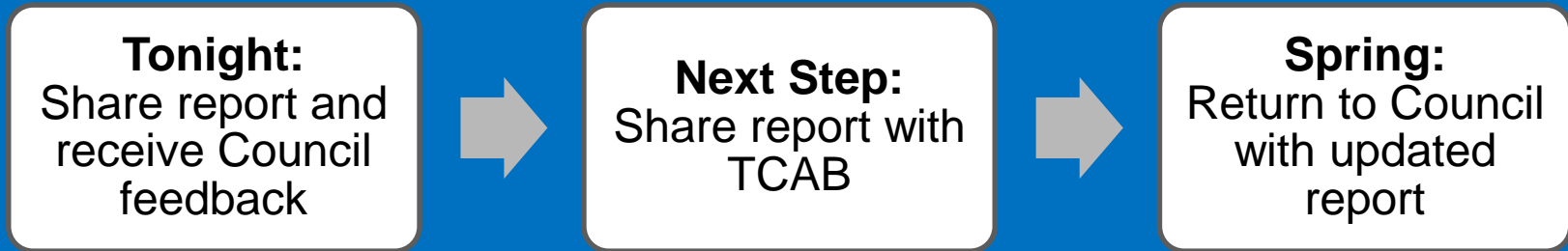




Connected Community Strategic Goal

Goal Champions: Bergen Watterson and Donnie Rhoads
11-7-2018 Council Business Meeting Presentation

Feedback and Next Steps



Presentation

Overview

1. Background and Context
2. Connected Community Report
3. Traffic

1.

Background



Community Improvements
Bond Funds @ Work



Strategic Plan

Prototype

Affordable Housing

Prototype

- Strategic Goal
- Work Plan
- Quarterly Report



Connected Community

Prototype

- Strategic Goal
- Work Plan
- Quarterly Report



Connected Community Strategic Goal

To create a highly connected community where bicycling, walking, and transit are convenient, everyday choices for our neighborhoods, businesses, and public spaces.

Community

Survey Context

2018 Community Survey Priority Investments

- Overall Management of Traffic Flow
- Overall Quality of Public Parking

Master Plan

TOWN OF CHAPEL HILL MOBILITY AND CONNECTIVITY PLAN



OCTOBER 2017

STEWART



Current

Discussions

What Have We Heard So Far?

Final Preference Survey Question Results:



1. Making it easier to walk, bike or take transit
2. Enhancing parks and open space
3. Managing traffic
4. Providing affordable housing
5. Preserving our neighborhoods
6. Creating more jobs



2.

Connected
Community
Report

Work Plan and Measures



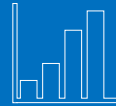
Report Purpose



USER-
FRIENDLY



COMMUNITY
INDICATORS



PERFORMANCE
MEASURES

Page 1:

