

Town of Chapel Hill

Proclamation

WHEREAS, the Town of Chapel Hill celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, which represent 99.7 percent of all businesses with employees in the United States and;

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States and are responsible for 64.9 percent of new jobs created over the past 20 years; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

WHEREAS, Chapel Hill supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, we, the Chapel Hill Town Council do hereby proclaim November 30, 2019 as

SMALL BUSINESS SATURDAY

in Chapel Hill, and urge everyone in our community and across the country to support small businesses and merchants on Small Business Saturday and throughout the year.



GIVEN UNDER MY HAND AND THE SEAL
OF THE TOWN OF CHAPEL HILL ON THIS
THE THIRTEENTH DAY OF NOVEMBER IN
THE YEAR TWO THOUSAND NINETEEN

Ram Henry
