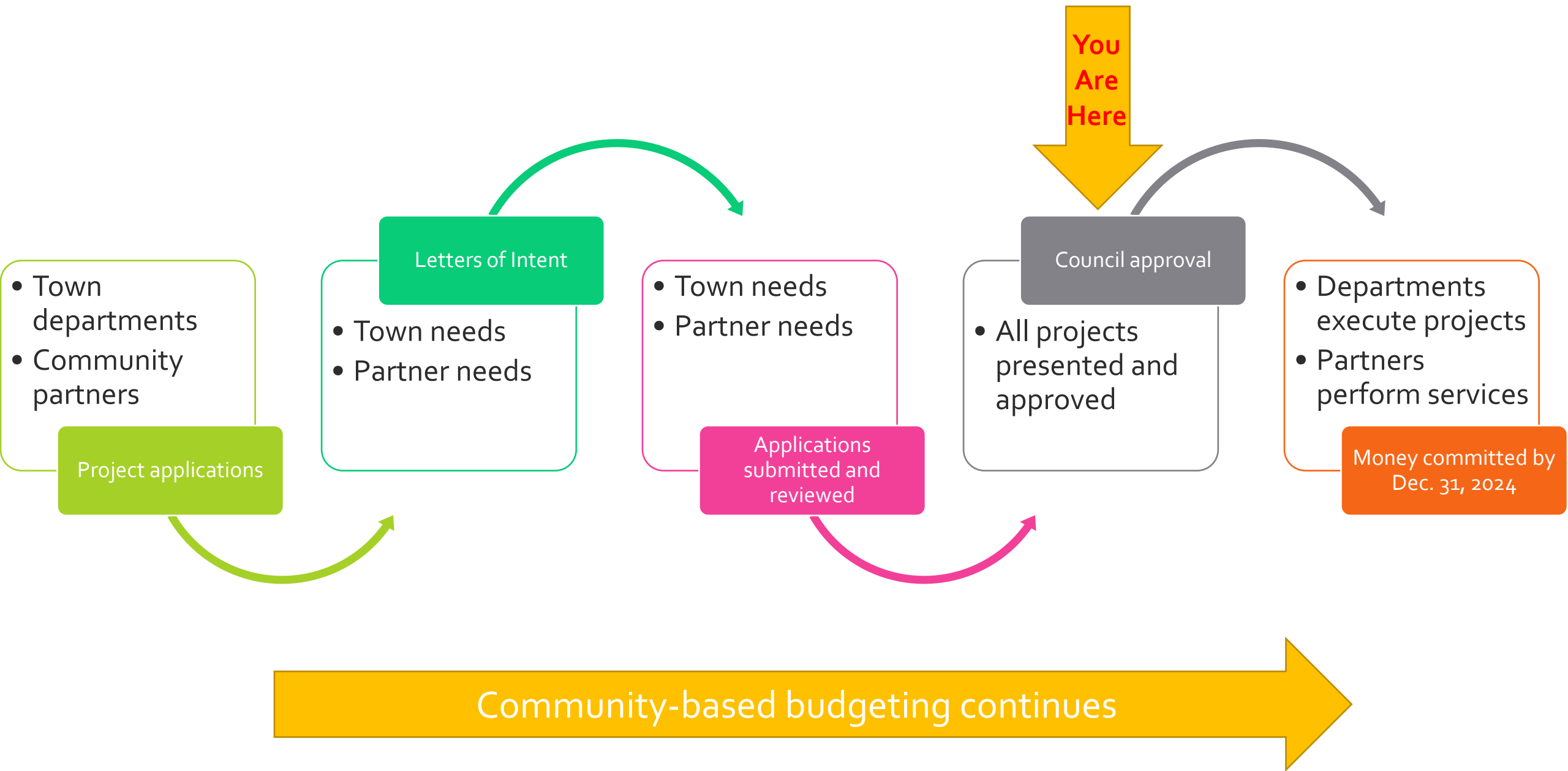


AMERICAN RESCUE PLAN

Council Work Session – September 21, 2022

Agenda

- Remind where we are in the process
- Detail application process
- Share how applications were reviewed
- Present program scores
- Ask these questions:
 - What specific projects or groups of projects are most exciting to you?
 - What other information do you need to make a final decision?



