University of North Carolina at Chapel Hill

Annual Development Plan Report on Transportation

December 2022

Introduction

This is the annual summary report of the transportation impacts of the University's Development Plan. It has been prepared in accordance with the June 27, 2005, guidelines issued by the Town of Chapel Hill. It is based on the results of the most recent Transportation Impact Analysis (TIA), which was the TIA submitted to the Town of Chapel Hill in December 2019. Because the Development Plan TIA has not been updated or modified since December 2012, this edition of the Annual Development Plan Report on Transportation is substantially similar to the December 2021 edition. Minor revisions and additions have been made to clarify certain issues and to provide an update on the status of transportation improvement projects on campus. Traffic data for 2022 was delayed due to Covid-19 on campus population and activity impacts and will be gathered in the Fall of 2023. Also, the commuter survey will be conducted in late Fall 2022 for students and Spring of 2023 for employees with regional partners.

1: Development Plan Overview

Overview of Development Plan Projects

The Development Plan projects continue to be implemented, with some now completed, some under construction and some in design. The main projects completed so far include:

- Rams Head Center
- Student Family Housing buildings
- Addition to Carrington Hall
- Addition to Cobb Residence Hall
- Additions to Memorial Hall
- Additions to Alexander, Connor, and Winston Residence Halls
- Jackson Circle Parking Deck
- Northeast Chiller and Parking Deck
- Science Complex Phase 1 (Caudill Laboratories and Chapman Hall)
- Residence Halls Phase II (Ram Village)
- Addition to the Medical Science Research Building (Bondurant Hall)
- Tomkins Chiller Plant and Thermal Storage Facility
- Student Academic Services Building
- Arts Common Phase 1
- FedEx Global Education Building
- ITS-Manning
- Renovation to Morrison Hall

- Williamson Building
- Genetic Medicine Building
- Physician's Office Building
- Manning Steam Plant
- Science Complex Phase II Addition to Sitterson Hall (Frederick Brooks Hall)
- Addition to Boshamer Stadium
- North Carolina Cancer Hospital
- Addition to Carmichael Auditorium
- Bell Tower Parking Deck
- Sports Medicine Building
- Science Complex Phase II New Venable/Murray Hall
- Genome Science Building
- Dental Science Building
- Marsico Hall
- Porthole Alley pedestrian improvements
- Fetzer/Navy Field Closure, Indoor Practice Facility and Dorrance Stadium
- Mary Ellen Jones renovation

Central Generator Plant, S1 surface lot

Construction continues at several locations throughout the campus, including:

- Other infrastructure projects
- UNC Hospitals Surgical Project
- Medical Education Building

In total, the Development Plan projects involve about 8.2 million gross square feet of new buildings. This includes about 2.13 million square feet for parking decks and 300,000 square feet for infrastructure projects. About 205,000 gross square feet of existing buildings will be demolished. This means the net increase in occupiable floor area is about 5.6 million square feet.

Projects by Location

Table 1.1 lists the projects in detail, and Figure 1.1 shows their locations. The projects can be summarized as follows:

Building Type	Gross Square Footage
Academic	1,815,428
Cultural	73,325
Housing	826,015
Infrastructure	312,382
Office	495,000
Parking	1,876,200
Research	800,923
Student Life	339,699
Athletics	381,047
UNC Health	908,870
Total	7,828,889

Parking Space Impacts

Existing Parking

In 2000-2001, there were about 14,200 parking spaces on the main campus. Then, like now, this was not enough for all the employees or students wanting to park on campus. There were about 8,000 spaces for about 13,000 Main Campus employees, or 0.61 spaces per Main Campus employee. The rate for students was much lower - less than 10 percent for both resident students and commuting students. First-year students are not eligible for a parking permit.

Parking Changes

The Development Plan involves extensive changes to the parking supply. Around 4,061 existing spaces will be permanently closed, and around 5,640 new spaces will be provided, mostly in new structures. Some other spaces will be temporarily used for construction staging at various times.

The net effect is an approved increase of 1,579 spaces on campus when all the projects are completed. Table 1.2 and Figure 1.2 show these net changes. In some cases, the number of parking spaces by lot and user are estimates, as the final design of buildings and landscaping will determine how many surface spaces, if any, could be retained (particularly for service and disability spaces).

Visitor parking accounts for most of the net increase, reflecting the importance of accommodating visitors. However, there is expected to be a net increase of about 380 commuter spaces and a decrease of about 287 resident student spaces.

<u>Impacts</u>

The increase in commuter spaces is low compared with expected population growth over the plan period. Employee numbers are forecast to grow by 69%, and student numbers by 24%. If resident and commuter parking were to continue to be provided at the existing (2000-2001) level, the overall increase would have been much greater than the approved 1,579.

The 'shortfall' (i.e., the difference between the amount of parking that would be required if parking continued to be provided at existing rates, and the amount that will be provided) is estimated to be 4,572 employee spaces, 423 commuting student spaces, 451 resident student spaces, and 2,107 University and Hospitals visitors. The shortfall in commuter parking will be met by alternative modes, and the Development Plan includes a range of transportation initiatives to accommodate this. The shortfall in resident student parking will be met in storage lots off-campus.

The amount of traffic that will be generated by the Development Plan is a function of the amount of parking that will be provided. The limited increase in parking will therefore limit the traffic impact. The increased parking (net increase of 1,579 spaces) is estimated to generate 11,487 vehicle trips daily. A typical campus development of comparable size, with unlimited parking and little or no transportation alternatives, would generate almost 35,000 trips daily. This means that the Development Plan projects will only generate about one-third of the trips that would be expected from a typical campus development of this size.

Table 1.1: Development Plan Projects (cont.)

Building	Building Type	Gross Square Footage	Anticipated Start	Anticipated Completion
A-1	Academic	31,800	Jul-25	Jul-27
A-2	Academic	73,100	Jul-15	Mar-18
A-3	Academic	25,600	Mar-05	Feb-07
A-4	Academic	20,000	Mar-05	Feb-07
A-5	Academic	55,200	Jul-27	Jul-29
A-6	Academic	90,000	Jul-03	Jun-05
A-7	Academic	41,000	Feb-06	Aug-08
A-8	Academic	154,500	Jul-27	Jul-29
A-9	Academic	396,700	Jul-27	Jul-29
A-10	Academic	112,500	Jul-03	Jun-05
A-11	Academic	82,000	Mar-04	Feb-06
A-12	Academic	69,500	Nov-01	Oct-03
A-13	Academic	10,200	Aug-02	Jul-04
A-14	Academic	259,990	Jun-08	May-12
A-15	Academic	Deleted		
A-16	Academic	Deleted		
A-17	Academic	Deleted		
A-18	Academic	936	Aug-04	Mar-05
A-19	Academic	1,600	Mar-05	Mar-06
A-20 *	Academic	125,000	Mar-23	Jul-25
A-21	Academic	80,000	Jul-27	Jul-29
A-22	Academic	75,000	Jul-27	Jul-29
A-23 *	Academic	50,000	Jul-27	Jul-29
A-24	Academic	5,580	Jun-08	Feb-10
A-25	Academic	3,308	Oct-08	Jan-10
A-26	Academic	1,772	Jan-09	Feb-10
MM	Academic	44,321	Dec-19	Dec-21
MM	Academic	5,821	Dec-19	Jun-21
	Total Academic	1,815,428		
C-1	Cultural	36,000	Jul-27	Jul-29
C-2	Cultural	Deleted	Jul-27	Jui-25
C-3	Cultural	37,325	Dec-01	Jan-03
C-4	Cultural	Deleted	Dec 01	3411 05
C-5 Mod	Cultural	Deleted		
C-6	Cultural	Deleted		
	Total Cultural	73,325		
	Total Cultural	73,323		
H-1	Housing	Deleted		
H-2	Housing	Deleted		
H-3	Housing	6,656	May-02	Jul-03
H-4	Housing	6,656	May-02	Jul-03
H-5	Housing	68,400	Jan-04	Aug-05
H-6	Housing	60,000	Jan-04	Aug-05
H-7	Housing	74,800	Jan-04	Aug-05
H-8	Housing	Deleted		
H-9	Housing	Deleted		
H-10	Housing	Deleted		
H-11	Housing	Deleted		
H-12	Housing	Deleted		
H-13	Housing	60,500	Aug-03	Aug-04
H-14	Housing	60,500	Aug-03	Aug-04
H-15	Housing	58,200	Aug-03	Sep-04
H-16	Housing	59,400	Aug-03	Oct-04
	Housing	33,700		

