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## Profile

Question applies to multiple boards

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

## Public Records Statement

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**I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.**

---

I Agree

eternityvision.sb@gmail.com

Email Address

Shiala

First Name

C

Middle Initial

Baldwin

Last Name

425 Formosa In

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (919) 971-8977

Primary Phone

Alternate Phone

---

Question applies to multiple boards

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

Greater than 10 years

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Question applies to multiple boards

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

**Which Boards would you like to apply for?**

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Community Policing Advisory Committee: Eligible

**Which Board is your First Choice? \***

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None Selected

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**How did you find out about this opportunity? (select all that apply)**

- Advisory Board or Council member
- Other (provide additional information below)

**If you chose "Other" from the advertising opportunity listed above, please specify:**

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Assistant Chief Celisa Lehew

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**Interests & Experiences**

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

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**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

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You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

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## Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

### Ethnicity \*

---

African American

### Gender \*

---

Female

If other, please describe:

---

Please select your age from the following list. \*

---

35-54

---

Occupation

Are you a caregiver for or identify with a disability?

---

Yes  No

Have you participated in the Peoples Academy?

---

Yes  No

Are you a Town of Chapel Hill employee?

---

Yes  No

---

## Ethics Statement

## ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

---

I Agree \*

Question applies to multiple boards

*Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.*

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---

I Agree

kristazeltcaraway@gmail.com

Email Address

Krista

First Name

Z

Middle Initial

Caraway

Last Name

109 Cabernet Drive

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (910) 554-6681

Primary Phone

Home:

Alternate Phone

---

Question applies to multiple boards

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**What district do you live in? \***

Chapel Hill Town limits (Purple)

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**If you are a Chapel Hill Resident, How long have you lived here?**

4-9 years

---

Question applies to multiple boards

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**Which Boards would you like to apply for?**

---

Community Policing Advisory Committee: Eligible

Question applies to multiple boards

**Which Board is your First Choice? \***

---

Reimagining Community Safety Task Force

---

**How did you find out about this opportunity? (select all that apply)**

---

Advisory Board or Council member

Social Media

**If you chose "Other" from the advertising opportunity listed above, please specify:**

---

Anita Badrock

Question applies to Reimagining Community Safety Task Force

**If chosen to be on the Task Force, what would be the best time of day for you to meet with the group?**

---

Evening

Question applies to Reimagining Community Safety Task Force

**Would you need some level of support from the Town to enable you to participate on the Task Force? For instance, a childcare stipend or access to the internet?**

---

Yes  No

Question applies to Reimagining Community Safety Task Force

**Describe the support needed from the Town to enable your participation on the Task Force.**

---

Information on existing policies and procedures in place as well as current vision for future.

---

**Interests & Experiences**

Question applies to multiple boards

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

---

I bring a fresh perspective to any task I'm presented. My motto is: If I don't know the answer, I will find out. I find out by gathering data from the "best" in the industry (right here in Chapel Hill) as I believe data drives progress and wise decisions. While data drives decisions, emotions and feelings do play a role in our personal success. I feel most "excited" when I see equity in our community in action. Equity with race, creed, religion, ability level, age, sexuality / identification, etc. We all live in the same world and need to consider and respect everyone in the community. I am especially passionate about protecting and investing in (time and planning) our most vulnerable populations, which include those with disabilities (mental and physical), children, elderly, individuals in the recovery community, homeless, survivors of domestic violence, LGBT community, etc. I believe it is our job to create and maintain a safe community for everyone; one where everyone is a positive contributor to our community.

Question applies to multiple boards

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

---

With my experience personally and professionally with differently-abled individuals (many of whom have interactions with our police department), I feel as though my experience and understanding of this population could be a real asset on this task force. This is a great opportunity to influence how policing and community safety will look in our Town's future. I believe in the power of using our own resources to the fullest as well as sustainability. As an educator, I was able to access services for my continuing education training as well as training for my students that exceeded any expectations, thanks to partnerships formed with UNC, TEACCH, FPG Child Institute, Special Olympics Of Orange County / Town of Chapel Hill, Autism Society of NC, and many other agencies in Chapel Hill for FREE. If I / we can do this within the confines of a classroom and school, this is possible town wide. I look forward to working together to continue to grow Chapel Hill, create a space and place for everyone, supporting community prosperity, nurturing our community, and collaborate as a team. \* Resume Attached \*

Question applies to multiple boards

[Resume.Krista.Caraway.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Question applies to Reimagining Community Safety Task Force

**Please tell us why you are interested in becoming a member of this Task Force.**

---

I am passionate about equality and inclusion for all members in our community. We need to ensure everyone's safety as well as ensure we are able to meet the needs of every citizen as well as provide opportunities for showcasing diversity and inclusion.

