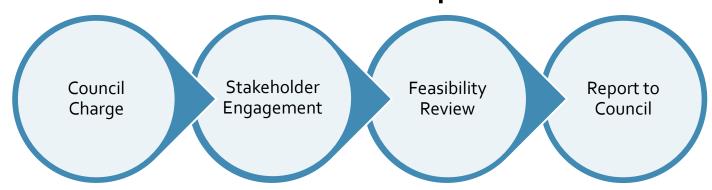
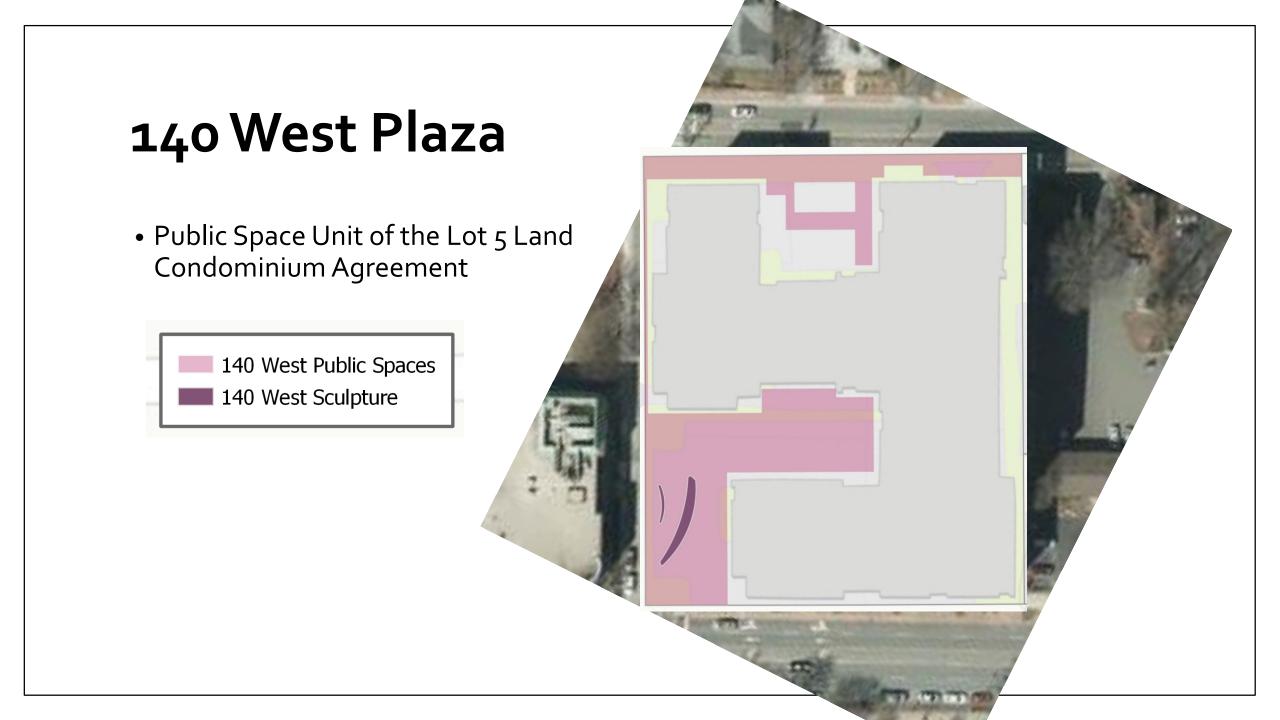
140 WEST PLAZA ACTIVATION & EXHALE

Council Business Meeting June 13, 2018

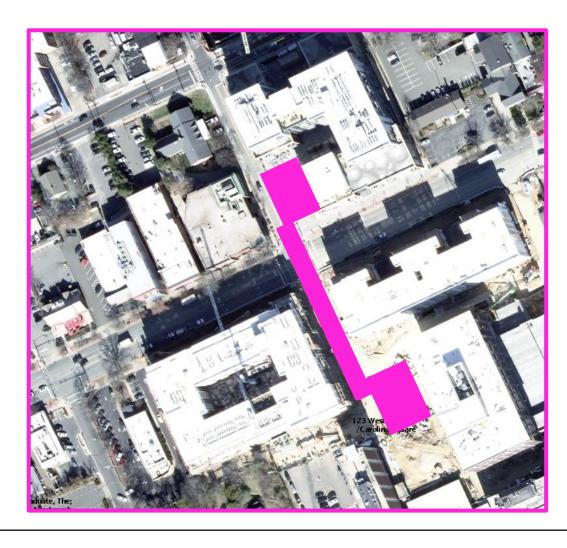
Recommendation

- Adopt R-8 Sets a Council Charge
 - •Stakeholder Input Process about 140 Plaza, including Exhale
 - Feasibility Review, including locations, logistics, associated costs
 - Return to Council with report