Table 1.1: Development Plan Projects (cont.)

	I	1	I	
H-18	Housing	44,400	Aug-03	Dec-04
H-19	Housing	44,400	Aug-03	Jan-05
H-20	Housing	37,600	Aug-03	Feb-05
H-21	Housing	30,050	Aug-03	Mar-05
H-22	Housing	79,601	Jan-04	Aug-05
H-23	Housing	79,600	Jan-04	Sep-05
H-24	Housing	7,800	Jan-04	Oct-05
SH PHIII	Housing	125,000	Jul-25	Jul-27
Н	Housing	(136,948)	Nov-19	Jul-20
	Total Housing	826,015		
I-1	Infrastructure	20,000	Jul-03	Dec-04
I-2	Infrastructure	115,600	Aug-03	Jul-05
I-3	Infrastructure	21,600	Mar-04	Mar-06
I-4	Infrastructure	6,382	Jun-04	Dec-05
I-5	Infrastructure	100,800	Jan-08	Jul-10
I-6	Infrastructure	48,000	Jul-25	Jul-27
I-7	Infrastructure	N/A	Jul-27	Jul-29
17	Total Infrastructure	312,382	Jul 27	Jul 25
	Total Illiastructure	312,382	<u>l</u>	
0-1	Office	168,000	Jul-26	Jul-29
0-2	Office	30,000	Nov-02	May-06
0-3	Office	105,000	Jul-04	Mar-06
0-4	Office	180,000	Jul-27	Jul-29
0-5	Office	12,000	Jul-27	Jul-29
	Total Office	495,000		
P-1	Parking	115,500	Jul-27	Jul-29
P-2	Parking	Deleted		
P-3	Parking	252,600		
P-4 Mod	Parking	225,000		
P-5	Parking	Deleted		
P-6	Parking	134,400	Jul-27	Jul-29
P-7	Parking	Deleted		
P-8	Parking	42,000	Mar-03	Jul-06
P-9	Parking	191,500	Mar-03	Mar-06
P-10	Parking	350,000	Apr-04	Dec-05
P-11	Parking	288,000	Sep-12	Jun-14
P-12	Parking	96,200	Jul-27	Jul-29
MM	Parking	181,000	Jan-20	Jan-23
	Total Parking	1,876,200		
		1	I .	
R-1	Research	109,000	Jul-07	Mar-12
R-2	Research	49,000	Jul-07	Mar-12
R-3	Research	74,400	Jul-07	Mar-12
R-4	Research	225,000	Aug-02	Dec-04
R-4 MM	Research	523	Sep-11	Dec-11
R-5	Research	343,000	Jun-09	Jan-14
	Total Research	800,923		
CI 1	Student Life	E4 400	l 02	I.d.O.A.
SL-1	Student Life	54,400	Jun-02	Jul-04
SL-2	Student Life	126,900 126,000	Jun-02	Jul-04
SL-3	Student Life	,	Jun-04	Aug-05
SL-4	Student Life	28,000	Jul-27	Jul-29
MM	Student Life	4,399	Jun-05	Mar-06
	Total Student Life	339,699		

Table 1.1: Development Plan Projects (cont.)

UNCH-1	UNC Health Care	196,280	Jul-27	Jul-29
UNCH-2	UNC Health Care	343,180	Jul-18	Mar-23
UNCH-3	UNC Health Care	291,890	Mar-05	Feb-08
UNCH-4	UNC Health Care	130,000	Mar-06	Jul-07
UNCH-5	UNC Health Care	(53,546)	Dec-11	Jun-12
UNCH-6	UNC Health Care	1,066	Jan-12	Mar-12
	Total UNC Health Care	908,870		

ATH-1	Athletics	41,181	May-07	Jan-08
ATH-2	Athletics	170,189	Jul-27	Jul-29
ATH-3	Athletics	15,059	May-08	Feb-10
ATH-4	Athletics	19,194	Jan-08	Aug-09
ATH-4	Athletics	1,000	Jun-10	Aug-10
ATH-5	Athletics	6,467	Mar-10	Jan-11
ATH-6	Athletics	4,069	Jan-10	Oct-10
ATH	Athletics	123,000	May-16	Aug-18
ATH	Athletics	10,000	May-16	Aug-18
ATH	Athletics	(13,417)	May-17	May-19
ATH	Athletics	(1,663)	May-17	May-19
ATH	Athletics	5,968	Aug-18	Aug-19
	Total UNC Athletics	381,047		

Campus Total

7,828,889

^{*} Represents relocation of planned surface parking to spaces beneath the buildings.