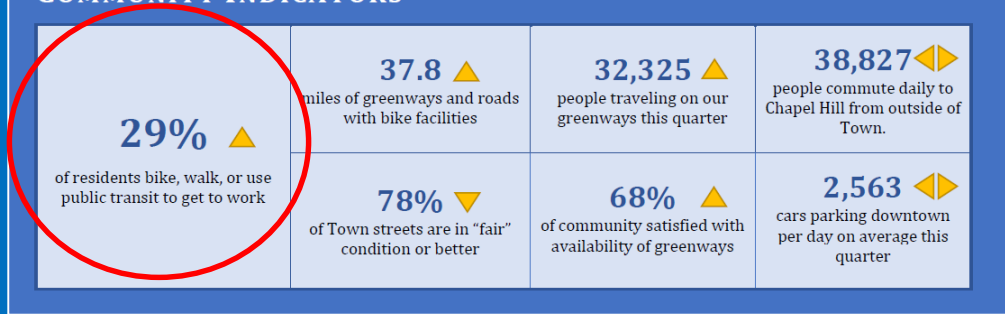
- Goal

- Community

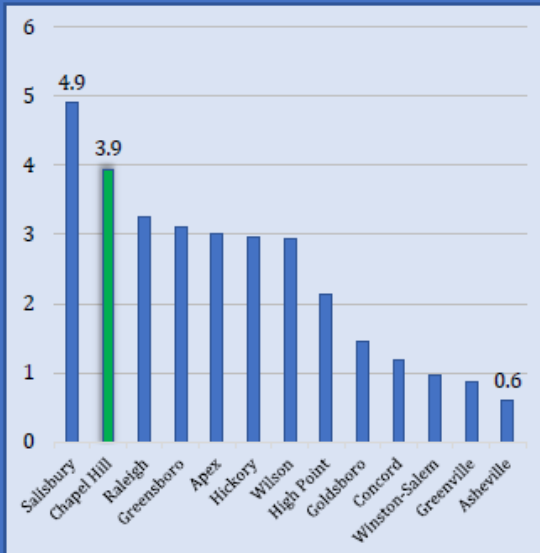
- Indicators



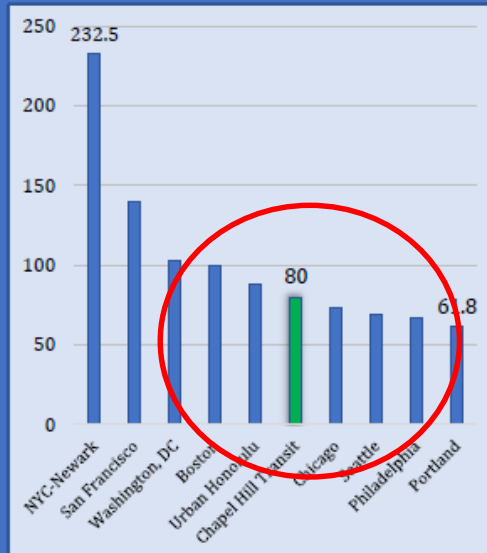
COMMUNITY INDICATORS



Miles of Greenways/Trails per 10,000 Population
North Carolina Benchmarks

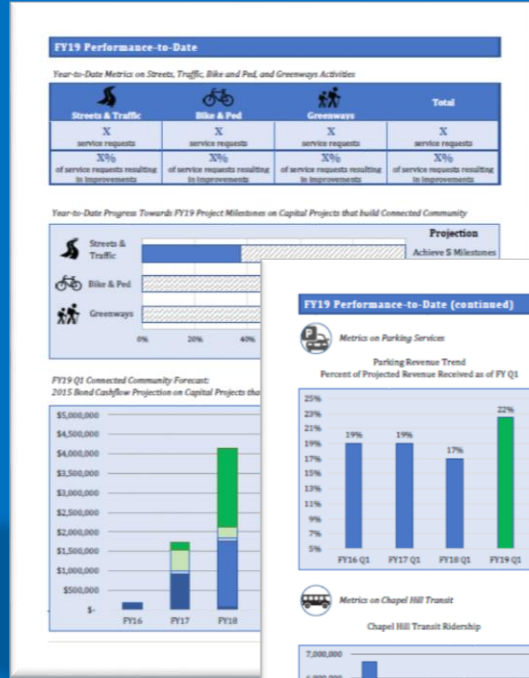


Public Transit Ridership per Capita
US Metro Area Benchmarks






Page 2-3:

