



Receive Draft Climate Action & Response Plan

January 27, 2021



Recommendation

That the Council receive the report with recommended next steps and provide additional guidance, as needed.



Overview

1. Brief Recap
2. Feedback Summary
3. Themes for Revision
4. Proposed Next Steps



1. Brief Recap

Progress to Date



- ✓ Complete Carbon Inventories for Community and Municipal Operations
- ✓ Hold Climate Action Summit
- ✓ Share project video with stakeholders
- ✓ Share community opinion survey
- ✓ Model carbon reduction solutions for impact potential and co-benefits
- ✓ Publish draft plan

Progress to Date



- ✓ Share plan
- ✓ Launch public input survey
- ✓ Meet with boards and commissions
- ✓ Hold virtual office hours
- ✓ Share with staff
- ✓ Review and analyze all feedback
- ✓ Develop recommended revisions for Council consideration

2. Feedback Summary

Feedback Summary

- Environmental Stewardship Advisory Board
- Community Design Commission
- Housing Advisory Board
- Human Services Advisory Board
- Justice in Action Committee
- Planning Commission
- Parks, Greenways and Recreation Commission
- Stormwater Management Utility Advisory Board
- Transportation and Connectivity Advisory Board

Feedback Summary

- Faith-based organizations
- Neighboring local government staff
- Youth organizations, clubs and school system
- Climate/environmental organizations
- Non-profit and human service organizations
- UNC

Full listing linked on page 194

Feedback Summary



SUSTAINABILITY Climate Action Plan



Feedback for Draft Climate Action and Response Plan

Are you interested in providing feedback about the [draft plan](#)? If so, you've come to the right place. Please read through the quick questions and then provide your feedback below.

- Nov to Dec
- 52 responses
- Broader range of demographic categories represented than in summer survey

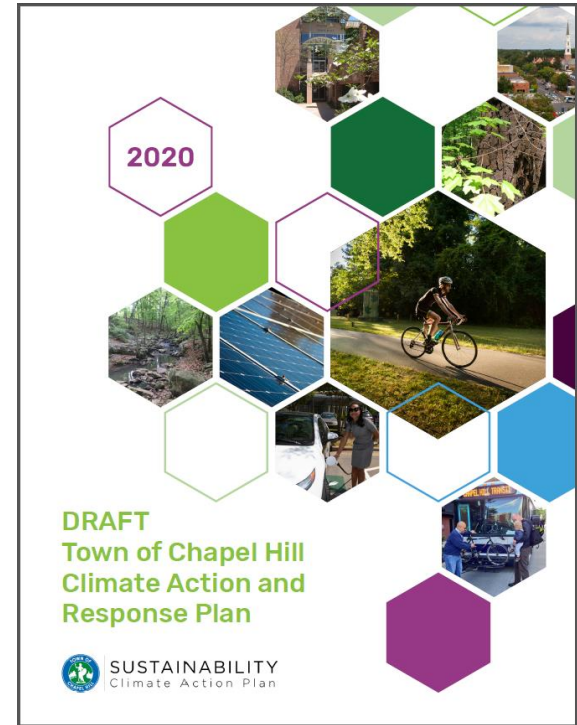
Feedback Summary

- Email outreach
- Office Hours
- Radio
- Social Media
- Publications



Clarifications












- Living document
- Action + Implementation
- UNC's role
- Town's role



TOWN ACTIONS

-  Green building policy
-  Green municipal buildings
-  Municipal green retrofits and incentives
-  Creation of walkable, transit-served neighborhoods
-  Commute mode shift (walk, bike, transit)
-  Electrification of municipal fleet
-  Electrification of transit buses
-  Increase (fare-free) transit service
-  Protect water quality, natural, and agricultural resources
-  Green Infrastructure
-  Early warning systems for climate hazards and heat

COMMUNITY ACTIONS

-  Community green building for new construction
-  Community green building for retrofits
-  Building conversion to all electric
-  Greening of the grid
-  Community renewable energy
-  Electric vehicle charging
-  Transportation Demand Management
-  Zero waste
-  Resiliency and recovery
-  Climate action education, outreach, and awareness
-  Partnerships, funding, and incentives

3. Themes for Revision

What do you like?