**Are you affiliated with any community groups or organizations that work on social justice issues or organizations working to achieve racial equality and social justice? If so, please list those organizations.**

---

I am an active activist in the BLM movement; and stand along side other community members every Friday evening at Binkley (until racism ends). I am on the board of directors for the Autism Society of Orange & Chatham as well as serve on the advisory board at UNC / FPG Autism Committee. I also coach Special Olympics of Orange County. These committees and organizations allow me to help serve individuals in our community with different ability levels to create an inclusive community.

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**Ethnicity \***

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Caucasian/Non-Hispanic

**Gender \***

---

Female

**If other, please describe:**

---

**Please select your age from the following list. \***

---

35-54

Educational Coach, Respite  
Provider for Individuals with  
Disabilities

Occupation

**Are you a caregiver for or identify with a disability?**

---

Yes  No

**Have you participated in the Peoples Academy?**

---

Yes  No

**Are you a Town of Chapel Hill employee?**

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Yes  No

---

## Ethics Statement



Question applies to multiple boards

## **ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS**

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I Agree \*

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Question applies to Reimagining Community Safety Task Force

You may submit your application online, print your application and mail or bring it to the payment box near the lower entrance of Town of Chapel Hill at 405, Martin Luther King Jr. Blvd, Chapel Hill, NC 27514, or email your application to [advisoryboards@townofchapelhill.org](mailto:advisoryboards@townofchapelhill.org).

## **Mrs. Krista Zelt Caraway**

109 Cabernet Drive \* Chapel Hill, NC 27516 \* (910) 554 – 6681 \* kristazeltcaraway@gmail.com

### **EDUCATION:**

*Duquesne University* ; Pittsburgh, PA  
B.S. Special Education with Honors 2001  
B.S. Elementary Education with Honors 2001

### **PROFESSIONAL EXPERIENCE:**

*Board of Directors for Autism Society of North Carolina - Orange and Chatham Counties*  
November 5, 2019- Present

*ARC of the Triangle - Respite provider for individuals with disabilities in my home and community*  
June 2019-Present

*Special Olympics of Orange County, NC - Coach*  
March 2014- Present

*University of Chapel Hill – Frank Porter Graham Child Development Institute*

*Chapel Hill, NC - Autism Researcher, Educational Coach, Contributor* June 2017–June'18

Coached teachers across the state to help their students with autism increase positive behavioral outcomes. Contributor to the autism team at UNC's Frank Porter Graham Child Development Institute, dedicated to bringing real-world solutions to children with autism. The purpose of our project was to document the efficacy of a widely used professional development model that promotes program quality, teachers' use of evidence-based practices (EBPs), and outcomes for elementary school-age children with autism spectrum disorder (ASD).

The professional development model serving as the "treatment" variable in this study was developed by the National Professional Development Center on Autism Spectrum Disorder, has been used with agencies in 12 states, and is currently being used to train hundreds of teachers in the U.S. and other countries. The model consists of forming a team at the building level, taking an online course, participating in an intensive summer workshop, assessing program quality, using program quality information for program improvement, developing measurable student goals, linking goals to EBPs, and implementing EBPs to achieve student goals. A significant feature of this model is the coaching and feedback provided by research staff and local district personnel.

View Video of Project on page: <https://ncaep.fpg.unc.edu/support-ncaep>

*Chapel Hill – Carrboro City Schools / Rashkis Elementary School*

*Chapel Hill, NC*

August 2015 – December 2016

3-5 Special Education Self-Contained Classroom Teacher ; Taught students in grades 3-5 utilizing the extended common core as well as individualized goals. Worked collaboratively with the PATHSS Program for the "Great Minds Think Alike" mentor program. Planned and implemented multiple community-based instruction trips. Worked collaboratively with the CIDD (Carolina Institute for Developmental Disabilities) to help students grow in all areas. This included attending doctor appointments, hosting CIDD for observations, collecting behavioral tracking data, etc. Worked with Chapel Hill Parks and Recreation to involve all students in the Special Olympics program as well as with TEACCH and The Autism Society to provide support and guidance in the community and home settings.