- Performance Measures

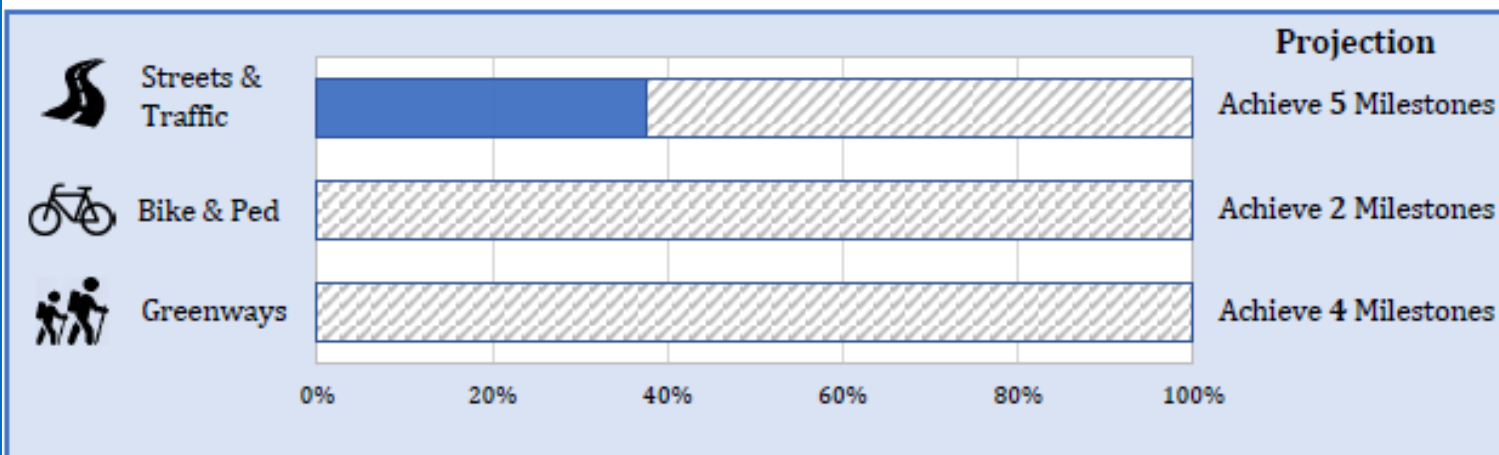


FY19 Performance-to-Date

Year-to-Date Metrics on Streets, Traffic, Bike and Ped, and Greenways Activities

 Streets & Traffic	 Bike & Ped	 Greenways	Total
X service requests	X service requests	X service requests	X service requests
X% of service requests resulting in improvements	X% of service requests resulting in improvements	X% of service requests resulting in improvements	X% of service requests resulting in improvements

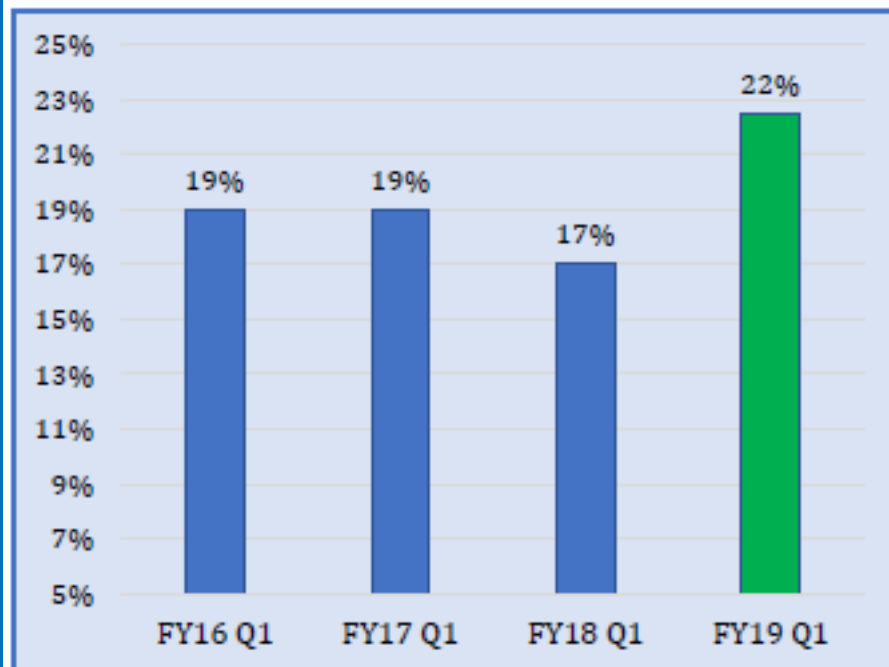
Year-to-Date Progress Towards FY19 Project Milestones on Capital Projects that build Connected Community