Proposed Funding Breakdown

| | | |
|---|-------------|-----------|
| ▪ Community partner funding | \$1,000,000 | } \$10.7M |
| ▪ Affordable housing and homelessness initiatives | \$2,500,000 | |
| ▪ Parks and recreation facilities | \$2,500,000 | |
| ▪ Bike, ped and greenway infrastructure | \$1,000,000 | |
| ▪ Town facilities | \$1,200,000 | |
| ▪ Downtown revitalization | \$1,000,000 | |
| ▪ Digital access | \$300,000 | |
| ▪ Community based projects | \$500,000 | |
| ▪ ReVive program | \$650,000 | |

COMMUNITY PARTNER APPLICATION PROCESS

Project Criteria for Community Partners

- Over \$50K and under \$1M
- Definitively ARPA-eligible
- 2 project types went through same application process:
 - A. Big, bold, new programs, not business as usual, not just staffing or normal operations
 - B. Funding the difference between pre- and post-Covid needs

*New or preservation of existing affordable housing
going through Common Funding Application*

Guidance and Training for Community Partners



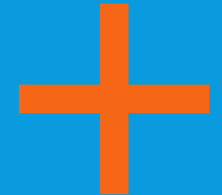
Completing the application



ARPA categories and eligibility



ARPA reporting requirements



Measuring performance and success

34 Applications received

- 9 in Support public health
- 20 in Address negative economic impact
- 5 in both categories
- 30 different organizations
- 3 applications ineligible and are not included here
- \$6.8M worth of total funding requests

Applications

APPLICATION REVIEW AND SCORING

Peoples Academy Graduate Reviewers

- 21 volunteered
- 2 trainings provided via Zoom then recordings made available
- 18 submitted scores:
 - 5 identify as race other than white
 - All over 35, 1/3 under 55 years old

| | ARPA Team | | | Equity Lab | Affordable Housing & Community Connections Staff | | | Academy Graduate Volunteers | | |
|-----|----------------------|--------------------------|--------------------------------------|---|--|----------------------------------|---|-----------------------------|--|---|
| Pts | ARPA Eligible | Meets Council Interests | Specific to Pandemic Relief | Meets Equity Goals | Benefits a QCT | Cross-Organization Collaboration | Connection to Target Community | General Project Merit | Benefits Affected Communities | Success Measurability |
| 0 | Not eligible | Does not meet interests | Not specific to pandemic relief | 114-130 score on equity scorecard | Not specific to a QCT | No collaboration | Organization is not connected to the target community | Limited merit | Does not benefit groups identified in application | Unclear how impact can be measured |
| 2 | Potentially eligible | Somewhat meets interests | Somewhat specific to pandemic relief | 131-147 score on equity score card | QCT part of project | Some collaboration | Organization is somewhat connected | Some merit | Somewhat benefits groups identified in application | Somewhat clear how impact can be measured |
| 4 | Eligible | Clearly meets interest | Pandemic relief-specific | 148 score or higher on equity scorecard | QCT-specific | Extensive collaboration | Organization is very connected | Strong merit | Specifically benefits groups identified in application | Very clear how impact can be measured |