*Chapel Hill – Carrboro City Schools / University of North Carolina*

*Chapel Hill, NC*

April, 2015 – June 12, 2015

PATHSS Program / EC Job Coach

Worked with students aged 18-21 with identified disabilities in providing skills necessary for the workforce. Assessing current skills / aptitudes, teaching new skills, creating resumes, etc. were just a few goals we covered and achieved. Assisting individuals in acquiring the necessary skills necessary for post-graduation and transition into adulthood was also crucial and the bridge

between CHCCS and UNC worked so well to involve all individuals and include everyone in the workforce where everyone has skills to share.

*The Hill Center, Durham, NC*

August, 2011 – February 11, 2015

Faculty / Presenter in Outreach

Taught grades K-12 using The Hill Center's methodology (driven by assessment and based on Orton Gillingham's methodology – multi-sensory education) for Reading, Written Language, and Mathematics - All students have diagnosed disabilities

Created and presented the workshop, "Collaborative Intervention Processes to Maximize Positive Behavior" through The Hill Center's outreach program (Participants learned how to quickly and effectively observe and document behavioral data to increase the potential for desired outcomes by: Analyzing behavioral data using educational and mental health criteria for the development of a comprehensive FBA and collaboratively crafting a BIP, including a Crisis Intervention Plan, that implemented intentional interventions (proactive) - Audience included teachers, teacher assistants, administrators, counselors, and parents)

Chair for The Hill Center's Positive Behavior Intervention and Support Program

In charge of tracking behavioral data using the Woodcock Johnson Behavior Assessment, Functional Behavioral Analysis, and Behavior Intervention Plans to increase positive behaviors  
Created and implemented The Hill Center's PBIS program, which includes common verbiage in all classrooms and social stories / social education for all students to maximize positive / appropriate behavior

*Carteret County Public Schools Central Services*

June 10, 2009 – July, 2011

Behavioral and Reading Specialist

Worked with groups of and individual teachers to provide the best reading strategies / programs / practices for their students, driven by assessment and on-going skill tracking

Measured and tracked growth of students within their individualized reading programs and aligned with individualized education plans

Worked in conjunction with the Hill Center as a mentor for the Reading Achievement Program.

Observed, provided feedback, and accommodated individual teachers with 1:1 assistance

Ensured sustainability with reading programs within all Carteret County Public Schools regular education as well as special education

Provided observations that drove functional behavioral assessments, behavioral intervention plans, and strategies for students in need of behavioral support

Trained teachers in collecting data, conducting functional behavioral assessments and behavioral intervention plans, driven by data

Taught 4 classes for our alternative / day treatment setting – Hill Center Reading

Achievement Program, Literature Circle, Social Skills / Anger Management, and Music / Art

*Carteret County Public Schools Central Services*

June 10, 2008 – June 10, 2009

Behavioral Specialist

Traveled to all 17 public schools within Carteret County to write behavior intervention plans for students having behavioral difficulties - Assisted teachers in implementing plans as well as with instruction

Taught 3 social skills groups (K-5), (6-8), (9-12) for students within the Exceptional Children's Department in different schools and settings throughout Carteret County

Taught the Hill Center's Reading Achievement Program to our Stepping Stones Alternative Program Students with 100% success rate (All students made a year or more in growth and passed the North Carolina End of Grade Tests – 2 years consecutively.

*Carteret County Public Schools / Newport Elementary School ; Newport, NC*

October 1, 2006 – June 10, 2008

EC Teacher / Behavioral Specialist

Co-Founder of the Stepping Stones Alternative Program (Separate Setting) within Carteret County Schools for students with severe behavioral challenges

Taught NCSCOS Curriculum, all subjects and areas (K-5), for students with Autism, Cerebral Palsy, ADHD, ADD, Turrets Syndrome, ODD, Manic-Depressive, and Other Health Impaired  
Grant Recipient from [www.donorschoose.org](http://www.donorschoose.org) for "Back on Track" project  
Co-chair for the Student Assistance Team, In charge of all behavioral referrals and strategies / implementation (Now known as the RTI team)

*Carteret County Public Schools / Newport Elementary School, Newport, NC*

April 9, 2002 - October 1, 2006

Teacher

Taught Second Grade Academic Curriculum, all subjects and areas, as aligned with the North Carolina Standard Course of Study