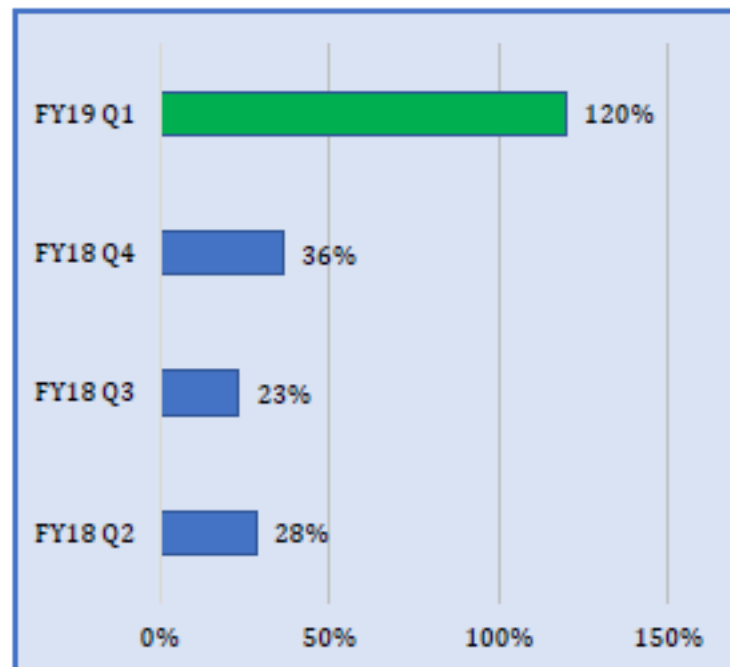


Metrics on Parking Services

Parking Revenue Trend
Percent of Projected Revenue Received as of FY Q1



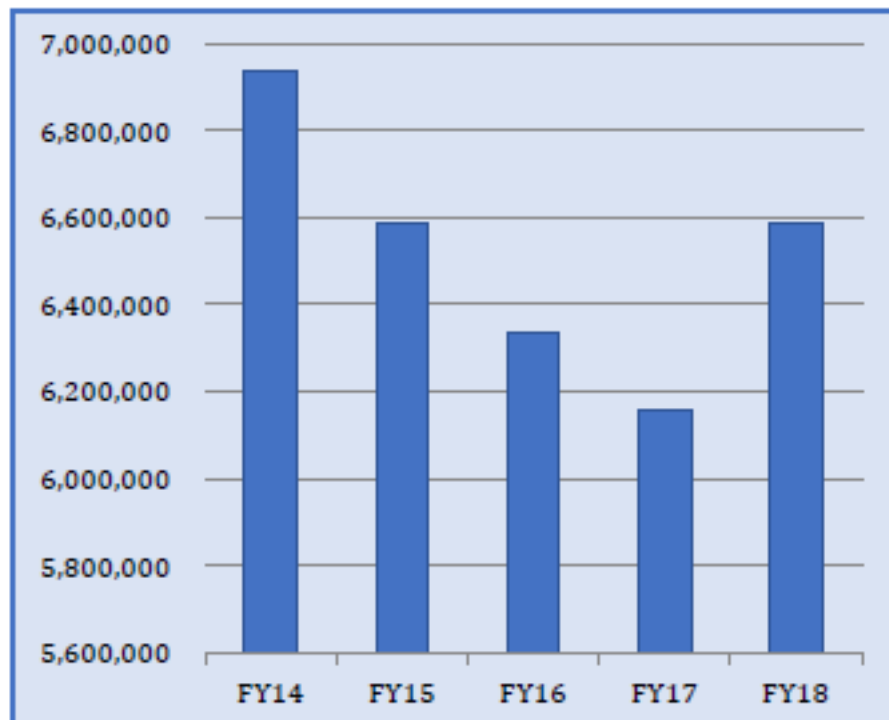
ParkMobile App Usage Trend
Quarter over Quarter Growth



