

11-04-2020 Town Council Meeting Responses to Council Questions

ITEM #5: Revise Sections III. D. and III. E.1. of the Council Procedures Manual Regarding Naming Policies and the Acceptance of Gifts and Donations

Council Question:

For the changes recommended, what are the current policies and why are these changes being recommended?

Staff Response:

Current policies are posted on the Town's [Council Procedures Manual web page](#)¹, under Section III D (Naming Public Facilities) and III E 1 (Acceptance of Gifts).

These changes are recommended to:

- Clarify Town policy and procedures by which Council may approve the sale of Naming Rights to portions of Town facilities*
- Clarify Town policy and procedures by which the Council and Manager may approve the placement of donor acknowledgement plaques and labels on Town-owned equipment and materials*
- Align policy & procedures regarding Naming, the potential sale of Naming Rights, and donor acknowledgment with the criteria outlined in the Manager's Marketing Partnership Policy*

Council Question:

Who is currently on the Naming Committee?

Staff Response:

Mayor Hemminger, Mayor Pro Tem Parker, Council Member Anderson, and Council Member Stegman.

¹ <https://www.townofchapelhill.org/government/mayor-and-council/mayor-council/council-procedures-manual>