Successful in "inclusion" teaching (Differentiation of instruction for students of all ability levels)

Co-chair for the Student Assistance Team (RTI)

Recognized by The Carteret County News-Times (county newspaper) as well as by WPXI Channel 12 (local news channel) for "American Pride" project on 9 – 11 – 03

*Step-By-Step, Inc., Pittsburgh, PA*

January 2, 2000 - April 6, 2002

Residential Advisor

Direct care services for adults with intellectual disability / mental illness and autism

Created and carried out community-based activities for individual client needs/goals

Advocate for 2 clients

Provided educational support for clients in reading and mathematics

*The Autism Society of Pittsburgh S.P.E.A.K. Program*

June 1999 – August 2001

Teacher Assistant

Responsible for 6 children with autism

Planned and Participated in classroom planning and adaptations

Planned and Participated in community-based activities and field trips

*Allegheny County Parks and Recreation, Pittsburgh, PA*

May 1995 – August 2001

Lifeguard

On a team with first responders at all 4 community pools, wave pools, and diving pools. Head lifeguard for annual Pittsburgh Children's Festival for entire county.

Professional Memberships:

Board of Directors for ASNC O/C (Autism Society of North Carolina Orange & Chatham Counties)

Member of NCAE (North Carolina Association of Educators)

Member of Duquesne University Alumni

Member of CEC (Council for Exceptional Children)

Member of Orange County of NC Special Olympics (Coach)

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---

I Agree

acreech2@elon.edu

Email Address

Andrew

First Name

Creech

Last Name

600 MLK Jr BLVD

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (919) 636-8941

Primary Phone

Home:

Alternate Phone

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**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

1-3 years

---

Question applies to multiple boards

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## Which Boards would you like to apply for?

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Community Policing Advisory Committee: Eligible

Question applies to multiple boards

## Which Board is your First Choice? \*

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Community Policing Advisory Committee

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## How did you find out about this opportunity? (select all that apply)

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Radio

If you chose "Other" from the advertising opportunity listed above, please specify:

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## Interests & Experiences

Question applies to multiple boards

## What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

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I have the unique perspective of being a former law enforcement officer as well as certified instructor of police officer courses while also being a journalist with a healthy distrust of authority that I see doing wrong. I believe that a huge problem in policing in this county is that a large portion of the population that wants to hold law enforcement members responsible for their wrong doings are too quick to jump to conclusions without all the facts, while on the flip side, many people that want to wait for the facts never actually want to hold them accountable. As responsible members of our society, we need to be unbiased and review the facts. When the facts demonstrate improper behavior, we must demand that punishments are levied.

Question applies to multiple boards

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

---

I served in the United States Army, as a police officer, and oversaw one hundred private security officers across the state of North Carolina. I also graduated from Elon University with a Bachelor's Degree in Journalism. I have been certified to teach courses in less than lethal tools including OC/Pepper Spray, Batons, Handcuffs, and Defensive Flashlight use as well as Laws Governing Self Defense. I have developed and taught courses in de-escalation, entering and clearing a dwelling, and Shoot/No Shoot Scenarios. I am currently conducting research and beginning a draft to submit to our lawmakers to propose changes to the way policing operates across our state and country that I believe will make the job safer for law enforcement members that are actually trying to do their job properly, while also removing a great deal of the motivation that makes the bad cops break the law in the course of their duties.

Question applies to multiple boards

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You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

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### Ethnicity \*

---

Caucasian/Non-Hispanic

### Gender \*

---

Male

If other, please describe:

---

Please select your age from the following list. \*

---

25-34

Bartender and Writer

Occupation

**Are you a caregiver for or identify with a disability?**

---

Yes  No

Have you participated in the Peoples Academy?

---

Yes  No

Are you a Town of Chapel Hill employee?