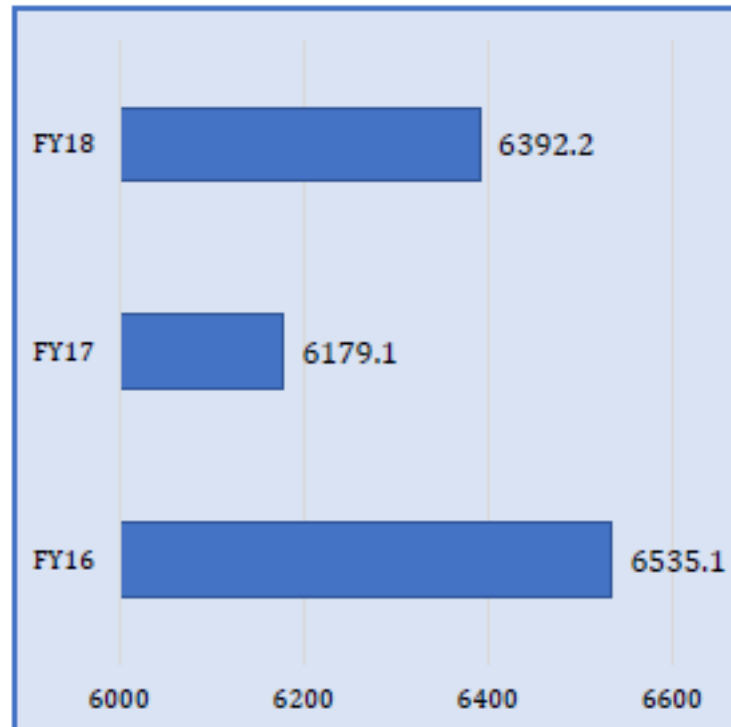


Metrics on Chapel Hill Transit

Chapel Hill Transit Ridership



Environmental Footprint Trend Carbon Dioxide Emissions in Metric Tons over Time



Page 4-7:

- Work Plan

Strategic Projects	Notes	Status
Homestead Road Sidewalk	•	
Parking		
Management of current and expanded parking inventory	•	
Install and activate Smart City parking technology	•	
Complete necessary Wallace Deck repairs	•	
Implement Selected Improvements from Parking Study	•	
Create Downtown Ambassador Program	•	
Transit		
Chapel Hill Transit Service Development Plan	•	
Chapel Hill Transit Memorandum of Understanding	•	
Coordinate with GoTriangle and regional transportation planning	•	
North South Bus Rapid Transit - P Development	•	
Short Range Transit Plan	•	

Notes & Citations:

- Community Indicators Section. The year goes up or down compared to the last year.
 - ▲ (the trend for the metric)
 - ▼ (the trend for the metric)
 - (the trend for the metric)
- Percentage of residents who bike walk. Community Survey, which is managed by Council in 2017, established a goal to
- Number of miles of greenways and rail and uses centerline miles. Bike facilities
- Percent of Town streets in fair condition which is managed by the Institute for Carolina Benchmarking Project, the TI average government rating. This metric is maintained by the North Carolina Dept.
- Number of people traveling on our green counters on the Town's greenways. TI are the only trails with pedestrian count

FY19 Q1 Update | Connected Community Work Plan

Strategic Projects	Notes	Status
Streets & Traffic:		
Develop Connected Community report and traffic dashboard	•	
Biennial traffic signal study	•	
Targeted Traffic Calming	•	
Conduct Blue Hill Transportation Impact Analysis	•	
Holistic Evaluation of Existing Traffic Impact Analysis Processes and developing options for the Future	•	
Public-private partnerships to implement projects through the development review	•	
Extending Elliott Rd. from Fordham to Ephesus Church (Design)	•	
Friday Center Drive Reconstruction	•	
Hillsborough St. Reconstruction	•	
Assess street conditions	•	
Identify opportunities for street reconfiguration	•	
Annual Resurfacing Plan Implementation	•	
Respond to resident concerns/inquiries	•	
Bike - Ped		
Work to incorporate recommendations of the Greenways Master Plan into the Mobility Plan	•	
Examine Towns complete streets policy	•	
Explore bike-ped wayfinding program	•	
Road to Zero Pedestrian Safety Initiative	•	
Conduct Downtown Streets and Sidewalks Study	•	
Downtown Alley Renovations	•	
Downtown Streetscape (W. Franklin St., Merritt Mill Rd., Robertson St., Graham St.)	•	
Estes Drive Bike/Ped MLK to Caswell (construction)	•	
Estes Drive Est. Bike/Ped MLK to Carrboro (design)	•	
Old Durham Chapel Hill Road Bike/Ped	•	
Seawell School Road Sidewalk	•	
Ephesus Church Road Sidewalk	•	

