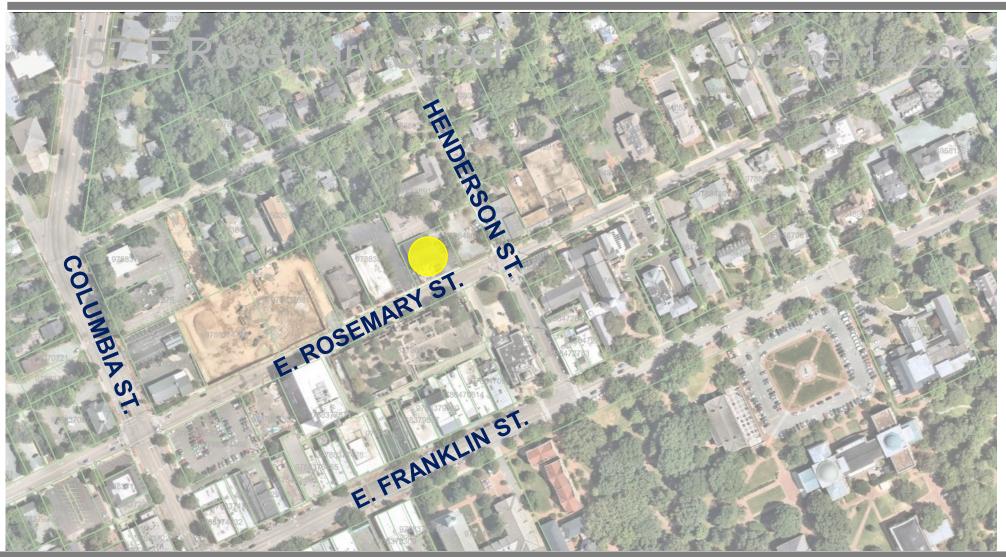


#### COUNCIL MEETING

#### CONCEPT PLAN

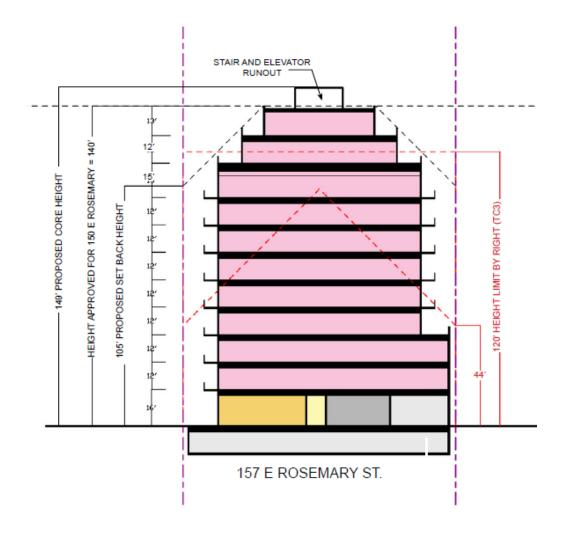


Chapel Hill Planning I 405 Martin Luther King Jr. Blvd. I townofchapelhill.org



#### Recommendation

 □ Adopt a Resolution, transmitting comments to the Applicant regarding the proposed development (R-12)





#### Concept Plans

- No Decision; Feedback Only
- □ Applicant provides a rough sketch
- ☐ Staff does not conduct a formal review
- □ Advisory Board preliminary feedback
- □ Discussion of next steps





### Project Summary

- ☐ Existing Zoning TC-2
- ☐ 50 multifamily units
- ☐ 10% affordable units proposed
- ☐ Ground-level retail
- Below-grade parking
- □ 0.3-acre site





# **Project Summary**

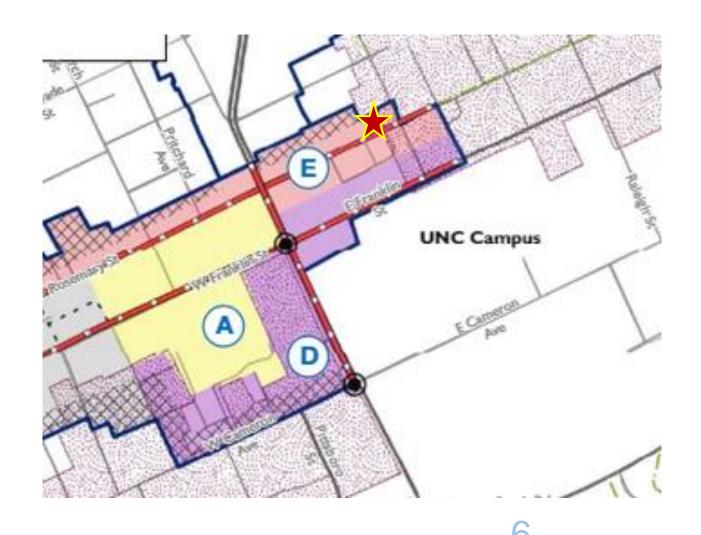
☐ 11-story building □ 149' height STAIR AND ELEVATOR ROSEMARY ST. PHI-MU SORORITY 150 E ROSEMARY ST. 157 E ROSEMARY ST. STREET ACTIVATION



## Long Range Evaluation

#### □ Downtown Focus Area

- Sub Area E
- Multifamily residential is a Primary land use
- Typical Height 4 stories at front setback, 6 stories interior
- Activated Street Frontage





### **Advisory Board Comments**

- ☐ Community Design Commission
  - Height should provide transition, avoid canyon effect, include quality architecture
  - Possibility of integrated development with adjacent property

- Have step backs or articulation on multiple sides of building
- Address exposed parking level
- Consider impacts of traffic and service vehicles
- Iterative design review

- Housing Advisory Board
  - Consider affordable units comparable in size
  - Consider interspersing affordable units



## Urban Designer Comments

- Provide space along street for shade trees, seating, pedestrian features
- Design exposed portions of parking level to integrate with building architecture
- Roof of parking level as pedestrian amenity or green roof
- Consider flipping retail to east side, aligned with future Town green across the street
- Height should be in between lab building and lower-scale residential to the north
- Articulation measures for north side of building



#### Recommendation

 □ Adopt a Resolution, transmitting comments to the Applicant regarding the proposed development (R-12)