---

Yes  No

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I Agree \*

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I Agree

chasedavenport28@gmail.com

Email Address

Chase

First Name

Middle Initial

Davenport

Last Name

1604 FOUNTAIN RIDGE RD

Street Address

Suite or Apt

CHAPEL HILL

City

NC

State

27517

Postal Code

Home: (919) 357-2257

Primary Phone

Alternate Phone

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1-3 years

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**Which Boards would you like to apply for?**

---

Community Policing Advisory Committee: Eligible

Question applies to Chapel Hill Downtown Partnership

**Select a Seat Category for the Chapel Hill Downtown Partnership \***

---

Chapel Hill Town Resident

**Which Board is your First Choice? \***

---

Town Council

**How did you find out about this opportunity? (select all that apply)**

---

Internet

**If you chose "Other" from the advertising opportunity listed above, please specify:**

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**Interests & Experiences**

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

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I would bring a community perspective on police reform. We can reform the police force and provide continued education on Mental Illness. This will aide our men and women in uniform to understand the difference between an arrest and Mental Health Crisis. There have been multiple in the news about police having trouble with the Mentally Ill/Disabled and they have all ended in tragedy.

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

---

I have worked with Activists and I'm an Activist myself. I have an understanding of what our community needs are and how we can improve our community.

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

---

## Demographics

The Town Council seeks to attract persons from diverse backgrounds and believes that childcare and transportation is a potential barrier for qualified and interested applicants. See the [Childcare and Transportation Assistance pilot](#) for further details. In order to consider this application and provide some balance to the various boards, this personal information is required:

### Ethnicity \*

Caucasian/Non-Hispanic

### Gender \*

Male

If other, please describe:

Please select your age from the following list. \*

25-34

AMC Theaters Crew Member

Occupation

Are you a caregiver for or identify with a disability?

Yes  No

Have you participated in the Peoples Academy?

Yes  No

Are you a Town of Chapel Hill employee?

Yes  No

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## Ethics Statement

## ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

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Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.”

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---

I Agree \*

Question applies to multiple boards

*Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.*

---

## Profile

Question applies to multiple boards

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

## Public Records Statement

---

**I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.**

---

I Agree

sarahlogan5@gmail.com

Email Address

Sarah

First Name

Goldstein

Last Name

604 Copperline Drive

Street Address

206

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Mobile: (919) 599-1994

Primary Phone

Home:

Alternate Phone

---

Question applies to multiple boards

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

Greater than 10 years

---

Question applies to multiple boards

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than three groups from the list below to which you would like to apply.

## Which Boards would you like to apply for?

---

Community Policing Advisory Committee: Eligible

Question applies to Justice in Action Committee

## Select a Seat Category for the Justice in Action Committee \*

---

Chapel Hill or Carrboro planning jurisdiction

Question applies to multiple boards

## Which Board is your First Choice? \*

---

Justice in Action Committee

## How did you find out about this opportunity? (select all that apply)

---

Internet

If you chose "Other" from the advertising opportunity listed above, please specify specify:

---

---

## Interests & Experiences

Question applies to multiple boards

## What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

---

I am an idealistic and civic-minded resident. I recently moved back to Chapel Hill after living in California, and I have a renewed appreciation for this town and our state. The 2016 election and the recent protests have really inspired me to get active and to be a part of the changes I want to see happen in our country. I am optimistic about making those changes at the local level. I will be thirty-four this summer, so I think I would bring a semi-youthful perspective to this committee.

## Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

---

At the moment, I'm applying for work as an administrative assistant, but previously, I worked as a teacher. Most recently, at a Preschool. Working with children (and especially preschoolers) requires a lot of patience and compassion. I have lots of both! I am trying to teach myself Spanish and computer programming (not sure if the computer programming is relevant). I have exceptional communication skills. I am a great listener and I am solutions-oriented.

[chapel\\_hill\\_resume.pdf](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

---

## Demographics

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### Ethnicity \*

Caucasian/Non-Hispanic

### Gender \*

Female

If other, please describe:

---

Please select your age from the following list. \*

25-34

unemployed

Occupation

Are you a caregiver for or identify with a disability?

Yes  No

Have you participated in the Peoples Academy?

Yes  No

Are you a Town of Chapel Hill employee?

Yes  No

---

## Ethics Statement

## **ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS**

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---

I Agree \*

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# Sarah Goldstein

Hoping to put my compassion and enthusiasm for civics to good use on one of Chapel Hill's committees. I am committed to making the positive changes necessary to ensure an equitable community.

604 Copperline Drive  
Unit 206  
Chapel Hill, NC 27516  
(919) 599 1994  
Sarahlogan5@gmail.com

## EXPERIENCE

### **Rainbow Bridge Montessori School, Cotati, CA — Co-teacher**

JUNE 2019 - NOVEMBER 2019

Led and developed a summer program for thirty-two children (ages 3-6). Trained colleagues in classroom management. Prepared instructional materials. Assisted the lead teacher with supervising students. Communicated pertinent information daily to parents.