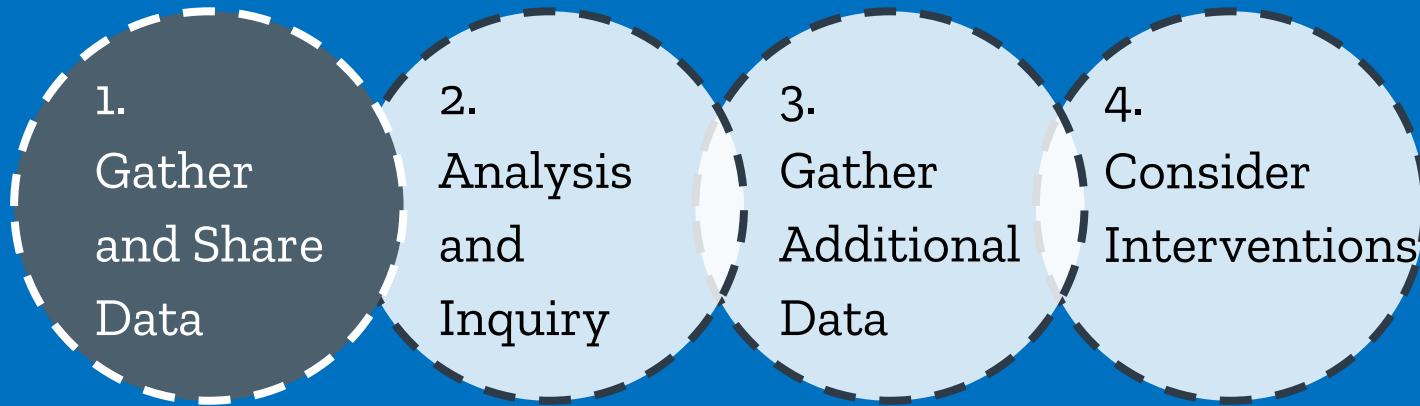
3.

Traffic

Analysis and Next Steps

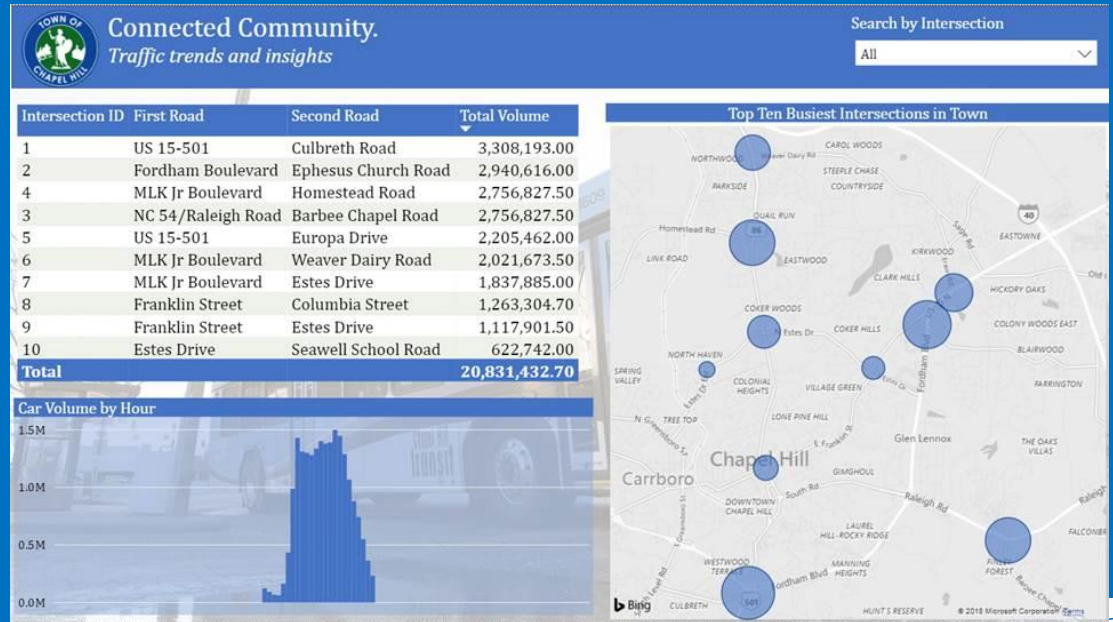


From Analysis to Solutions



Current Focus

1. Gather
and Share
Data



Is there any additional feedback
you would like to provide?