Figure 1.1: Development Plan Projects Map

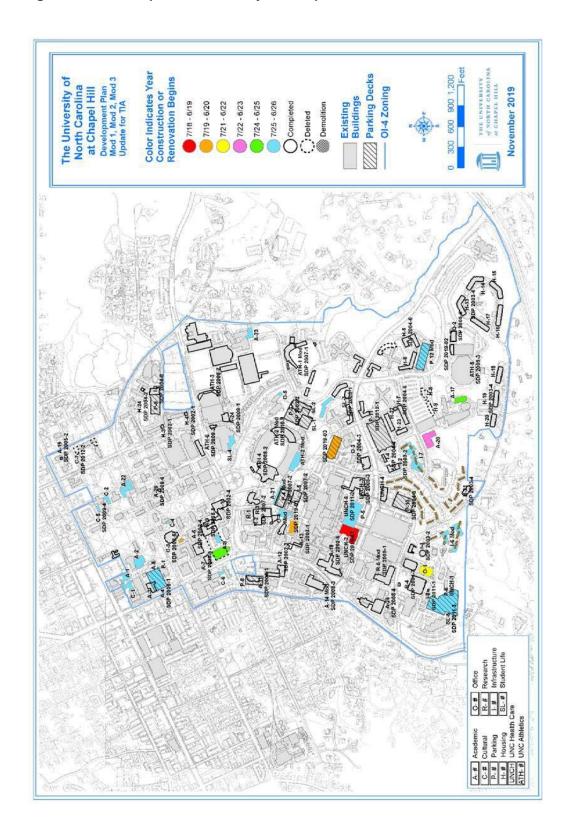


Table 1.2: Parking Space Impacts

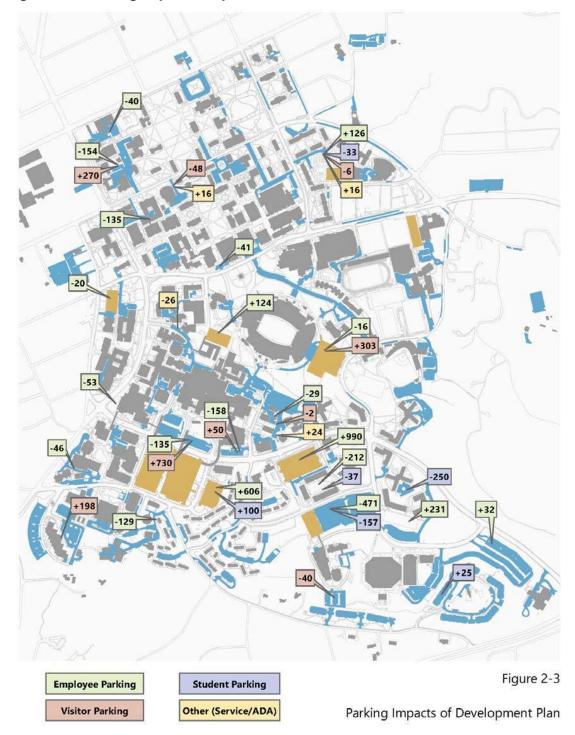
			Nι	mber of Sp	aces ^{1,2}			
Lot / Project Name	Parking Zone	Employee	Commuting Student	Resident Student	Student in Family Housing	Visitor	Other	Net Change
ACC (new structure)						198		198
Bell Tower (new structure)	BG	124						124
Bowles	S11	-471	-157					-628
Cameron/Swain (Arts Common Deck - new structure)	ND1/NG1	-154				270		116
Cobb/Joyner (new structure and surface parking)		126	-33			-6	-8	79
Craige Surface	CD	-212		-37				-249
Craige Deck Expansion	CD	990						990
Dental School	S6	-53						-53
Glaxo / Housing Support / MFM / MRI	S6	-46						-46
Gravely (NC H&C) (new structure)	CG	-135				730		595
Hanes						-48	16	-32
Hinton James	М			-250				-250
ITS		-29				-2	24	-7
Jackson Deck (new structure)		606	100		-54			652
Kenan/McColl Visitor Parking						-40		-40
McCauley Street (Global Education Deck - new structure)	W	-20						-20
Neurosciences	CG	-158				50		-108
North Medical Drive							-26	-26
Porthole	N2	-40						-40
Rams Head (new structure)	S5	-16				303		287
Stadium Drive	S4							0
Sitterson	NG2	-135						-135
South Chiller	S6	-129						-129
Student Family Housing	MR/MR2				79			79
Tennis Court Deck (new structure)		231						231
Wilson Library	N8	-41						-41
Subtotal		438	-90	-287	25	1,455	6	1,547
Unassigned spaces ³		32						32
Total								1,579

Notes:

- 1. Numbers are subject to change, depending on the final footprint of each project.
- 2. These numbers represent net changes only. For example, the Rams Head structure has 700 spaces, but 413 were displaced as a result of its construction. The net impact, which is shown in this table, is 287 spaces.
- 3. Spaces not assigned to a specific location on the campus and whose location(s) will be determined in future development plan modification request. The total net change in parking is 32 spaces less than the approved 1,579 space increase, but the traffic assessment accounts for the entire 1,579 space net increase.

Source: Table 2-4 of Development Plan TIA, December 2019

Figure 1.2: Parking Impacts Map



2: Development Plan Transportation Changes

Overview of Traffic Analysis

The Development Plan's impact on roads on or near the campus, including 59 intersections, was analyzed using standard techniques for Traffic Impact Analysis. Three scenarios are considered:

- Existing conditions (the traffic levels in 2019);
- No-Build conditions (the forecast conditions in 2026 if the Development Plan projects did not exist); and
- Build conditions (the forecast conditions in 2026 including the effects of the Development Plan projects).

The existing conditions were measured using traffic counts collected in fall 2019 on days when the University was in session. Because similar analyses were undertaken in 2001, 2003, 2005, 2007, 2009, 2011, 2013, 2015, and 2017, changes in traffic levels can be tracked.

The No-Build conditions are forecast by applying annual growth rates to the existing traffic levels. The Build conditions are forecast by taking the No-Build traffic levels and adding the trips due to Development Plan projects. These trips are estimated from the forecast parking changes (described above), using known trip rates per parking space.

Changes in Traffic Volumes

Table 2-1 shows the average daily traffic volumes (ADTs) in 2001, 2003, 2005, 2006, 2007, 2009, 2011, 2013, 2015, 2017, and 2019 along with the No-Build and Build forecasts for 2024. Average daily traffic volumes for 2022 were postponed to the Fall of 2023 due to the Covid-19 impact on campus activity.

Figure 2.1 illustrates the two forecasts for 2026.

Traffic volumes have remained stable, or, in some cases, decreased, since the 2007 counts. Reasons include the ongoing development and implementation of the University's Transportation Demand Management (TDM) program, including full subsidy of regional transit ridership on Go Triangle, PART (Piedmont Authority for Regional Transportation) and Chatham Transit, and improvements to the bicycling infrastructure in the Town and on campus.

In the No-Build scenario, background traffic growth is expected to produce increased volumes. This is normal for growing areas such as Chapel Hill.

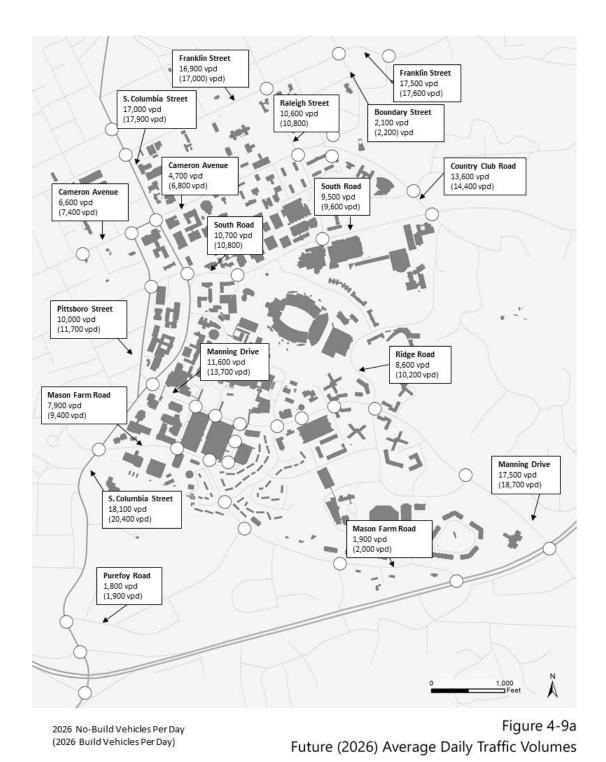
In the Build scenario, the further increase in traffic along most campus roads is expected to be minimal, although some intersections near proposed parking facilities will see specific turning movements increase noticeably. In some areas where parking is being eliminated, some turning movements will decrease compared to the No-Build scenario. The largest increase in traffic volumes will be on Manning Drive.