Relationship to Carolina Square



Existing Conditions



Plaza and Retail Space

- Owned and operated by Ram Realty
- Bought in 2016 by Asana Property
 - Actively Marketing
 - Offered design concepts for the space
- Shared Concepts at Council Committee on Economic Sustainability

ASANA Concepts



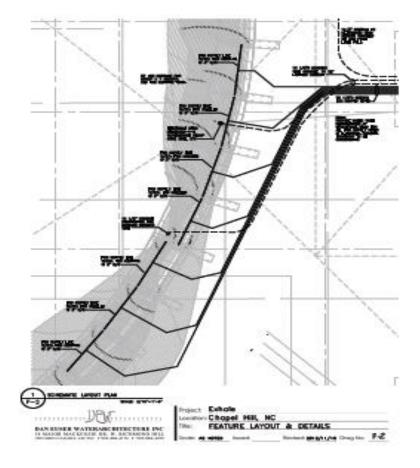
Exhale Overview

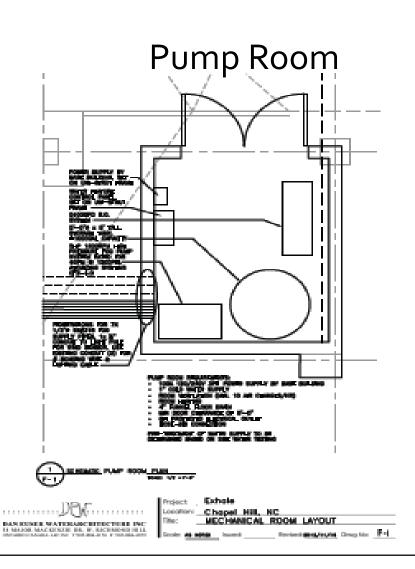


- Artist Mikyoung Kim Design, Inc.
- Cost \$527,000
- Commissioned by Ram Realty Co. & Town of Chapel Hill
- Installed 2013
- Sculpture Components
 - Sculpture (\$263,000)
 - Cold Fog System and Lighting (\$41,150)
 - Reverse Osmosis Water Purification System (\$50,000)
 - Hardscape

Exhale Mechanical Support

Fog and Light





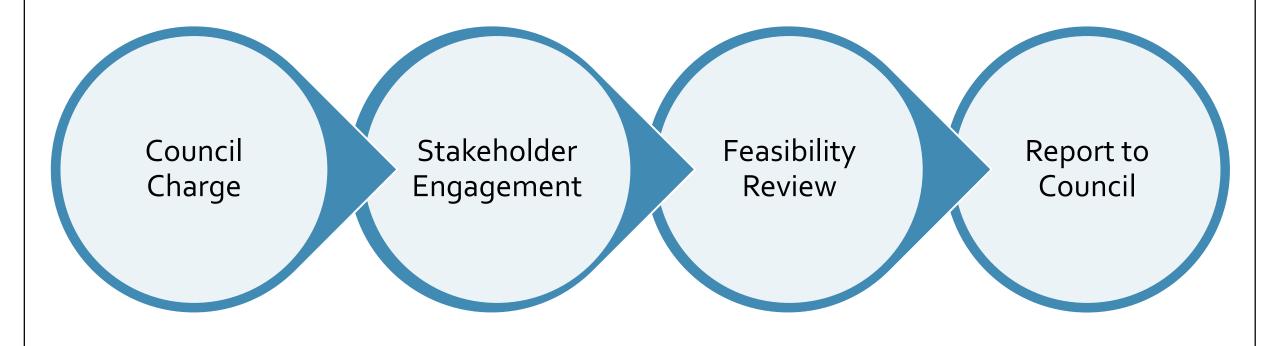
Exhale Expenditures

Item	One Time		Total
		Annual	(4/2013-4/2018)
Design, Fabrication,	\$527,000		\$527,000
Installation			
Water Usage		\$1,200	\$6,000
Maintenance Contract*		\$9,000	\$45,000
Service & Repairs**	\$3,700		\$3,700
Total			\$581,702

Considerations

- What do residents like/dislike about the sculpture and 140 plaza? Why?
- What sites could accommodate the sculpture and the related infrastructure?
- What would the cost be to disassemble/reassemble sculpture, prep a new site, move, repair 140, etc?
- What would go in the space at 140 West?

Public Process



Recommendation

- Adopt R-8 Sets a Council Charge
 - •Stakeholder Input Process about 140 Plaza, including Exhale
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