### **Redwood Montessori School, Penngrove, CA — Assistant Teacher**

NOVEMBER 2018 - JUNE 2019

Prepared instructional materials. Supervised children in the classroom and on the playground. Communicated with parents daily and resolved any issues their children had during the school day.

\*Rainbow Bridge and Redwood Montessori Schools were both owned by Ammamma Tati Inc. I was transferred from Redwood to Rainbow Bridge.

### **Durham Academy, Durham, NC — Afterschool Enrichments Coordinator**

August 2010 - May 2018

Organized and scheduled after school classes. Maintained website and registration. Calculated instructor payments and verified student billing. Increased program enrollment and conducted program surveys. Communicated confidential information with parents, instructors and faculty.

Full work history available upon request

## EDUCATION

### **University of North Carolina at Chapel Hill, Chapel Hill, NC — Bachelor of Arts-French**

AUGUST 2005 - DECEMBER 2008

### **University of North Carolina at Asheville, Asheville, NC**

AUGUST 2004 - MAY 2005

## REFERENCES

## SKILLS

Excellent communication skills

Creative

Open-minded

Team-oriented

Highly organized and attentive to detail

Adept at problem solving

Experience with Mac OS X, Windows, Microsoft Office, Google Drive

## AWARDS

Phi Sigma Pi Honor Fraternity at UNC Chapel Hill

Enrolled in the Honors Program at UNC Asheville

## LANGUAGES

Fluent in French, learning Spanish

**Rainbow Bridge Montessori School**

Aishwarya Kancharla, CEO Ammamma Tati Inc., (917) 656 - 2985,  
[info@rainbowbridgemonessorischool.com](mailto:info@rainbowbridgemonessorischool.com)

**Redwood Montessori School**

Jesse Parish, former Director and Lead Primary Teacher, (707) 322 - 4355,  
[jesselynneparish@gmail.com](mailto:jesselynneparish@gmail.com)

**Durham Academy**

Dan Gilson, Director of Extended Day and Summer Programs, (919) 287 -  
1763, [dan.gilson@da.org](mailto:dan.gilson@da.org)

Additional references available upon request.

---

## Profile

Question applies to multiple boards

Whenever possible, submit your application prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

## Public Records Statement

---

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---

I Agree

bjtalley2@gmail.com

Email Address

William

First Name

Talley

Last Name

Middle Initial

107 Gardner Circle

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home: (703) 727-5043

Primary Phone

Home: (703) 727-5043

Alternate Phone

---

Question applies to multiple boards

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

0-12 months

---

Question applies to multiple boards

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

**Which Boards would you like to apply for?**

---

Community Policing Advisory Committee: Eligible

Question applies to multiple boards

**Which Board is your First Choice? \***

---

Reimagining Community Safety Task Force

---

**How did you find out about this opportunity? (select all that apply)**

---

Internet

**If you chose "Other" from the advertising opportunity listed above, please specify:**

---

Question applies to Reimagining Community Safety Task Force

**If chosen to be on the Task Force, what would be the best time of day for you to meet with the group?**

---

Morning

Afternoon

Question applies to Reimagining Community Safety Task Force

**Would you need some level of support from the Town to enable you to participate on the Task Force? For instance, a childcare stipend or access to the internet?**

---

Yes  No

Question applies to Reimagining Community Safety Task Force

**Describe the support needed from the Town to enable your participation on the Task Force.**

---

Stakeholder engagement, organizational communications, crisis communications, media relations & change management

---

**Interests & Experiences**

Question applies to multiple boards

**What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?**

---

I am a native North Carolinian and UNC grad who recently brought my family back to the state after living in DC, Colorado, NY and Philadelphia. With a daughter starting kindergarten, we plan to make Chapel Hill our home for the long-term, and I'd like to do whatever I can to help keep the Town moving forward to create a great place to live for our family and every other person that calls Chapel Hill home.

Question applies to multiple boards

**Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.**

---

I have 20 years of experience and expertise in strategic communications, stakeholder engagement, crisis communications and organizational diplomacy.