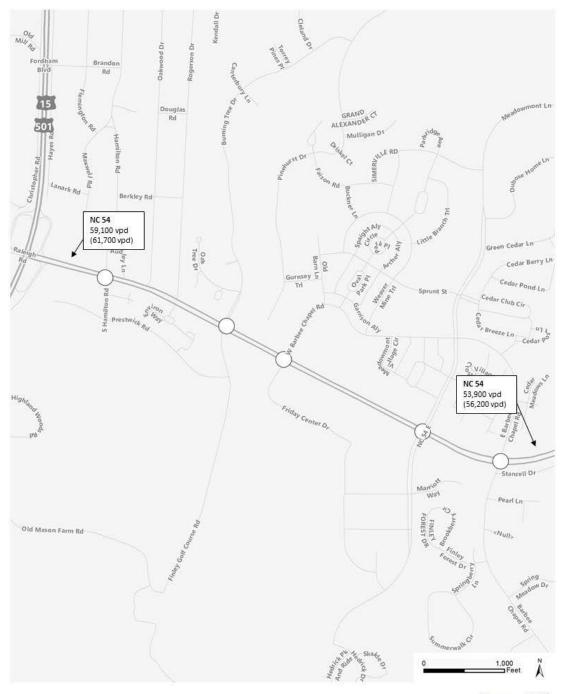
Table 2.1: Existing and Future (2026) Traffic Volumes

Link #	Roadway	2001 ADT	2003 ADT	2005 ADT	2006 ADT	2007 ADT	2009 ADT	2011 ADT	2013 ADT	2015 ADT	2017 ADT	2019 ADT	2019-2026 Annual Growth Rate	Projected 2026 No- Build ADT	Projected 2026 Build ADT	2001-2009 AGR
1	S. Columbia St. (south of Franklin St.)	20,720	19,060	17,530	-	17,530	15,410	14,380	14,663	16,329	15,783	15,220	1.7%	17,000	17,900	-3.6%
2	Raleigh St. (south of Franklin St.)	14,470	10,710	13,080	13,080	11,020	11,710	9,910	10,514	10,450	11,031	10,175	0.6%	10,600	10,800	-2.6%
3	Cameron Ave. (west of Pittsboro St.)	9,820	8,300	8,510	-	7,630	9,260	7,220	6,693	7,558	7,710	6,265	0.9%	6,600	7,400	-0.7%
4	Cameron Ave. (east of S. Columbia St.)	9,070	8,330	6,430	6,430	5,270	5,540	5,910	4,679	4,881	4,616	4,327	1.2%	4,700	6,800	-6.0%
5	Country Club Rd. (north of South Rd.)	13,470	14,080	12,200	12,200	12,990	11,960	11,260	10,726	12,534	13,060	12,945	0.7%	13,600	14,400	-1.5%
6	South Rd. (east of Columbia St.)	10,460	8,840	11,400	-	8,400	7,430	8,370	8,593	9,649	9,209	9,561	1.7%	10,700	10,800	-4.2%
7	South Rd. (east of Raleigh St.)	9,840	10,000	12,890	12,890	7,500	7,510	7,730	7,944	7,744	7,802	8,337	2.0%	9,500	9,600	-3.3%
8	Pittsboro St. (south of McCauley St.)	10,960	10,070	10,920	-	9,550	9,750	8,810	8,061	8,487	8,632	9,087	1.4%	10,000	11,700	-1.5%
9	Manning Dr. (east of Columbia St.)	14,100	13,220	12,480	12,480	11,070	11,060	10,020	10,713	11,298	11,828	10,565	1.4%	11,600	13,700	-3.0%
10	Ridge Rd. (north of Manning Dr.)	8,320	7,870	7,300	7,300	7,910	8,730	8,110	7,819	7,216	7,594	7,524	2.0%	8,600	10,200	0.6%
11	S. Columbia St. (south of Mason Farm Rd.)	18,470	18,250	16,190	-	16,090	15,430	14,760	13,982	15,480	16,285	16,626	1.3%	18,100	20,400	-2.2%
12	Manning Dr. (east of Ridge Rd.)	17,260	14,680	17,880	17,880	15,680	16,150	14,660	15,734	15,879	17,023	16,444	0.9%	17,500	18,700	-0.8%
13	Franklin St. (west of Raleigh St.)	17,000	19,260	18,850	-	19,320	16,250	14,370	14,605	14,895	16,228	15,987	0.9%	16,900	17,000	-0.6%
14	Franklin St. (east of Boundary St.)	-	23,560	20,190	20,190	24,730	17,390	16,770	16,614	16,620	16,327	16,557	0.9%	17,500	17,600	-4.9%
15	Boundary St. (south of Franklin St.)	-	3,230	2,320	2,320	2,140	2,230	2,400	2,225	2,008	2,581	2,042	0.6%	2,100	2,200	-6.0%
16	Mason Farm Rd. (east of S. Columbia St.)	7,700	8,230	3,400	3,400	8,390	7,330	6,910	6,314	6,755	6,746	6,948	2.0%	7,900	9,400	-0.6%
17	Mason Farm Rd. (north of Fordham Blvd.)	1,360	770	1,830	-	1,820	1,770	1,730	1,720	1,546	1,596	1,814	0.4%	1,900	2,000	3.3%
18	Purefoy Rd. (east of Columbia St.) *	970	970	1,130	-	1,360	1,450	2,070	1,705	1,747	2,044	1,723	0.4%	1,800	1,900	5.2%
19	US 15-501 (west of Main St.)	-	-	-	-	17,840	17,080	16,770	19,993	20,801	22,587	22,513	2.0%	25,700	26,300	-2.2%
20	US 15-501 (east of Culbreth Rd.)	30,480	-	30,000	-	30,310	30,570	28,390	31,867	35,429	38,238	38,245	2.0%	43,600	44,800	0.0%
21	NC 54 (west of Hamilton Rd.)	45,400	-	44,000	-	47,940	43,470	41,230	41,388	48,286	51,099	51,879	2.0%	59,100	61,700	-0.5%
22	NC 54 (east of East Barbee Chapel Hill Rd.)	-	-	-	-	32,100	37,390	36,320	39,967	44,174	46,875	47,247	2.0%	53,900	56,200	7.9%