OVERALL SCORECARD

EQUITY SCORECARD

| Category (Multiplier) | Definition | Limitations |
|--|---|---|
| What/How | | |
| Effectiveness (6) <i>High 3, Moderate 2, Low 1</i> | <ul style="list-style-type: none"> How well will the program work? Is this a best practice (best practice-3, evidence based-2, no research-1) | Estimates involve the uncertain projection of future events. |
| Efficiency (6) <i>High 3, Moderate 2, Low 1</i> | <ul style="list-style-type: none"> What will we get for our money? | Measuring all costs and benefits is not always possible. |
| Administrative Feasibility (6) <i>High 3, Moderate 2, Low 1</i> | <ul style="list-style-type: none"> The likelihood that the agency can implement the program effectively. | Requires estimate of available resources and leadership. Difficult to anticipate technological change. |
| Why (External Opinions) | | |
| Strategic Feasibility (6) <i>High 3, Moderate 2, Low 1</i> | <ul style="list-style-type: none"> The extent to which it aligns Council's goals for ARPA funding | Depends on personalities and economic and political conditions. |
| Social Acceptability (6) <i>High 3, Moderate 2, Low 1</i> | <ul style="list-style-type: none"> The extent to which stakeholders will accept and support the program. Does it address community input/has community input been sought? | Depends on saliency of the issues and level of public awareness. |
| Who (Populations Impacts) | | |
| Liberty (8) <i>Marginalized Pop: Expands 4, Expands/ Restricts All 3, Restricts Marginalized Pop 1</i> | <ul style="list-style-type: none"> The extent to which the program expand or restrict individual rights and choices. Does class impact choices? | May involve value judgments |
| Equity (8) <i>Disparities: Reduces 5, Slightly Increases 2, Moderately Increases Disparities 1</i> | <ul style="list-style-type: none"> Who benefits and is burdened by this program? | Population groups for comparison must be selected, e.g., by age, gender, race/ethnicity, income, rurality |

APPLICATION SCORES

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|--|--------------------------|---|------------------------|--|---|
| Community Partner's name for their project | Community Partner's name | A short description including whether the project is new, started during the pandemic, expanding, or continuing | ARPA dollars requested | <u>Range: 114-162</u> 114-130 = Red 131-147 = Yellow 148-162 = Green Total possible: 168 | <u>Range: 16-34</u> 16-21 = Red 22-28 = Yellow 29-34 = Green Total possible: 40 |

SCORING OVERVIEW

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|--|---|--|---------------|------------------------|---------------|
| Transforming Lives and Communities by Meeting Hygiene Needs | Diaper Bank of NC | <u>Expand and refocus</u> distribution of free hygiene products to Chapel Hill families, specifically adult incontinence, open diaper distribution, and period product distributions through several community partners including PORCH. | \$449,446 | 150 | 26.56 |
| CSA for All Pilot Program | Farmer Foodshare | <u>New pilot community supported agriculture (CSA) program</u> to provide fresh, locally-grown food to Chapel Hill residents of ALL income levels; collaborating with food pantries and with a sliding price scale based on need. | \$265,164 | 156 | 34 |
| Expanded Meal Options | Meals on Wheels | <u>Pilot weekend meal program</u> to expand availability and increase accessibility of weekend meal options based on lessons learned during the pandemic. | \$57,701 | 142 | 25.12 |
| Food for Families | PORCH | <u>Continue program</u> to provide healthy, fresh food to food-insecure residents in ways adapted for the pandemic | \$149,000 | 144 | 25.78 |
| Marketplace | TABLE | <u>Add a mini mobile farmers market</u> to and <u>expand existing Marketplace</u> program that will travel to low-income apartment complexes and public housing neighborhoods to deliver fresh food. | \$100,000 | 132 | 30.89 |
| Food Access to Food Sovereignty: Empowering Refugees to Feed Themselves and Others | Transplanting Traditions Community Farm | <u>Expand and evolve</u> Food Access Program to meet needs of local refugee and immigrant community through food distribution and increasing refugee farmers' capacity to grow produce. | \$80,990 | 156 | 31.89 |