Question applies to multiple boards

[Talley Resume 2020 Aug VP.docx](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Question applies to Reimagining Community Safety Task Force

**Please tell us why you are interested in becoming a member of this Task Force.**

---

I have two decades of extensive experience in communications, change management and stakeholder engagement. I'd like to apply this expertise for the Town and Task Force to help ensure optimal input from Town stakeholders during information gathering activities and that there is an effective communication plan to disseminate the Task Force's recommendation, as well as facilitate the Town's implementation of Task Force recommendations.

Question applies to Reimagining Community Safety Task Force

**Are you affiliated with any community groups or organizations that work on social justice issues or organizations working to achieve racial equality and social justice? If so, please list those organizations.**

---

I am a donot to the NC ACLU and Meals on Wheel of Orange County, and am hoping to get further involved with similar organizations -- it has been a bit challenging having only arrived here in January and with the pandemic limiting interactions.

---

## Demographics

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**Ethnicity \***

---

Caucasian/Non-Hispanic

**Gender \***

---

Male

**If other, please describe:**

---

**Please select your age from the following list. \***

---

35-54

Communications Consultancy

Owner

Occupation

**Are you a caregiver for or identify with a disability?**

---

Yes  No

**Have you participated in the Peoples Academy?**

---

Yes  No

**Are you a Town of Chapel Hill employee?**

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Yes  No

---

**Ethics Statement**

Question applies to multiple boards

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I Agree \*

Question applies to multiple boards

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Question applies to Reimagining Community Safety Task Force

You may submit your application online, print your application and mail or bring it to the payment box near the lower entrance of Town of Chapel Hill at 405, Martin Luther King Jr. Blvd, Chapel Hill, NC 27514, or email your application to [advisoryboards@townofchapelhill.org](mailto:advisoryboards@townofchapelhill.org).

# William (B.J.) Talley

703.727.5043  
bjtalley2@gmail.com  
<https://www.linkedin.com/in/b-j-talley-73b96a1/>

---

## Chief Communications Officer/VP, Communications

*18+ years' success leading & innovating communications for diverse global organizations*

---

Strategic communications professional with a depth and breadth of knowledge, experience, education, and entrepreneurial spirit coupled with a rich aptitude for corporate finance, strategy, and operations.

### Highlights of Expertise

- Communication Strategy
- Digital Stakeholder Engagement
- Corporate Communications
- Executive Coaching and Counsel
- Change Management and Crisis
- Reputation Management/Public Affairs
- Employee Communications
- Team Building and Leadership

## Career Experience

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Gladius Communications, Chapel Hill, NC

### **Founder & Principal** (October 2019 to present)

Helping communicators, marketers and business leaders build communications - and communications teams that catalyze growth, manage change, engage employees, establish functional excellence and protect what they've earned.

TE Connectivity, Philadelphia, Pennsylvania

### **Global Head of Communications** (July 2016 to September 2019)

Executed marketing and communications initiatives, building brand resonance through strategic communication strategies, and enhancing the organization's reputation among all stakeholders, investors, partners, prospects, and customers.

- ◆ Spearheaded all internal and external communications in partnership with the CEO, Operating Committee & business unit leadership.
- ◆ Conceptualized strategy implementation for corporate and brand communications, contributing to \$2 billion in revenue growth for a global \$14 billion technology hardware leader.
- ◆ Built and led a world-class, global communications team to position TE Connectivity as an industry-leading, purpose-driven industrial technology leader, securing the company's first-ever positions on Fortune's lists of Most Admired Companies & Companies Changing the World.
- ◆ Led communications around major successful corporate transactions including CEO transition, launch of new purpose & strategy, divestiture of large business unit and several major acquisitions

*continued...*



American University, Washington, D.C.

**Visiting Professorial Lecturer** (July 2015 to July 2016 – one-year term)

Held the position of a full-term, visiting faculty member in the School of Communication.

- ◆ Increased student engagement in courses that taught a diverse range of applied and theoretical communications to students, focused on bridging the gap between theory and practical applications.
- ◆ Supported the design of graduate curriculum in the professional application of public relations.
- ◆ Earned positive student feedback and exceptional student evaluation scores.

Exelis Corporation (spinoff of ITT) Washington, D.C.

**Director of Corporate Communications** (November 2011 to June 2015)

Drove, implemented, and guided communications strategies, plans and activities that supported strategic objectives across a Fortune 500 aerospace and government solutions company from its spinoff until its acquisition by Harris Corporation.