Source: Table 4-9 of Development Plan TIA, December 2019

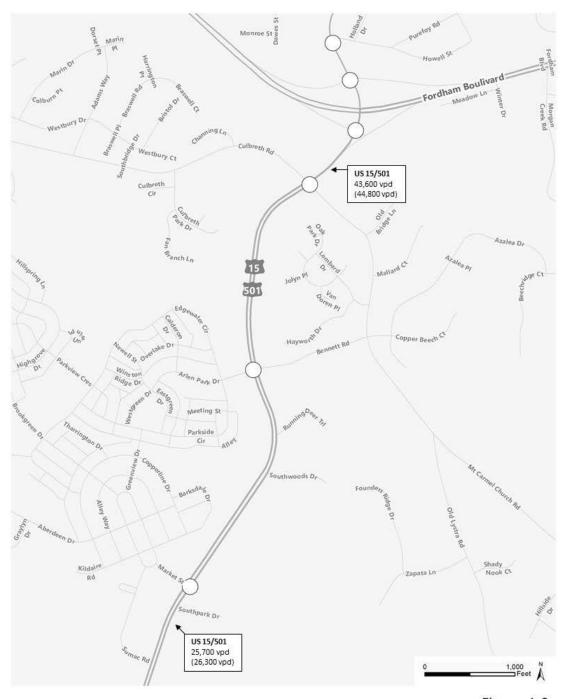
Figure 2.1: Future (2026) Average Daily Traffic Volumes





2026 No-Build Vehicles Per Day (2026 Build Vehicles Per Day)

Figure 4-9b Future (2026) Average Daily Traffic Volumes



2026 No-Build Vehicles Per Day (2026 Build Vehicles Per Day)

Figure 4-9c Future (2026) Average Daily Traffic Volumes

Intersection Level of Service Analysis

Delays at intersections are measured in terms of the Level of Service (LOS) in the peak hour. LOS ranges from A through F, based on the average control delay (the delay due to signals, stop signs, etc.). Table 2-2 explains the LOS categories. In urban areas, level D or above is regarded as acceptable for signalized intersections. At unsignalized intersections, level E or above on the side street is regarded as acceptable, although it is recognized that side streets typically function at level F because the traffic volumes often do not warrant a traffic signal to assist the side street traffic.

Table 2-2: Level of Service Descriptions for Intersections

Level of Service	Description	Delay at a Signalized Intersection	Delay at an Unsignalized Intersection		
Α	Little or no delay	10 seconds or less	10 seconds or less		
В	Short traffic delay	10-20 seconds	10-15 seconds		
С	Average traffic delay	20-35 seconds	15-25 seconds		
D	Long traffic delay	35-55 seconds	25-35 seconds		
E	Very long traffic delay	55-80 seconds	35-50 seconds		
F	Unacceptable delay	More than 80 seconds	More than 50 seconds		

Table 2.3 summarizes the LOS at each intersection for each scenario. Each cell includes the overall LOS at the intersection and the LOS for the worst-performing approach.

Existing conditions

The levels of service at most intersections have remained the same or even improved since 2017. At most intersections, the overall level of service is acceptable, although some minor street approaches are suffering some longer delays.

The following sections discuss some of the intersections that are shown to be experiencing long peak period delays or that have been identified by the Town of Chapel Hill and/or the North Carolina Department of Transportation for pedestrian safety concerns.

Manning Drive at Fordham Boulevard

The University has provided new traffic signal timings for this intersection, yet this intersection continues to experience the worst delays and peak period queues of the intersections immediately adjacent to the campus. The University prepared traffic signal plans with staff of the Town of Chapel Hill and NCDOT to upgrades at this intersection and at the adjacent intersection of Old Mason Farm Road at Fordham Boulevard. The proposed upgrades included crosswalk markings, wheelchair ramps, countdown pedestrian signals, pedestrian push-buttons, a new, larger pedestrianrefuge island, and warning signs with flashing beacons for approaching drivers on Fordham Boulevard. These improvements are intended to provide a safer environment for pedestrians crossing the streets at each intersection. The improvements have been completed.

US 15-501 at Europa Drive/Erwin Road

At the time of data collection for the 2007 TIA Update, the intersection of US 15-501 at Europa Drive / Erwin Road was still operating as a conventional intersection. However, during January 2008, this intersection was converted to a synchronized street (formerly referred to as a superstreet), which, according to the staff of NCDOT, has improved traffic flow on 15-501. The synchronized street section of US 15-501 at Europa Drive and Erwin Road was fully operational when traffic data was collected in the fall of 2013 and is still operating as a synchronized street in 2019.

All the individual intersections that make up the synchronized street section operate at LOS C or better.

Although the synchronized street at this location has improved traffic flow in this section of the corridor, a Major Investment Study (MIS) concluded that the size of the problem along 15-501 requires a large-scale integrated multimodal solution.

South Columbia Street at Cameron Avenue

This intersection marks the north end of the South Columbia Street-Pittsboro Street one-way pair. It experiences a high volume of pedestrian and bicycle traffic and results in traffic queues along Cameron Avenue to Raleigh Street and South Columbia Street. The Town and NCDOT coordinated on a project to implement special traffic signal phasing at this intersection which includes a pedestrians-only phase. The intent of the new traffic signal phasing is to provide a safer environment for pedestrians crossing the streets at this intersection. The new phasing for this intersection was in operation during the collection of traffic data for the 2019 update of the development plan traffic impact analysis study.

Some unsignalized intersections experience lengthy delays on minor approaches. These intersections are discussed below:

Country Club Road at Battle Lane/Boundary Street

This intersection was the subject of a special study during the analysis for Modification No. 1 of the UNC Development Plan. An outcome of that study was the implementation of measures to control pedestrian movement near this unsignalized intersection. Town staff have indicated that Town may wish to coordinate with the University to revisit the study of this intersection to determine the need for further upgrades. During discussions prior to the 2011 TIA update, the staff of the Town expresseda desire to assess if peak period conditions merit additional improvements. Although some movements have experienced increased volume since 2007, no additional improvements are recommended. The University will continue to monitor conditions at this intersection. In the past, Town of Chapel Hill staff suggested adding an exclusive westbound left turn lane at the intersection of Country Club Road at Raleigh Street. Due to the complexity and constraints of this improvement (impacts on existing stone walls, adjacent property, and trees) it was determined that the assessment of these options be postponed.

No-Build (2026) Conditions

In the No-Build (2026) scenario (that is, without the Development Plan projects), the intersections with poor LOS performance in 2019 will continue to perform poorly in 2026. In addition, the background traffic growth will make some other intersections perform

poorly. In particular, the following intersections are currently operating at LOS D or better but show a LOS E or F in the No-Build (2026) scenario:

- The intersection of US 15-501 at Sage Road is currently operating at LOS D during the AM peak hour but is projected to operate at LOS E during the AM peak hour in the No-Build (2026) scenario.
- The intersection of US 15-501 at Culbreth Road/Mt. Carmel Church Road is currently operating at LOS D during the AM peak hour and LOS C during the PM peak hour but is projected to operate at LOS E during both peak hours in the No-Build (2026) scenario.
- The intersection of US 15-501 at Market Street is currently operating at LOS C during the PM peak hour but is projected to operate at LOS E during the PM peak hour in the No-Build (2026) scenario.