Support Public Health – Food and Supplies

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|---|----------------------------------|---|---------------|------------------------|---------------|
| No One Left Behind - Young Adult and Latinx Inclusion | Club Nova Community Inc | <u>Expand existing mental health</u> programming to include a Spanish Speaking/Latinx Initiative and a Young Adult Initiative. | \$150,000 | 132 | 25.66 |
| No One Left Behind | Club Nova Community Inc | <u>Restarting mental health programs</u> that stopped during Covid and purchasing equipment and supplies to provide programming differently and serve more members due to the pandemic increasing mental health care needs. | \$325,000 | 126 | 25.77 |
| Language Partners | Refugee Community Partners (RCP) | <u>Expand pandemic program</u> to provide non-English speaking patients with "Language Navigators" to ensure refugee and migrant residents receive high quality medical care in their primary language. | \$50,000 | 150 | 30.66 |

Support Public Health – Mental and Physical Healthcare

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|---|---|---|---------------|------------------------|---------------|
| Alternative to Suspension (STRIVE) for Chapel Hill Youth | Boomerang Youth Inc | <u>Expand alternative to suspension program</u> for middle and high schoolers including transportation and therapy to help them understand the issues behind their suspension, and providing goal-setting for school re-entry and opportunities for social-emotional learning. | \$152,600 | 144 | 24.89 |
| Lethality Assessment Program for Safety of Survivors of Domestic Violence | Compass Center | <u>Hire new</u> Program Manager and Assistants for Lethality Assessment Program including direct connect service for domestic violence victims and law enforcement officers, staff training, and direct client assistance such as hotel stays, interpretation and transportation. | \$120,000 | 138 | 25.66 |
| Trauma-Informed Family Centered Counseling | Exchange Club's Family Center of the Central Piedmont | <u>New program</u> to fit unique needs of BIPOC families in child welfare and criminal justice system dealing with increased trauma due to the pandemic, especially around trauma and increased risk factors. | \$338,300 | 114 | 21.55 |
| Youth SUD-MH 1st Offender Early Intervention | Freedom House Recovery Center | <u>New 12-week early intervention and education program</u> to reduce high risk behaviors of youth returning to normal life post-pandemic and understand and consider changes in their lives. | \$245,101 | 136 | 25.67 |
| By Us for Us - Sexual Assault Services by and for People of Color | Orange County Rape Crisis Center | <u>New wrap-around service model</u> to assist Black survivors of sexual violence in navigating the compounding traumas of violence, the pandemic, and social distress. | \$90,000 | 132 | 22.55 |
| Centering our Peace - Sexual Assault Services by and for People of Color | Orange County Rape Crisis Center | <u>New program</u> to connect low-income, under- or un-insured sexual assault survivors with therapists of color, bilingual therapists, and queer/trans therapists, especially to receive trauma-informed care from someone with a shared identity. | \$125,000 | 126 | 25.11 |

Support Public Health – Trauma, Justice and Violence

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|---|-----------------------------------|---|---------------|------------------------|---------------|
| Accelerate the Start and Growth of BIPOC-owned Businesses | Chamber - Black Business Alliance | <u>Provide new programming</u> to connect Black business leaders and empower BIPOC entrepreneurs/business owners with direct access to information, resources, and funding to start and grow their business | \$150,000 | 138 | 24.67 |
| Expand and Replicate Summer Careers Academy | Chamber - Summer Careers Academy | <u>Expand</u> Summer Careers Academy by adding more students and replicating the program in other in-demand industries such as healthcare, IT, and cyber security. | \$150,000 | 156 | 27.89 |
| BrightPath Solutions (The Series) | EMPOWERment Inc. | <u>Continue pandemic-era</u> strategic business training and micro-grant initiative for minority business owners to fill skills gaps, specifically those that kept them from applying for pandemic loans and grants | \$80,000 | 156 | 31.33 |