- ◆ Transitional communications leader during the establishment of Exelis as an independent public company, the spinoff of the company's \$1.5B services business, and Exelis' acquisition by Harris
- ◆ Partnered with the Human Resources, Marketing, Legal and Information Technology functions to maximize employee engagement across the globe among more than 17,000 global employees

ITT Corporation, White Plains, New York

**Global PR Manager/Division Communications Lead** (August 2009 to October 2011)

Built awareness and understanding of ITT's brand and the remarkable work of the 40,000+ employees of a Fortune 500 company with \$11B annual sales. Transferred to new spinoff company, Exelis, after 2011 ITT de-merger.

- ◆ Served as the communications project manager of ITT's 2011 spinoff into three separate, publicly traded companies, establishing new communications teams, brands and agency relationships at each
- ◆ Pioneered and launched employee engagement programming, community relations initiatives, and external communications efforts for employees at 150 ITT locations on five continents.
- ◆ Led executive communication counsel, event management, and marketing communications for \$1.5B services division of ITT.

*continued...*

Maersk Line Limited, Arlington, VA

**General Manager, Marketing & Communications** (August 2006 to August 2009)

Established U.S. strategic communications & marketing program for a subsidiary of the world's largest ocean transportation company and served as the crisis lead during the 2009 Maersk Alabama piracy crisis.

Booz Allen Hamilton, Washington, DC

**Senior Strategic Communications Consultant** (March 2004 to August 2006)

Supported government and private clients through strategic communications counsel including public outreach, change management, reputation management, social media, and crisis communications.

United States Navy Military Sealift Command, Washington, DC

**Public Affairs Specialist** (May 2002 to March 2004)

Served as internal communications editor, executive communications advisor and public media spokesperson for the transportation branch of the U.S. Navy during high operational tempo preceding Operation Iraqi Freedom.

## **Education & Credentials**

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Master of Art in Communications - *George Mason University, Fairfax, Virginia*

Bachelor of Art in History and Communications - *University of North Carolina, Chapel Hill, North Carolina*

### Skills & Recognition

- PR Week, IPRA and SABRE awards for "Best Investor/Financial Communications Campaign"
- Arthur W. Page Society Member (graduate of Page UP and Future Leaders Experience)
- Graduate of World 50 "Next 50" leadership program

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## Profile

Question applies to multiple boards

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## Public Records Statement

---

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---

I Agree

dthompso@email.unc.edu

Email Address

Denise

First Name

Thompson

Last Name

815 Saluda Court

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (919) 360-8160

Primary Phone

Home:

Alternate Phone

---

Question applies to multiple boards

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**What district do you live in? \***

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

**If you are a Chapel Hill Resident, How long have you lived here?**

Greater than 10 years

---

Question applies to multiple boards

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

## Which Boards would you like to apply for?

---

Community Policing Advisory Committee: Eligible

Question applies to Environmental Stewardship Advisory Board

## Select a Seat Category for the Environmental Stewardship Advisory Board \*

---

Chapel Hill Resident

Question applies to multiple boards

## Which Board is your First Choice? \*

---

Board of Adjustment

## How did you find out about this opportunity? (select all that apply)

---

Email

If you chose "Other" from the advertising opportunity listed above, please specify:

---

---

## Interests & Experiences

Question applies to multiple boards

## What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

---

I am a longtime resident of Chapel Hill and I would like to be involved in ensuring that safety is a priority for all Chapel Hill residents and action will be taken if any issues arise as well as creating and maintaining areas which residents and visitors can seek solace and enjoyment throughout the town.

Question applies to multiple boards

## Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

---

As for experience, I have customer service, administrative/office assistant as well as internet research as well as interacting and working with various ethnic groups.

Denise Thompson

Question applies to multiple boards

---

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

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## Demographics

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### Ethnicity \*

---

African American

### Gender \*

---

Female

If other, please describe:

---

Please select your age from the following list. \*

---

35-54

Circulation Manager at UNC  
Law Library

---

Occupation

Are you a caregiver for or identify with a disability?

---

Yes  No

Have you participated in the Peoples Academy?

---

Yes  No

Are you a Town of Chapel Hill employee?

---

Yes  No

---

## Ethics Statement

Question applies to multiple boards

## **ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS**

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---

I Agree \*

Question applies to multiple boards

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