Build (2026) Conditions

Under the Build conditions (that is, with the Development Plan projects), the same intersections that are projected to operate at LOS E or F during the No-Build (2026) scenario are expected to continue to operate at LOS E or F during the Build (2026) conditions.

The intersection of South Columbia Street at Cameron Avenue currently operates at LOS D during the AM peak hour and LOS E during the PM peak hour under No-Build (2026) conditions. This intersection is expected to operate at LOS E during the AM peak hour and at LOS F during the PM peak hour in the Build (2026) scenario. The degradation to further unacceptable levels of service is a result of the combination of the background traffic growth between 2019 and 2026 and the trips that are added due to the parking facilities that are included in the development plan but are not yet built.

The intersection of US 15/501 and Culbreth Road/Mt. Carmel Church Road currently operates at acceptable level of service during both peak hours and is projected to operate at LOS D during the AM peak hour and LOS E during the PM peak hour under No-Build (2026) conditions. This intersection is expected to operate at LOS E during both peak hours in the Build (2026) scenario. The degradation to further unacceptable levels of service is a result of the combination of the background traffic growth between 2019 and 2026 and the trips that are added due to the parking facilities that are included in the development plan but are not yet built.

The intersection of US 15/501 and Sage Road currently operates at an acceptable level of service during both peak hours and is projected to operate at LOS E during the AM peakhour and LOS D during the PM peak hour under No-Build (2026) conditions. This intersection is expected to operate at LOS E during both peak hours in the Build (2026) scenario. The degradation to further unacceptable levels of service is a result of the combination of the background traffic growth between 2019 and 2026 and the trips that are added due to the parking facilities that are included in the development plan but are not yet built.

Table 2.3: Existing and Forecast Intersection Levels of Service

December Columbia StreetRocensmy Street Signalized CugNeD ExNN-F1 CugNeD				Evietin	a (2019)	No-Buil	4 (2026)	Build	(2026)
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3	-		-	, ,		, ,		, ,	Fr(EB-F)
4 Merrit MMI Road/Cumron Avenue Signalized B4/B-5	-		_	, ,	, ,	, ,			Br(NB-C)
6 Cameron Avenue/Pittsboro Street Signalized D. (MPE-B) (A) (EB-B) A (A) (EB-B) C. (A) (EB-B)	-	,	_			, ,			C#NB-C)
6 Cameron AvenueColumbia Street Signalized D.WIN-E1 D.WIN-E1 E.WIN-E7 E.WIN-E7 E.WIN-E7 E.WIN-E7 E.WIN-E7 C.WIN-E0 C.WI			-	, ,	` ′	` ′	, ,	, ,	Br(EB-C)
Pritations (Internative Country Street Signatized Explicit Caribo	-		-	, ,	, ,	, ,		, ,	F@WB-F)
8 Pittsbort Street/McCaulary Street	_		-	, ,	` '				Dr(EB-D)
Signalized Signalized Signalized Signalized AdWB-E) Ad		·		, ,	` '	, ,	, ,	` '	Br(WB-B)
10 Raleigh Street/South Road	-		-	, ,	, ,	, ,	, ,	, ,	СфWB-C)
11 Country Club Road/South Road	-		-	, ,	, ,	, ,	` ,	, ,	Aπ(WB-B)
12 Columbia Street/Manning Drive Signalized C.(EB-D) C.(-		_			, ,			DdSB-D)
13 Manning Drive/West Drive	-		-	, ,	` ,	, ,	, ,		Ct(EB-D)
14 Manning Drive/East Drive Signalized Br(NB-C) Cr(NB-E) Br(NB-C) Cr(NB-C)	-	,	•	, ,		, ,	, ,	· , ,	At(SB-B)
15 Ridge Road/Manning Drive Signalized C.(NB-C) C.(NB-C) C.(NB-C) C.(SB-D) C.(SB-D) 16 Mason Farm Road/Gourbinis Street Signalized Signal	\vdash				, ,		, ,		` ′
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17 Mason Farm Road/West Drive Signalized Ar(SB-A) Ar(SB-B) Ar(SB-B) Ar(SB-B) Ar(SB-B) Ar(SB-B) Ar(SB-B) Mason Farm Road/Purefoy Road Unsignalized Br(MB-B) Br(SB-B) Br(S	-		-	, ,	, ,	, ,			Cr(NB-D)
18			-	, ,	, ,	, ,	, ,	` '	Cr(EB-D)
19 Mason Farm Road/Purefoy Road	-		_						AdWB-A)
20 Manning Drive/Skipper Bowles Drive	-		-		, ,	, ,			Ar(EB-B)
21 Columbia Street/Purefoy Road	-		-	, ,	, ,	, ,	, ,	` '	B (SB-B)
22 Columbia StreetFordham Boulevard (northern ramp) Signalized C.(WB-E) D.(WB-E) C.(WB-E) D.(WB-E) C.(WB-E) C.(WB-	-		-		` '		, ,		Ar(NB-D)
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27 Franklin Street/Pak Place Signalized Art(SB-B) Art(SB-B) Art(SB-B) Art(SB-B) Art(NB-B) Art(NB-C) Art(NB-C) Art(NB-C) Art(NB-C) Art(NB-C)		<u> </u>				. ,			EdWB-F)
28 Franklin Street/Park Place Unsignalized Ar(NB-B) Ar(NB		,			. ,		, ,		A (EB-A)
29 Battle Lane/Boundary Street	-	•	-	, ,	, ,	, ,	, ,	· , ,	Br(SB-B)
30 Country Club Road/Battle Lane	\vdash				, ,				At(NB-C)
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31 Country Club Road/Gimghoul Road Signalized A.(EB-A) A.(WB-B) A.(EB-B) A.(EB-B) A.(EB-B) A.(EB-B) A.(EB-B) A.(EB-B) A.(WB-B) A.(WB-C) A	-	•		, ,	` ,	, ,	, ,	, ,	D (SB-F)
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33 Manning Drive/Craige Drive Signalized Ar(SB-D) Br(SB-F) Ar(SB-D) Br(SB-F) Ar(WB-B) Ar(WB-C) Ar(WB-C) Ar(WB-C) Ar(WB-C) Ar(WB-C) Ar(WB-C) Ar(WB-C) Ar(WB-C) Br(WB-C) Br(WB-C) Br(WB-C) Br(WB-C) Br(WB-C) Br(WB-C) Br(WB-C) Ar(WB-C) Ar(WB-	-		_						AdWB-B)
34 East Drive/Jackson Circle/Dogwood Deck Entrance Unsignalized ArtWB-B) ArtWB-C) ArtWB-C) </td <td>-</td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Br(SB-E)</td>	-		-						Br(SB-E)
35 East Drive/Dogwood Deck Exit	-		-	, ,	, ,	, ,	, ,	, ,	Bu(SB-F)
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									Dt(NB-E)
301 US 15-501/Culbreth Road/Mt Carmel Church Road Signalized Dt(EB-D) Ct(NB-E) Dt(NB-F) Et(NB-F) Et(NB-F)	-	, , ,	•						D#SB-F)
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302 US 15-501/Bennett Road/Arlen Park Drive Signalized Art(EB-E) A									At(EB-E)
303 US 15-501/Market Street Signalized Br(EB-C) Cr(SB-C) Br(EB-C) Dr(SB-F) Br(EB-C)	303								Ed(SB-F)

Legend: X = overall intersection level of service (X) = worst movement level of service Source: Table 4-11 of Development Plan TIA, December 2017

3: Development Plan Transportation Mitigation Measures and Recommendations

Overview of Mitigation Strategies and Measures

As the No-Build scenario showed, geometric improvements could be considered at several intersections even without the Development Plan. The list below describes the intersection improvements approved and/or stipulated by the Town of Chapel Hill. Some of these have already been implemented.