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|---|----------------------------------|---|---------------|------------------------|---------------|
| ECH COVID Recovery Initiative | El Centro Hispano | <u>Deepen reach and expand programs</u> that support community members most affected by the pandemic to get back on track with a specific focus on improving health and wellbeing, academic achievement, and economic self-sufficiency | \$378,375 | 156 | 30.11 |
| Construction Internship Program for Women and Gender Minorities | Hope Renovations | <u>Expand current program</u> to retrain women and gender minorities to take advantage of jobs in a hard to fill sector (construction) so they can return to work after losing their jobs during the pandemic. | \$64,000 | 138 | 23 |
| From Play to Practice | Kidzu | <u>Expand pandemic era physical and virtual offerings</u> to make accessible program options available for low-income and multilingual children and those with disabilities. | \$113,610 | 150 | 27.44 |
| Community Interpretation for All | Refugee Community Partners (RCP) | <u>Expand pandemic program</u> to deploy bilingual refugee and migrant young adults as “Community Coordinators”, enabling non-English speakers to access and engage with critical institutions, like public services, banking, housing, and healthcare. | \$200,000 | 162 | 28.22 |

Economic Impact – Part 2

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|--|---|---|---------------|------------------------|---------------|
| Create Dramatically More Affordable Housing | Chamber - Partnership for a Sustainable Community | <u>Continue and expand</u> the work of the Big Bold Ideas Committee on Affordable Housing with increased employer and stakeholder engagement, innovative workshops, and coalition coordination to deliver 1,500 new affordable units by 2026. | \$150,000 | 120 | 20.33 |
| Homebuyer's Program (CEF) | Community Empowerment Fund | <u>Create new</u> program to support 40 low-income households purchasing their first home through Individual Development Accounts (IDAs) style program that pairs homebuyer education with matched savings. | \$209,890 | 156 | 27.55 |
| Emergency Housing for Survivors of Domestic Violence | Compass Center | <u>Create new emergency housing apartment</u> in Chapel Hill with case management services for survivors of domestic violence and their children fleeing abuse. | \$132,000 | 150 | 30.33 |
| Housing Stability | IFC | <u>Expand existing</u> emergency financial assistance and food for extremely low-income community members to relieve economic harm to those most impacted by the pandemic. | \$446,400 | 144 | 26.45 |

Affordable Housing-Related

| Project Name | Partner | Brief Description | Total Request | Equity Scorecard Total | Overall Score |
|--|--|--|---------------|------------------------|---------------|
| The Gifted Program | Bridging the Gap with DMH | <u>New programs</u> that aim to enhance educational growth, confidence and emotional support of 2nd and 3rd graders and middle and high schoolers who are descendants of enslaved people. | \$771,365 | 126 | 19.33 |
| Trauma-Informed Education Consultation | Kidscope (Families and Communities Rising, Inc.) | <u>New Trauma-Informed Education Consultation program</u> , starting at KidSCOpe then expanding to other childcare centers in Chapel Hill, to address teacher, director, and school staff mental health challenges by means of customized sustainable solutions for childcare centers. | \$55,000 | 138 | 19.78 |
| Mitigating Early Learning Loss | Orange County Partnership for Young Children | <u>Expand and adapt pandemic-era reading program</u> to support under-resourced families in children’s literacy development to mitigate early learning loss and enhance skills to prepare for the literacy demands of school. | \$139,130 | 156 | 28.11 |
| Water Bill Debt Forgiveness | OWASA | <u>New program</u> to pay off all past-due balances accrued by Chapel Hill OWASA customers during the pandemic. | \$123,000 | 144 | 26.33 |
| Afterschool and In-School Academic Support for Students Adversely Affected by Public School Virtual Learning | Foundation (CHCCS) | <u>Expand existing</u> writing, reading, and math tutoring program with CHCCS teachers or contractors at elementary schools specific to student and school needs. | \$792,000 | 126 | 24.9 |

Traditionally Not Town Responsibilities

Action Needed

- Consider the projects presented tonight
- Ask questions about projects of interest
- Prepare to vote on a slate of projects at October 19 Regular Meeting