- Comprehensive scope
- Easy to read, clear graphics
- Equity one of the main elements
- Measurable targets and goals
- Working with UNC

Themes for Revision

- Racial equity central to all actions
- Emphasize trees and green space
- Further clarify near-term priorities
- Explain limits on Town authority
- Help make the plan relevant to all
- Explain how others can help

Themes for Revision

- Say more about “micromobility”
- More examples of incentives
- Say more about food systems
- Emphasize resilience more
- Say more about regional partners

4. Next Steps

Recommendation

That the Council receive the report with recommended next steps and provide additional guidance, as needed.



Questions

- Include a glossary of terms?
- Create a standalone Executive Summary?





1. Cleaning the grid ▼29-30%



2. Green Transportation ▼12-13%



3. Sustainable development ▼10%



4. Green building retrofits ▼6-7%



Trees and Green spaces

Booker Creek Storage Basin





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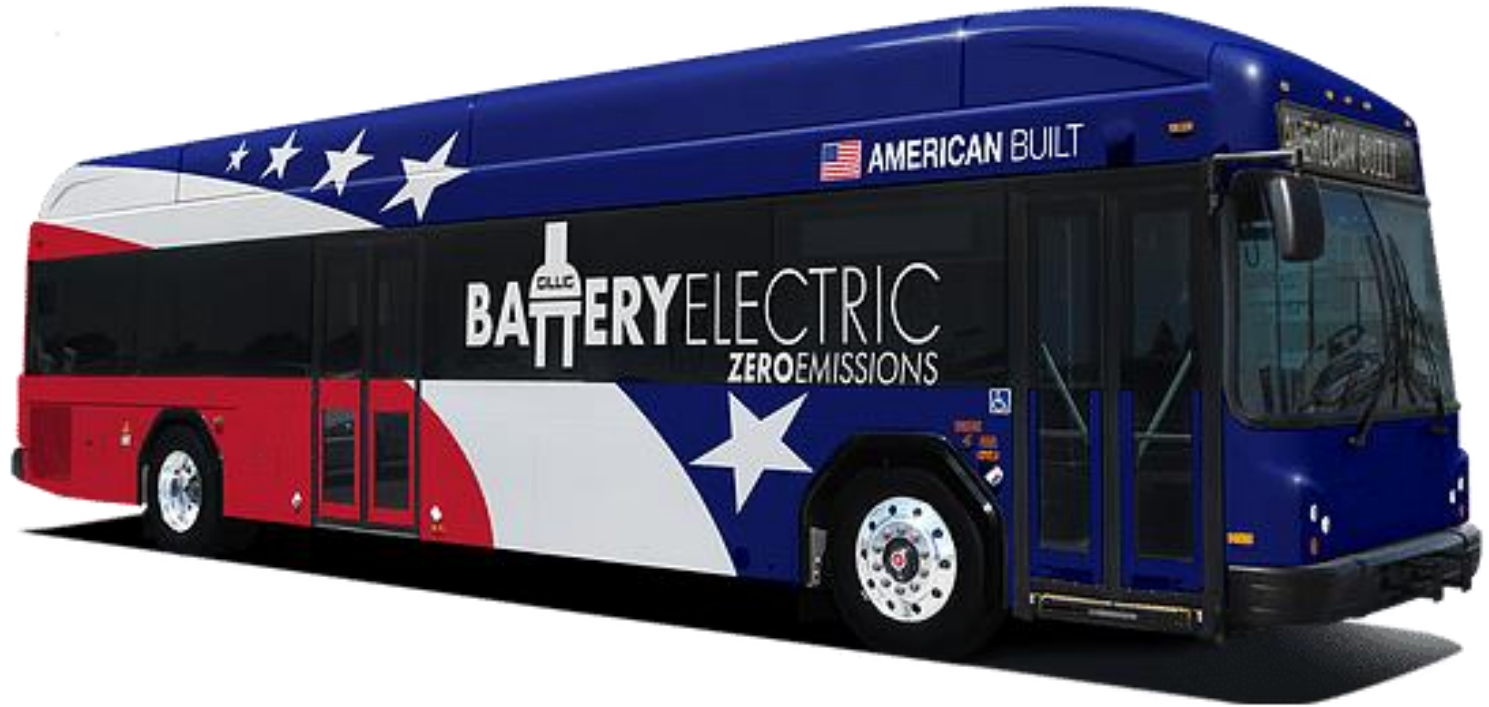
LED Streetlights



LED Park Lighting



Electric Buses



EV Charging



Image courtesy of Wisconsin Public Radio