- Columbia Street / South Road / McCauley Street: Improvements at this
 intersection are complete. The improvements included remodeling to improve
 pedestrian safety and an exclusive left-turn lane on the McCauley Street
 approach that was accomplished through pavement marking changes without
 widening the road.
- South Road / Country Club Road: Improvements have already been made here without widening the road. A northbound right-turn lane has been added, and the southbound shared through-right lane has been converted to a shared left-through-right lane. In addition, realignment of the Ridge Road / County Club Road intersection, to give priority to Ridge Road, has been recommended as a long-term option.
- <u>Cameron Avenue / Raleigh Street</u>: Signal phasing changes have been implemented to improve traffic flow. As discussed earlier, the Town has indicated the possibility of revisiting this intersection and considering the implementation of an exclusive westbound right-turn lane on Country Club Road.
- Country Club Road / Battle Lane / Boundary Street: Bollards and chains have been strategically provided to control pedestrians in and around this intersection, and a stamped asphalt pedestrian crossing was installed. If the Town and University determine that other improvements are necessary, the University will coordinate with the Town to design and implement the agreed upon improvements.
- <u>Country Club Road / Gimghoul Road / Paul Green Theater Drive</u>: A traffic signal including pedestrian countdown heads has been provided.
- Manning Drive / Skipper Bowles Drive: Based on peak period counts and the accident history at this location, turn restrictions have been implemented to prevent eastbound left-turns from Skipper Bowles Drive onto northbound Manning Drive during special events. Recent changes in the parking allocation of the Development Plan indicated the potential for an increase in the number of parking spaces accessible via Skipper Bowles Drive. It was noted in past Annual Reports that the University would collect additional traffic volume data at this intersection to perform a more thorough analysis to determine if applicable warrants for the installation of a traffic signal are met. The proposed changes to the parking allocation, while still included in the Development Plan, have not been constructed. Signal warrants were performed for this intersection in the TIA update and the intersection does not meet the warrants for installation of a traffic signal.
- South Columbia Street, between Manning Drive and South Road: The crosssection of this portion of South Columbia Street has been altered as stipulated to remove a vehicular travel lane and to add an exclusive bike lane and an exclusive bus lane. Construction of the accompanying streetscape features are

complete as well. A new pedestrian activated traffic signal at the intersection of South Columbia Street and Medical Drive was also constructed as part of the streetscaping project.

- Manning Drive / Fordham Boulevard: Stipulated improvements for this
 intersection have been completed. The University provided funding for the
 stipulated street lighting. The University also prepared traffic signal upgrade
 plans in coordination with the Town and NCDOT for the stipulated traffic signal
 upgrades at this intersection to improve pedestrian safety. The Town of Chapel
 Hill utilized contractor services to complete the intersection upgrades.
- Fordham Boulevard / Old Mason Farm Road: Stipulated improvements for this intersection have been completed. The University has provided funding for the stipulated street lighting. The University also prepared traffic signal upgrade plans in coordination with the Town and NCDOT for the stipulated traffic signal upgrades at this intersection to improve pedestrian safety. The improvements to the traffic signal have been completed.
- Mason Farm Road / East Drive: A stipulated traffic signal for this intersection has been constructed. The University prepared the necessary traffic signal plans and provided those plans to the Town of Chapel Hill. The Town utilized contractor services to construct the new traffic signal.
- Mason Farm Road / West Drive: A new traffic signal was stipulated at this
 intersection. The University designed and implemented a temporary traffic signal
 to operate at this intersection until construction of Marsico Hall was completed.
 The construction of Marsico Hall is completed and the final signal featuring metal
 poles with mast arms is to be constructed in early 2016.
- <u>Ridge Road</u>: Resurfacing has been stipulated along the length of the road. Other safety improvements have been made near the Rams Head Center, and other pedestrian safety enhancements were built next to Boshamer Stadium and were completed in 2010. The University is performing a study of potential improvements to pedestrian and bicycle facilities on Ridge Road.
- Manning Drive / Ridge Road: Although traffic delays are not an egregious problem here, there are speed and appearance issues. Measures to reduce and calm traffic and to enhance pedestrian safety should be studied. Measures to encourage pedestrians to cross at the intersection have been implemented.

Impacts to Date and Target Mode Splits

Table 3.1 shows the proportions of employees and students traveling to campus by each mode of transportation ('mode splits') in 2001, 2004, 2007, 2009, 2011, 2013, 2015, 2017, and 2019 plus the current targets for 2024. The latest commuter survey was carried out in 2019. Due to the Covid-19 pandemic, the 2021 commuter survey was postponed to the Fall 2022 for students. Triangle J Council of Governments is analyzing the results which will be ready by Spring 2023. The employee survey will be released in Spring 2023, the results will be ready in late Spring to early Summer.

In 2001, 28% of employees and 67% of students used alternative modes to reach the campus. The 2004, 2007, 2009, 2011, 2013, 2015, 2017 and 2019 commuter surveys provided a snapshot of progress part-way into the Development Plan, and the 2024 targets have been updated considering this experience.

As expected, the proportion of both employees and students driving alone has fallen further since 2001, with a reverse trend since 2015. Similarly, park-and-ride use has increased since 2001, however has been dropping since 2013 with a slight increase in 2019 (due to pricing changes for using park-and-ride lots). This general decrease in employees and students driving alone is because (a) construction to date has resultedin a net loss of over 1,000 employee spaces, (b) the employee and student populations have increased, and (c) the University has invested heavily in improvements to alternative modes. Chapel Hill Transit (CHT) and Go Triangle have been particularly popular. This is a successful result of investment in fare-free transit, subsidized GoPasses and other service enhancements.

Some employees living in Chapel Hill and Carrboro are choosing to driveto a park-and-ride lot rather than walk to a local CHT stop, to take advantage of the more frequent transit service. This may not be as big a problem as in the past because of the new park-and-ride fees which have reduced use at park-and-ride lots.

Also, geocoding data suggests that University employees are living further away from campus than in previous years, increasing the value of park-and-ride compared to CHT.

