

Additional materials
Petitions -
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6/21/23



5 REASONS CHAPEL HILL NEEDS THE P.E.A.C.H. APARTMENTS

(Pine Knolls EMPOWERment Affordable
Community Housing)

1. Addressing a national crisis on a local level.

The shortage of affordable housing is a nation-wide crisis that local municipalities are striving to solve. **The P.E.A.C.H. Apartments are a solution to this crisis providing 10 affordable units** distinctly for families earning 30% Area Median Income (AMI).



2. Supporting cross-sector collaboration



Building P.E.A.C.H. is a team effort involving **multiple sectors and partners**. That's why the Town of Chapel Hill donated part of the land used to build P.E.A.C.H. and support affordable housing. P.E.A.C.H. is a **zero-debt financed** project, which is why collaboration is crucial for the project's success.

3. Uplifting an integral population of our community

Chapel Hill is not only a university town but also a pre-existing community. Many of these community members are **service workers and university employees whose pay does not match the dignity of their work**. P.E.A.C.H. can provide a **quality affordable housing option** to those who work make our community better.



4. Serving All Diverse Populations



The P.E.A.C.H. Apartments will supply **vulnerable populations with a variety of floor plans including ADA-accessible units**. These include two studio, four one-bedroom , three two-bedroom, and one three-bedroom apartments. This allows for a **diverse selection** of families and individuals to be served.

5. The community believes in P.E.A.C.H.

Many organizations and donors have shown **support and belief in the impact of the \$3.5M P.E.A.C.H. project**. Through multiple funding cycles, the P.E.A.C.H. project has committed **funding of about \$1.3 million** from benefactors. However, more is needed to have the desired impact on the community. **That's why we need your support!**



**ADVOCATE FOR THE
P.E.A.C.H. APARTMENTS**
Find more information at:
<https://www.empowermentinc.org/peach->