Table 3.1: Baseline, Current and Target Mode Splits

		-	-		Employee	s	-	-	-	
	2001	2004	2007	2009	2011	2013	2015	2017	2019	New
Mode	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Projections
Drive alone	0.72	0.61	0.56	0.49	0.57	0.51	0.61	0.64	0.69	0.45
Carpool/vanpool	0.06	0.05	0.06	0.07	0.05	0.05	0.05	0.05	0.04	0.08
Bus	0.06	0.08	0.10	0.13	0.10	0.15	0.16	0.15	0.15	0.29
Bicycle	0.03	0.02	0.03	0.04	0.02	0.04	0.05	0.04	0.03	0.03
Walk	0.02	0.02	0.03	0.03	0.02	0.03	0.01	0.02	0.02	0.02
Park-and-ride	0.07	0.15	0.16	0.17	0.18	0.16	0.07	0.05	0.06	0.09
Other	0.04	0.06	0.07	0.07	0.05	0.07	0.05	0.04	0.01	0.04

		-	-	Comn	nuting Stu	udents	-	Commuting Students								
	2001	2004	2007	2009	2011	2013	2015	2017	2019	New						
Mode	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Ratio	Projections						
Drive alone	0.33	0.19	0.18	0.17	0.14	0.16	0.18	0.25	0.25	0.16						
Carpool/vanpool	0.08	0.07	0.08	0.03	0.04	0.04	0.03	0.02	0.05	0.08						
Bus	0.21	0.34	0.35	0.39	0.42	0.37	0.51	0.39	0.39	0.41						
Bicycle	0.09	0.05	0.06	0.11	0.10	0.08	0.13	0.13	0.06	0.08						
Walk	0.12	0.14	0.14	0.12	0.11	0.15	0.05	0.09	0.16	0.11						
Park-and-ride	0.12	0.16	0.10	0.14	0.15	0.12	0.06	0.06	0.08	0.10						
Other	0.06	0.06	0.09	0.05	0.05	0.08	0.04	0.06	0.02	0.06						

Notes

- 1. "Carpool/vanpool" includes drivers and passengers.
- 2. "Bus" includes Chapel Hill Transit and Regional Transit.
- 3. "Other" includes motorcycles, dropped off, work from home, etc.
- 4. Existing ratios are based on Tuesday data from the Commuter Survey

Estimated Air Quality Impacts

The strong use of alternative modes, compared to a typical development of this size, also has a benefit for air quality. The emission reductions, compared to a typical development, are estimated to be:

NOx: 24 kg/day (6,110 kg/year)

VOC: 44 kg/day (10,907 kg/year)

• CO: 808 kg/day (202,066 kg/year)

Methodology and data analyzed for estimating air quality impacts are explained in more detail in Section 3.5 of the December 2019 Development Plan TIA report.

Existing and Proposed Traffic Calming Measures On Campus

Figure 3.1 shows the recent traffic calming measures implemented on campus, as well as some potential long-term projects. Some of the potential long-term measures may include pedestrian and bicycle improvements. Recent improvements include new pedestrian countdown signal heads at several intersections, new sidewalks, and new mid-block pedestrian crossings using a variety of engineering treatments.

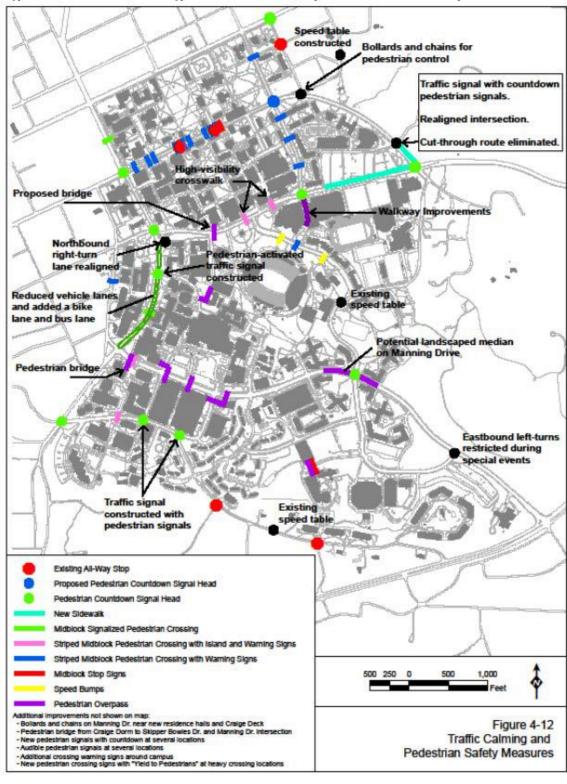


Figure 3.1: Traffic Calming and Pedestrian Improvements On Campus

Existing and Proposed Traffic Calming Measures in Adjacent Neighborhoods

The Transportation Impact Analysis (TIA) guidelines agreed to by the Town of Chapel Hill and the University in 2001 do not require the TIA to analyze traffic calming in adjacent neighborhoods. However, the University maintains an ongoing dialog with the Town about impacts and potential mitigation measures. Not only has the University agreed to provide traffic calming measures on campus, but the University has also agreed to provide traffic calming measures on streets in neighborhoods immediately adjacent to the campus. As part of this process, the University worked with the Town's traffic engineering staff and with neighborhood residents.

Table 3.2 shows the streets that were considered for impacts and potential mitigation measures. The agreed measures have all been implemented as indicated in Table 3.2. The measures were designed and implemented at no cost to the Town. The Town will maintain the traffic calming devices on Town streets.

In 2011, Town staff indicated neighborhood residents applied to the Town to consider additional traffic calming. The University gathered daily traffic volume and vehicle speed data at three locations on streets where traffic calmingmeasures had been constructed. The data was provided to the Town staff for use in their assessment of the resident's application. To date, the Town of Chapel Hill has not acted to modify the traffic calming measures designed and constructed by the University.

Table 3.2: Neighborhood Streets Considered for Traffic Calming Measures

		Traffic Calmi	ng Measures
Street	Identified for Implementation?	Status	
Westwood Drive, Ransom Street, McCauley Street, and Vance Street	No. Traffic calming measures have already been implemented.	Complete	Westwood Drive, Ransom Street, McCauley Street, and Vance Street
Oteys Road	No. Traffic calming measures have already been implemented.	Complete	Oteys Road
Purefoy Road	No. Traffic calming measures have already been implemented.	Complete	Purefoy Road
Mason Farm Road	No. Traffic calming measures have already been implemented.	N/A	Mason Farm Road
Ridge Road	No. Traffic calming measures have already been implemented.	N/A	Ridge Road
Laurel Hill Road	No. Alignment and cross-section of road is already a calming measure prohibiting high travel speeds and creating longer travel times than competing routes.	N/A	Laurel Hill Road
Gimghoul Road	No. Church property was sold and will be redeveloped as residential units. As a result, the cut-through route connecting to South Road (NC 54) was eliminated. The intersection of Gimghoul Road and Country Club Road has been signalized. Paul Green Theater Drive was relocated to align with Gimghoul Road.	Complete	Gimghoul Road
Raleigh Street	No. Traffic calming measures have already been implemented.	N/A	Raleigh Street
Cameron Avenue	No. Traffic calming measures have already been implemented.	N/A	Cameron Avenue
Battle Lane	No. Traffic calming measures have already been implemented.	N/A	Battle Lane
Boundary Street	Yes. Plans were completed and submitted to Town for implementation.	Complete	Boundary Street
Park Place	No. Traffic calming devices were deemed not feasible on this street.	N/A	Park Place